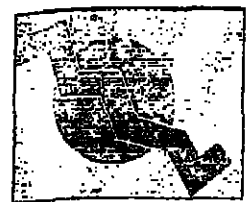


FINANCIAL TIMES

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WEDNESDAY MAY 6 1998



Corporate Japan
Companies must change
to restore economy's health
Page 13



German election
More Turks able to vote, but
number is still too small
Page 2



Working abroad
Executives no longer keen
on an overseas posting
John Hunt, Page 22

Digital broadcasting
Multimedia maelstrom
for home and business
Survey

WORLD NEWS

China hits back after India labels Beijing as main threat to security

China denounced India's defence minister in unusually strong language yesterday after he had described Beijing as India's greatest security threat - in providing missiles to Pakistan and stockpiling nuclear weapons in Tibet. Relations between Asia's two most populous powers will be an issue for US diplomacy ahead of planned visits by US president Bill Clinton to Beijing in June and New Delhi later this year. Page 14

IMF fears crisis without US cash
International Monetary Fund managing director Michel Camdessus warned that the IMF could face the worst crisis in its 53-year history if the US Congress were to reject President Clinton's proposed \$18bn contribution to replenish the Fund's resources. Page 4

Indonesian police fire on protesters
Indonesian riot police fired live rounds as well as rubber bullets in an unsuccessful attempt to quell looting and violent demonstrations in the city of Medan, said civil rights activists. Student protests and public unrest widened this week after President Suharto raised prices for fuel, transport and electricity. Page 6; See Lex

US to probe airline alliances
Patrick Murphy, US deputy assistant secretary for aviation, said the government would investigate the wave of alliances involving the country's six largest airlines, to ensure they did not reduce domestic competition. Page 8

Uster beef gets clean bill
European Commission veterinary inspectors gave a clean bill of health to two meat factories in Northern Ireland. The action could lead within weeks to the first exports of UK beef in more than two years. Page 9

Danish strike talks collapse
Talks aimed at ending a week-old strike that has paralysed Danish industry broke down with union rejection of a settlement plan from the Employers' Association, intensifying speculation that the government would intervene. Page 3

Vietnam names bank governor
Vietnam's first deputy prime minister, Nguyen Tan Dung, was picked to be governor of the country's central State Bank. Page 6

Greece lets Olympic fly solo
Greece's socialist government distanced itself from the crisis at Olympic Airways, the state carrier, which is making a last-ditch effort to restructure. Page 3

Westralia ship fire kills four
Four sailors were killed and five injured by an explosion and fire in the engine room of Australia's largest naval ship, HMAS Westralia, during trials eight miles off the western coast.

China looks to euro reserves
China signalled its intention to convert gradually a proportion of its huge foreign currency reserves into euros, once it has judged the new European currency's strength and stability. The European Union is China's fourth-largest trading partner. Page 6; Editorial Comment, Page 13

New Caledonia accord signed
French prime minister Lionel Jospin signed an agreement on the future of New Caledonia, the nickel-rich Pacific archipelago that is one of France's most remote possessions.

BUSINESS NEWS

US 'Goldilocks' economy set to continue say managers

US economic growth will accelerate in the second half of 1998 and the pace of price increases will slow further, says the National Association of Purchasing Management. Members expected overall business conditions to continue to improve while the strong dollar and the Asian crisis would dampen exports. Page 14

Artis, the holding company of French businessman François Pinault, is set to become the biggest shareholder in Christie's International, buying 29 per cent of the auctioneer from Bahamas-based billionaire Joseph Lewis. Page 15; Comment, Page 20

Life, the London International Financial Futures and Options Exchange, will today announce plans to launch the first 10-year interest rate futures contract to be denominated in euros. Page 15

Italy is accelerating its privatisation programme. Shares in oil and gas group Eni, Banca Nazionale del Lavoro, Alitalia and Aeroporti di Roma will become available later this year. Page 16

Pentair, a Minnesota-based diversified company, became the second US group to enter the bidding for Vero, the UK-based electronics and telecommunications industries supplier. Page 20

The world's biggest iron ore producer, Companhia Vale do Rio Doce, is close to announcing the sale of its shareholdings in the Brazilian steel industry. Page 15

Taiwan is likely to overtake Japan as the world's biggest producer of notebook computers this year says I J Lee, president of Trend International. Page 17

Grasim, industrial flagship of India's A V Birla group, reported annual pre-tax profits 13 per cent lower at Rs2.6bn (\$65m). Page 17

MeritaNordbanken, the Swedish-Finnish bank, overcame flat net interest income to post a 67 per cent leap in first-quarter pre-tax profits. Page 16

Accountancy's senior regulator is to hear complaints against Coopers & Lybrand over its role as auditor to the empire of media magnate Robert Maxwell. Page 10

The Australian state of New South Wales released indicative pricing details for the sale of its betting agency, Tab, expected to raise about A\$1bn (\$564m). Page 17

FDI moved to strengthen its position in the US door and window hardware market with the \$71.5m acquisition of the Allen-Stevens Group. Page 19

British Petroleum is looking at possible investments in Iran, believing that the US may be starting to change its attitude towards Tehran. Page 6

Renault VI and Iveco, the truck and bus units of France's Renault and Italy's Fiat, are poised to announce a joint bus development. Page 16

Prices in Venezuela surged by 3.4 per cent in April compared with the previous month. Page 9

World Equity Markets

The latest trends and data from more than 50 national markets at a glance

Page 25

Arafat and Netanyahu invited to talks in US

Albright says Washington meeting is conditional on settling 'interim issues'

By David Gardner, Middle East Editor, in London

The US has invited Israel and the Palestinians to talks in Washington next week, after failing to get Benjamin Netanyahu, the Israeli prime minister, to agree to a package of proposals to save the Middle East peace process.

After two days of intensive and separate talks in London hotels with Mr Netanyahu and Yasser Arafat, the Palestinian leader, Madeleine Albright, US secretary of state, said the invitation was conditional on the two sides agreeing on "interim issues".

These centre on the Israeli leader's commitment to withdraw troops from the West Bank and hand over parts of its territory to the Palestinians, before entering talks on a final peace deal. "We have a strategic opportunity to put the peace process back on track, and we cannot afford to lose it," Mrs Albright said.

The Washington talks would aim to prepare for a final push on the Oslo peace accords, which Israel says it wants. But Mr Netanyahu told Mrs Albright that first he needs backing from his rightwing nationalist cabinet on the US interim proposals, to which Mr Arafat agreed in February.

The US package calls for a phased Israeli withdrawal from 13 per cent of the West Bank - far below the more than 30 per cent Mr Arafat had expected at this stage - in exchange for increased Palestinian efforts to crack down on Islamist terrorists.

It would also commit Israel to the further "redemption" of Mr Netanyahu agreed to in January 1997, and require his government to stop expanding Jewish settlements in Arab east Jerusalem and the West Bank.

Mr Netanyahu originally offered only 9 per cent, claiming more would undermine Israel's



Madeleine Albright, US secretary of state, yesterday after talks with Benjamin Netanyahu and Yasser Arafat: "We have a strategic opportunity to put the peace process back on track, and we cannot afford to lose it." Picture: Reuters

security. But Western diplomats say that after three rounds of talks with Mrs Albright he moved towards the American figure, and agreed to the further withdrawal provided that Israel alone decided the "quantity and quality" of territory.

However, he is insisting there be no reference to the US demand for a "time-out" on building Jewish settlements. Instead, he is seeking a clause committing both sides to refrain from "unilateral acts". While this implies a halt to settlement building, it would

require the Palestinians and their Arab allies to stop organising votes condemning Israel in the United Nations, and require a pledge from Mr Arafat that he will not unilaterally declare a Palestinian state in a year's time if no final agreement is reached.

Mr Arafat said he was willing to go to Washington but underlined that the US had given him assurances that it would stick to its original proposals, which it has still not made public.

The Israeli leader said there had been "significant progress",

but as yet no agreement on troop withdrawals or the handover of land. "If I'm satisfied Israel's security is protected, then we can close the gaps."

Tony Blair, the British prime minister who hosted the talks, said they had ended neither in a breakthrough nor in a breakdown. "I certainly think we are into the final chapter, and people have got to realise that crunch time is coming," he said.

Egypt business, Page 4
Editorial comment, Page 13

D-Mark hits three-month highs

Analysts believe Bundesbank will raise rates soon to prove fiscal policy remains tight

By Simon Kuper

The D-Mark hit three-month highs against the dollar and pound yesterday, shaking off last weekend's spat over the presidency of the European Central Bank.

Nick Parsons, currency strategist at Paribas Capital Markets in London, said the D-Mark's three-year slide against the dollar was over, thanks to the recovery in continental Europe and the fall of the last hurdles to European economic and monetary union.

The D-Mark jumped 2.7 pence against the pound yesterday to close in London at DM2.941 and rose 0.9 pfennigs against the dollar to DM1.773.

Many economists had forecast the German currency would suffer from the deal struck at the EU's Brussels summit to let Wim Duisenberg run the ECB and then stand down midway through his eight-year term in favour of Jean-Claude Trichet, the French candidate. The consensus was that the deal hurt the credibility of the ECB by letting it be seen as prone to political influence.

However, Paul Meggyesi, senior currency economist at Deutsche Morgan Grenfell in London, said the horse-trading over the ECB presidency had "reflected rather worse on the political protagonists than it has on the European currencies".

The summit, although dominated by the split, helped the D-Mark by sorting out some of the last details of Emu.

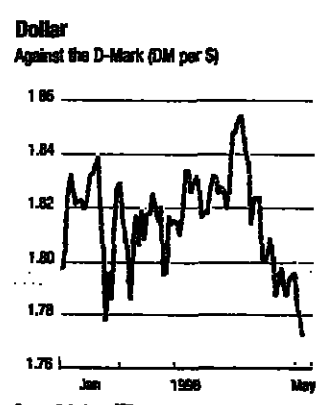
The contours of an Emu with 11 founder members starting on January 1, 1999 are now clear. Investors are leaving the dollar, Swiss franc and pound - former safe havens from Emu - and returning to D-Marks.

Also supporting the D-Mark is the growing belief in the market that the Bundesbank will raise interest rates soon. Many strategists say the ECB row itself has boosted prospects of a rate increase. They argue that the bank will want to prove to sceptics that European monetary policy remains tight.

Some saw yesterday's 50-basis-point rise in Danish rates as a foreboding of further rate increases in northern Europe, even though Denmark will not be joining Emu and can therefore set its monetary policy in isolation.

Adding to prospects of higher European rates, strategists pointed out that most of the members of the ECB board chosen this weekend, including Mr Trichet, are interest rate hawks. Goldman Sachs said: "We expect a 25-basis-point rise in the Bundesbank repo rate by July at the latest."

By contrast, few strategists expect the Federal Reserve, the US central bank, or the Bank of



England to raise interest rates soon, given that US inflation is almost non-existent and the UK economy is slowing down. The Bank of England's monetary policy committee starts its two-day meeting today.

Bundesbank doubts, Page 2

Yeltsin boosts role of prime minister

By Carlotta Gall in Moscow

President Boris Yeltsin yesterday boosted the powers of Sergei Kiriyenko, his new prime minister, allowing him to take more decisions directly by bypassing the presidential administration.

After a meeting with Mr Kiriyenko in the Kremlin, Mr Yeltsin said he had signed a decree simplifying the procedure for issuing prime ministerial resolutions. It grants the prime minister "more rights and more responsibility", he said.

Previously, all government resolutions had to go through the bureaucracy of the presidential apparatus. "The long path along which a document would wind its way was two kilometres," Mr Yeltsin said.

Now it will be simpler, essentially giving more power to Mr Kiriyenko. "He will sign a resolution and that's it," said Mr Yeltsin. Mr Kiriyenko would have to bear greater responsibility for his actions before the president and the country, he added.

The move gives Mr Kiriyenko, 36 - plucked from obscurity last month after less than a year in government - a freer hand in day-to-day decisions than Victor Chernomyrdin, his predecessor as prime minister.

Mr Yeltsin's main aim seems to be to tackle the sluggish bureaucracy that has slowed every reform initiative to date rather than relinquish the formidable powers of the president and his apparatus. Key decisions, particularly those relating to economic policy, will be always be cleared with the president.

The "opportunities the Kiriyenko government has received are a significant advance on those of the previous government", Sergei Yastrzhembsky, the presidential spokesman, said.

Analysts were cautious in their appraisal of Mr Yeltsin's latest move. "The government has gained a little more freedom. On the operative level it will be easier," said Andrei Piontkovsky, director of the Moscow Centre for Strategic Studies.

He added that it was only the latest development in a perpetual jockeying for pre-eminence between the government and presidential administration.

Mr Yeltsin announced the decree as part of his plans for a new streamlined government.

"The old government was like a broken staircase including the prime minister, his deputies, ministries and departments," he said. "Now there will be no departments... There will be fewer ministries and the government administration will be halved."

Mr Yeltsin dismissed Mr Chernomyrdin and his cabinet on March 23 for losing impetus in pushing through economic reforms. He has replaced Mr Chernomyrdin's team with technocrats, mostly young, and cut the number of deputy prime ministers from nine to three.



Consolidated results for the 1997 financial year
■ Sharp rise in net income : + 300 %
■ Growth in activity : + 50 %
■ Operating income : + 56 %
■ Dividend : + 50 %

CONSOLIDATED RESULTS (in FRF million)	1997	1996	Change (%)
Total revenues	342	228	+ 50 %
of which : River transport	150	96	+ 56 %
Modular buildings	119	73	+ 63 %
Sea containers	68	54	+ 26 %
Freight Cars	4	4	-
Other	1	1	-
Operating income	39	25	+ 56 %
Group net income	68	17	+ 300 %
Shareholders' equity	177	108	+ 64 %
Net debt	93	102	- 9 %
Total assets	566	309	+ 83 %
Earnings per share	66 F	16 F	+ 312 %

The board of directors of TOUAX SA met April 9, 1998 and reviewed the consolidated accounts of the parent company and group for the 1997 financial year.

RISE IN GROUP EARNINGS IN 1997

In 1997, TOUAX Group recorded strong growth worldwide across all its business lines for the second year in succession. This was reflected by a 56 % rise in operating income to FRF 39m.

Moreover, TOUAX Group completed a second asset securitisation transaction (modular buildings) in December 1997 for an amount of FRF 215m, generating significant capital gains, and subsequently registered a sharp growth in its business managing equipment on behalf of institutional investors, with a 46 % rise in modules under management.

PROSPECTS

In 1997, the Group continued to enjoy strong growth worldwide, with the aim of consolidating its position as one of the top leasing companies in each of its three main business lines. In 1998, the Group is planning to acquire companies and complementary equipment stocks, with a large majority being purchased and then sold to private or institutional investors within the framework of asset securitisation transaction or equipment management programmes.

PARENT COMPANY RESULTS AND PROPOSED DIVIDEND

Net income for the 1997 financial year was FRF 14.2m, up from FRF 5.9m in 1996. At the Annual General Meeting to be held at 3.00pm, on June 25, 1998 at 5 rue Bellini-Puteaux, La Défense, the board of directors will propose distributing to shareholders FRF 9.3m an increase of 50 % from 1996. The net dividend per share will be FRF 9 against FRF 6 in 1997, to which is added a tax credit of FRF 4.5 i.e., a total of FRF 13.50 per share. The coupon should be paid on July 7, 1998. TOUAX is quoted on the Paris *marché du Comptant* (SECOVAM Code : 3300). Price April 21, 1998 : FRF 301.90, up 60.6 % against the start of the year.

ACTUS

WORLD MARKETS

STOCK MARKET INDICES			
New York S&P 500	1130.03	(-0.03)	
Dow Jones Ind. Av.	1067.78	(-11.08)	
NASDAQ Composite	1967.78		
London and Far East			
FTSE 100	5292.00	(-29.24)	
Nikkei	10280.00	(-23.40)	
Asia			
Hong Kong	10280.00		
Shanghai	10280.00		
Others			
Gold	325.00		
Oil	18.00		
Commodities			
Wheat	102.00		
Others			

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WORLD NEWS

EUROPE

Tietmeyer raises doubts on ECB deal

By Wolfgang Münchau
in Frankfurt

Hans Tietmeyer, president of the German Bundesbank, last night broke his silence on the controversial compromise over the presidency of the European Central Bank, casting doubt over the credibility of the new single European currency in international financial markets.

Speaking at a bankers' dinner in Frankfurt, Mr Tietmeyer said: "Not everything

that happened last weekend in Brussels contributed to the necessary expectation that the euro will be a really supranational and depoliticised currency."

Mr Tietmeyer's comments underline the irritation inside the Bundesbank about the deal, under which the Dutch banker Wim Duisenberg is appointed to a full eight-year term, but will retire "voluntarily" after approximately four years.

But Mr Tietmeyer stopped

short of attacking all the elements of the agreement reached at the Brussels European Union summit. He said the choice of members of the ECB's six-strong executive board was "to be viewed favourably overall". In particular, German central bankers and economists welcomed the appointment of Otto Issing, the Bundesbank's chief economist, to a full eight-year term.

Senior German banking economists also yesterday

signalled readiness to embrace the "time-sharing" agreement between Mr Duisenberg and Jean-Claude Trichet, governor of the Bank of France, who is to take over the presidency after Mr Duisenberg retires.

Hermann Remspurger, chief economist of BHF, Bank said: "It may take some time to forget what happened last weekend, but people will soon focus on the real economic issues, the strong current account sur-

plus and accelerating economic growth in the euro area."

Norbert Walter, chief economist of Deutsche Bank, defended the compromise as "sensible" and described criticism of the term-sharing deal as "unqualified gossip".

He said Germany was in part to blame for the debacle because of the way Mr Duisenberg's candidacy had originally been handled.

Meanwhile, analysts overwhelmingly agree that the

board nominations will have no serious effect on the markets.

● The legal services department of the European Parliament is expected to present an analysis of the ECB deal to leading MEPs today, Michael Smith adds from Brussels.

The analysis was requested by the parliament's Socialist group and others and is expected to show that the deal is in line with European law.

NEWS DIGEST

EU REFORM

Chirac likely to suggest Delors heads study

President Jacques Chirac is expected to suggest to Chancellor Helmut Kohl that Jacques Delors, the former European Commission president, should head a study into reform of European Union institutions.

Mr Chirac first publicly broached the idea on television last Sunday night, in an apparent desire to counter criticism that by forcing a compromise over the European central bank presidency he had spoiled the birth of the euro.

Only yesterday did he sound Mr Delors out on the idea.

Elysée officials said yesterday the idea of a Delors group would be put to Mr Kohl at the Franco-German summit which opens this evening in Avignon.

But they stressed it was only an idea at this stage, and even with German approval it would go no further until all other EU members had been consulted.

Mr Delors is understood to feel there is scope for a group of wise men, drawn from various member states, to set out alternative scenarios on Europe's future. The euro has largely followed the precise blueprint laid out in a 1988 report by an earlier Delors committee composed largely of central bank governors. David Buchan, Diplomatic Editor

GREEK TELECOMS

Plan for early liberalisation

Greece plans to liberalise fixed-line voice telephony on Jan 1, 2000, a year earlier than scheduled, provided that OTE, the telecoms operator, makes sufficient progress with digitalising its network, a senior government official said yesterday.

The government is under pressure from the European Commission to hasten telecommunications liberalisation. Two private cellular networks operate in Greece but little progress has been made on opening up data transmission and satellite services, while cable television has yet to be introduced. Because of delays in signing procurement contracts, only about 50 per cent of OTE's network has been digitalised. "Once 70 per cent of the network is digital, OTE would be in a position to accommodate new entrants," the official said. "Under the current timetable, that will take about another year."

Greece has lagged behind its European partners in liberalising its telecoms infrastructure and implementing EU directives. Although an independent telecoms regulatory authority was set up last year, it is not yet able to issue licences to new operators. Karin Hope, Athens

FRENCH DEFENCE CONTRACT

Private shipyard wins tender

The French defence ministry has set a precedent by preferring a private shipyard to the state-run naval dockyards (DCN) in an open tender.

Although the tender was for small-scale repairs on a naval supply vessel, it nevertheless underscored the ministry's determination to seek value for money in competitive bids when its budget is pruned back.

The winning bid from the civil group Technitras was to repair the vessel in four months at a cost of FF11.2m (\$1.8m) – half the price and almost a third quicker than the DCN. The naval dockyards' initially offered to do the work for FF35m, which was scaled down to FF23.3m.

But another tender for a second vessel, the oceanographic ship Jules Verne, damaged in the same accident, went to the DCN despite its bid being more costly in time and money. Technitras pledged to do the work in 13 weeks for FF4.3m against DCN's 15 weeks at FF5.7m.

Highlighting the difference in costs and productivity appeared to be a deliberate move by the Socialist-led government to warn unions who are threatening industrial action to prevent the run-down of naval dockyards at Cherbourg, Brest, Nantes and Toulon.

The message is that survival depends on being able to compete better with the private sector. Robert Graham, Paris

SPANISH ECONOMY

Benchmark rate cut to 4.25%



The Bank of Spain yesterday greeted the country's formal incorporation into the European single currency by trimming a further 0.25 percentage points off its benchmark interest rate to a new low of 4.25 per cent.

José María Aznar, prime minister, said the reduction was "a reward to all Spaniards for having fulfilled our duties and obligations".

It was the second quarter-point reduction in the central bank's securities repurchase rate this year. Its decision not to make a bigger cut, bringing Spain's official rate closer to the expected level for the future euro zone, was seen as underlining its prudent stance in the light of a possible resurgence of inflation.

The move, immediately followed by cuts in major banks' prime lending rates, continued an uninterrupted downward trend which began in late 1995, when the benchmark rate stood at 6.25 per cent.

Unions and employers' organisations were urging another rate cut after inflation figures which showed consumer prices unchanged overall during the first quarter of the year, with a year-on-year increase of 1.8 per cent. But the Bank of Spain acted in line with expectations by waiting until after the EU summit. David White, Madrid

SPANISH SOCIALISTS

Leadership functions divided

Spain's Socialist opposition has agreed on a compromise settlement to divide leadership functions between José Borrell, its newly elected candidate for prime minister, and Joaquín Almunia, the party secretary-general who was defeated in last month's candidacy contest.

Mr Almunia, who succeeded former prime minister Felipe González in the party post less than a year ago, has withdrawn his threat to resign – a move which would have required an extraordinary party congress to appoint a new leadership.

Under the deal, Mr Borrell will have a separate team to put together his candidacy and will play the lead role in parliamentary debates, although Mr Almunia will remain in charge of the party's internal affairs. The Socialist programme for the next election, due by early 2000, is to be set by a committee with Mr Almunia acting as chairman and Mr Borrell as "co-director".

According to an opinion poll conducted after Mr Borrell's nomination as candidate and published by El Mundo, the Socialists have narrowed the gap with Spain's ruling Popular party to less than two percentage points, against almost six points in January. David White

Murder adds to Vatican's troubles

By James Gitz in Rome and
William Hall in Zurich

Vatican officials were yesterday trying to establish the motive for the murder of the newly appointed head of the papal Swiss Guard and his wife.

The killings came at a time of growing doubts over the future of the guard, responsible for protecting popes for nearly 500 years.

The captain-general of the Guard, Alois Estermann, and his Venezuelan wife, Gladys Meza Romero, were murdered in their Vatican apartment late on Monday evening, apparently by a lance-corporal in the guard, Cedric Tornay, who later killed himself.

Mr Estermann, who like all the guards was a Swiss national, had been appointed to his post only 10 hours before the shootings took place. He was well known in Italy as one of several guards who attempted to shield the Pope during the attempt on his life in 1981.

The official Vatican spokesman said yesterday that Tornay had been censured by Mr Estermann, at that time acting head of the Guard, on February 12, because of an "unjustifiable" absence from night duty.

The killing represents a severe problem for the Vatican, which spent more than six months looking for a new head of the Guard.

It has proved difficult to recruit the right calibre of young soldiers to work in what is seen as a low-paid job a long way from home. In what is believed to be his last interview, with the Rome-based Media religious news agency, Mr Estermann acknowledged the problem. "It is partly explained by the rather difficult economic situation in Switzerland, but also by the fact that service to the Church is less attractive than it was a few years ago," he said.

The 100-strong Guard is the world's smallest standing army and dates from a time when Switzerland's

main export was its mercenary fighting men, and the Vatican was not only a pastoral power, but a state which needed defending.

Soldiers must be at least 5ft 9in, unmarried and of "irreproachable character". Recently, would-be recruits have been put off by the level of pay and are less prepared than their predecessors to accept the tight discipline and old rituals of the army and the Vatican.

Beards are frowned on and soldiers must return to barracks before midnight. Though in the past the job of head of the guard was coveted by leading noblemen, the younger Swiss Catholic aristocracy are more interested in making money than serving the Pope.

Estermann came from a farming family and though the Swiss government is believed to have been willing to more than triple the SF40,000 (\$27,000) a year commander's salary, no other candidates came forward.



Swiss Guards marshal tourists at the Vatican yesterday. Reuters

FRENCH BANK EUROPEAN COMMISSION GREEN LIGHT FOR LATEST PACKAGE NOW LOOKS INCREASINGLY LIKELY

Crédit Lyonnais rescue in sight

By Andrew Jack in Paris and
Samer Iskander in Brussels

Officials in Brussels and Paris will breathe a sigh of relief on May 20 if, as is now increasingly likely, the European Commission gives a green light to the latest proposed rescue package for Crédit Lyonnais.

A veto by the Commission, possibly driving the bank into bankruptcy, was beginning to look inevitable in the weeks leading to last weekend's European summit in Brussels.

A dramatic conclusion was averted only at the last minute, after the intervention of Jacques Santer, president of the Commission.

A solution to the Crédit Lyonnais conundrum was never going to be easy.

Even when the first rescue plan, evaluated at FF45bn (\$7.5bn) came up for exami-

nation in 1995, it was by far the largest state-aid case investigated by the Commission. The value of the new package now being debated is for at least twice that amount.

As Karel Van Miert, European competition commissioner, prepares for his final year in his job during 1999, it is probably the case more than any other on which he – and the work of the EU concerning issues of state aid – will be judged.

Frustrated by the long delays by the French government to requests for information, and the apparent high-handedness of certain officials, Mr Van Miert's temper has become increasingly short.

At the start of April, he set an ultimatum: either France came up with a new set of proposals by the end of the month, or the Commission

would meet regardless. With the current information it had, it would almost certainly rule against the plan.

The central difference between Paris and Brussels, which seems to have been bridged last weekend, was over the sacrifices Crédit Lyonnais should make in exchange for additional aid.

The complexity of the case was also exacerbated, in its early days, by the Commission's inexperience in the banking field.

"When we asked for asset sales, we would be thinking in terms of tangible assets," said a Commission official. "The value of a steel mill, for example, is easily quantifiable in terms of production capacity. But how do you evaluate an offer to sell a portfolio of loans?"

As a result, the Commission has insisted on sales of physical assets: bank

branches or subsidiaries. This will undoubtedly be reflected in the final compromise, likely to focus on ranges of activities (investment banking, commercial banking) and geographic divisions (Asian activities, European subsidiaries).

In the 1995 plan, the bank was required to reduce its commercial presence in Europe outside France by 50 per cent, equivalent to asset sales valued at FF310bn.

After the more recent discovery that accumulated losses were several times higher than originally thought, Brussels argued that the total value of state aid in the Crédit Lyonnais rescue could now reach FF190bn.

At the lowest estimates, it approaches FF100bn. The French government has now accepted the Commission's argument that this doubling

should be met with an equivalent increase in the pain imposed on the bank: FF600bn in asset sales.

The Commission came round to the French view that the bank would not be viable without its London and Luxembourg operations. Instead, Mr Van Miert would accept an equivalent sacrifice in one of Crédit Lyonnais' other two high-profile international regions: Asia or North America.

Another disagreement ironed out was over privatisation, which, both parties agreed, would take place before end of 1999.

This week, Mr Van Miert showed willingness to drop his insistence on a sale to the highest bidder, as long as the transaction was "open and transparent". This should pave the way for a French stock market flotation.

Germany's election bypasses 2m voteless Turks

Citizenship restrictions based on ancestry leave foreigners disaffected and excluded from politics, writes Lucy Smy

It is election year in Germany – but not for most of the country's 2.1m residents of Turkish origin. As a result of restrictive citizenship laws, little changed since a 1913 law ruling that only those who can prove German ancestry may be counted as citizens. Only 100,000 ethnic Turks have the right to vote.

It is, notes one of Germany's two Turkish MPs, a pity that an improvement on the 30,000 eligible to vote at the last general election in 1994 thanks to some changes based on length of residency.

"It is not a big number but I think this time there is a critical mass, and the parties are beginning to recognise that," says Cem Özdemir of the Green party. "It will be the first election in German history in which there will be a serious campaign to reach non-Germans."

The issue of citizenship has been thrown into sharp relief by the state election in Saxony-Anhalt last month. The swift rise of the extreme-right German People's Union (DVU) to take 13 per cent of the vote was based on an intensive anti-foreigner campaign. The result has raised fears that the extreme right could win support in other less affluent regions in Germany.

It may also herald a shift in attitude by the ruling Christian Democratic Union and its Bavarian sister party the Christian Social Union as they try to claw back ground from the DVU with a

tougher line on immigration and citizenship. Already this year they have voted down a relaxation of the citizenship law proposed by the opposition Social Democratic party.

Without citizenship or the right to vote, Turkish residents have become increasingly disaffected. They are the biggest ethnic group of the more than 7m foreigners and more than half of them have lived in the country for more than 10 years.

At a casual glance their impact on popular culture has been limited to the ubiquitous doner kebab shops. Identifiably foreign faces are seldom used in commercial advertising or the political advertising beginning to appear ahead of September's general election.

For the children and grandchildren of the original Gastarbeiter, or guest-workers, of the 1960s, a Germanic culture that has rejected them holds limited appeal. "The majority is growing up without citizenship in a country where they have lived all their lives. They probably speak better German than they do Turkish. And they are turning to Turkish nationalism or Kurdish nationalism or Islam or fundamentalism. It is dangerous," says Mr Özdemir.

Adnan Başaga, at the Turkish embassy, cautiously agrees. "There is an integration problem which stems right back to the beginning of the arrivals of the Gastarbeiter. There is an inclina-

tion towards fundamentalism or extreme movements. These extreme groups can always find some support in young Turkish society but whether it is stronger than before you cannot say."

You cannot win either way, complains Mr Özdemir. "We are accused of not integrating and they [the government] use non-integrated youth to fuel the argument against a change in the law or dual citizenship."

Ulas Atli, a politics student who has lived in Germany for 18 years, says: "I find it a great injustice that I have lived here for so long and I don't have a vote because I don't have a *Blutrecht* [blood right]. The DVU's support is a dangerous protest vote. But this has been encouraged by the other parties, the CDU and CSU, because they have divided people into *Inländer* and *Ausländer* (natives and foreigners)."

Mrs Cornelia Schmals-Jacobson, the government's spokeswoman on the affairs of foreigners, voiced her concern about the rise of the far right. "When a party can campaign with a 'send home foreigners' slogan in a state with only 1.8 per cent foreigners, then the reason does not lie only in Saxony-Anhalt."

She rejected a CSU statement following the Saxony-Anhalt election which said that policy on foreigners was now at the centre of the general election campaign. The statement was a



An anti-Nazi demonstrator after the Saxony-Anhalt election. AP

"false signal", she said.

Forsa, the German polling organisation, says it has no idea which way the Turkish voters might vote. Manfred Güllner says: "The number is too small. Forsa asks citizens which way they will vote but we don't ask them whether they are German or not."

Mr Özdemir says the Greens will be campaigning for the Turkish vote, however small. "We will be placing advertisements in Turkish in Turkish language newspapers here."

But Michael Donnemeyer,

09/11/2013

Copenhagen may intervene to end strike

By Hilary Barnes in Copenhagen

Talks aimed at ending the strike which has paralysed Danish industry for more than a week broke down yesterday after the Confederation of Danish Trade Unions (LO) rejected a settlement plan put forward by the Employers' Association.

The failure of the two sides to agree intensified speculation that the government would intervene before the end of this week and ask parliament to impose a settlement.

On Monday Poul Nyrup Rasmussen, prime minister, urged the two sides to find a solution within 24 hours.

The two sides had called in the state industrial relations mediator after inconclusive talks on Saturday.

"The conflict will continue until the employers realise that we are serious," said Hans Jensen, chairman of the LO.

Yesterday 30,000 shop assistants and 15,000 electricians were locked out by their employers. A total of more than half a million union members, a fifth of the total workforce, have stopped work.

The dispute centres on pay and holiday entitlements. Employers said they would concede one extra day off a year, but the unions want at least two extra days off, plus two days off for parents to care for sick children.

The collapse of the talks has increased political uneasiness about the potential impact of the conflict on

the May 28 referendum on the Amsterdam treaty on closer political co-operation between EU countries.

Newspapers which are still publishing are speculating that a parliament-imposed settlement might cause bad temper and discontent, leading to an increase in the No vote.

An opinion poll last week showed the margin of support for the treaty narrowing to less than 8 per cent, half the margin suggested by surveys earlier this year.

The latest poll showed 42.0 per cent in favour, 24.3 per cent against and 23.7 per cent undecided.

In a further move, the country's central bank yesterday raised its discount interest rate from 3.5 to 4.0 per cent.

Marianne Jelved, minister for the economy, said the increase could be seen in the light of the strike and uncertainty about the outcome of the referendum.

● Saab Automobile, the Swedish carmaker, said yesterday it would temporarily lay off up to 4,000 workers from Monday due to a shortage of Danish components caused by the strike. Saab was forced to stop car production two days ago, Greg Mofor writes from Stockholm.

Meanwhile, Volvo warned that its assembly of trucks, which rely on Danish-made components, would be halted from next week if the dispute continued. This could result in the loss of 160 trucks per day.

Athens allows 'market' to rule at state airline

By Karin Hope in Athens

Greece's Socialist government yesterday distanced itself from the crisis at Olympic Airways, the loss-making state carrier which is making a last-ditch effort to restructure.

The government has presented Olympic's restructuring as a test case for reforming loss-making public sector corporations.

A senior official said the airline's management would be left to "implement a cost-cutting programme and find new sources of financing without any interference from the government."

Greece's cabinet is divided over whether Olympic should shut down but Yannis Papantoniou, the economy minister, says: "Market forces will decide."

Given its cash flow problems, Olympic is not expected to survive for more than a few months unless the government reverses its position and instructs a state-controlled bank to provide emergency financing.

First-quarter losses are projected at more than Dr5bn (\$18m), one analyst said. More than 600 out of 7,000 employees have resigned since the restructuring was announced, fearing they might be sacked

without compensation if the airline is declared bankrupt.

The European Commission has complained in the past of political interference in the airline's day-to-day management. Olympic's chief executive and board of directors are appointed by the transport minister. The Socialists also have close ties with Olympic's unions.

Olympic's board of directors on Monday night overturned two important provisions of a cost-cutting plan approved by parliament last month. The board agreed to extra overtime payments for pilots to avert cuts in the flight schedule during the tourist season. It also abandoned plans to cut loss-making international routes in response to a strike threat by cabin crews.

Theodoros Tsakirides, Olympic's chief executive, threatened to resign if the proposals were not accepted. He claimed the airline would have to shut down immediately if the pilots and cabin crews staged another strike.

One official said: "If we manage to keep flying and earn some cash over the summer, there's a better chance of working out a deal with the government and the European Commission that will ensure the airline's survival."

Dutch party leaders limber up as poll fails to quicken pulse

Choice the voters make today will help set the economic path of a core participant in monetary union, writes Gordon Cramb

Wim Kok, the Dutch prime minister, tugged manfully at a rowing machine. Frits Bolkestein and Jaap de Hoop Schaffer, his two main rivals, respectively wielded a tennis racket and jogged on a treadmill. At an event convened last month by the country's heart foundation, each wanted to show he was fit for government.

Fitness in the eyes of the voters will be decided in a general election today. This follows a campaign which has by no means quickened the national pulse.

As a series of inconclusive televised debates wound up and photo opportunities dwindled, the lunchtime news on the state-owned network yesterday devoted not a moment to domestic or European politics.

But the choice the Dutch will make, as the first Europeans to vote since the single currency became a certainty, will help determine the economic course of a core participant in monetary

union. And electoral sentiment is shifting leftward.

Mr Kok's social democrat PvdA enters the contest as favourite and should add a good handful of seats to its present 37, including a doubled, or even trebled, parliamentary presence for Green Left and the anti-Emu Socialist party - two previously fringe groupings - total prospective vote for the left stands close to 50 per cent.

That is the highest since the 1972 election, which brought in the government of Joop den Uyl, regarded as the reddest coalition the Dutch have seen.

The likely improvement in the left's tally, which had been below 45 per cent for the previous 15 years, comes despite the apparent implosion of D66, junior partner in the three-party coalition Mr Kok formed in 1994. The reformist democrats are expected to lose about half their 24 MPs.

Els Borst, health minister and D66 leader, has said that

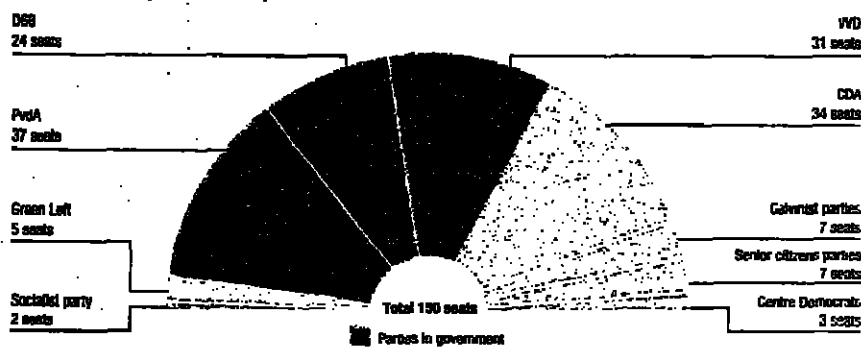
without a minimum 15 seats it could not expect to continue in office. That would not only end the term as foreign minister of Hans van Mierlo, her party predecessor, but also remove an off-needled buffer between the PvdA and Mr Bolkestein's free-market liberal VVD.

The eurosceptic Mr Bolkestein, who declined a cabinet place when his party entered government under Mr Kok, declared his candidacy for the premiership late last month. Failing that, he aspires to the foreign or economic affairs ministries.

Though the two parties may together gain a majority in the 150-seat lower house, few believe a left-right grouping would be stable without the presence of a third force.

Green Left is on course for at least 10 seats, and has declared itself ready to govern. Following municipal elections in March, it sits on Amsterdam city council in a rainbow coalition with the three national partners. In

How the Dutch parties line up



Source: Second Chamber of the House of Representatives

Rotterdam it features, instead of D66, in an alliance which also includes the Christian Democrat CDA.

Under Mr de Hoop Schaffer, the CDA, ousted from power in 1994 for the first time since the second world war, has been repositioning itself to capture votes from the older and poorer, who are discontented with Mr Kok's welfare reforms.

As Mr Bolkestein puts it, "the CDA has aligned itself in social policy on the left of the PvdA". Those two parties governed together in 1989-94 and could do so again, though with the PvdA on top this time.

Mr Kok, who held the finance ministry in that cabinet, has salvaged a term of sorts at the European Central Bank for Wim Duisen-

berg, once a PvdA finance minister. The two were teamed in the second half of Mr Duisenberg's 16 years at the Dutch central bank.

Their combination of labour market intervention and financial discipline created hundreds of thousands of jobs and cut the public sector budget deficit to below half the Emu norm. It was dubbed the Dutch miracle or, more personally, the "Wim-Wim scenario".

Today, and in the coalition negotiations which will follow, Mr Kok must save his own job. There too, he knows he will need to compromise. That is what he does best, say supporters and detractors alike. He has expressed the wish for a more socially conscious face to his next administration.

But his firmest pledge, designed to sway those straying to the VVD, was aimed at the country's minority of homeowners. Full deductibility of mortgage interest payments at the top marginal tax rate "is good, and should stay," he said, "as long as I am prime minister."

Many in his party think this is being too generous to the advantaged, but are concentrating efforts on defending social security benefits against further erosion.

Internal discipline in the style of the UK Labour party under Tony Blair - who was killed when attending a PvdA rally in Rotterdam last Friday - has helped eradicate an opinion poll lead the VVD had maintained through much of the cabinet term.



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INTERNATIONAL

Camdessus warns on 'biggest crisis' for IMF

By Gwen Robinson in Melbourne and Stephen Fidler in Washington

The International Monetary Fund could face the biggest crisis in its 53-year history if the US Congress rejected Washington's proposed \$18bn contribution to replenish the Fund's resources, Michel Camdessus, IMF managing director, warned yesterday.

The US Senate last month approved the administration's request for the contribution following the IMF's recent multi-billion-dollar bail-outs for Indonesia, Thailand and South Korea. But

the House of Representatives has indicated strong opposition to the plan, citing growing international criticism of human rights abuses in Indonesia.

Mr Camdessus, speaking in Melbourne en route to Washington from Singapore, acknowledged his concern about delay of the US contribution, but said he still hoped it would be approved. The congressional wrangle over the proposal should be put in perspective, he said.

"In the House of Representatives, you have the traditional practice of linking issues, so when the government wants something, you

attach to the bill something the government doesn't want at all, for example the abortion bill. Then you have complicated negotiations between the White House and factions of Congress."

Mr Camdessus also defended the IMF from criticism that it had been too harsh, particularly on Indonesia, which is struggling to comply with economic reform demands attached to the IMF-negotiated \$33bn bail-out package. On Monday, Jakarta's removal of fuel subsidies increased the price of fuel more than 70 per cent, triggering warnings of further social unrest.

The removal of fuel subsidies was "indispensable" and though prices have sharply increased, they are still far below international levels, Mr Camdessus added. "This had to be corrected if you don't want to misallocate resources. It's like a doctor giving medicine for a time, it creates more pain."

Mr Camdessus said he was optimistic the present economic reform programme in Indonesia would succeed. This was because the Indonesian government had seen, through the failure of two earlier programmes, the high cost of postponing such measures.

"Now they know that, and they know the only effective thing for them is to stick to implementation of the programme they agreed with us."

Stanley Fischer, the IMF's first deputy managing director, said in Washington on Monday that the economies of Indonesia, Thailand and South Korea could start to turn the corner towards the end of this year or early next.

But there were risks. "The recurring weakness of the Japanese economy is a fact that has to be borne in mind."

A further risk was the possibility of a rise in interest rates in rich countries. Interest rates in industrial countries were the "prime determinant of capital flows to developing countries."

"If there is a period of sustained increases in interest rates, that could make the situation more difficult in the crisis countries and the developing countries in general."

Referring to increased speculation over interest rate rises in the US and Germany, Mr Fischer said there was "no reason to believe a sustained interest rate increase" was on the cards. But he added: "It's on the agenda."

Egypt business leaders to boost Israeli links

By Mark Hubbard in Cairo

Egyptian business leaders aim to turn Israeli public opinion against the policies of the Israeli government by strengthening Arab ties with Israeli organisations determined to save the Middle East peace process.

Thirty leading Egyptian business people and professionals have set up the Cairo Peace Movement (CPM) aimed at forging direct links and co-ordinating educational and cultural exchanges with Israeli moderates.

They hope to diminish Israeli suspicion of Arabs and the Arab states, encouraging support for the peace process within Israel.

The CPM has drawn its guiding principles from an agreement signed by Arabs, Israelis and others in Copenhagen in January 1997, committing all sides in the Middle East to settling the Arab-Israeli conflict through dialogue.

The CPM has been approved by the Egyptian government, and has the specific support of Osama al-Baz, President Hosni Mubarak's main interlocutor with Israel.

"The real battleground for peace is inside Israel, not Egypt," said Salah Bassiouny, CPM chairman and a former Egyptian ambassador to Moscow. "Arab public opinion supports peace. While I think Israeli public opinion in general does so too, we want a revival of public interest in the peace process itself." The CPM aims to attend a peace conference in Israel next month.

Egyptian officials have for more than a year been considering ways of appealing directly to Israeli public opinion, and seeking ways of preventing impressions of the Arab world being filtered solely through increasingly belligerent Israeli government statements.

"We are working definitely within the Egyptian position (on the peace process) and defending this stance, as well as defending the Palestinian position," Mr Bassiouny said.

Israel spending bias attacked

Israel's State Comptroller yesterday criticised Benjamin Netanyahu's coalition government for spending a disproportionate amount on religious parties while discriminating against others, especially Arab and the elderly, writes Judy Dempsey in Jerusalem.

Miriam Ben-Porat said the government spent too much money keeping the coalition together. The housing ministry, for example, which is controlled by the religious parties, built homes mainly for constituents while the ultra-Orthodox Yeshiva, or religious schools, inflated the number of students to win more money.

"But we won't be negotiating with the Israeli government (on Egypt's behalf). We don't want any subsidy from the [Egyptian] government and will be supported by leading business people in Egypt."

The CPM has attracted support from Egyptian business people who had hoped to strengthen commercial ties with Israel following the launch of the peace process in 1991 and the ensuing Oslo agreements.

Just over a year ago, Ibrahim Kamel, chairman of the Kato industrial group, became the first Egyptian businessman to buy shares in an Israeli company when he bought a stake in Israel's Koor Industries.

Hopes that such ties would be strengthened have been shattered since the Israeli government of Benjamin Netanyahu built new Jewish settlements on Arab land and refused to abide by agreements to withdraw troops from territory to be administered by the Palestinian Authority.

Plans by The World Economic Forum to hold a fifth annual Middle East and North Africa economic summit to strengthen Arab-Israeli business ties this year have been cancelled because of the peace process impasse.

Sudan aid flights scramble to deliver food while peace is in the air

Aid workers believe they have only a short time to make the most of a break in the conflict, writes Michela Wrong

Nor Thiap watches as neighbours huddle a bull, last of a herd that once numbered 40, and cut its throat with a spear. Normally, he would only slaughter one of his cattle, precious status symbols, for a marriage or celebration. But his children are hungry and he cannot afford to wait.

In the village of Aljeep in Bahr el Ghazal, the southern Sudanese province worst hit by insecurity and drought, the Dinkas have touched rock bottom. "The community is moving to the final levels of distress," says Mawitir Nyok, a local relief worker. "They are eating the last things they own."

Pre-famine signs heralding thousands of approaching deaths abound. At a feeding centre run by Médecins sans Frontières, hundreds of mothers, their breasts withered, cradle skeletal babies listless with malnutrition.

Sheltering under trees from the scorching sun and driving dust storms, Giacometti-like stick figures hold hands imploringly to mouths of sub-sunken slowness. At the local market, tiny piles of dried beans and peas are the only edible items on sale. "I've never seen anything

like this," says Mr Mawitir. "In 1988, when there was the last crisis, those who moved to other areas found food and water. Now there is no escape."

The crisis is the product of failed rains and a 15-year war in which both sides have ruthlessly used hunger to further their ends.

For four years, cultivation was impossible because of the devastation wreaked by Kerubino Kwanyin Bol, a local warlord backed by the northern Islamic government. Mr Kerubino rejoined the southern Sudan People's Liberation Army (SPLA) in January, and villagers say they have now "forgotten" him. But that still leaves Bahr el Ghazal at the mercy of Khartoum, which has restricted or banned entirely aid flights to the area in an attempt to punish the rebels.

At the weekend Khartoum gave in to international pressure and announced that Operation Lifeline Sudan, the umbrella aid operation grouping UN and private agencies, would in future be allowed to use five wide-bodied aircraft and several smaller planes to drop food and seeds over Bahr el Ghazal.

The gesture was welcomed

by UN officials, who said it would allow most of the estimated 350,000 people at risk to be saved, while still leaving the huge task of rebuilding a destroyed farming economy to a level where it could see through the lean months without outside help.

"With five flights we can start saving lives," says Jason Mats, food economy officer for World Food Programme. "But the situation did not need to deteriorate to this level."

But the Sudanese of the south are more sceptical. The timing of the announcement, a day before a new round of peace talks between Khartoum government and the SPLA were about to open in Nairobi, has not gone unnoticed.

Having suffered a series of military defeats and with its economy in crisis, the government is on the defensive and playing for time. The sudden magnanimity on aid flights, SPLA members say, is aimed at winning sympathy abroad and increasing pressure on the rebels to declare a ceasefire.

"This is just a public relations exercise," said a top official. "Khartoum wants a ceasefire so they can prepare a new offensive. If they feel the new situation with flights doesn't serve their

strategy, they will stop it." And prospects for a successful outcome to the talks, diplomats agree, look bleak.

Chairing the opening session on Monday, Bonaya Godana, Kenyan foreign minister, berated both sides with their failure to modify stances adopted at the end of inconclusive talks last October. Neither, he said, had shifted on two key issues: separation of religion and state, and southern self-determination.

The SPLA, analysts say, regards an Islamic constitution recently promulgated in the north as a new obstacle to agreement, while the government still rejects a map introduced by the rebels at the last talks which expands their territory to include key oilfields in Unity province.

With the SPLA apparently convinced it can win the civil war on the battlefield rather than at the negotiating table, many aid workers fear the Nairobi talks will end without agreement and Khartoum will promptly rescind its latest flight order, leaving Bahr el Ghazal's population once again staring famine in the face.

"The general feeling in the aid community is that this is a very narrow window of opportunity which could close at any moment. So we're trying to fly as much into Bahr el Ghazal while we still can," said a Nairobi aid official.



A woman and child await aid supplies at the Aljeep air strip in south Sudan. The crisis is the product of failed rains and a 15-year war in which both sides have ruthlessly used hunger to further their ends. Reuters

WORLD TRADE

BP ready to invest in Iran if US line eases

By Robert Corzine

British Petroleum is looking at possible investments in Iran, believing the US may be starting to change its attitude towards Tehran.

John Browne, BP's chief executive, said the company - which recently opened an office in Tehran - was looking at exploration and production projects and investments in Iran's petrochemical sector.

But he said there was one big caveat to investing in Iran: "We would like to see some progress on the Iran-Libya Sanctions Act (ILSA), which restricts international investment in Iran's oil and natural gas industry."

Mr Browne admitted that the politics of the US-Iranian relationship "fluctuated from month to month" but he said: "We are beginning to see some change in Washington." BP did not require

the repeal of ILSA in order to consider investing in Iran, but it wanted to see enough progress "so perhaps some normalisation of relations can take place."

BP is especially sensitive to the issue of investing in Iran. Although the company traces its origins to the country, it withdrew from Iran after the 1979 Islamic revolution.

BP also has extensive interests in the US, where it is the single biggest producer of crude oil and the largest foreign investor. Mr Browne said BP "won't do anything to upset" its US position.

Any investments by BP are also thought to depend on the reformers in Tehran gaining the upper hand in their power struggle with conservative religious elements.

International oil company interest in Iran has increased in recent months as a result of ambitious

plans by Tehran to open its struggling oil and gas sector to large-scale foreign investment. Many companies believe President Bill Clinton's administration is prepared to be more flexible over investments in Iran, especially if these reinforce the reformist elements in the government.

But executives say US congressional resistance has proved a complicating factor. In late March, Thierry Desmarest, chief executive of Total, the French oil company, said congressional opposition was the only obstacle to the US administration dropping its threat to impose unilateral sanctions on Total and its partners.

Petronas of Malaysia and Gazprom of Russia. The three companies are developing the offshore South Pars gas field in the Gulf.

A much delayed US decision on whether to punish Total and its partners is expected later this month.

Investors call on Malaysia to open up

By Sheila McNulty in Kuala Lumpur

A group of US investors in south-east Asia has commended Malaysia for relaxing some restrictions on foreigners but has urged the authorities to go further.

"If you really want to... get some of the high quality, long-term, high-tech investors in here, you have got to go all the way," said Ernest Bower, president of the US-Asean Business Council, in an interview yesterday.

To attract much-needed foreign investment as the regional financial crisis slows its economy, Malaysia has raised its limit on foreign equity in telecom companies to 61 per cent from 49 per cent, but only for five years. It has also given foreigners a five-year deferment to comply with a new limit of a 51 per cent holding in insurance companies - down from 100 per cent in at least the case of American International Group.

"We would like to be here as full participants in the market," Mr Bower said. He spoke on behalf of the Washington-based council, whose representatives are in Malaysia for discussions with government and business heads.

The council has for several years called on Malaysia to open its markets and Mr Bower welcomed the steps taken. But other Asean member countries, such as Thailand and Indonesia, have shown more readiness to liberalise as they restructure their economies.

Malaysia remains convinced, however, that if it opens its markets too quickly and too broadly its own companies will be overrun by foreign competition.

Abdullah Ahmad Badawi, Malaysian foreign minister, said after speaking to the US-Asean Business Council that the steps taken would be enough to attract foreign investors.

Think-tank fends off attacks on US anti-dumping laws

By Nancy Dunne in Washington

A prominent US think-tank yesterday defended US anti-dumping laws, saying the worst accusations of unfairness had already been addressed by legislation implementing the Uruguay round of trade negotiations.

Further changes proposed by critics of the anti-dumping regime - such as exceptions when supplies are short - were "merely thinly veiled attempts to eviscerate anti-dumping laws," said Greg Mastel of the Economic Strategy Institute in a book released yesterday in Washington.

He argued that such laws

were necessary in a world economy where companies acted from highly protected "sanctuary" markets, and foreign governments supported over-production.

Controversy has for years surrounded the laws allowing the imposition of tariffs on companies found to have "dumped" their goods in US markets at what is deemed by US government agencies to be unfairly low prices. Critics see them as "the last vestige of protectionism" used by domestic companies to counteract lower tariffs agreed in international negotiations.

Mr Mastel admits there has been valid criticism of US anti-dumping procedures.

But changes made by Congress should be given a 10-year test period, he said. "A variety of interest groups, including foreign governments and companies, importers and laissez-faire economists are tireless critics of anti-dumping law," he said.

"As they often admit, their first preference would be abolition of anti-dumping laws, but they recognise that abolition is not a politically realistic option." Instead, they propose changes which would "fundamentally compromise the basic principles of anti-dumping laws - they are wolves in sheep's clothing."

Mr Mastel argued that

there was "a compelling historical, legal, moral and economic case for the continued application of such laws." Without them, the US economy "would be ravaged by mercantilist national strategies" emanating from Asia and the former Soviet Union. Protectionists in Congress would gain the upper hand, and far worse damage would ensue to the world's trading system.

Anti-dumping laws affected no more than 0.5 per cent of US imports between 1980 and 1993, and in most years the level was far lower. Only about 44 per cent of the cases filed resulted in the imposition of anti-dumping duties.

US may insist on keeping disputed shrimp law

By Nancy Dunne in Washington

The US may choose to face trade retaliation, rather than negotiate a settlement, if it loses a World Trade Organisation case involving shrimp fishing.

At issue is a US law that bans imports of shrimp from countries which do not have laws protecting sea turtles.

Last month, a WTO dispute panel issued an interim ruling against the US law. The decision has infuriated US environmentalists, who argue that trade rules should make exceptions for the greater environmental good. If the decision is upheld, the US would be required either to amend the law, or face WTO-authorized trade retaliation by countries which have complained that the law is hurting their exports.

Since the WTO's strengthened dispute procedures took effect, no losing defendant in a case has so far opted for a settlement based on trade retaliation.

This week the State Department granted approval to 39 countries, allowing them to export shrimp to the US this year. It did not include Thailand, Malaysia, Pakistan, and India, which brought the WTO case.

Brazil and Venezuela were dropped from the list after US officials said they were not enforcing their own laws to protect turtles.

State department officials said the US had not yet

decided whether to appeal. In the meantime, the law remained in effect.

Charles Burschky, US trade representative, has criticised the WTO decision, saying there are exceptions in WTO rules to protect human, animal or plant life. However, the Clinton administration has its own challenge to the law in US courts where it is arguing that it sets an overly broad standard for turtle protection.

Jay Ziegler, spokesman for the US trade representative, said the US was considering whether to accept retaliation or seek a settlement.

Some trade experts argue that failure to abide by the panel's decision would set a bad precedent for other losers in the WTO process.

US Eximbank chief goes on African investment safari

By Nancy Dunne in Washington

James Harmon, US Export-Import Bank chairman, the first senior US government official to follow up President Bill Clinton's 12-day African tour, returned to Washington last week determined to challenge Europe's trade hegemony in sub-Saharan Africa.

Officials and businessmen in Namibia, South Africa and Zimbabwe were pleased to see him, and for good reason. "Leaders come with great words. We come with money," Mr Harmon told them.

This is not something Africans are used to hearing from Eximbank, which has been focused in recent years on Asia and Latin America. Although Eximbank is open for business in 18 sub-Saharan countries, Mr Harmon is the first chairman to have visited southern Africa in the 65 years of the bank's history.

"Europe is ahead of us in

terms of trade and export assistance," Mr Harmon noted. "They have had a long history of relationships and it's paid well for them."

US exposure in the Philippines is \$2.6bn. By contrast it is \$158m in South Africa and \$109m in Zimbabwe. Eximbank's competitors have six to 10 times more exposure in sub-Saharan Africa.

His immediate goal is to tell African businessmen and bankers what Eximbank can do. "There is greater opportunity than I expected. There is also greater challenge," he said.

One emphasis will be on small business, which comprises more than 50 per cent of the economic activity in the region. Eximbank is considering assisting African businessmen who want to set up US fast food and coffee house franchises and need loans for equipment. In South Africa, he discussed the possibility of making financing available through the



James Harmon: "Leaders come with great words. We come with money."

Also major expansion will be needed in telecommunications and energy. He met officials of the South Africa Foundation, a fund which pays for toll roads, airports, harbours and other infrastructure projects.

"We're looking at some very big projects," Mr Harmon said, although he declined to name the projects.

Airlines and airports also offer opportunities. Apart from one direct flight between New York and Johannesburg, most American travellers must fly first to Europe to reach southern Africa.

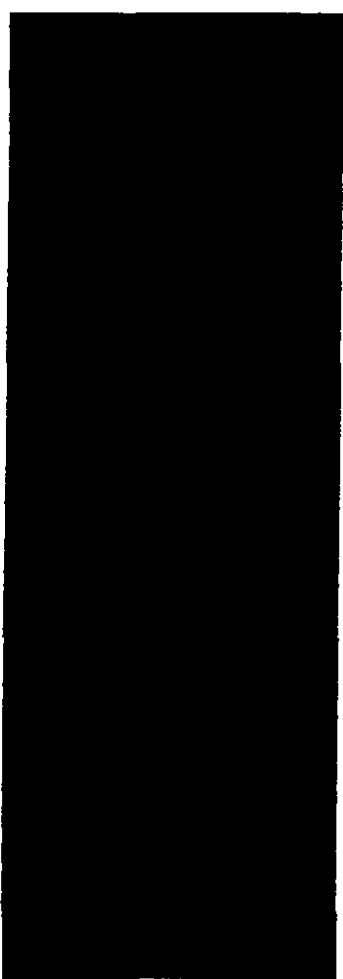
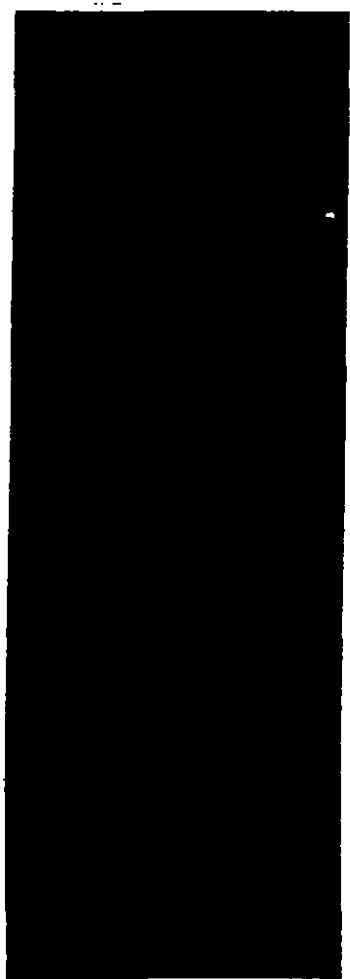
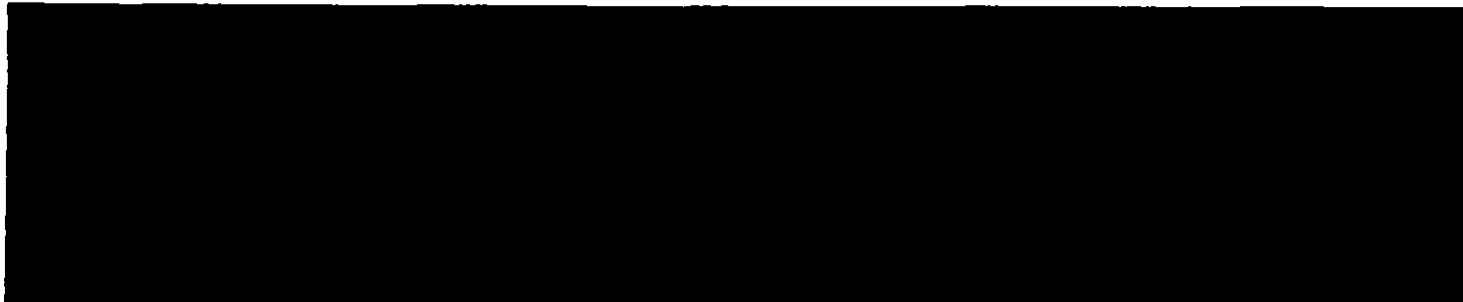
Mr Harmon discussed fleet modernisation with Air Namibia, privatisation with South Africa Airways and medium-range regional aircraft with Air Zimbabwe.

"There are several things we have to follow through on," Mr Harmon said. "This is just the beginning. We have to put the people in the market and stay the course."

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ASIA-PACIFIC

China may use euro in reserves

By James Harding in Shanghai and James Kyte in Beijing

China yesterday signalled its intention to gradually convert a proportion of its huge foreign currency reserves into euros once it has judged the strength and stability of the new European currency.

The Economic Daily, an official government-owned newspaper, said the launch of the euro should facilitate trade relations with the European Union, China's fourth largest trading partner, by reducing currency risks and other transaction costs.

About 60 per cent of China's \$140bn foreign exchange reserves is denominated in dollars, while Japanese yen and German marks each make up about 15 per cent of reserves, the newspaper said.

As the euro emerges as a hard currency to rival the US dollar, international central banks will convert a portion of their foreign exchange reserves into the European currency, the report continues, and China "in accordance with the stability of the currency, needs to increase our euro reserves appropriately and the weighting of our foreign debt".

In the future, the report expected that 40-50 per cent of global financial assets would be denominated in US dollars and between 30-40 per cent in euros. The rest will be held in Japanese yen and other currencies.

However, the article reinforced China's cautious approach to the new currency: "In the short term there are still some risky factors associated with the euro... the relevant authorities in our country should study the impact of the euro carefully."

Zong Liang, a researcher at the centre of international finance at the Bank of China, one of China's big four state banks, said that the euro's launch was likely to lead to an increase in the number of European bank mergers.

In turn, this would raise the competitive pressure on Chinese banks operating in the global marketplace, as they had no immediate possibility of merging, he said.

'In the short term there are still some risky factors associated with the euro'

Mr Zong added that China might also start to balance its current focus on purchasing US dollar-denominated bonds by buying more state bond issues denominated in euros in the future, if the new European currency proved stable.

China's central bank yesterday announced it would open the country's local currency interbank market to eight foreign banks, a further step in the slow but gradual liberalisation of the financial services industry in Shanghai.

Officials said the move underlined the government's commitment to market opening despite turmoil in Asian markets over the past year. China did not think the Asian financial crisis should slow the pace of opening up, said Wang Qinhui, an official with the research department of the China Foreign Exchange Trade System, which oversees the interbank market.

Tung determined to stay on course through the storms

Despite signs that squalls are unlikely to abate, Hong Kong's leader tells John Ridding that he remains resolute

It has been a tough 10 months for Tung Chee-hwa, the former shipping chief at the helm of post-colonial Hong Kong. Asia's financial turmoil soon swept aside the honeymoon of last July's handover. Rows have flared over the freedom of speech and the rule of law.

With legislative elections due this month, and mounting redundancies deepening the economic gloom, the squalls are unlikely to abate. But despite the trials, Mr Tung is determined neither he, nor Hong Kong, will be blown off course.

"We have faced a number of unexpected crises," says Mr Tung, in an interview, referring to the regional turmoil and health scares ranging from lethal chicken flu to toxic red tides. "I think we have responded very firmly, very clearly."

Although critics cite a failure to be firm enough in upholding Hong Kong's autonomy, Mr Tung believes the administration has made a "good solid beginning".

More at ease than in the days ahead of the handover, Mr Tung lists achievements since. The one country, two systems formula which

underpinned the Sino-British treaties has taken root. Beijing has been supportive, but it has also kept its distance. The currency link to the US dollar has been defended and economic strategy remains intact.

"Other countries may have had to scale back their ambitions," he says. "We have gone ahead with huge investments in infrastructure, housing and education."

To some in the investment community, such stimulus and Mr Tung's "flexible" approach to property supply snafus of unwelcome intervention. But the chief executive says the investments are necessary to sharpen competitiveness. While he wants property prices to stabilise, Mr Tung insists the government is not getting in the way of economic adjustment, nor will it scale back plans to raise home ownership from about 50 per cent to 70 per cent by 2007.

"Residential prices have already come down 35 per cent and office property values have come down 40 per cent to 45 per cent, all within four months," he says. "Although it is painful,

it is necessary. At the end of the day we will be leaner and more competitive."

Popularity, however, has been sapped by this pain. The feelbad factor and an unemployment rate of 3.5 per cent and climbing are partly to blame for a slip in Mr Tung's support. A poll published last week by the Apple Daily gave him a 60 per cent satisfaction rating, down from nearly 70 per cent in the initial post-handover period.

He says the administration has coped well with the many challenges it has faced, citing the chicken flu outbreak and the decision to slaughter the territory's 1.5m chickens.

Economic affairs and health scares, however, are only part of the picture. More fundamental, argue critics, is that Mr Tung has not been firm enough in defence of the "two systems" concept which promises autonomy for Hong Kong.

Martin Lee, leader of the Democratic party, cites the chief executive's delayed defence of the government-funded broadcaster in a row over press freedom and recent controversies over the



Tung Chee-hwa: 'At the end of the day we will be leaner and more competitive'

rule of law. These centred on a government decision not to prosecute Xinhua, one of Beijing's main offices in the territory, for an alleged breach of privacy laws, and fears that the government's "adaptation bill" - which transfers legal rights from British to Chinese institutions - places mainland bodies above the law.

"We deeply regret the passage of the amendment," says Justice, the Hong Kong section of the international commission of jurists. "The amendment undermines the rule of law."

Mr Tung rejects such fears. "Nobody is above the law, neither the chief executive nor mainland enterprises," he says. The adaptation law, he argues, is

necessary to replace the concept of the Crown from pre-handover laws and to clarify where laws bind the sovereign and the state.

Perceptions of such cases are crucial. Few issues are more sensitive for Hong Kongers than fears of favouritism. The rule of law is as much a part of economic competitiveness as the lowering of Hong Kong's costs.

"I know the determination is still there to protect our system," says Vincent Lo, chairman of Shui On, the property group, echoing others in the business community.

He expresses confidence in the continued operation of the rule of law, noting that Emily Lau, a pro-democracy

politician, is proceeding unfettered with her suit against Xinhua. Political opponents remain unconvinced, however, and have made the rule of law a centrepiece of election campaigns.

Those campaigns are now in full swing. While only 20 of the 60 seats will be selected by the electorate as a whole, itself a source of criticism, pro-democracy forces and other government opponents appear set to swell their ranks in the legislature.

Mr Tung is unfazed by the prospect. But a more restive chamber and the aftermath of regional recession, suggest the going for the chief executive and his team may get tougher still.

New Vietnam bank chief faces reform tasks

By Jonathan Birchall in Hanoi

The Vietnamese authorities have nominated Nguyen Tan Dung, the first deputy prime minister, to be governor of the State Bank, the central bank.

The job has been vacant for seven months while the authorities tried to find a candidate prepared to take on the job of reforming the troubled banking sector.

Mr Dung, 49, is one of the youngest of Hanoi's top lead-

ers, and comes with an impressive political pedigree.

Since last September, he has been the right-hand man of the prime minister, Phan Van Khai, with special responsibility for economic management. He will keep his position as first deputy prime minister if the National Assembly approves his nomination, as expected, after debate tomorrow.

Last September, the assembly surprised the new government by rejecting an

attempt to appoint the incumbent, Cao Si Kiem, to a further five-year term. He had faced growing criticism following banking scandals.

The International Monetary Fund and World Bank argue that Vietnam's banks require urgent reform to ensure continued economic growth in an increasingly difficult regional climate.

The last publicly available official figures produced by the World Bank indicated that in June last year 15.4

per cent of all loans in Vietnam's banking system were overdue. Most are held by the main four state-owned commercial banks, which are politically obliged to continue lending to loss-making state companies.

There are also worries about the health of some 50 small private or "joint-stock banks". Three joint-stock banks are known to have had liquidity problems over the past year; the State Bank responded by bailing them

out. Last week, Mr Dung repeated the government position that weak banks should be merged or closed.

Foreign bankers in Hanoi, with some 13 per cent of the loan market, complain of a "climate of fear" in the banking sector, arising from the unresolved scandal surrounding collapse of a group of private companies in Ho Chi Minh City last year. More than 70 people were arrested, including bankers at the city's state-owned

commercial banks.

Since the scandal emerged, foreign bankers say the State Bank has subjected them to a blizzard of regulations, many aimed at reducing their competitive edge over local banks.

Efforts to establish a local money market remain bogged down, while a proposed new electronic payments system funded with \$40m of World Bank money is still not in place, despite being under discussion since 1994.

Indonesia police fire live bullets at students

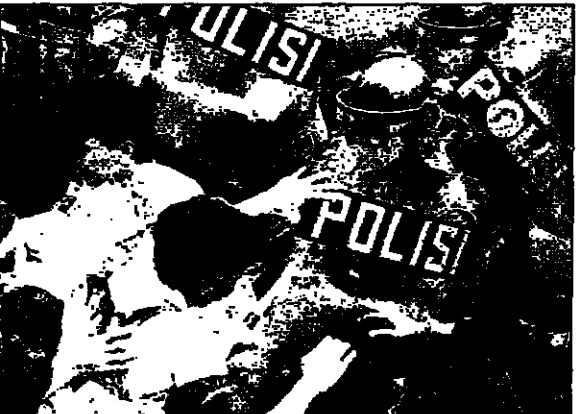
By Sander Thomas in Jakarta

Indonesian riot police fired live bullets yesterday in a vain attempt to quell looting and anti-government student demonstrations in the city of Medan, according to civil rights activists.

One activist in Medan, a city on the island of Sumatra, said she had collected metal bullets from the scene of several riots in the past two days, confirming reports from other witnesses who said police had shot at rioters with more than the usual rubber bullets.

Earlier this week General Wiranto, the powerful defence minister and chief of the armed forces, ordered his commanders to take "stern action" if students moved their protests off campus. It was the toughest army warning yet to the students.

The violent protests



Riot police prevent students leaving a campus in Bandung, West Java, yesterday

against President Suharto have been inspired in part by his decision this week to raise prices for fuel, public transport and electricity.

The demonstrations intensified in Medan as bystanders joined in and started

looting and torching shops. Many of the shops are owned by ethnic Chinese, a minority widely resented for their relative prosperity. About 58 civilians and 20 police were wounded during riots on Monday.

The price increases fuelled an important pledge to the International Monetary Fund and paved the way for the release of a \$1bn standby credit on Monday.

The IMF is due to review progress twice in the coming two months before releasing two similar tranches. The World Bank, Asian Development Bank and bilateral donors are expected to follow with their own aid offers.

However, the riots in Medan raise the prospect that growing domestic unrest may frustrate government efforts to reform the economy and stabilise the rupiah.

Student leaders, business executives and diplomats said the army might use the Medan riots and their negative impact on the value of the rupiah as grounds for cracking down on all student

protests, even though most have been peaceful.

But the military's response to protests has been inconsistent, highlighting what diplomats say is a split in the armed forces. Police fired rubber bullets at peaceful students in the capital on Saturday, but yesterday troops escorted students from four campuses on a march in southern Jakarta.

The Medan riots also indicate that an army crackdown could backfire. Some witnesses said reports of police harassing female students had enraged bystanders as much as fuel prices.

"We never had an issue to unite us until Krismon," said Hakim Hatta, a student leader, using a popular Indonesian acronym for monetary crisis. "This has made our co-ordination more solid."

Indonesia's student move-

ments, long pushed into apathy by regular arrests of student leaders and a ban on nationwide student groups from operating on campus, have reappeared in a matter of weeks in universities across Indonesia.

Mr Hatta, a law student whose Pijar student group focuses on building student networks, said student activists had gone underground after a crackdown in 1996 but kept in contact. Some joined inter-campus study groups.

These informal contacts are enough to co-ordinate protests, but student leaders concede their organisation may yet prove too weak to withstand an all-out crackdown. "We don't have one leader," one activist said. "We are still waiting for the one who is ready to stand in front. It could blow up and we could just have anarchy."

NEWS DIGEST

HONG KONG STOCK MARKET

Margin trading claims second HK brokerage

Hong Kong's falling share prices and the unregulated practice of margin trading claimed a second victim yesterday when Fortuna Securities, a small brokerage, requested a suspension of trading activities after its major shareholder went missing.

Client accounts at Fortuna will effectively be frozen, although clients with the requisite proof of ownership can sell their shares through other brokers. The move added to the jittery sentiment surrounding smaller brokers since the collapse of CA Pacific in January. These brokers, already under attack from international houses and expanding technology, have been suffering from dwindling turnover and weak consumer sentiment.

Police, working in conjunction with the stock exchange and the Securities and Futures Commission, are investigating Fortuna. However, it appears its troubles stemmed from margin trading, whereby clients put up only a portion of the value to buy stocks, a practice prevalent among Hong Kong retail investors. Louise Lucas, Hong Kong

AUSTRALIAN EXPORTS

Increase in Korean cover

Australia said yesterday it would increase short-term insurance cover provided to exporters to South Korea by A\$200m to A\$500m (US\$330m). The credit scheme, originally established in January for three months as part of the government's Export Finance and Insurance Corp (EFIC) national interest account, has been extended for a further three months.

The government had set aside A\$70m of the increased funds for new beef and horticultural exports to Korea. Tim Fischer, trade minister, said. South Korea is Australia's third largest beef market and its second largest export market after Japan, worth A\$7bn a year. Reuters, Canberra

NORTH KOREAN DIPLOMACY

Kim to visit Beijing

Kim Jong-il, the reclusive North Korean leader, will visit China in the autumn for his first overseas visit since taking the reins in Pyongyang, a Japanese daily reported yesterday, citing Chinese government sources.

Mr Kim is expected to meet President Jiang Zemin of China and tour factories. The trip comes as Mr Kim seeks greater international support for his famine-threatened regime. Beijing's backing of Pyongyang weakened after China established diplomatic relations with South Korea in 1992, it said. Mr Kim last visited Beijing in June 1983. Reuters, Tokyo

PHILIPPINE INFLATION

El Niño blamed for increase

Philippine inflation rose to a 20-month high of 7.9 per cent in April, up from 7.3 per cent in March, according to government figures. Economists blamed the rise on the effects of the El Niño weather phenomenon, which has ravaged agricultural production, particularly in the southern region of Mindanao.

Food, the biggest component of the price index, increased by 1 percentage point to 5.5 per cent. After 2.8 per cent growth last year, the farm sector will contract by 1.5-3.5 per cent in 1998 because of El Niño, according to the University of Asia and the Pacific. The rise of inflation follows a benign inflationary picture in the aftermath of the Asian crisis. The government is aiming for inflation of 7.5-8.5 per cent for the year. Justin Marozzi, Manila



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THE AMERICAS

FOREIGN INVESTMENT OTTAWA UNLIKELY TO ALLOW FOREIGN BANKS TO SET UP BRANCHES SOON

Banking study to delay Canada reforms

By Edward Alden in Toronto

The Canadian government is likely to delay promised legislation to allow foreign banks to establish branches directly in the country, and is linking the issue with the politically charged question of whether Canada's banks should be allowed to merge with one another.

Jim Peterson, Canada's secretary of state for financial institutions, said yesterday the legislation would be

held back until after the report of a national taskforce on financial institutions was issued. The decision on branches, he said, was part of the merger question and needed to be looked at as part of a package.

Mr Peterson had said in an interview last month that the measures would come no later than the end of June.

Under current law, foreign banks must establish fully capitalised subsidiaries in order to set up branches in

Canada. This requirement has discouraged some banks from entering the market, particularly for large-scale corporate lending that requires access to the parent bank's capital base.

Eliminating that barrier was a top priority for American and European negotiators in last year's successful conclusion to the financial services agreement in the World Trade Organisation.

Canada is obliged to allow direct foreign branching no

later than June next year to meet its obligations under the WTO agreement.

Mr Peterson said Canada would honour its international commitments despite the delay, and suggested the government would consider allowing foreign branches to engage in retail as well as wholesale banking.

The national taskforce is expected to make recommendations on the bank mergers and on whether Canada should lift its 30-year-old pol-

icy of protecting its banks from foreign buyers by insisting bank shares be widely held. Four of Canada's five largest banks have announced plans to merge, but these must still be approved by the finance minister, Paul Martin.

Mr Martin said in an interview last month that the benefits of the mergers remained to be proved and insisted there was an absolute necessity to maintain a reasonable level

of domestic competition.

The delay is likely to anger foreign banks. Bob Vastina, president of the US Coalition of Service Industries, which represents US financial institutions on global trade issues, called the decision a big disappointment. He said that from the banks' perspective the number one objective in Canada was to establish branches. He said the banks had worked and hoped for this for years.



Fighter of the future: versions by Boeing (left) and Lockheed Martin of the JSF for the US forces and Royal Navy

Boeing and Lockheed Martin go to war for fighter deal

JSF could be the last big manned combat aircraft, designed for a multiplicity of users and roles, reports Alexander Nicoll

When the US government blocked Lockheed Martin's acquisition of Northrop Grumman in March, the Pentagon seemed to be saying it wanted to keep three independent US suppliers of military aircraft.

But after the present head-to-head competition between Boeing and Lockheed Martin to win the \$100bn Joint Strike Fighter (JSF) programme, there could in effect be only one. So much is hanging on the contest that neither competitor can contemplate losing.

The JSF, scheduled to enter operational service in

2008, could be the last manned combat aircraft to be built in large numbers if technology for pilotless aircraft continues to develop.

Given defence budget strictures following the cold war, the JSF will almost certainly be the last new US military aircraft, with or without a pilot, to be built in numbers for several decades.

This is because it is being designed to meet the needs of three out of the four US services as well as of Britain's Royal Navy, with the same airframe, engine and avionics configured for a multiplicity of roles, operating from conventional run-

ways and aircraft carriers and with short take-off and vertical landing.

The JSF will replace various aircraft at present in service, including the US Air Force's F-16 and Harrier jump-jets operated by the US Marines and the Royal Navy.

The Pentagon estimates each producing two demonstrators aircraft to fly for the first time in 2000. In 2001, one of them will win the right to progress to the next stage, with the prospect of building 3,000 aircraft for the four initial customers, and potentially many more.

The Pentagon, which is trying to get the most out of its reduced budget by streamlining its acquisition process, is using the JSF programme as a model. Instead of setting cumbersome specifications, it has set broad performance parameters and asked the contestants to come up with designs which will meet them.

says: "JSF is a neat concept in that it serves multi-branches (of the military) but 75-90 per cent of the parts are going to be the same. It has the built-in variability the customer wants."

Under contracts worth \$2.2bn awarded in 1996, Boeing and Lockheed Martin are

each producing two demonstrators aircraft to fly for the first time in 2000. In 2001, one of them will win the right to progress to the next stage, with the prospect of building 3,000 aircraft for the four initial customers, and potentially many more.

The Pentagon, which is trying to get the most out of its reduced budget by streamlining its acquisition process, is using the JSF programme as a model. Instead of setting cumbersome specifications, it has set broad performance parameters and asked the contestants to come up with designs which will meet them.

It has set affordability as the overriding principle, with the conventional version to cost \$28m in 1994 dollars, excluding R&D, and the carrier version \$38m. This is cheaper than most comparable aircraft and means making trade-offs between performance and cost from an early design stage.

The Pentagon's approach is spurring manufacturers to modernise their production processes. Bidders submit no paper drawings, but discs containing their three-dimensional designs down to the last fastener.

The Pentagon will judge the competing aircraft not only on performance but on how easily and cheaply they can be maintained. This means keeping the number of parts to a minimum and making them easily accessible to support crews.

Frank Statkus, Boeing's JSF programme manager in Seattle, says: "The ways to keep this aircraft affordable came out of commercial pro-

cesses for building aircraft." Boeing is using design and manufacturing software developed for its 777 aircraft.

Lockheed Martin is counting on its record as a long-term supplier of fighter jets, including the F-16. "We know how to build fighters which can last 40 years," says Frank Cappuccio, Lockheed's JSF programme manager in Fort Worth, Texas.

As in most defence procurements, politics will come into play: many jobs ride on the JSF decision as well as on existing programmes more advanced than the JSF but still in early production stages.

Lockheed is leading, with Boeing as a partner, the costlier F-22 air superiority stealth fighter now approaching full production, and it is still making the F-16. Boeing is producing the F/A-18 E/F Super Hornet for the US Navy. Both companies are involved in programmes to develop unmanned aerial vehicles.

The competitors have to tread a fine line, as they do not want to disadvantage their other products in pushing the JSF programme, which they may not win and which, like all military procurements, risks being scaled down or delayed.

"Our strategy is not to sell them one versus the other," says Boeing's Mr Mulally. "You're not going to hear us say the JSF solves everything. It's a fabulous product but we're trying to work with the customer to figure out how it fits in with the rest of the vehicles."

NEWS DIGEST

AIRLINE ALLIANCES

Washington plans inquiry over competition worries

The US government said yesterday it was launching an investigation into the recent wave of alliances among the country's six largest airlines.

Patrick Murphy, deputy assistant secretary for aviation, told senators the alliances had raised fears that competition on domestic flights would be reduced.

Describing the alliances as "nothing less than a major transformation of the industry", Mr Murphy said the government would not shy away from concerted action to stop anti-competitive alliances.

Last month Delta and United Airlines, two of the world's largest carriers, announced a global alliance, just one day after American Airlines and US Airways said they were launching an extensive marketing alliance.

Both deals followed Northwest Airlines' similar agreement with Continental Airlines in January. The deals in effect consolidate the industry into the hands of three large groups, in place of six dominant airlines. Richard Wolfie, Washington

LOCAL TELEPHONE MARKET

AT&T wants Baby Bells split

AT&T yesterday threw its weight behind calls for America's five "Baby Bell" companies to be split as a way of kick-starting competition in the country's local telephone market.

Michael Armstrong, chairman, said in a speech in Washington that dividing the monopoly local carriers into separate "wholesale" and "retail" operations would make it possible for would-be rivals - including AT&T - to compete for local customers on a more equal footing with the Bells. The wholesale parts of the Bells' operations would be managed as regulated utilities, which would then sell access to their networks on the same terms both to their separate retail operations and to other companies.

The idea has already been taken up by other long-distance carriers, such as LCI International and MCI, but the backing of the country's largest telecoms company is likely to give it more weight. The long-distance carriers fear that industry regulators will eventually allow the five Bells into the long-distance business, which has lower barriers to entry, before their entrenched local markets have been fully prised open. Richard Waters, New York

ARGENTINE BANKS

Liquidity rules may change

Argentina is considering an increase in bank liquidity requirements in advance of a possible rise in US interest rates.

If the US Federal Reserve seems to be inclining towards raising rates at the next meeting of its open markets committee, due on May 19, officials have implied that Argentina will raise liquidity requirements beforehand. A rise in liquidity requirements from the current 20 per cent was a key recommendation by last month's International Monetary Fund mission, which urged measures to cool the economy. Gross domestic product grew 8.4 per cent last year.

The IMF team warned that Argentina's growing trade and current account deficit could leave it exposed to a reverse in investor sentiment. It urged tax rises and other measures to slow domestic demand. Ken Warn, Buenos Aires

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EUROPEAN CENTRAL BANK ARRANGEMENTS FOR BOARD MEMBERS TO RETIRE WILL ALLOW UK OPPORTUNITY TO TAKE SEAT

EU clears sterling's path towards euro

By Robert Peston, Political Editor

European government heads have facilitated sterling's adoption of the European single currency in four to six years through the complicated arrangements for appointments to the executive board of the new European Central Bank.

"They have made it easier for us by arranging for a board member to retire every year from 2002 to 2004," said a senior government official. "Clearly when we participate in monetary union we will want to be represented on the ECB."

Tony Blair, the prime minister, hinted at this yesterday in the House of Commons when he said that EU government heads had

Trade minister warns businesses they must prepare

Margaret Beckett, the chief trade minister, yesterday delivered a stern lecture to companies on ways in which they could lose if they failed to plan for the euro, Brian Groom writes. "Many companies believe that because the UK is not joining in this first wave, they do not need to take any action," Mrs Beckett said. "They are wrong. The euro zone will

account for nearly half of British exports and over 40 per cent of British overseas direct investment." She added: "Even though we are not in the first wave, our businesses will be affected and must be prepared to address the changes which Euro will bring."

Mrs Beckett and Lord Simon, the government's European trade minister, addressed 200

businesses at the National Exhibition Centre, in Birmingham, England's second-biggest city, in the first of a regional series of government seminars. Many exporters priced goods in sterling, Mrs Beckett said. As more of their competitors dealt in a single currency, pressure would mount for them to do likewise or lose business.

become vice-president because the French appointee, Christian Noyer, is scheduled to retire then. In ferocious exchanges in the Commons, Mr Blair gave a staunch defence of the decision at the European Union summit in Brussels at

the weekend to appoint Wim Duisenberg of the Netherlands as inaugural ECB president for a truncated term of about four years. Responding to accusations that he had acquiesced in a breach of the Maastricht Treaty - which says the

ECB president should serve for eight years - the prime minister said the Dutch central banker was "the only candidate that was credible". A failure to secure Mr Duisenberg's appointment would have been "a disaster" for financial markets, the prime minister claimed. He reiterated that the Maastricht Treaty had not been breached because Mr Duisenberg was under no formal obligation to quit early, but had entered into a gentleman's agreement with EU government heads.

Mr Blair described Jean-Claude Trichet, governor of the Bank of France, the French candidate for the ECB post who has been lined up to replace Mr Duisenberg, as "respected and experienced". He was pleased that

two bankers "known for their independent views" would be "in charge of the European Central Bank for a total of 12 years", thus ensuring "stability".

Mr Blair said "the economics have got to be right" before sterling was surrendered, although he was confident the euro would be "a strong currency".

"It is in the interest of British jobs, British investment, British industry we do it," he said.

The prime minister dodged questions about how he intended to fulfil the criterion for Euro membership that applicant currencies must maintain a stable conversion rate with the euro for two years.

Editorial Comment, Page 13

NEWS DIGEST

AIRLINE PERFORMANCE

Delays at biggest airports longest since 1991

Delays at the UK's six biggest airports increased last year to their highest level since 1991, the Civil Aviation Authority said yesterday. The average delay was 16 minutes, compared with 14 minutes in 1996. In 1990, flights were delayed by an average of 20 minutes and by 18 minutes in 1991. The figures are averages of all flights from the airports and not just of those which were delayed. The authority said last year's performance was still better than in the late 1980s despite a 24 per cent increase in the number of flights since then. Last year's delays had a variety of causes, including weather, industrial action, air traffic control difficulties, defective aircraft, missing passengers and security hold-ups. Delays to scheduled services increased to 13 minutes from 11 minutes the year before. International flights were delayed more often than domestic services. Delays were also more likely on long-haul routes than on short-haul flights.

The worst airports for scheduled passengers were all in London. Delays at Gatwick and Luton airports averaged 16 minutes. At Heathrow, the average delay was 14 minutes. Michael Stappeler, London

BOOKING AGENCIES

Ticketmaster launches online

Ticketmaster, the UK's biggest booking agency for live events such as rock concerts and London shows, is launching an internet booking service. The company, based in Los Angeles, has operated an online booking service in the US for the past 18 months. "We expect internet booking to become as popular in the UK as it is in the US," said Jules Boardman, managing director of Ticketmaster (UK). Barry Diller, the US media mogul who also has extensive cable television interests, acquired 50 per cent of Ticketmaster last spring for \$210m in shares. After a boardroom battle, he clinched agreement in March to buy the remaining 50 per cent for \$400m in shares. Alice Rawsthorn, London

MONTERRAT CRISIS

Minister felt 'in Kafka novel'

Clare Short, chief minister for international development, yesterday criticised Foreign Office reaction to the Montserrat volcano crisis, as ministers came under fire from MPs for their response to last year's crisis on the Caribbean island. Ms Short told the House of Commons international development committee she felt she was in a "Kafka novel" as officials told her that her top priority was to continue a £3m (\$5m) scheme to provide a new prison.

"For quite a long time I was under horrendous pressure to build this prison," said Ms Short. "It was like living in a Kafka novel and I just had to say 'No, I don't believe this is right,'" she said. The resources, part of a £58m assistance package spread over three years, eventually went into "more useful help". Ms Short added, in a separate hearing, Robin Cook, the foreign secretary, told the committee that the government's response to the crisis "had not been good enough". Liam Halligan, London

ITALIAN CARS

Inchcape in Maserati deal

Inchcape, the UK company which is the world's biggest independent vehicle distributor and importer, yesterday took over the UK import franchise for Maserati sports cars. It expects to sell up to 600 of the high-performance Italian cars annually. The Inchcape purchase forms part of preparations by Italy's Fiat group to relaunch the Maserati brand globally. Fiat's Ferrari subsidiary bought Maserati in June. At that time production at the troubled Modena carmaker had dwindled to fewer than 1,000 a year, with only a few dozen being sold each year in the UK. Ferrari president Luca di Montezemolo immediately closed the plant in order to re-equip it with the latest manufacturing equipment and technology. Inchcape, which also owns Maranello Concessionaires, the importer of Ferrari cars to the UK, says the Maserati range will sell well below its Ferrari models. "The two brands will complement each other by having product lines which appeal to different sectors of the market," said Stuart Robinson, managing director of the UK Ferrari company who also becomes chairman of Maserati UK. John Griffiths, London

BANKRUPTCY CHARGES

Ex-trader to be sentenced

Terry Ramsden, the former City of London trader who made several million pounds trading Japanese equities in the 1980s, was yesterday jailed for the night in London before being sentenced today for breaking the rules of his bankruptcy. He has admitted three offences of breaching his bankruptcy arrangements. Glen International, his company, collapsed in 1989 owing creditors £100m. While bankrupt, Mr Ramsden concealed the existence of a trust fund from which, with his mother's help, he withdrew some £300,000, the court heard. He also failed to disclose £77,000 won in a bet and ownership of shares. John Mason, London

TELEVISION MOVE BY GRANADA

Free digital boxes to be offered

Granada Group is to give digital terrestrial television a boost by offering its TV rental customers free boxes needed to unscramble digital signals. Customers paying about £5 (\$8.35) a week to hire colour televisions from Granada Technology, the company's TV rental arm, will be offered a free box worth £200 once British Digital Broadcasting launches at the end of the year. BDB is a digital terrestrial company owned by Granada and Carlton Communications. "We're aiming at people who are excited about the new technology but may be nervous about committing themselves to it," said Roger Mavly, group managing director of Granada Technology. Cathy Newman, London

'Silicon Glen' tries to shake off its screwdriver image

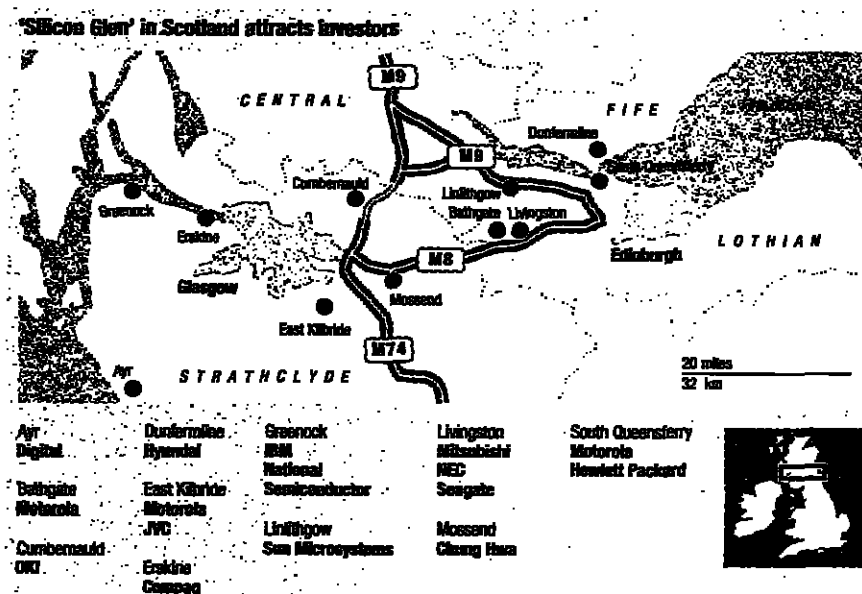
An initiative with Cadence of the US aims to rid the Scottish electronics sector of its low-value-added label, says James Buxton

The shell of the vast Hyundai Semiconductor plant sited just off the motorway outside Dumfries, in eastern Scotland, is almost complete.

Unfortunately, the economic crisis in South Korea has pushed back its opening by a year, to the end of 1999. The delay to the £1.25bn (\$2.08bn) project, announced in 1996, is an obstacle to the rapid growth of the Scottish electronics industry.

It was followed last month by the decision of Mitsubishi Electric to close its television plant at Haddington, 30km east of Edinburgh, with the loss of 500 jobs. On the same day, Fullarton, a UK company, shed 350 jobs at its personal computer assembly plant at Gourk, on the west coast.

But it is not all gloom. Last week Donald Dewar, the UK government's chief minister for Scotland, performed the ground-breaking ceremony for a project he called "the cradle of Scotland's new industrial revolution". This is Project Alba, an initiative from Cadence Design Systems, a US company, and Scottish Enterprise, the development



'Once a critical mass of trading has been achieved, more companies will want to go there'

an electronic product are designed into a single chip. Semiconductor designers are in short supply worldwide, particularly in California. "Whereas other companies are responding to what is a crisis just by raising salaries and poaching staff from other companies, Cadence has gone for a long-term solution, which is very refreshing," says Jim Tully

of Dataquest, the electronics industry analyst.

Scottish Enterprise has helped Cadence set up a partnership with four Scottish universities - Edinburgh, Glasgow, Strathclyde and Heriot-Watt - which are establishing masters degrees in "system-on-a-chip" design and will turn out about 200 graduates a year. What

Michael Bealmer, an executive vice-president of Cadence, calls "a very unique collaboration between a sovereign government and a commercial organisation" was announced last December. Under Project Alba, Scottish Enterprise plans to establish a mechanism by which electronics designers can trade their software. This would exploit the relatively benign environment for protecting intellectual

property provided by Scottish law compared with that of the US, where it can take two years to negotiate an intellectual property deal. Jim Porter of Scottish Enterprise says: "The existence of a strong core of designers at a time when 'system-on-a-chip' is expected to expand very rapidly will be a huge boost to Silicon Glen. There will be spin-offs in all areas of electronics and it will become easier to anchor manufacturing companies already established here."

Mr Tully says Scottish Enterprise has grounds for optimism. "Semiconductor design operations are being set up all over Europe, but once a critical mass of talent and trading has been achieved in Scotland more and more companies will want to go there."

Liquor licensing laws to be overhauled

By John Williams, Consumer Industries Editor

George Howarth, a Home Office minister, told the British Institute of Innkeepers that the current laws, the most restrictive in the British Isles, no longer reflected modern leisure activities or the needs of the tourism industry. "The time is right to blow away the cobwebs in British law by modernising the liquor licensing system," he said.

Among the issues for review were the types of licences, who should issue them, licensing hours and conditions, and how the law should be enforced.

The announcement was welcomed by the industry, which urged a speedy conclusion. "It would be nice to bring our licensing laws into the 20th century while there is still some of the 20th century left," the Brewers and Licensed Retailers Association said.

The minister warned that change would come only after extensive consultation to protect the interests of residents and other interested parties. Officials said a green government consultation paper was likely at the end of next year and legislation would be some time later.

The pub and tourism industries point out that there has been no trouble following the relaxation of restrictions in Scotland and Northern Ireland.

The prime minister's office has expressed concern over a possible move by John Prescott, deputy prime minister, to cut the drink-driving limit, fearing it could be seen as an attack on rural areas and motorists, George Parker and Liam Halligan write. A public consultation on drink-driving legislation

will end on Friday, with ministers undecided on whether to cut Britain's limit to bring it into line with most other European countries.

But officials have grown increasingly concerned about the public response to a cut in the limit from 80mg of alcohol per 100ml of blood to 50mg. "We have been concerned for some time about the impact on rural pubs," said one. "But we want to see what can be done to reduce the number of deaths caused by drinking and driving."

Maxwell auditor faces formal complaints

By Jim Kelly, Accounting Correspondent

Auditors were criticised after the collapse of the Maxwell companies - following the tycoon's death in 1991 - when it was found that up to £240m had disappeared from pension funds linked to the business empire.

An investigation by the executive counsel to the profession's Joint Disciplinary Scheme (a lawyer advising the scheme) has decided that a *prima facie* case exists

against Coopers and a formal complaint will be made to the scheme's tribunal. The tribunal has in the past dismissed charges put forward by its counsel, or decided that no action is required against partners or firms. Coopers said it would be "co-operating fully" with the process.

Initially the firm attempted to stall the scheme's inquiry until after

the completion of civil and criminal proceedings linked to Robert Maxwell - but dropped its legal moves after contributing to a settlement for pensioners. It had argued that a scheme inquiry would place an intolerable burden on staff and partners involved and that the inquiry could have "catastrophic" consequences if severe penalties were handed down.

The tribunal will hear the case this year. It has wide-ranging penalties at its disposal including unlimited fines and the banning of individual auditors. The disciplinary scheme said yesterday that Chris Dickson, the scheme's counsel, had completed his initial inquiry. Complaints would be made alleging that Coopers' conduct or quality of work fell below standard.

Lloyd's faces downturn in global insurance

Lloyd's of London warned yesterday that insurance underwriting profits were expected to fall sharply. Excess capital, rapid consolidation and fierce worldwide competition have forced premium rates for commercial insurance lower, eroding margins, it said.

Max Taylor, chairman of the centuries-old insurance market, which recovered from the brink of ruin two

years ago by ridding itself of billions of pounds in disastrous losses from previous years, said competitive pressures were "relentless".

Lloyd's has revised profit forecasts made 12 months ago for the 1996 underwriting year from £600m to £574m. It predicted profits for 1997 would be even lower, at £368m, a return of less than 4 per cent on the maximum amount of business it was able to write, with the gloom extending into this year.

"Underwriters will need to use all their skill and ingenuity to produce profits at the current time and we must prepare for the likelihood that some will not be able to achieve this," said Mr Taylor.

The severe downturn in global insurance has brought to a sudden end a buoyant period of trading that followed the worst losses in Lloyd's history. Lloyd's, which usually reports three years in arrears, unveiled profits for

1995 of £1,005bn compared with £1,013bn in 1994. The figure was calculated after deducting members' personal expenses but excluded a £144m release from reserves. It represented a return of 17 per cent on premiums of £5,92bn. Net resources at the end of last year were £6.8bn.

Mr Taylor reiterated concerns that Lloyd's "annual venture" system of raising fresh capital each year imposed unacceptable costs on the market. But he

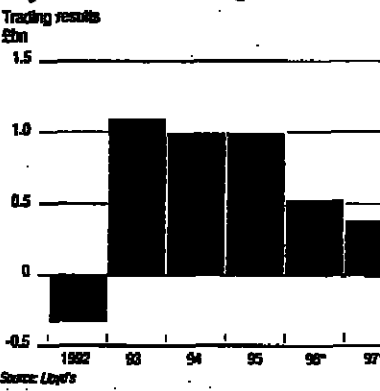
denied suggestions that Lloyd's was trying to drive out Names, its traditional capital providers. The Lloyd's annual report, also published yesterday, revealed that Sir David Rowland, who retired as chairman last year, was awarded a bonus of £120,000 and his Lloyd's car in addition to a salary of £450,000. Mr Taylor's annual salary is £400,000. It showed that the cost of running the market's central services monopoly, the Corporation of Lloyd's,

fell from £223m to £182m last year as staff numbers declined by nearly 200. Ron Sandler, chief executive, said Lloyd's would

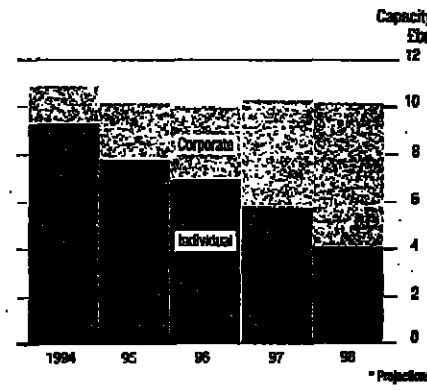
probably not manage to recover most of the £570m in debts owed by Names who did not accept the 1996 settlement offer. The corpora-

tion recorded a modest surplus of £34.8m, compared with a deficit of £483.8m in 1996, when it made contributions to the recovery plan.

Lloyd's faces downturn in global insurance



Capacity



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- Senior Product Manager Collections
- Senior Product Manager Treasury Services
- Product Manager Payments

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- Product Manager Client Single Window
- Product Manager Third Party Packages
- Product Manager Netting
- Senior Product Manager Global Gateway/Bank Delivery Channels
- Product Manager Accounts Payable/Accounts Receivable

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- Senior Platform Manager Trade
- Platform Manager Payments
- Platform Manager Cash Management

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COMMENT & ANALYSIS

FINANCIAL TIMES

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Wednesday May 6 1998

Franco-German fractures

As Jacques Chirac and Helmut Kohl begin their bi-annual Franco-German summit tonight in Avignon - a city that has known schisms of the past - the memory of their confrontation over the presidency of the European Central Bank will be painfully fresh in their minds.

In blocking a full term for the Dutch candidate Wim Duisenberg, Mr Chirac claimed his dispute was only with the Netherlands, not with Germany. But the truth of this statement was evident in the German chancellor's admission that last weekend in Brussels was his "most difficult" European summit. And in his 16 years in office he has known some.

In the long sweep of the Franco-German relationship, enshrined by Adenauer and de Gaulle in the Elysée treaty of 1963, the central bank row could be recorded as just a blip were it not for an accumulation of irritants and strains in many other areas. On reform of EU institutions, France has taken a stand not with Germany but with Italy and Belgium in favour of more decision-making by majority vote. In armaments co-operation, the French state's dithering about privatising its defence holdings is causing a break-up of joint ventures with German companies. In foreign policy, Bonn and Paris have recently found themselves somewhat at odds over how the EU should treat Turkey. On top of all this, Mr Kohl just does not get on with Mr Chirac as well as he did with the late François Mitterrand. More over there is the prospect that this September's German elections will see the political demise of Mr Kohl, one of the best German chancellors the French have ever had.

Reciprocal bargain

At the same time, one should not idealise the Franco-German relationship of yesterday. The two countries have indeed acted as the motor of European integration. They did so at the outset, with their reciprocal bargain of a common market for French food and German industrial goods. They went on to inspire the cre-

ation of the European Monetary System and now the euro. And in a way that once seemed highly improbable, Paris has come around to accepting, even embracing, new members from eastern Europe partly in return for Bonn's support for a more active Mediterranean policy.

At odds

But the two countries have frequently been at odds over tax, free trade and defence policy. The Chirac-Kohl spats are not the first between their leaders. Relations between Willy Brandt and Georges Pompidou in the late 1960s and early 1970s were consistently cool. In fact, the utility of the Paris-Bonn special relationship not only to themselves but to other EU members lies precisely in the fact that France and Germany remain such different countries and societies. EU debates on multilateral trade, European defence or even electricity liberalisation tend to polarise around German and French positions. Bringing these two positions together is often the secret of getting wider EU agreement.

But such agreements cannot be at the expense of other EU members. The Netherlands must be feeling this week that, in the end, Germany sacrificed Mr Duisenberg for France. Other EU states' traditional fear of a Franco-German *directoire* has receded as Paris and Bonn have found it harder to get their act together. Equally, there is even less excuse for such a *directoire*, now that Tony Blair's Britain looks set to play a full EU role by edging closer to the euro.

In the next couple of years, the EU will have to reform its finances and policies in advance of enlargement. These reforms cannot and should not be settled by Franco-German fixes, but could be complicated by Franco-German rows. French and German leaders should therefore start, at Avignon, to try to put their bilateral relationship on a sounder footing, starting with an acknowledgement of recent problems. But in doing so they must pay more heed to other Europeans than in the past.

Last chance on Middle East

In two years as Israeli prime minister, Benjamin Netanyahu has managed to reach one, partial peace agreement with the Palestinians, and that was 16 months ago. This involved a prolonged renegotiation of an overdue Israeli commitment to hand back most of the West Bank town of Hebron. One might, with charity, have interpreted this as an attempt to tighten up security provisions in the Oslo accords agreed by the late Yitzhak Rabin - which Mr Netanyahu regards as a threat to Israel's survival rather than a compromise underwriting the Jewish state's future in the Middle East.

In this week's US-led negotiations in London, Mr Netanyahu has tried to repeat the operation, only this time he wants to renegotiate the Hebron deal which he signed. And this after the US had persuaded the Palestinians to accept about a third of what they had expected at this stage in returned West Bank land.

Like all agreements reached under Oslo, Hebron sought to build a bridge to the next stage in the process. Thus, Mr Netanyahu committed Israel to "redemption" troops from the West Bank and hand over significant chunks of it to the Palestinians, in three stages culminating at the end of next month. But there have been no withdrawals, because Israel first offered a derisory amount of territory, and then threw the whole process into crisis by expanding Jewish settlement of occupied Arab east Jerusalem and the West Bank.

Dangerous spiral

The US convened the London talks to try to break this dangerous spiral. Madeleine Albright, US secretary of state, proposed a phased Israeli withdrawal from 13 per cent of the West Bank in return for greater Palestinian efforts to shut down Islamist terror networks, a further redeployment by the end-of-June Hebron deadline, and a "time-out" on Israeli settlement building.

Yassir Arafat, the Palestinian leader, said in February he would accept the deal, and Washington agreed he would not be bargained down further. But after two days

Reflect and consult

President Bill Clinton has now invited the two leaders to Washington next week, to give Mr Netanyahu some days to reflect and to consult with his rightwing cabinet allies. It is already clear that while he may swallow the 13 per cent withdrawal he wants either to fudge the rest of the US package or so dilute it with conditions as to place its worth to the Palestinians in doubt.

Israeli pressure through Mr Netanyahu's allies in the US Congress has prevented the administration from even making public its modest proposal. It should now do so. For this is surely the last chance for Oslo, which is the key to a comprehensive Middle East peace. If Israel will not meet such modest demands, it will be impossible to believe its current government wants such a peace.

If there is no real movement by the Hebron deadline moreover, the leading Arab states have said they will consider the peace process dead and re-examine from scratch their relationship with Israel. European Union countries are coming to similar conclusions. But what of the US?

Washington cannot enforce a solution. But both as regional policeman and as Israel's friend, it has the responsibility to set out what it believes the solution should be. The equation is simple, if not simply arrived at. The Palestinians must eventually have a state as the logical conclusion to the Oslo process. This is the only way for their rights to be met and for the Israelis to achieve the secure future which is their right. It is high time the international community, with the US at its head, spelt this out.

These are desperate days in Japan. The world's second-largest economy is mired in recession. Ryutaro Hashimoto, the prime minister, has performed a policy U-turn of prodigious proportions, abandoning his commitment to fiscal prudence and pumping ¥16,600bn (£75bn) into the economy. It all seems for naught. Many commentators believe growth this year may well be zero. Japan seems condemned to persistent stagnation.

The corporate sector is in just as dire straits. Three of the country's big five carmakers - Mazda, Mitsubishi Motors and Nissan - are hardly making a return above their cost of capital. If at all, Japan Airlines announced last month it expected to make group net losses of ¥70bn for the past fiscal year. The airlines, along with oil and steel companies, are all severely underperforming.

And about half of second-tier companies are trading near or below their break-up value. But help may be at hand. A few Japanese companies are adopting Anglo-Saxon methods to boost profitability, cash flow and share prices. If such techniques were widely adopted, the structure and profitability of Japan's corporate sector could be transformed, restoring the country's economic fortunes in the process.

Many western critics of the Japanese system have long argued that the country only needed to become more Anglo-Saxon to escape the malaise, argues Ken Okumura, strategist at Dresdner Kleinwort Benson in Tokyo. "It may sound arrogant, but that doesn't make it any less true."

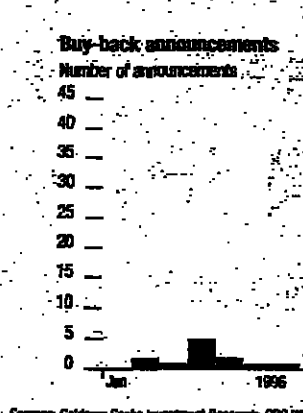
The idea that Japanese companies need to sharpen up comes as a surprise to many. After all, this was the nation that perfected just-in-time management and introduced the world to the concept of continuous improvement. And several of Japan's companies, such as Toyota, Honda and Sony, are truly world class.

But many others are woefully inefficient. Often protected from outside competition by non-tariff barriers, most have been obsessed by capacity increases, market share and sales growth. Some invest oblivious to the need of making a return on capital, spending on projects that can never recoup the cost of investment. In other words, they have been destroying value.

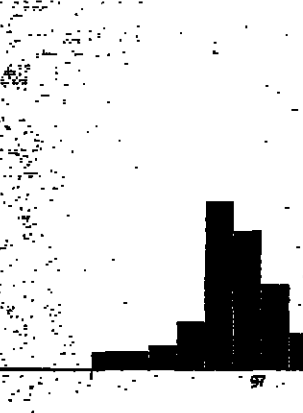
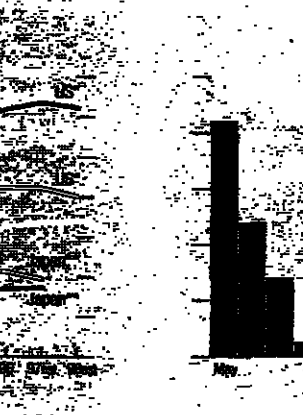
The result is that the average return on equity for Japanese companies last year was just 4 per cent, against 20 per cent in the US. This is not just the result of the recession: a particularly damning statistic is that the return on equity of the biggest companies on the Tokyo stock exchange peaked as long ago as 1978, according to SBC Warburg. The scale of the mismanagement is astonishing, says Stephen Hay, head of research at Goldman Sachs in Tokyo. He estimates that, on average, US companies in the S&P Industrial index generate a return above their cost of capital of 4.5 per cent. In contrast, Japanese non-financial groups in the Nikkei 300 have collectively failed to achieve a return above their cost of capital since 1990. Goldman Sachs calculates that since then they have destroyed value to the tune of ¥3,000bn a year - a cumulative ¥21,000bn through investing in projects and plant that generated negative returns.

The massive misallocation of capital was just about sustainable during the 1980s. Then, the economy was growing fast, investors were content with capital gains on their appreciating

Desperately poor returns are forcing the corporate sector to look at Anglo-Saxon solutions, finds Paul Abrahams



Source: Goldman Sachs Investment Research, SBC Warburg



Source: Goldman Sachs Investment Research, SBC Warburg

shares rather than dividend income, and banks lent with little concern for what companies were doing with their money.

Everything has changed. Now the economy is in recession. Many pension funds, burdened by poor returns from their investments, are effectively bankrupt. Banks, faced with huge bad loans, are busy cutting credit lines. There are signs that this bleak situation is prodding Japan's more imaginative companies into making structural changes. Unable to obtain financing from banks, they are being forced to turn to new sources of cash - either from the bond market or from shareholders. For the first time, Japanese companies are having to consider the interests of investors. There are several signs of such change:

● Over the past two years, about 70 quoted companies have announced share option schemes for senior employees. The fact that executives can make money if their group's shares rise is one of the most powerful tools in the Anglo-Saxon armoury for ensuring they pursue shareholders' interests with vigour.

● By the end of March, more than 270 quoted companies had announced plans to buy back their own shares. More companies are following suit, almost without exception to shareholder

enthusiasm. Shares in Sumitomo Metal Mining jumped 18 per cent on its announcement of a buy-back last month, while Nippon Steel's shares rose 15 per cent. Shareholders like buy-backs because of their potential effect on poorly structured balance sheets. A third of blue-chip companies have net cash on their books. Since debt is cheaper than equity, it often makes sense to borrow money to reduce the

A few Japanese companies have suddenly realised that investors matter

number of shares in issue, lowering the cost of capital and scotching the temptation to waste spare cash on bad investments.

The scale of such buy-backs could be huge, believes Kevin Heimer, strategist at SBC Warburg in Tokyo. "There are few barriers to restructuring the balance sheet... Shareholders are pleased because return on equity goes up, while employees - the traditional stakeholders - keep their jobs."

● Managers who underperform

are beginning to be threatened by the loss of their jobs through mergers and acquisitions. Western investment bankers have long complained about the low level of M&A activity in Japan, restricted by the complex system of cross-shareholdings through which up to 60 per cent of shares is held by friendly companies.

But as in some continental European countries, such as France and Italy, these cross-shareholdings are gradually unwinding. "Long-suffering shareholders have typically waited for years for things to get better," says Hugh Trenchard, director in charge of investment banking at Robert Fleming in Tokyo. "Now they are beginning to lose patience."

TI Group, the UK engineering company, and NCR, the US data warehousing and computer group, have launched tender offers for their quoted Japanese subsidiaries, taking advantage of low share prices. Privately, western companies say such deals are partly motivated by the need to gain control, ousting poorly performing management.

There are more deals in the pipeline. Japanese financial institutions are under pressure and talking about things that even months ago they were reluctant to consider, says Mr Trenchard. Such shifts in corporate practice notwithstanding, the speed

and extent of change should not be overstated. Some observers are cynical. "You have to question the real commitment of Japanese managers to their company's investors," warns Mr Okumura at Dresdner Kleinwort Benson.

Many of the share buy-backs have been small and announced just before the financial year-end, apparently motivated by an attempt to boost share prices in the short term, he argues. Moreover, not all companies that announced buy-backs have actually implemented them. And share option schemes still represent only a tiny proportion of remuneration compared with the US, or even Europe.

As for mergers and acquisitions, high barriers remain. Disclosure by Japanese companies is below western standards, making it difficult to know exactly what is being bought. Management is seldom willing to cede control, and hostile bids are almost impossible.

Nonetheless, share buy-backs are a potent agent for change, insists Shigeaki Makino, portfolio manager at Fidelity Investments, the fund managers, in Hong Kong. "This is a step-change. A few Japanese companies have suddenly realised that investors matter. Maybe only 10 per cent know why they are doing it, but the other 90 per cent will have to learn."

Once the process begins it will be hard to stop, argues Mr Heimer. "Restructuring the balance sheet is the easy part. But once cash becomes a precious commodity, it immediately leads on to the next stage - allocating capital efficiently."

That represents "a revolution in Japanese management techniques," enthuses Noriyuki Uematsu, head of value-based management at consultants Deloitte Tohmatsu in Tokyo. "Traditionally, Japanese companies did not care about allocation of capital, nor the return on that capital. They invested in all their businesses and if they ran short of cash they just borrowed from banks. Now a few companies in each sector are beginning to use cash-flow techniques to work out the return on each project."

The main implication of this is that companies will increasingly shun investments in low-return projects. "That means they have to choose between businesses, deciding which are core and worthy of investment," says Mr Uematsu.

The logical conclusion is that many non-core businesses will have to be sold, with the outsourcing of, for example, information technology or distribution departments. A few companies are already doing this. Cosmo Oil, for instance, has outsourced its computer operations to Intel, a Japanese computer services group.

These changes are happening. But no one should expect an overnight revolution. Few commentators, for example, are predicting companies to announce mass redundancies in their non-core operations. Even the most radical are likely to place such businesses in subsidiaries, selling them at a discount and thus permitting the buyer to keep on the employees. "It's still hard for Japanese companies to close down businesses," says Mr Uematsu.

The pace may be far from breathtaking, but change is inevitable. "Those companies that don't transform the way they allocate capital will be like frogs in a pan of hot water," says Mr Uematsu. "As it approaches boiling point, they don't realise they are about to die."

OBSERVER

Where there's a Wim there's a way

The French might think they came out runaway winners in the weekend game of handball over the presidency of the European Central Bank, but the Dutch political elite haven't hung up their padded gloves just yet.

Finance minister Gerrit Zalm lost no time in making clear that the French didn't have it all their own way during that 11-hour Brussels lunch. He's been pointing out to the Dutch press that Wim Duisenberg is to stay as Europe's monetary main man for a minimum of four years - and could hang on virtually as long as he chose, maybe even into 2003.

Also unenthused by The Hague's spin-doctors is documentary evidence intended to show that there was no retreat, no compromise. In a November 1996 interview, when Duisenberg seemed likely to wait into the European Central Bank unopposed, the silver-haired central banker confided that he was not committing himself to a full eight-year term in Frankfurt. So what if these crucial comments appeared in the less than agenda-setting pages of feminist magazine *Oz*?

But Paris won't be too concerned about the fighting talk emanating from the north-east. The realists in the Elysée will know as well as anyone that the tough message is primarily for domestic

consumption: the Dutch government, after all, faces a general election today.

What a turn-off

Hard to believe, but not everyone in France is looking forward to this summer's World Cup football tournament with equal gusto. An organisation called *La Coupe est Plaine* (The Cup is Full) plans early next month to send its growing list of members a newsletter giving details of non-football-related events throughout France during the tournament. It also intends to open an internet site.

It's good news for the 70 per cent of French women who told a recent opinion poll that they're "indifferent" to the World Cup. *La Coupe est Plaine* already boasts 500 members and Christine Lam, one of the founders, says there are "nearly as many men as women".

Bearded wonder

There's more to Archbishop Christodoulos, newly elected head of the Orthodox Church of Greece, than a long cassock and a bushy beard. A lawyer by training who later switched to theology - he has a PhD in canonical law - Christodoulos speaks five languages and has promised to spruce up church policy.

Improving relations with relations with other churches is one priority. Greek Orthodox bishops have been bickering with Istanbul-based Patriarch Bartholomew, spiritual

leader of Orthodox Christians worldwide, over ownership of church estates in northern Greece. Relations with the Vatican are cool. Close to home, Christodoulos also says the church needs to get closer to ordinary people; to prove the point he'll be popping along to a Rolling Stones gig in Athens this summer.

But being modern has its limits. The Archbishop reckons Greece's Orthodox priests should go on wearing their distinctive stovepipe hats and ankle-length black cassocks. Younger clerics planning to take trim their bushy beards should think again.

Premier points

Secret documents of dubious origin have been flying round Prague like late pigeons in the run-up to next month's elections in the Czech Republic. Opposition leader Milos Zeman is doing most of the cooing.

The would-be premier has produced what purports to be evidence that the resignation last November of prime minister Vaclav Klaus was a conspiracy hatched between rebellious cabinet members and President Vaclav Havel. His documents also allegedly showed that Jan Ruml, one of the ministers who helped topple Klaus, met the secret service chief to discuss mounting a campaign of dirty tricks against the Social Democrats.

Ruml denies the allegations and says Zeman is paranoid. It's not

the first time Zeman has engaged in cloak and dagger intrigue. Last year, he took a briefcase of documents on government corruption to Havel - but was sent packing when they were shown to be forgeries.

Six weeks to go before polling day and who knows what's going to turn up next?

Double trouble

Former top CIA agent Ryszard Kuklinski returned to his native Poland last week as a hero, at least to anti-Communist Poles. But not every former Warsaw pact country has welcomed one-time double agents back into the fold.

Take Istvan Belovai, once of Hungarian military intelligence, who in 1984 had a change of heart and blew the whistle on what became known as the Conrad spy ring. A year later Belovai received a life sentence from Hungary's supreme court and, while he was released following the collapse of communism, to this day lives with a record as a traitor. This rankles with a man who reckons he helped avert a third world war. Belovai may be living safely in the US but, like his Polish counterpart, he wants a full pardon. "Something's wrong, when former Communists who worked for the Soviet Union are leading Hungary's march into NATO, while I am still a criminal," says the former double agent, who claims to be Hungary's first Nato soldier.

Financial Times 100 years ago

Millionaires At War
One of the advantages of the present deplorable struggle between Spain and the States is that it affords employment for out-of-work millionaires. According to the New York correspondent of the "Daily News" no less than nineteen sons of millionaires are serving as common sailors with the American fleet, while Mr. Sims of Providence, "a millionaire several times over, is now acting as chief engineer on board one of the United States cruisers." If the Spaniards would only succeed in capturing some of these wealthy sailors and engineers and hold them as hostages, they might obtain a substantial set-off against the indemnity they will probably have to pay when the war is over.

50 years ago

Belgium Seeks New Govt.
Brussels, May 5. M. Paul Henri Spaak's Coalition Government resigned to-night over a 75-year-old question of State subsidies to Catholic schools. A Government compromise on this issue, which the Prime Minister said he would make a question of confidence, was rejected by Socialists in the Chamber of Deputies this afternoon.

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FINANCIAL TIMES

WEDNESDAY MAY 6 1998

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THE LEX COLUMN

Living dangerously

Were it not for mounting social unrest, Indonesia might be looking like a recovery story. After all, President Suharto seems finally to be drinking the economic medicine needed to stabilise the economy. Unfortunately, it is precisely measures like this week's 71 per cent rise in petrol prices that are stoking the student protests.

This carries risks for investors. One is that Mr Suharto will go slow on economic reforms out of fear of antagonising his people. The other is that the protests will sweep him from power.

At present, this does not look likely; the army is behind Mr Suharto and is backing the crackdown on dissent. Of course, many investors would be delighted if a credible new leader could be installed smoothly - such as Mr Suharto's reputation for backsliding and cynicism. The snag is that unseating him could provoke a bloodbath.

Only the most hardened investors should dream of entering this hornet's nest. With interest rates soaring and the economy shrinking, it is hard to see any point in investing in Indonesian equities. For anybody determined to take a punt, short-term government paper is probably the best bet. The tight monetary policy means this provides a good return in local currency terms. Meanwhile, the fact that the International Monetary Fund rescue package is seemingly back on track - with another \$1bn in hard currency flowing in this week - should give some support to the rupiah.



Netscape and AT&T respectively. The Excite/Netscape pact is the boldest. Excite is keen not on Netscape's original browser software but on its brand and its popular Netcenter website, both of which it feels have been under-exploited. Excite is betting the shop that it can do a better job by paying Netscape \$70m cash up front - more than Excite's entire 1997 revenues. Investors have greeted these deals enthusiastically, as a sign that the internet might be on the verge of becoming a money spinner. But because it is far too early to pick the winners from this largely loss-making crowd, they have sent stocks soaring across the board. With Yahoo! now worth \$5bn or 40 times this year's turnover, valuations have completely lost touch with reality.

and restructuring, but the return has been poor. Last year's operating profits from both new and old parts were only DM1.65bn. But now that the overpayments are history, attention should turn to prospects. Hoechst has promised two drug launches a year from 1999, 8-10 per cent annual sales growth and margin improvement. That makes the group's market value of three times the drugs unit's sales - the global leaders are on 7-9 times - look undermanned.

Such a view would be reinforced if the long-drawn out disposal of the industrial chemicals side, with DM22bn of sales, can recoup the group's near DM17bn net debt. This would leave agrochemicals and various other investments in the current valuation free.

North Sea oil tax

Is the UK government earning sufficient rent from its hydrocarbon reserves? Gordon Brown thinks not. With a consultation document on a new offshore fiscal regime overdue, the oil industry is nervous. Plans to increase the North Sea tax take, some £3.6bn (\$6bn) in 1996-97, by a mooted £500m-£1bn a year will squeeze the industry hard - all the more so with the oil price averaging \$14 a barrel in the first quarter of 1998, compared with about \$20 in 1996-97. The hardest hit proportionately will be independents, such as Hardy, Monument and Enterprise, but the majors will not escape unscathed.

With marginal tax rates in the UK among the lowest in the world, the government will have an easy enough case to sell to the public if it decides to reimpose a "super-profits tax" on previously exempt firms. Halving the oil allowances - currently used to great effect to minimise tax liability - would be another way of milking the cow. Alternatively, levying a supplementary corporation tax - against which interest costs would not be deductible - would at least be straightforward.

Clearly the government will have to temper its enthusiasm for extracting a "fair" tax take with the need to maintain incentives for investment. Since development decisions for some less robust projects are on hold until clarity on the fiscal regime emerges, drawing this consultation process to a rapid close should be a priority.

Stronger US growth is expected in second half

Pace of price increases will continue to slow, say purchasing executives

By Gerard Baker in Washington

US economic growth will accelerate in the second half of 1998, and the pace of price increases will slow further, according to an influential survey of manufacturing executives.

The National Association of Purchasing Management said its members expected overall business conditions to continue to improve after a robust start to 1998, but the effect of the strong dollar and the Asian financial crisis would bite deeper into export prospects.

In its half-yearly economic survey published yesterday, the association found that 52 per cent of respondents expected conditions to be better in the second half of the year than in the first.

Asked about the outlook for the next 12 months, 59 per cent said they were optimistic, the same as reported last December. This is the highest level since May 1993.

"Purchasing executives report a similar level of optimism for the coming year as they did a year ago," said Norbert Ore, chairman of the association's survey committee.

The report will raise new questions over the direction of policy taken by the Federal Reserve. Figures last week showed the economy grew at a rapid 4.2 per cent annual rate in the first three months of the year, in line with the frenetic pace of the last 18 months.

Sustained growth of that nature would normally prompt the central bank to raise interest rates to slow things down, but Fed officials have said they expect the economy to slow significantly over the rest of the year of its own accord.

But if the economy does maintain its pace of growth, as purchasing managers expect, some members of the Fed's policy-making open market committee will press for a rate rise sooner rather than later.

The FOMC next meets on May 19, but few economists expect a rate increase at that time. More likely would be a move at the subsequent session on July 1-2, if the economy is still expanding rapidly.

But complicating the Fed's task is the gradual disappearance of inflation. In the first four months of the year, purchasing managers reported

that prices declined on average by 0.7 per cent. More executives now expect prices to decline in 1998 than are forecasting a rise.

However, manufacturers have become noticeably more pessimistic about export prospects. One-fifth of respondents expect either a substantial or a moderate decrease in export business in the second half of the year, against the 6 per cent forecasting a decline last December.

For the first time, Asia appeared on the list of executives' 10 greatest economic concerns - in fourth place behind labour costs, the overall economy and inflation.

Separately, the Conference Board, a private sector research group, reported that the index of leading indicators, which predicts economic activity in six to nine months' time, rose by 0.2 per cent in March, led by strong money supply growth and a rise in stock prices.

Alan Greenspan, the Fed chairman, met President Bill Clinton yesterday for talks about the state of the economy. White House officials emphasised that the meeting was a regular event.

China hits back at India after 'security threat' accusations

By James Kyjko in Beijing

China strongly denounced India's defence minister yesterday after he accused the Chinese of being India's greatest security threat, providing missiles to Pakistan and stockpiling nuclear weapons in Tibet.

The heated exchange indicated a severe setback for years of bilateral "confidence-building" measures which culminated in a visit to India by Jiang Zemin, the Chinese president, in late 1996.

Diplomats said the sudden souring in relations between Asia's most populous powers was almost certain to become an issue for US diplomacy before planned visits by President Bill Clinton to Beijing in June and New Delhi later this year.

George Fernandez, the Indian defence minister, made his comments just days after a visit by General Fu Quanyou, the chief of China's People's Liberation Army, to New Delhi. Zhu Bangzao, China's

foreign ministry spokesman, said: "China cannot but express its utmost regret and resentment." The remarks by Mr Fernandez would "seriously sabotage the favourable atmosphere for developing friendly relations".

"His so-called view that China constitutes the principal threat to India is absolutely ridiculous and not worthy of refutation."

Some analysts believe a sense of frustration in New Delhi over rapidly warming ties between the US and China ahead of the June summit may have prompted Mr Fernandez' remarks. Such warmth links New Delhi, particularly because China is one of the staunchest allies of its arch-rival Pakistan.

Shi Duan, a senior fellow at the United States Institute of Peace in Washington, said there was a sense in New Delhi of an increasing US tendency to treat China as a protagonist in most of Asia's security issues. This should be balanced by greater

US dialogue with other countries in the region, he said.

Diplomats in Beijing said that by identifying China overtly as a security threat, New Delhi was availing itself of a stronger argument against any pre-summit intensification of US pressure to sign the Comprehensive Test Ban Treaty or the nuclear Non-Proliferation Treaty, which seek to curb the spread of nuclear weapons.

There was a sense in New Delhi that, if Washington persuaded China at the June summit to sign the Missile Technology Control Regime, this might result in increased pressure on India to make reciprocal arms control concessions.

By signing the accord, China would have to stop exporting missile technology.

China, which shares a 3,840km border with India along the Himalayan mountains, is an established nuclear power. India describes itself as having a "threshold" nuclear programme.

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Pfizer forum

The UN and the Private Sector:
"Markets for a better world"

BY KIM A. ANHALL, SECRETARY-GENERAL OF THE UN

In this excerpt from a speech to the World Economic Forum, the Secretary-General of the United Nations argues that the values set out in the UN Charter define the human interest and are a pillar of the global economy.

Peace and prosperity cannot be achieved without partnerships involving governments, international organisations, the business community and civil society. In today's world, we depend on each other. The business of the United Nations involves the businesses of the world.

Technical standard-setting in areas such as aviation, shipping and telecommunications provides the very foundation for international transactions. Our advocacy of human rights nurtures democracy and good governance, two essential weapons in the fight for human freedom and the battle against corruption. Our efforts to eradicate poverty create new markets and new opportunities for growth. Our peacekeeping and emergency relief operations in war-torn nations bring the stability needed to regain the path to long-term development. Our untiring efforts to build societies based on the rule of law promote regulatory consistency and peaceful change. We also help countries to join the international trading system and exact business-friendly legislation.

Business has a compelling interest in the success of this work. Creating wealth, which is business's expertise, and promoting human security in the broadest sense, the UN's main concern, are mutually reinforcing goals. Thriving markets and human security go hand in hand. A world of hunger, poverty and injustice is one in which markets, peace and freedom will never take root.

Globalisation has built us together and helped generate a sustained period of economic expansion. But is economic integration enough to narrow the widening gap between rich and poor? How can

we best integrate developing nations into the global economy? Can markets deal with the negative side effects of globalisation? Can we find ways to cope with the kind of volatility we have seen in Asia and elsewhere, and minimise its impact on ordinary people?

Interdependence is a two-way process. What happens in developing countries affects the developed nations, and vice versa. There are victims and beneficiaries. There are people who have lifted themselves out of poverty, and

Thriving markets and human security go hand in hand

others who remain mired in deprivation. A global marketplace can only work effectively if it is able to address its inherent shortcomings and contradictions. Market capitalism has no major ideological rival. Its biggest threat is from within itself. If it cannot promote both prosperity and justice, it will not have succeeded.

Global society, if it is to flourish, must also work from shared norms and objectives. Fortunately, the basis of that common understanding already exists: it is found in the United Nations Charter. Freedom, justice and the peaceful resolution of disputes; social progress and better standards of living; equality, tolerance and dignity, these are the universal values set out in the Charter. They define the true human interest. They are also a pillar of the global economy.

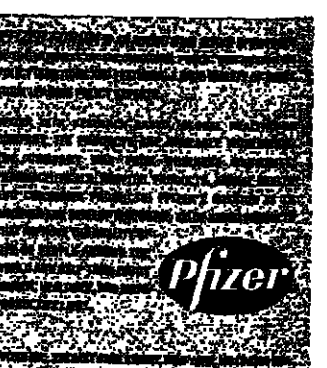
Markets do not function in a vacuum. Rather, they arise from a framework of rules and laws, and they respond to signals set by Governments and other institutions. Without rules governing property rights and contracts, without confidence based on the rule of law, with-

out an overall sense of direction and a fair degree of equity and transparency, there could be no well-functioning markets, domestic or global. The UN system provides such a global framework - an agreed set of standards and objectives that enjoy worldwide acceptance. A strong United Nations is good for business.

The advent of a global economy may seem irresistible and inevitable. To many it has brought great riches. To others it seems exclusionary, exploitative, intrusive and even destructive. We must remember that globalisation has not just happened; it has been the result of deliberate policy choices.

Leaders of Government and business continue to have choices. So let us choose to unite the power of markets with the authority of universal ideals, and to reconcile the creative forces of private entrepreneurship with the needs of the disadvantaged and the requirements of future generations. Let us ensure that prosperity reaches the poor. Let us choose an enlightened way forward towards our ultimate, shared goal: a global marketplace that is open to all and benefits all.

The preceding words are excerpts from an address by the UN Secretary-General Kofi A. Annan at the World Economic Forum in Davos, Switzerland on 21 January 1998. Additional information about the United Nations is available on the Internet at <http://www.un.org> or from the Department of Public Information (United Nations, New York, 1997).



In Bahr el Ghazal province, southern Sudan, where 350,000 people are suffering from famine, villagers wait for aircraft to drop food. Page 4

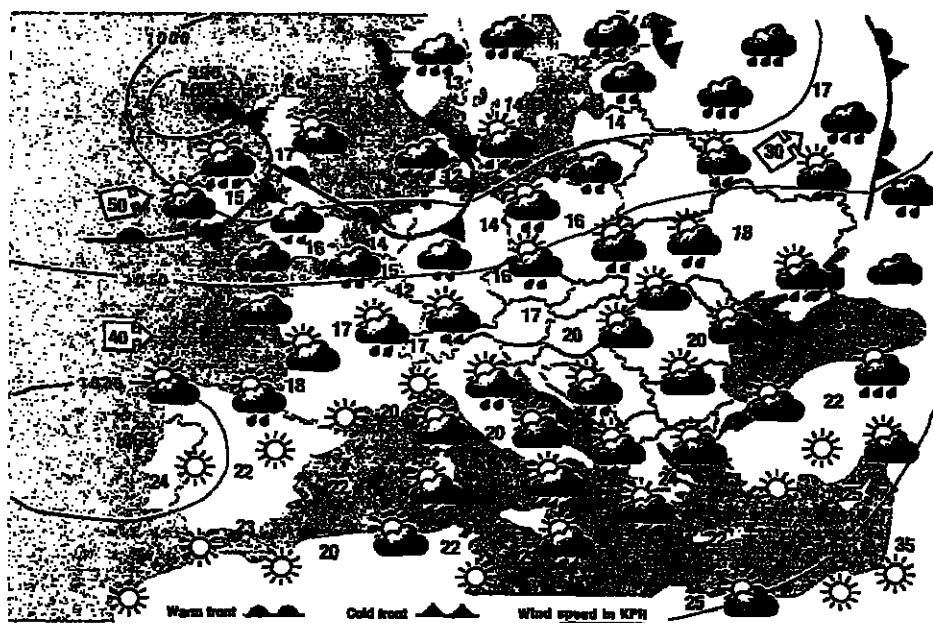
FT WEATHER GUIDE

Europe today

Northern France, the Low Countries and the far north of Germany will be cloudy with spells of rain, but most of the rain should be fairly light. With pressure low, many parts of Scandinavia will also have rain, turning wintry over the mountains. The rain will extend into eastern Europe, but central parts will be brighter with light showers. The Iberian peninsula will be dry with plenty of sunshine. The central Mediterranean will be showery, but the east will be hot and mostly sunny.

Five-day forecast

The eastern Mediterranean will have spells of heavy and thundery rain by the end of the week, but the rest of the Mediterranean will be dry and warm. Scandinavia will remain unsettled. Central and western Europe will become warm and mainly sunny, although there will be a risk of thunderstorms in the west by the weekend.



Situation at midday. Temperature maximum for day. Forecasts by **FT WEATHER CENTRE**

TODAY'S TEMPERATURES

Abu Dhabi	Sun	32
Accra	Thunder	32
Algiers	Fair	20
Amsterdam	Fair	14
Athens	Fair	24
Atlanta	Sun	26
B. Aires	Fair	18
Bombay	Sun	15
Buenos Aires	Fair	20
Calcutta	Rain	12

Caracas	Fair	30
Cebu	Fair	31
Cardiff	Rain	13
Casablanca	Fair	27
Chicago	Thunder	23
Colombo	Rain	24
Dallas	Sun	25
Dhaka	Sun	35
Dubai	Sun	38
Dublin	Sun	16
Durban	Thunder	15
Edinburgh	Rain	13

Fair	28
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Fair	2
Fair	1

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INSIDE

Ajax to raise £124m in offering
AFC Ajax, the Dutch football club, is set to raise £123.75m (\$61.65m) through a share issue priced at £25 apiece. The 4.95m units offered represent 27 per cent of the club's capital, with many pre-placed among more than 15,000 fans. Page 24

Nuveen investors demand sale
The pressing issue - for the second year running - when the shareholders of John Nuveen, the quoted \$50bn asset management group, meet in Chicago tomorrow, will be the group's under-performance in the booming US mutual fund sector. Some disgruntled shareholders are even asking directors to find a buyer or merger partner for the 100-year-old company immediately. Page 18

Cotton growers call for review
The Indian textile sector, the country's biggest employer, has again been hit by a "series of errors" in the season's cotton crop forecasts. The industry is calling for a review of the forecasting system after estimates of a bumper harvest led mills to reduce their cotton stocks - before a late monsoon confounded expectations. Page 26

Fannie Mae set to price fifth jumbo
The Federal National Mortgage Association (Fannie Mae) will today price its latest jumbo issue - the fifth since it launched its "reference notes" programme earlier this year. The 10-year \$3bn offering, to be priced at about 33 basis points over the 10-year Treasury, takes the borrower's total jumbo issuance to just under \$20bn for the year. Page 24

ICI calls in McKinsey for synergy
Expansion in investment and retail banking has left Industrial Credit and Investment Corporation - India's second-biggest financial group - with an unwieldy assortment of subsidiaries alongside its traditional business of term lending. ICI has thus called in McKinsey, the management consultants, to chart a business structure as it tries to become the country's first universal bank. Page 17

IPE reveals emission permits plans
The International Petroleum Exchange in London revealed plans to develop trading in carbon dioxide emission permits. Emissions trading would allow companies to emit as much pollution as they had permits for. Those that cut pollution could sell or lease their surplus permits to those who could not cover the value of their emissions. Page 26

Birth of the euro

NEW FT STATISTICS
The FT's new statistical service covering data relating to European Monetary Union is today on page 23. The service covers equities, currencies, money and bonds.

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Liffe to launch 10-year euro contract

Swap rate investment will compete with German government bond futures market led by rival Deutsche Terminbörse

By Edward Luce in London

The London International Financial Futures and Options Exchange will today announce plans to launch later this year the first 10-year interest rate futures contract to be denominated in the euro, the future European single currency.

The contract is based on the so-called swap rate, which is linked to the gap between the rates on fixed and floating rate borrowing, and would compete directly with the 10-year German government bond future

- a market in which Deutsche Terminbörse, Liffe's Frankfurt-based rival, has a majority share.

An official at Liffe, which will hold a board meeting today to discuss reforms designed to restore the exchange's tarnished reputation, said the new contract would almost certainly be traded electronically rather than on the trading floor.

Today's move indicates that it will probably buy an existing system, enabling it to trade electronically before the launch of European economic and monetary union next January.

Officials say it is looking closely at the system used by Matif, France's derivatives exchange. "It makes sense to launch this contract electronically," said a Liffe official. "It is technically compatible with screen-based trading."

French tycoon Pinault buys 29% stake in Christies

By David Owen in Paris and David Blackburn in London

François Pinault, one of France's most colourful businessmen, has become the biggest shareholder in Christies International, buying 29 per cent of the international auctioneer's ordinary shares from Joseph Lewis, the Bahamas-based billionaire.

No price was disclosed for yesterday's deal, conducted through Artemis, Mr Pinault's holding company.

Mr Pinault will meet the Christies board in the next few days.

Shares in the auctioneer closed up 13 1/2p at 298p, valuing the group at £508m. The shares are still below the level of just over a year ago but well above the 265p on February 19 after news of the collapse of an attempt by SBC Warburg Dillon Read to take the group private on behalf of a consortium that included Mr Lewis.

Guy Bell, an analyst with Bescon Gregory, said the sale would reinforce bid speculation that died down after the failure of the talks with SBC Warburg Dillon Read.

Mr Pinault, the son of a Breton forester and a noted art lover, is adding the Christies stake to a list of international trophy assets that includes Château-Lafour, the celebrated Bordeaux wine label, and Vail, the ski resort of the rich and famous in Colorado.

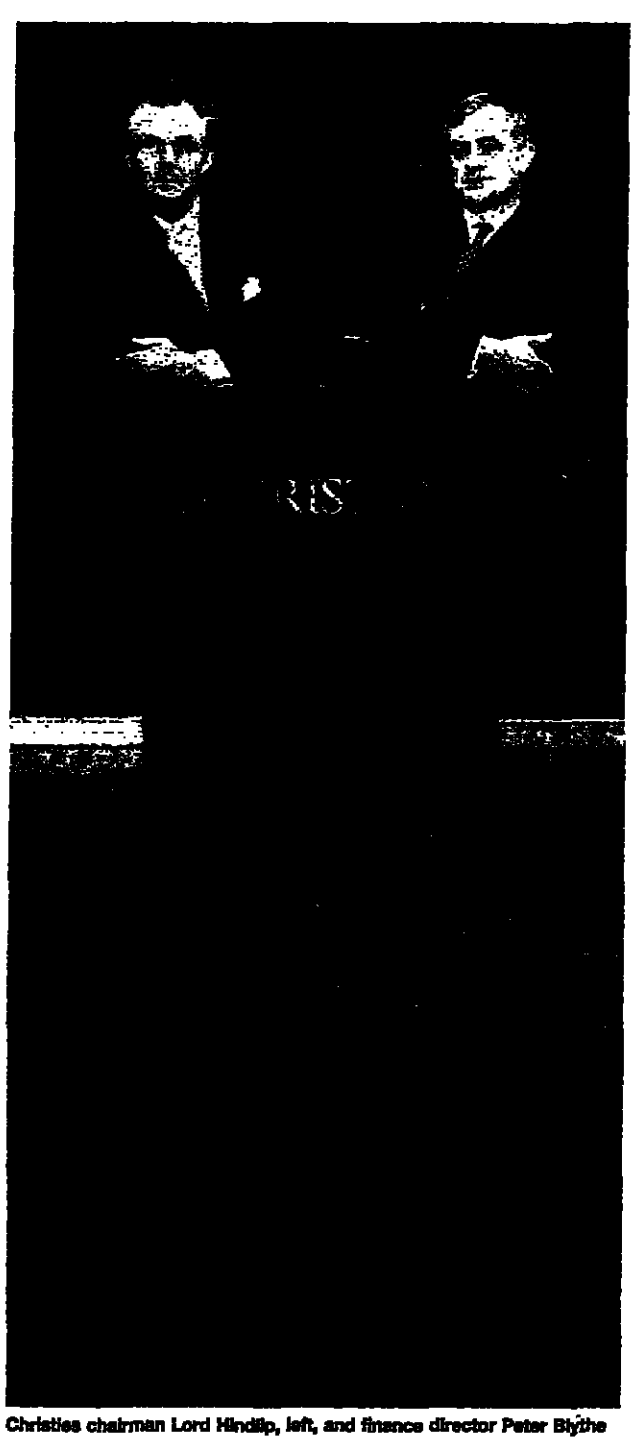
Artemis said the purchase was part of its long-term investment strategy. Mr Pinault is understood to have been attracted both by Christies' international reputation and the sentiment that markets it serves will continue to develop.

His move comes when the closed world of the French auction business is poised to be opened up to the big international houses such as Christies and Sotheby's in compliance with EU competition legislation.

The transaction is to be financed through a mixture of cash and debt. It is not yet clear whether Mr Pinault - whose favourite artists include Rothko and Pollock - or another Artemis representative is to sit on the Christies board.

Companies linked to Mr Pinault have recently embarked on a spending spree, following his abandonment last October of a FF700bn (\$50bn) hostile bid for Worms & Cie, the French financial and industrial conglomerate. Artemis owns nearly 49 per cent of Pinault-Printemps-Redoute, the French retail group, and a controlling stake in Seifeng, the French property company.

Two years ago, Christies overtook arch-rival Sotheby's for the first time in 43 years. In February it consolidated its lead with a 20 per cent rise in profits before exceptional items to £40.6m. Sales put under the hammer were also 20 per cent higher at £1.22bn, including £180m from the New York sale of the Gerns collection of twentieth century art and the Loeb Impressionist collection.



Christies chairman Lord Hindle, left, and finance director Peter Bythe

CVRD set to sell stakes in Brazil steel holdings

By Geoff Dyer in São Paulo

The world's biggest iron ore producer, Companhia Vale do Rio Doce (CVRD), is close to announcing the sale of its shareholdings in the Brazilian steel industry, in a move that could hasten the sector's consolidation.

Although this was a personal opinion, he said he thought the board was likely to support his view. CVRD owns 22.7 per cent of CST, 9.6 per cent of CSN and 7.7 per cent of Usiminas, giving it an important role in the Brazilian steel industry's complex shareholding structure.

CVRD, which became Latin America's biggest ever privatisation exactly one year ago, may also merge its large paper and pulp business with a rival company, said Benjamin Steinbruch, CVRD's chairman. It would be the first stage in the widely expected restructuring of the Brazilian group.

Mr Steinbruch said Brazil had the opportunity to nearly double its \$3bn annual exports of steel because of its low costs, plentiful raw materials and the international demand for steel plates.

The decisions Mr Steinbruch makes about the future shape of the group will have a significant impact on the development of several of Brazil's most important industries. He said his ambition was to turn CVRD into "the first Brazilian multinational".

However, to meet this target the industry would have to consolidate into two or three large groups with greater economies of scale and financial muscle. "This has to happen rapidly. The market will not be there if we wait for two years," said Mr Steinbruch, who is also chairman of CSN.

A controlling stake in CVRD, Brazil's biggest exporter, was bought for \$43.96bn (\$3.88bn) by a consortium led by CSN, Brazil's largest steel group. It also included NationsBank of the US, a number of Brazilian pension funds and Opportunity, a Brazilian investment manager.

The first step in the consolidation process is likely to involve CST, a small Brazilian steelmaker with large growth potential.

Mr Steinbruch said it did not make sense for CVRD to have large amounts of capital invested in steel companies. "As long as we can be sure of good long-term supply contracts [of iron ore] with steel companies, we should invest this capital in other parts of the group," he said.

He said his preferred course of action was to merge CVRD's paper business with another company and that the group was currently "courting" a rival.



BARRY RILEY

Trusted stats... one day

If there are lies, damned lies and international investment performance statistics, an impressive effort is under way to change that. An important collaboration between investment professionals in the US, Europe and south-east Asia has produced a discussion document on Global Investment Performance Standards (GIPS).

The intention is to develop the Performance Presentation Standards introduced in the US by the Association for Investment Management and Research in 1987, and harmonise them with other approaches, such as the code adopted by UK pension funds.

A fairly leisurely timetable has been adopted. A discussion period runs until the end of this year. Beyond that, some proposals may not be adopted until 2005 or even 2010, because this is a framework rather than an instant solution. But the intention is to make it possible for global portfolio managers to compete fairly for cross-border mandates.

There are three dimensions to the GIPS. First comes the technical matter of the formulae for calculating returns. Questions like cash flow, exchange rates, accrued income and tax treatments must be harmonised.

For professional funds the technical side should be relatively straightforward. Not so for amateurs: the premium performance record of the Boardtown Ladies Investment club, Illinois, melted away

embarrassingly when recalculated as a time-weighted rate of return.

There was also the case of the UK's two leading performance measurement agencies - WM and CAPS - which, until a few years ago, differed noticeably in their calculations of the total return on the All-Share Index because of income timing differences. That was harmonised. But even now they differ by 30 basis points on the total return of the World ex-UK Index: 19.0 per cent for 1997 says CAPS; 19.3 per cent says WM.

But as the Americans have emphasised in naming their FFI, presentation can be an even trickier issue than calculation.

Investment firms are notorious for presenting results selectively - over odd periods or by using favourable peer group benchmarks, say.

Big problems are posed by the make-up of what the Americans call "composites": supposedly comparable groups into which funds with particular objectives or styles fall. Such composites can be manipulated - one of the best-known problems being "survivorship bias" by which only the most successful, continuing portfolios stay around to be counted, while the poor performers conveniently disappear. There are also regular attempts by managers to impress with simulated numbers or with figures for different portfolios strung together.

The suggestion is that there should be a rigorously standardised format for presenting performance, based upon five years of results. Eventually the record is to be extended to 10 years.

On composites, the approach is to insist that the included funds are selected before the start of the measurement period and not afterwards. This may eliminate deliberate bias, although the self-regulatory approach could still mean that different firms' composites are less than fully comparable.

Hence the GIPS' third leg - verification, which indeed takes as much space in the discussion document as the section on calculation and presentation. But verification will not become mandatory until 2005 or even later.

The big accountability firms have taken on much of the US verification responsibility, although they have been criticised for focusing too much on box-ticking and for not being prepared to challenge clients over judgmental issues like the "cherry-picking" of funds in composites.

So there are inevitably gaps in the GIPS. There is a danger that enforcement will vary in quality in different countries. It remains to be seen whether national regulators will give consistent support, and whether local practices present obstacles. But progress has been impressive. Perhaps one day we will be able to trust global investment performance statistics, after all.

April 1998

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INSURANCE FRENCH GROUP CLOSER TO BECOMING EUROPE-WIDE OPERATOR THROUGH PLANNED BFR120bn DEALS

Axa set for full control of Royale Belge

By Neil Buckley in Brussels

France's Axa-UAP moved closer to becoming an integrated, Europe-wide insurer yesterday as it revealed plans to take full control of Royale Belge, Belgium's second biggest insurer, through deals totalling about BFR120bn (\$3.26bn).

The French group is unwinding an 11-year-old joint-control agreement of Royale Belge with Albert Frère, the Belgian financier, by buying his direct and indirect stakes and launching a public offer for the 37 per cent of Royale

Belge in public hands.

The deal includes selling back to Mr Frère, or to third parties, stakes in his businesses held by Axa.

Claude Bébéar, Axa chairman, said recent decisions confirming the launch of the euro strengthened the group's desire to bring together its European businesses after the merger with UAP 18 months ago, and to create a single identity.

"Our domestic market is no longer France, it is really the whole European market," he said.

After Axa's Belgian acquisition, Mr Bébéar envisaged

further Benelux reorganisations, including bringing together Royale Belge and Axa Belgium, the country's sixth biggest insurer, to create a new market leader, as well as combining UAP-NR and Axa Leven in the Netherlands, and Royale UAP and Axa Luxembourg in the Grand Duchy.

European consolidation was also part of Axa's effort to become a global concern in financial services, Mr Bébéar said, drawing parallels with the Citicorp-Travelers and NationsBank-BankAmerica link-ups in the US.

The move represents further

simplification of Mr Frère's complex web of businesses. Even after buying back his own shares from Axa, the secretive financier will add to his cash pile, prompting speculation about his strategy.

Analysts suggest he may increase his stake in Suez Lyonnaise des Eaux, the French utility giant of which he is already largest shareholder, with 12 per cent.

Mr Bébéar valued the Royale Belge deals at about BFR20bn (\$3.3bn), or BFR120bn, half in shares and half cash. They have two main elements.

Axa-UAP is buying the 25.1 per cent held by Groupe Bruxelles Lambert, a Frère company, in Royale Vendôme - the vehicle through which the two companies jointly control Royale Belge. Royale Vendôme currently has 51.2 per cent of the Belgian insurer.

Mr Frère will receive BFR16bn in cash plus Axa shares worth BFR15bn, for a capital gain of BFR15bn. A second Frère company is selling its 2.05 per cent direct stake in Royale Belge, under the terms of the public offer. Axa-UAP will then launch a share exchange offer for

the quoted stock, inviting shareholders to swap three Royale Belge shares for five Axa-UAP shares, plus BFR21.513 in cash and one "certificate of guaranteed value", offering a further payment linked to Axa's share price in July 2001.

In return, Mr Frère will buy back - or arrange to sell to third parties - up to 13.1 per cent of Groupe Bruxelles Lambert held by Axa and Royale Belge, for about BFR20bn. Another Frère holding, Fibelpar, will buy back stakes held by Axa and Royale Belge for about BFR15bn.

German banks warm to Russia's invitation

By Andrew Fisher in Frankfurt

It was a mild joke doubling as a gentle rebuke to foreign banks for being so hesitant to enter Russia. "I think Russian banks can sleep well as foreign banks are not competitors in banking business," said Sergei Aleksashenko, deputy head of the country's central bank.

He was speaking at Deutsche Bank, Germany's biggest bank, opened a new banking subsidiary in Moscow last week, upgrading its representative office and combining commercial and investment banking activities.

"I would like to see foreign banks more active in Russia," said Mr Aleksashenko. He stressed that he wanted foreign banks to be active in all commercial and investment banking sectors.

Until now, there have been more reasons for caution than boldness. But German banks are gradually shedding their reservations about Russia as the economy makes faltering progress and the government weathers successive crises.

Rolf Breuer, chairman of Deutsche Bank, said Russia was developing in a way that

meant "conditions for favourable business development have improved considerably".

Next month, Commerzbank will open a full banking operation in Moscow. Dresdner Bank already has commercial and investment banking activities there in a joint venture with Banque Nationale de Paris. Westdeutsche Landesbank is also in Russia. Germany is Russia's biggest trading partner, so trade settlement forms a big part of its business.

But it will take some time before foreign banks - there are fewer than 20 wholly foreign-owned banks in Russia - make up a significant slice of the Russian banking market. Mr Aleksashenko said they accounted for only 6.5 per cent of the total bank assets in the country.

The German banks hope Russia is finally on the way to solid economic and financial reform. Mr Breuer said after meeting Sergei Kiriyenko, the new prime minister, that he was impressed by the government team in Moscow.

Martin Kohlhaussen, chairman of Commerzbank, believes banks still need to be cautious. "The potential

is there, but the environment - considering the legal, social and tax aspects - is not reliable enough. One has to be there, one has to be alert, one has to try business - and I believe there is a lot of business - but one has to be very risk-minded."

Deutsche plans to build its Russian operation gradually. Thus Mr Breuer did not expect the Moscow-based operation to make a significant contribution to earnings for some time. "We do not have to produce big profits in the first three years."

Initially, the bank expected to break even in Russia.

Deutsche plans to increase its capital market activities, having helped arrange more than \$8bn of credits and loans for Russia since the start of 1995, said Hubert Pandza, head of its Moscow operation. From there, he will also oversee activities in those former Soviet republics known as the Commonwealth of Independent States. Next month, Deutsche will open an investment banking operation in Almaty, Kazakhstan.

The bank was lead manager for the recent \$230m unsecured syndicated credit for Gazprom, the Russian



Rolf Breuer, not averse to taking stakes in local banks

energy group. It is also arranging a eurobond, likely to be for less than DM600m (\$381m), for SBS Agro, the fifth biggest Russian bank. Deutsche, which has played a leading role in settling the old Soviet debt problem, was lead manager in the recent DM1.25bn Russian government eurobond.

It also aims to help attract more foreign investment to Russia, as well as developing mutual funds business among Russian savers, though this is still a thin market in view of the huge unequal spread of wealth. Nor was the bank averse to taking stakes in local banks, said Mr Breuer.

Renault, Fiat to announce bus tie-up

By David Owen in Paris and John Griffiths in London

Renault VI and Iveco, the truck and bus units of France's Renault and Fiat of Italy, are poised to announce a joint bus development in a new example of consolidation in a fragmented sector.

The agreement, which has been under discussion for two years and could be announced today, is expected to cover joint development and production of a range of single-decker buses to seek a larger share of the 25,000-units-a-year west European bus market.

Bus building is seen as one of the last big manufacturing businesses to experience modernisation, as the arrival of big pan-European bus operators is expected to force busmakers to invest in modern factories and new products.

The deal would mark a further strengthening of the ties between RVI and Iveco, which in the past 12 months have resulted in joint development of truck cabs and the purchase by Iveco of RVI's firefighting vehicle business.

However, even pooling their resources would leave them trailing the market leader, Mercedes-Benz, which accounts for nearly one in three of buses sold in the region. Iveco has about 15 per cent of the market, and Renault VI about 10 per cent.

The expected move also comes as the French company seems well on the road to recovery after accumulated losses of more than FF1bn (\$167m) in the past two years. In March, it announced that its order book had doubled in the space of a year.

"After the recovery in the second half of 1997, the Renault VI group should be back in the black in 1998," it said.

The group described 1997 as a year of growth in market share for coaches and buses. French unit sales totalled 1,970 coaches and 1,075 buses.

The Renault group as a whole marked its centenary by reporting 1997 net income of more than FF5bn, a sharp turnaround from the previous year's loss of more than FF5bn.

Renault VI has invested heavily in new models in recent years and is making concerted efforts to cut costs.

NEWS DIGEST

BANKING

One-off gains lift MeritaNordbanken

MeritaNordbanken, the Swedish-Finnish bank formed in a merger last year, yesterday overcame flat net interest income to post a 67 per cent leap in first-quarter pre-tax profits, driven by non-recurring gains. The profits climbed from FM1.88bn to FM3.13bn (\$579m), helped by strong performance of the bank's bond portfolio and exceptional gains of FM1.4bn from a share disposal and a non-recurring dividend. Stripping out non-recurring items, pre-tax profits amounted to FM1.7bn. The bank stressed the first-quarter figure from last year was also inflated by one-off gains. Net interest income for the latest quarter was unchanged at FM2.88bn. Overall, lending rose 8 per cent. Greg McIvor, Stockholm

DNB ousts chief executive

Den norske Bank, Norway's biggest, last night announced it had ousted Finn Hviistendahl, its chief executive, because it needed a new leader to confront new challenges. It said Mr Hviistendahl would stand down on June 30 to make way for Svein Aaser, deputy head of Nycomed Amersham, the Anglo-Norwegian drugs group. Reuters, Oslo

FOREST PRODUCTS

AssiDomän up 27% in quarter

AssiDomän, the Swedish paper and packaging group, yesterday announced a 27 per cent increase in first-quarter profits, confirming the current upswing in the forestry cycle. Pre-tax profits advanced from SKr380m to SKr458m (\$59.3m) on turnover up from SKr4.8bn to SKr5.7bn. The improvement was underpinned by strong earnings growth at Assi's tagship packaging division, where operating profits jumped from SKr105m to SKr141m. Greg McIvor

METALS

FFr1bn pay-out to Eramet

Eramet, the nickel, manganese and high speed steels producer, is to receive FF1bn (\$167m) in compensation from the French government for agreeing to swap its Koniombo nickel deposit in New Caledonia for the smaller Poun nickel owned by Société Minière du Sud Pacifique.

Mining rights to the two deposits are to be transferred to an independent legal entity until Falconbridge, the Canadian mining group, completes a feasibility study on a 54,000 tonnes a year nickel smelter on New Caledonia and gives the go-ahead for construction.

Eramet is still 55 per cent owned by a French state holding company. France's former centre-right government caused a storm among minority shareholders when it threatened to take Koniombo from the company to help further its political aims for New Caledonia. Kenneth Gooding, Mining Correspondent

TOBACCO

Tabacalera posts 42% advance

Tabacalera, the Spanish tobacco group, followed its recent privatisation with the announcement of a 42 per cent jump in first-quarter net profits to Ptas5.75bn (\$37.8m). Operating profits almost doubled to Ptas6.07bn against Ptas3.11bn in the same period last year. The company said the improvement reflected growth in all three of its main business areas - cigarettes, cigars and distribution - as well as cost control measures. David White, Madrid

CARS

Audi confirms Lamborghini talks

Audi, Volkswagen's luxury car division, yesterday confirmed it had held talks with Lamborghini, the Italian sports car manufacturer. The negotiations centred on the use by Lamborghini of Audi engines, but the German carmaker indicated that a possible takeover by VW of Lamborghini was also discussed.

"We do not comment on speculation. We can say, however, that in the course of the discussions there was discussion about other possibilities," Audi said.

The German carmaker is currently preparing a fresh bid for Rolls-Royce Motor Cars, the UK luxury car company. The management of Vickers, the UK industrial concern, has agreed to sell Rolls-Royce to BMW. However, VW is hoping to persuade Vickers' shareholders to overturn the decision. Graham Bowley, Frankfurt

PACKAGING

KNP unit ahead

The packaging unit of KNP BT, which the Dutch group is seeking to sell, lifted first-quarter operating profits by 10 per cent to FI 68m (\$34m). This was in spite of a decline in sales to FI 722m from FI 779m, reflecting previous divestments from that operation.

Group net earnings were ahead 21 per cent to FI 63m. This was helped by a reduction in the interest bill from FI 45m to FI 32m. KNP last year sold its papermaking division to Sepp, of South Africa. Gordon Cramb, Amsterdam

Italy steps up privatisation programme

By Paul Betts in Milan

The Italian government yesterday followed its entry into European monetary union by accelerating its privatisation programme.

The Treasury is to launch this summer the sale of a fourth tranche of shares in Eni, the oil and gas group, as well as the institutional offering for Banca Nazionale del Lavoro, the country's fifth largest bank in terms of deposits.

IRI, the state holding company, also launched yesterday its roadshow for a L900bn (\$312m) offering to institutional investors of shares in Alitalia, the national airline, and confirmed its intention eventu-

ally to dispose of its entire stake in the carrier.

IRI also plans to sell its remaining 54.3 per cent holding in Aeroporti di Roma, the Rome airport operator, in the autumn.

The fourth Eni tranche will involve a 12 per cent stake and is expected to raise about L12,000bn for the Treasury. The sale will bring the government's stake in Eni below 50 per cent, to 39.6 per cent.

The sale will coincide with the first stage in the privatisation of BNL, in which the government owns an 85.5 per cent stake, involving an institutional placement to be followed by a public offer in October.

The Treasury has already

drawn six potential bidders interested in acquiring a large stake in BNL. These include five domestic banks and insurance companies - INA, IMI, Credito Italiano, Banca Intesa and Monte dei paschi di Siena - and one foreign bank, Banco Bilbao Vizcaya of Spain.

Mario Sarcinelli, BNL chairman, said yesterday he was "moderately satisfied" by these expressions of interest, although he admitted he would have liked to have seen more interest from foreign banks.

INA, which is widely seen as favourite to become BNL's strategic partner, yesterday confirmed its interest in buying control or a significant stake in the Rome

bank. This would also simplify the proposed merger between BNL and Banco di Napoli, the Naples bank controlled by a holding company 51 per cent owned by INA and 49 per cent by BNL.

However, the Treasury may consider selling more than one strategic stake. INA, the insurance group, said it was willing to have partners.

The Alitalia share offer, meanwhile, will cut IRI's 85 per cent stake to 67 per cent. It will fall to 53 per cent after an issue to employees.

However, the airline's financial recovery and restructuring, as well as its privatisation, has hit turbulence because of the controversial decision to open a

new Italian international hub airport at Malpensa, 65km outside Milan.

The new airport is at the centre of a political battle between Rome and Milan, with Rome fearing Malpensa will undermine its international airport of Fiumicino. Domenico Cempella, Alitalia's managing director, yesterday insisted that Malpensa would open for business, on time, at the end of October.

Pietro Ciucci, IRI chief executive, said yesterday the Malpensa future would not delay the sale of its remaining stake in Aeroporti di Roma, the Fiumicino airport operator and rival of Malpensa. The sale is expected to raise about L3,000bn.

SBC seeking SFr2bn from sale of BSI

By William Hall in Zurich

Swiss Bank Corporation is believed to be seeking almost SFr2bn (\$1.3bn) for Banca della Svizzera Italiana, its Lugano-based private banking subsidiary, which it has to sell as a condition of its merger with UBS, its bigger rival.

It announced the sale yesterday as it was given the go-ahead by the Swiss authorities to merge with UBS.

BSI, acquired by SBC in 1991, is one of Switzerland's largest private banks with assets of SFr5.9bn and a staff of 706.

Although the bank has a chequered profit record and is less efficient than UBS's Banca di Lugano, which remains inside the enlarged group, there is likely to be considerable foreign interest in BSI. It is highly unusual for a large Swiss private bank to be put up for sale.

Liechtenstein Global Trust is considered a frontrunner for BSI, since it recently raised SFr1.5bn (\$1bn) by selling its asset management business and wants to expand in private banking.

However, BSI could also fit into the strategic plans of Edmond Safra, one of the world's most successful pri-

vate bankers, Merrill Lynch, Robeco or HSBC.

The sale of BSI was one of a number of conditions laid down by the Swiss Competition Commission. The enlarged group must also sell Solothurner Bank, a cantonal bank rescued by SBC, and Borslab Corp, which provides information technology for various retail banks.

The commission also required the enlarged UBS to sell up to 35 branches in areas where it has a particularly large market share. To prevent competitors "cherry-picking" the best branches, it has also insisted that a group of 25 branches, with a network in all three main language areas of Switzerland, should be sold to a single buyer who wants to establish a Swiss retail bank.

It has also ordered UBS to maintain at pre-merger levels until the end of 2004 certain small business loans that will increase because of the merger.

UBS and SBC have accepted the conditions, which they describe as "stringent but tolerable". The new bank, which in terms of assets will be the world's third biggest, still has to win approval from the US regulatory authorities.

SCHRODER INTERNATIONAL SELECTION FUND

Société d'investissement à capital variable
Registered Office: 5, rue Hübnerhof, L-1736 Senningerberg
R.C. Luxembourg B8202

NOTICE TO SHAREHOLDERS

ANNUAL GENERAL MEETING OF SHAREHOLDERS

of Schroder International Selection Fund will be held at its registered office at 5, rue Hübnerhof, L-1736 Senningerberg, at 11.00 am on Tuesday 26th of May 1998, for the purpose of considering and voting upon the following matters:

AGENDA

1. Acceptance of the Directors' and Auditor's Report and approval of the financial statements for the year ended 31st December 1997.
2. Distribution of final dividend.
3. Discharge of the Board of Directors and Auditor.
4. Re-election of Directors.
5. Re-election of Auditor.
6. Any other business.

VOTING

Resolution on the items on the agenda will require no quorum and will be taken on the majority of the votes expressed by the shareholders present or represented at the meeting.

REGISTERED SHAREHOLDERS

Registered shareholders who cannot attend the meeting in person are invited to send a duly completed and signed proxy form to the registered office of the company to arrive not later than May 22nd, 1998.

BEARER SHAREHOLDERS

In order to take part in the Meeting of 26th May 1998, the owners of bearer shares must deposit their shares five business days before the meeting at the registered office of the Company as set out above, or with:

Securities Department
Schroder Investment Management Limited
33 Gutter Lane
London EC2V 8AS

Proxy forms for the meeting will be sent to registered shareholders with a copy of this Notice and can be obtained by bearer shareholders from the registered office.

The Board of Directors
May 1998



1350 1000

COMPANIES & FINANCE: ASIA-PACIFIC

INDIA INDUSTRIAL GROUP FOCUSES ON CONSOLIDATION IN FIBRE, CEMENT AND IRON AFTER 13% DECLINE

Falling prices take toll on Grasim

By Krishna Guha
in Bombay

The bleak trading environment facing much of India's heavy industry was evident yesterday when Grasim, the diversified industrial flagship of the A.V. Birla group, reported a 13 per cent fall in pre-tax profits to Rs2.8bn (\$55m) for the year to March 31.

Grasim, which produces cement, textiles, iron, pulp, soda and viscose staple fibre, blamed the decline on weak prices.

Production increased in almost all its divisions and sales rose 12 per cent to Rs40bn, but the group was hit by overcapacity and falling demand.

The board said the results were "extremely encouraging when viewed against the backdrop of the worst downturn of its kind in many years in all the commodity sectors in which the company operates".

It added: "Grasim's growth strategy is focused on further consolidation in the key sectors in which it con-

tinues to be a dominant player - that is, viscose staple fibre, cement and sponge iron."

The company's accounts show cement prices were 16 per cent lower last year than in the previous financial year.

Domestic sponge iron prices were down 8 per cent, while viscose staple fibre prices were flat.

The decline in profits was less precipitous than it appeared, as last year's results were flattered by a disposal of shares in Indian

Rayon to Hindalco, both A.V. Birla group companies.

Operating profits were stable at Rs5.7bn. However, depreciation rose from Rs1.5bn to Rs1.7bn, while the tax burden went up from Rs410m to Rs450m.

There are few signs of an imminent recovery. Analysts said the company was caught between rising input costs and falling end-product prices.

In the past year, government-controlled transport, coal and power tariffs have increased sharply. However, most analysts

dismissed the company's claim that "the south-east Asian meltdown also impacted Grasim's profitability", saying that domestic overcapacity was a much bigger problem.

"Conditions in sponge iron are tough, in cement they are exorbitantly tough," said Jai Indu, an analyst at Jardine Fleming.

Grasim has suffered more than most cement producers because it is based in Madhya Pradesh, in central India, far from more lucrative markets in the

north-west and south of the country.

The one glimmer of light comes from Grasim's viscose staple fibre division, which lifted profits.

Grasim is the world's biggest producer of viscose staple fibre and dominates the domestic market, which gives it some leverage over prices.

The fibre is also a product which ultimately sells to the household sector, where demand remains buoyant in spite of India's industrial slowdown.

UCPB delays annual meeting

By Justin Marozzi in Manila

United Coconut Planters Bank has delayed its annual shareholders' meeting until a new administration is elected, following the recent move by Eduardo Cojuangco, a business associate of the late president Ferdinand Marcos, to regain control of the government-sequestered Philippine bank.

UCPB, which administers a 27 per cent stake in San Miguel, the food and beverage group, announced the postponement in a newspaper advertisement yesterday, after Mr Cojuangco last week petitioned the anti-graft court to allow him to vote a 35 per cent stake in the bank.

The meeting, which was due to be held on May 14, will now take place on August 14 "to give the courts adequate time to resolve the issues", UCPB said.

The move by the bank comes amid pre-election activity linked to legal disputes dating back to the Corason Aquino administration, which sequestered shares in a number of companies on the grounds that the investments had been made by Marcos cronies using public money.

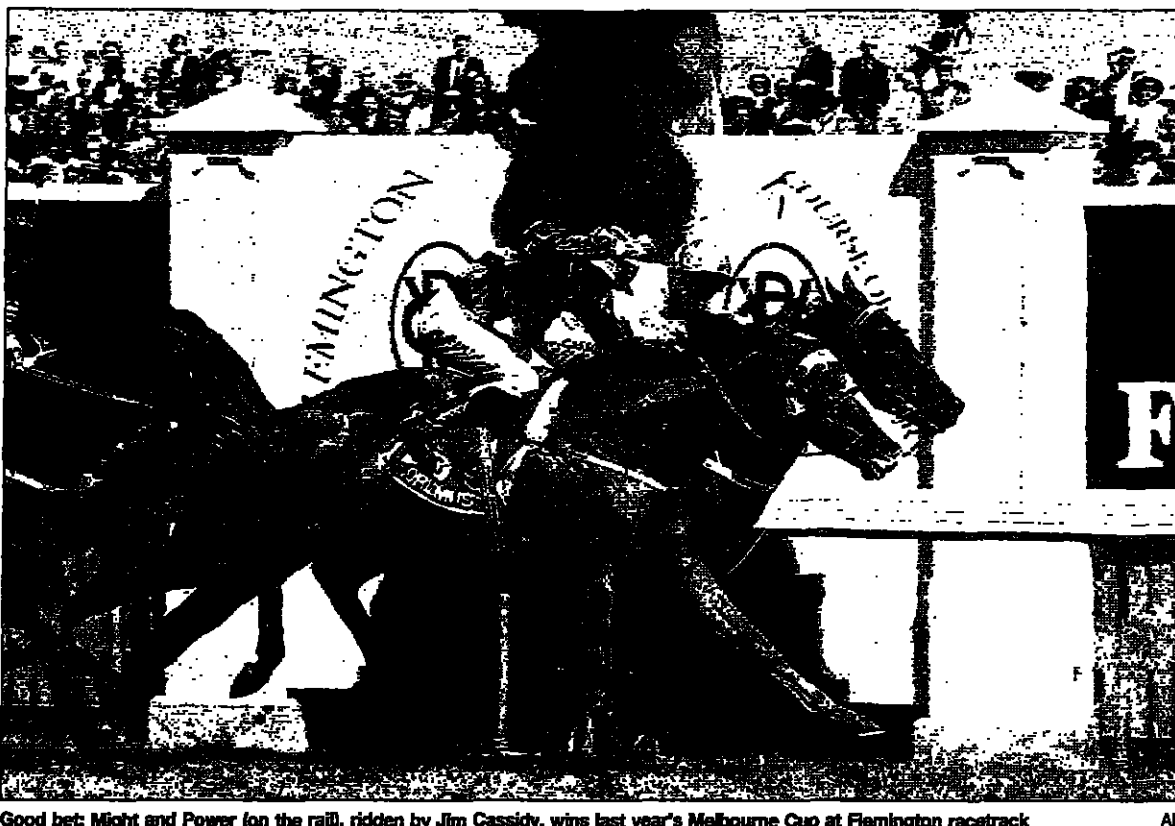
The Philippines holds national elections on May 11, and Joseph Estrada, vice-president and the leading contender to replace President Fidel Ramos,

would be expected to look more kindly on Mr Cojuangco's tussle with the government.

Efforts by Mr Cojuangco, former chairman and chief executive of UCPB, to get back into the bank - where the board of 15 consists entirely of government appointees - are believed to be linked to his legal victory last month, when the anti-graft court allowed him to vote 20 per cent of shares in San Miguel for the first time in seven years.

Over the weekend, however, Mr Ramos issued an executive order lifting the sequestration on coconut levy funds, assets and related companies worth 100bn pesos (\$2.5bn) which were established during the Marcos administration to develop the coconut industry and administered by Mr Cojuangco, who was then head of the government coconut authority. A million coconut farmers paid levies and invested in companies such as UCPB and San Miguel.

Estelito Mendoza, the lawyer representing Mr Cojuangco yesterday, attacked the Ramos order, saying that by declaring the coconut levy a public fund, the president was ignoring an earlier Supreme Court ruling defining it as a private fund with a public interest. "That is practically confiscating property," he said.



Good bet: Might and Power (on the left, ridden by Jim Cassidy, wins last year's Melbourne Cup at Flemington race track

NSW sets prices for betting sell-off

The Australian state of New South Wales yesterday released indicative pricing details for the sale of its betting agency, Tab, which is expected to raise about \$1.1bn (US\$644m), AP-DJ reports from Sydney.

Tab, which is the country's largest betting business and the fifth largest in the world in terms of turnover, is scheduled to list on the Australian Stock Exchange

on June 22, one day after final pricing details are known.

The public offer document, released yesterday, sets a maximum price of \$2.05 a share for retail investors, who are also promised a special entitlement to 25 per cent more shares than the 700-share minimum if they register their interest before midnight on Friday.

Other retail investors who

receive shares via their shareholders, will pay a maximum of \$2.15 a share, while the institutions, who are limited to 35 per cent of the offer, will bid for stock through book-building. The offer document has suggested institutions submit requests for between \$1.80 and \$2.30 a share.

The offer of 450m shares represents 90 per cent of Tab, with the remaining 10

per cent already claimed by News Corporation and Publishing and Broadcasting as part consideration for the sale of their jointly owned Sky racing channel to Tab, agreed earlier this year.

Tab, the exclusive operator of off-course totalisators in New South Wales, is forecast to post earnings before interest and tax of \$81.2m in the current year, rising to \$96.7m the following year.

NEWS DIGEST

PALM OIL

Foreign exchange losses hurt London Sumatra

London Sumatra Indonesia, one of the largest palm oil and rubber plantations, said foreign exchange losses of Rp75.7bn (\$9.4m) lowered 1997 net profits by 5 per cent and warned that high taxes and drought could hamper 1998 results.

Lonsum said net profits were Rp76.7bn, down from Rp80.8bn, while operating profits had increased 24 per cent to Rp126.0bn. The depreciation of the rupiah lifted the rupiah value of \$122m in syndicated loans and \$30m in forward swaps for dollars. Some are due this month, but the company did not report progress on rescheduling with its creditors.

The company said a new export tax of 40 per cent, replacing an export ban that hit first-quarter earnings, would hurt future earnings. Last year's prolonged drought is likely to depress production volume, it added.

Lonsum cut operating expenses by 18 per cent but its sales revenue, listed in rupiah for a dollar-denominated commodity, rose only 19 per cent despite a sharp depreciation of the rupiah in the second half of 1997. Sander Thoenes, Jakarta

MALAYSIA

Ekran buys back Bakun issue

Ekran, the Malaysian construction company, has bought back the M\$300m (US\$82m) bond issue intended to raise money for the Bakun hydro-electric dam project. The purchase, for M\$223.9m, was made because the government deferred and then assumed control of the huge dam project when the regional financial crisis took hold of Malaysia.

Ekran said it would save M\$8m a year in interest by buying all of the five-year, 2 per cent, bank-guaranteed redeemable bonds. Sheila McNulty, Kuala Lumpur

AIRLINES

Qantas lifts stake in Fiji carrier

Qantas, the Australian airline, will increase its stake in Fiji's Air Pacific from 17.5 per cent to 46 per cent in a \$526m (US\$8m) deal announced yesterday by the Fiji government.

The sale, amounting to 28.5 per cent of the government's holding, is in line with its divestment policy and will leave the state with 51 per cent of the airline.

Air Pacific has reported profits for more than 10 years. It operates flights to Los Angeles, Tokyo, Honolulu, Australia, New Zealand and throughout the Pacific islands. AP-DJ, Suva, Fiji

PHILIPPINES

Provisions jump at FEBT

Provisions at Far East Bank & Trust, the Philippines' fifth largest bank by assets, jumped more than fivefold, from 97m pesos in the first quarter last year to 513m pesos (\$12.7m), the bank said yesterday.

FEBT said net profits rose 1.3 per cent, from 682m pesos to 691m pesos, limited by the increase in provisions to adapt to the difficult business environment produced by the Asian crisis.

"It looks as though the bank is setting itself up to ride out the challenges ahead," said one banking analyst at a foreign brokerage. "But what I'd like to know is whether non-performing loans also rose fivefold." Justin Marozzi, Manila

ICICI plots course to become 'universal' bank

Indian group is seeking to develop synergies within a growing assortment of subsidiaries, writes Krishna Guha

Industrial Credit and Investment Corporation - India's second biggest financial institution - has called in McKinsey, the management consultants, to chart a new business structure as it pushes ahead with plans to become the country's first universal bank.

The move follows aggressive expansion in investment and retail banking, which has left ICICI with a fast-growing but unwieldy assortment of subsidiaries alongside its core business of term lending.

"There is an urgent need to synergise group-wide activities," says K.V. Kamath, managing director. "The strengths are there - but they are not synergised."

He says a change in structure is necessary to ensure the "various business operations do not conflict". The McKinsey review will be greeted with relief by investors who admire ICICI's drive but fear it lacks the organisational capacity to expand rapidly while controlling risk.

Last month ICICI announced a 40 per cent increase in net profits to Rs10.8bn (\$2.7m) for the year to March 31, but also revealed a jump in non-performing assets from 6.8 per cent of the total to 7.6

per cent. This is worrying, given a 27 per cent rise in assets.

Earlier, J.P. Morgan pulled out of its I-Sec investment banking joint venture with ICICI, citing differences in strategy and competition from the parent company. Mr Kamath says he was committed to building up I-Sec as a wholly owned subsidiary, but this will not be easy, as many of its top staff are poised to quit to join J.P. Morgan.

The decision is driven by a belief that the "universal bank" is the blueprint for the future of Indian banking. This is in sharp contrast to the past, when the industry was split into separate segments by regulation.

ICICI, as a development finance institution, was not allowed to accept deposits from retail investors, offer working capital loans, or develop investment banking. So it set up subsidiaries instead.

"Over the past 10 years we have created a commercial bank, an investment bank, an asset management company and a retail financial services company as associates to mimic a universal bank," says Mr Kamath.

He says the collection gave ICICI the full range of products. But managing an ad-

hoc structure is difficult. "It is a transitional arrangement. The only reason the subsidiaries were set up was that ICICI was unable to get into each of these businesses itself." Now, following deregulation, it can. The McKinsey review is likely to recommend that ICICI regroup its banking subsidiaries.

'Retail funds are unavoidable - the money market and debt market are not deep enough to meet our needs' - K.V. Kamath, managing director.

lies under a central holding company, putting in place "Chinese walls" to avoid conflicts of interest and ensure different companies do not compete against each other.

"We have to look at what ICICI bank [a retail bank] and ICICI credit [a financial services company] are doing," says Mr Kamath. "Their customer base is the same in many ways." He

plans to introduce common technology platforms allowing group companies to cross-sell products and transfer data.

The organisational shake-up will reflect ICICI's determination to continue its advance into retail and commercial banking. It has targeted short-term working capital loans. "Going forward I can clearly see 35 to 40 per cent of my business in this area," says Mr Kamath.

This will bring ICICI into more direct competition with India's established commercial banks, which are also pushing into its core business of term loans.

ICICI has one big advantage: as a private-sector organisation, it has more flexibility in selecting staff and paying market rates than public-sector banks. It also has financial muscle - only State Bank is comparable in terms of assets. But banks have the advantage of big retail networks, which bring in low-cost deposits which are ideal to finance short-term corporate loans.

If ICICI is to achieve its ambitions it needs retail money. "Retail funds are unavoidable - the money market and debt market are not deep enough to meet our

needs," says Mr Kamath. He aims to increase loans by between 20 per cent and 25 per cent a year, an annual disbursement of about \$4bn.

To finance this, ICICI has launched a series of retail bond issues. But analysts believe it needs to complement bond issues with a more active presence on the ground.

At the end of last year, ICICI agreed to buy ITC Classic - the troubled financial services arm of Indian Tobacco - giving it a network of more than 1m depositors.

It is widely seen as a potential buyer for one or more of India's mid-sized banks. However, Mr Kamath is unenthusiastic. "In the Indian context it is often easier to build de novo than acquire something and pay a high price."

Now is Mr Kamath keen on acquiring a low-technology "bricks and mortar" branch network, and "even a strategic merger would have to add to the bank's capital or products," he adds. This attitude is informed by Mr Kamath's belief that Indian banks face a tough few years as India's economy goes through structural change. "There will be pain all around and pain in the banking system."

Taiwan 'set to lead Japan in notebooks'

By Laura Tyson
in Taipei

Taiwan is likely to overtake Japan as the world's biggest producer of notebook computers this year as falling prices in the personal computer industry force a shift to nimble and cost-effective Taiwanese suppliers, according to a Taiwanese notebook maker.

J.J. Lee, president of Twinhead International, predicts Taiwan's world market share of notebook output will jump from 34 per cent in 1997 to 45 per cent in 1998. Last year Taiwan made 4.7m notebooks, compared with Japan's 5.6m, of a total worldwide of 14m.

The trend that is driving down prices for desktop PCs to below US\$1,000 is having a knock-on effect on the notebook segment as well as components. As a result, Japanese notebook makers, historically reluctant to produce offshore, may be forced to go to Taiwan, Mr Lee says.

He predicts that the next wave in the PC cycle will be "sub-\$1,000" notebooks. "If we can reduce the price of a notebook to three digits, this will spark a big boom in the notebook market," he said. "Maybe this can be achieved by the first quarter of next year."

"If the price of a notebook can be brought down closer

to that of desktops, then many users will opt for the convenience of a laptop."

However, electronics analysts caution that much depends on the Japanese yen.

"Japanese suppliers used to target the high end of the market. The low-price trend has forced them to go mid-market and they will need to do more outsourcing," said Liu Chi-tung, of SBC Warburg. "All this is definitely going to help Taiwan, but how much depends on the yen."

Two Japanese groups, Fujitsu and Hitachi, have already shifted a portion of their notebook manufacturing to Taiwanese suppliers.

Deft, the US PC maker, used to make notebooks in Japan, but now outsources in Taiwan.

Several factors are fuelling this trend. First, Taiwanese manufacturers are faster and more flexible than their Japanese or Korean counterparts. Their design cycle is shorter, so they can respond to changes in the market more quickly and bring out new models sooner. At the same time, they can manufacture products of equal quality at lower prices.

Another factor is that Japan has lost its stranglehold on a key component - the liquid crystal display screen, the most expensive

part of the notebook.

Korea began producing LCDs in the third quarter of last year and prices have since plummeted. For example, the cost of a 21.1 inch LCD has fallen from US\$700 a year ago to US\$350, and may well fall further.

Prices of LCDs are expected to fall again in late 1999 or early 2000, when Taiwan's first LCD factories begin production.

Acer, Taiwan's biggest PC maker, recently announced a joint venture with International Business Machines of the US to make LCDs. Winbond, a Taiwanese chip-maker, also recently disclosed plans to co-operate with Toshiba to make LCDs.

SAMSUNG CORPORATION

DEBT ISSUES MARKET GIVES MIXED RESPONSE TO OFFERINGS FROM AMAZON.COM AND OXFORD HEALTH PLANS

Junk bond market surge set to continue

By John Labele
in New York

The year's surging high-yield, or junk bond, market in the US is expected to continue this week with two of the more unusual, and controversial, new corporate debt issues.

Amazon.com, the online book seller, was late yesterday expected to launch \$275m in senior discount notes with five-year zero coupon. Analysts expect the yield to range from 10 to 10.25 per cent.

The other offering is \$200m in new issues by Oxford Health Plans, the troubled managed care provider. The Oxford issues are expected to be priced to yield 11 per cent.

The two deals have drawn admirers and detractors in the corporate market for very different reasons.

Amazon.com has been greeted by investor enthusiasm in the stock market, with its share price rising from \$18 at its initial offering in early 1997 to \$94.75 in early after-

noon trading yesterday.

But analysts in the bond market have difficulty predicting how the fast-changing world of internet commerce will alter over the life of the new issues, as well as how to value a company with few tangible assets.

"Over the course of the 10-year life of this bond the company could be a Microsoft or it could be a CDO," said Gary Goodenough, a portfolio manager at Loomis Sayles, an investment advisory firm.

The structure of the Amazon.com offering reflects the recent popularity of zero coupon issues, by which no payments are made until the note's expiry.

"The economics of the internet service providers haven't quite been worked out yet, and you cannot be certain that Amazon's cash flow will be sufficient to meet its debt service five years hence," said Steven Ruggiero, director of high yield security research at Chase Securities.

What Amazon.com has behind it are surging demand figures for its internet-based business, reflected in its fast-growing revenue performance.

Oxford Health Plans presents a different set of risks for debt analysts. The company has faced a series of billing and other financial difficulties, producing net losses of \$45.3m in its most recent quarter.

In addition, the company's chairman resigned recently and it faces a lawsuit from a group of physicians over

the issue of payment of fees. As a result, Oxford's stock price has taken a tumble, falling from \$87.4 last July to \$17.4 in afternoon trading yesterday.

However, some portfolio managers are more optimistic about the company's future prospects, and consider the coming bond offering as a chance to ride a turnaround.

This week a total of \$2.8bn in corporate junk bonds are expected to reach the market, according to Securities Data Company.

Argentina's utilities pressured to review fees

By Ken Warn in Buenos Aires

Argentina's privatised utilities and a handful of other companies are coming under pressure from investors to review the hefty management fees paid to controlling shareholders.

The present value of management contracts can exceed 20 per cent of companies' market capitalisation, according to a report by brokers Robert Fleming Argentina, and renegotiation could have a big positive impact on company valuations.

The fees are a legacy of Argentina's main privatisation thrust at the beginning of the decade, when high management fees were offered as a sweetener for foreign buyers.

They have no significant

parallels elsewhere in Latin America.

Most of the contracts, due for renewal around 2000, are for pre-tax profits rather than market capitalisation, said Gonzalo Págaru, analyst at Robert Fleming. This encouraged management to seek growth at any cost, rather than creating value for all shareholders, he claimed.

"As we get closer to these contracts' maturity, investors will get the chance to see which companies really want to maximise shareholder wealth and which want to take them for a ride."

Listed utilities pay the management fee to a technical operator, which shares it with other controlling shareholders.

Telefónica de Argentina,

one of two basic telecommunications operators created after the break-up of Endel, the state telecom company, pays a management fee to Telefónica de España equivalent to 9 per cent of annual earnings, plus the operator's expenses.

In the 1997 fiscal year, Telefónica de Argentina paid a management fee totalling a "chilling" \$145.3m, or more than 31 per cent of earnings, the Flemings report said.

Telecom Argentina, the country's other basic telecoms provider, last year handed about 23 per cent of earnings over to technical operators France Telecom and Italy's Stet.

Shareholders excluded from the fee arrangements are increasingly questioning them in meetings with com-

Present value of management fees assuming they are renewed

US\$m	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	Total																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
TEA	17.5	18.2	18.9	19.6	20.3	21.0	21.7	22.4	23.1	23.8	24.5	25.2	25.9	26.6	27.3	28.0	28.7	29.4	30.1	30.8	31.5	32.2	32.9	33.6	34.3	35.0	35.7	36.4	37.1	37.8	38.5	39.2	39.9	40.6	41.3	42.0	42.7	43.4	44.1	44.8	45.5	46.2	46.9	47.6	48.3	49.0	49.7	50.4	51.1	51.8	52.5	53.2	53.9	54.6	55.3	56.0	56.7	57.4	58.1	58.8	59.5	60.2	60.9	61.6	62.3	63.0	63.7	64.4	65.1	65.8	66.5	67.2	67.9	68.6	69.3	70.0	70.7	71.4	72.1	72.8	73.5	74.2	74.9	75.6	76.3	77.0	77.7	78.4	79.1	79.8	80.5	81.2	81.9	82.6	83.3	84.0	84.7	85.4	86.1	86.8	87.5	88.2	88.9	89.6	90.3	91.0	91.7	92.4	93.1	93.8	94.5	95.2	95.9	96.6	97.3	98.0	98.7	99.4	100.1	100.8	101.5	102.2	102.9	103.6	104.3	105.0	105.7	106.4	107.1	107.8	108.5	109.2	109.9	110.6	111.3	112.0	112.7	113.4	114.1	114.8	115.5	116.2	116.9	117.6	118.3	119.0	119.7	120.4	121.1	121.8	122.5	123.2	123.9	124.6	125.3	126.0	126.7	127.4	128.1	128.8	129.5	130.2	130.9	131.6	132.3	133.0	133.7	134.4	135.1	135.8	136.5	137.2	137.9	138.6	139.3	140.0	140.7	141.4	142.1	142.8	143.5	144.2	144.9	145.6	146.3	147.0	147.7	148.4	149.1	149.8	150.5	151.2	151.9	152.6	153.3	154.0	154.7	155.4	156.1	156.8	157.5	158.2	158.9	159.6	160.3	161.0	161.7	162.4	163.1	163.8	164.5	165.2	165.9	166.6	167.3	168.0	168.7	169.4	170.1	170.8	171.5	172.2	172.9	173.6	174.3	175.0	175.7	176.4	177.1	177.8	178.5	179.2	179.9	180.6	181.3	182.0	182.7	183.4	184.1	184.8	185.5	186.2	186.9	187.6	188.3	189.0	189.7	190.4	191.1	191.8	192.5	193.2	193.9	194.6	195.3	196.0	196.7	197.4	198.1	198.8	199.5	200.2	200.9	201.6	202.3	203.0	203.7	204.4	205.1	205.8	206.5	207.2	207.9	208.6	209.3	210.0	210.7	211.4	212.1	212.8	213.5	214.2	214.9	215.6	216.3	217.0	217.7	218.4	219.1	219.8	220.5	221.2	221.9	222.6	223.3	224.0	224.7	225.4	226.1	226.8	227.5	228.2	228.9	229.6	230.3	231.0	231.7	232.4	233.1	233.8	234.5	235.2	235.9	236.6	237.3	238.0	238.7	239.4	240.1	240.8	241.5	242.2	242.9	243.6	244.3	245.0	245.7	246.4	247.1	247.8	248.5	249.2	249.9	250.6	251.3	252.0	252.7	253.4	254.1	254.8	255.5	256.2	256.9	257.6	258.3	259.0	259.7	260.4	261.1	261.8	262.5	263.2	263.9	264.6	265.3	266.0	266.7	267.4	268.1	268.8	269.5	270.2	270.9	271.6	272.3	273.0	273.7	274.4	275.1	275.8	276.5	277.2	277.9	278.6	279.3	280.0	280.7	281.4	282.1	282.8	283.5	284.2	284.9	285.6	286.3	287.0	287.7	288.4	289.1	289.8	290.5	291.2	291.9	292.6	293.3	294.0	294.7	295.4	296.1	296.8	297.5	298.2	298.9	299.6	300.3	301.0	301.7	302.4	303.1	303.8	304.5	305.2	305.9	306.6	307.3	308.0	308.7	309.4	310.1	310.8	311.5	312.2	312.9	313.6	314.3	315.0	315.7	316.4	317.1	317.8	318.5	319.2	319.9	320.6	321.3	322.0	322.7	323.4	324.1	324.8	325.5	326.2	326.9	327.6	328.3	329.0	329.7	330.4	331.1	331.8	332.5	333.2	333.9	334.6	335.3	336.0	336.7	337.4	338.1	338.8	339.5	340.2	340.9	341.6	342.3	343.0	343.7	344.4	345.1	345.8	346.5	347.2	347.9	348.6	349.3	350.0	350.7	351.4	352.1	352.8	353.5	354.2	354.9	355.6	356.3	357.0	357.7	358.4	359.1	359.8	360.5	361.2	361.9	362.6	363.3	364.0	364.7	365.4	366.1	366.8	367.5	368.2	368.9	369.6	370.3	371.0	371.7	372.4	373.1	373.8	374.5	375.2	375.9	376.6	377.3	378.0	378.7	379.4	380.1	380.8	381.5	382.2	382.9	383.6	384.3	385.0	385.7	386.4	387.1	387.8	388.5	389.2	389.9	390.6	391.3	392.0	392.7	393.4	394.1	394.8	395.5	396.2	396.9	397.6	398.3	399.0	399.7	400.4	401.1	401.8	402.5	403.2	403.9	404.6	405.3	406.0	406.7	407.4	408.1	408.8	409.5	410.2	410.9	411.6	412.3	413.0	413.7	414.4	415.1	415.8	416.5	417.2	417.9	418.6	419.3	420.0	420.7	421.4	422.1	422.8	423.5	424.2	424.9	425.6	426.3	427.0	427.7	428.4	429.1	429.8	430.5	431.2	431.9	432.6	433.3	434.0	434.7	435.4	436.1	436.8	437.5	438.2	438.9	439.6	440.3	441.0	441.7	442.4	443.1	443.8	444.5	445.2	445.9	446.6	447.3	448.0	448.7	449.4	450.1	450.8	451.5	452.2	452.9	453.6	454.3	455.0	455.7	456.4	457.1	457.8	458.5	459.2	459.9	460.6	461.3	462.0	462.7	463.4	464.1	464.8	465.5	466.2	466.9	467.6	468.3	469.0	469.7	470.4	471.1	471.8	472.5	473.2	473.9	474.6	475.3	476.0	476.7	477.4	478.1	478.8	479.5	480.2	480.9	481.6	482.3	483.0	483.7	484.4	485.1	485.8	486.5	487.2	487.9	488.6	489.3	490.0	490.7	491.4	492.1	492.8	493.5	494.2	494.9	495.6	496.3	497.0	497.7	498.4	499.1	499.8	500.5	501.2	501.9	502.6	503.3	504.0	504.7	505.4	506.1	506.8	507.5	508.2	508.9	509.6	510.3	511.0	511.7	512.4	513.1	513.8	514.5	515.2	515.9	516.6	517.3	518.0	518.7	519.4	520.1	520.8	521.5	522.2	522.9	523.6	524.3	525.0	525.7	526.4	527.1	527.8	528.5	529.2	529.9	530.6	531.3	532.0	532.7	533.4	534.1	534.8	535.5	536.2	536.9	537.6	538.3	539.0	539.7	540.4	541.1	541.8	542.5	543.2	543.9	544.6	545.3	546.0	546.7	547.4	548.1	548.8	549.5	550.2	550.9	551.6	552.3	553.0	553.7	554.4	555.1	555.8	556.5	557.2	557.9	558.6	559.3	560.0	560.7	561.4	562.1	562.8	563.5	564.2	564.9	565.6	566.3	567.0	567.7	568.4	569.1	569.8	570.5	571.2	571.9	572.6	573.3	574.0	574.7	575.4	576.1	576.8	577.5	578.2	578.9	579.6	580.3	581.0	581.7	582.4	583.1	583.8	584.5	585.2	585.9	586.6	587.3	588.0	588.7	589.4	590.1	590.8	591.5	592.2	592.9	593.6	594.3	595.0	595.7	596.4	597.1	597.8	598.5	599.2	599.9	600.6	601.3	602.0	602.7	603.4	604.1	604.8	605.5	606.2	606.9	607.6	608.3	609.0	609.7	610.4	611.1	611.8	612.5	613.2	613.9	614.6	615.3	616.0	616.7	617.4	618.1	618.8	619.5	620.2	620.9	621.6	622.3	623.0	623.7	624.4	625.1	625.8	626.5	627.2	627.9	628.6	629.3	630.0	630.7	631.4	632.1	632.8	633.5	634.2	634.9	635.6	636.3	637.0	637.7	638.4	639.1	639.8	640.5	641.2	641.9	642.6	643.3	644.0	644.7	645.4	646.1	646.8	647.5	648.2	648.9	649.6	650.3	651.0	651.7	652.4	653.1	653.8	654.5	655.2	655.9	656.6	657.3	658.0	658.7	659.4	660.1	660.8	661.5	662.2	662.9	663.6	664.3	665.0	665.7	666.4	667.1	667.8	668.5	669.2	669.9	670.6	671.3	672.0	672.7	673.4	674.1	674.8	675.5	676.2	676.9	677.6	678.3	679.0	679.7	680.4	681.1	681.8	682.5	683.2	683.9	684.6	685.3	686.0	686.7	687.4	688.1	688.8	689.5	690.2	690.9	691.6	692.3	693.0	693.7	694.4	695.1	695.8	696.5	697.2	697.9	698.6	699.3	700.0	700.7	701.4	702.1	702.8

COMPANIES & FINANCE: UK

German move by Kingfisher

By Peggy Hollinger

Kingfisher, the high street retailer, is paying DM148.5m (\$82m) for a toehold in Germany as part of its strategy to become a global retailer of electrical equipment.

The group is buying 60 per cent of two German electrical chains, which both operate under the brand-name Promarkt.

The companies, which are similar to Kingfisher's UK chain, Comet, together claim about 1.7 per cent of the DM66bn a year German household electrical equipment market, the largest in Europe.

Kingfisher also has an option to buy the balance of Wegert Verwaltungen and Promarkt Holding for between £20m and £200m,

depending on profits, in five to 10 years.

Sir Geoffrey Mulcahy, Kingfisher's chief executive, said the acquisition was a "major step forward in our development of a pan-European electrical operation".

The group took its first steps abroad when it bought Darty, the market leader in France, for £560m in 1993. It also holds a 26 per cent stake in the number four player in France, BUIP.

Sir Geoffrey has repeatedly said that he hopes to develop a global retail business by first building a strong market leadership position in Europe.

Until recently, many analysts criticised his plans, saying Kingfisher had overpaid for Darty. However, in the most recent results,

Darty proved a strong performer along with Woolworths, B&Q and Superdrug.

Analysts were yesterday optimistic about the group's potential in Germany, although the market is highly price competitive.

"It is a sensible deal," said one. "There should be some benefits from combining the purchasing for Germany with that of Darty."

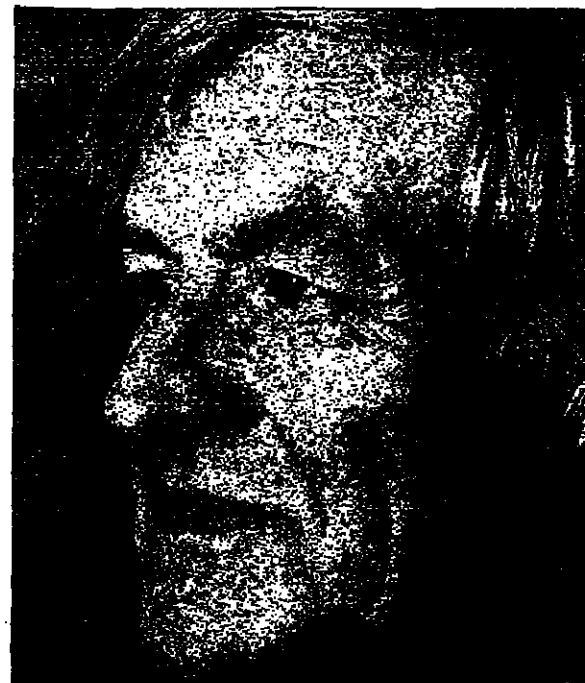
Kingfisher refused to disclose the cost savings it expected. Nor would it detail the levels of investment which might be required. However, analysts said this could be significant because information systems in most German retailers were rudimentary.

One supplier to the leading German personal computer chains said simple pro-

cedures such as product ordering and purchasing were often done regionally, as opposed to at group level.

Philippe Frances, chief executive of Kingfisher Electrical Retailing, is expected to take overall control of the two German companies. However, the brothers Michael and Matthias Wegert who founded the company bearing their name, will stay on to run the business on a day to day basis.

The two German companies operate 53 Promarkt stores on an average 24,000 sq ft, and 108 small photographic equipment and processing outlets. Their combined pre-tax profits last year were DM19.5m on sales of DM1.2bn. Combined net assets were DM51.4m.



Sir Geoffrey Mulcahy: a major step forward

Trevor Humphries

FKI bolsters US position with \$72m deal

By Andrew Edgecliffe-Johnson

FKI moved to strengthen its position in the US door and window hardware market yesterday, with the \$71.6m (\$42.8m) acquisition of the Allen-Stevens Group.

The purchase, which includes the door and window hardware business of ASG's associate company, North American Die Cast Corporation, will give FKI's US subsidiary, Truth Hardware, "a commanding position" in window locking systems, with more than 50 per cent of the market for sash window locks.

ASG is the largest supplier of sash locks to the PVC double hung window market in North America, while Truth is stronger in wooden casement windows.

Bob Beeston, FKI's chief executive, said the group could make immediate savings: "We both sell to the same end-customers, but ASG use agents on commission, while we use a direct sales force."

Putting ASG's products through Truth's sales force

could bring cost-savings worth 4 per cent of ASG's sales immediately, he said. "This gives us a complete range of window fittings for the domestic and refurbishment markets, and a better share of the patio door hardware business," he added.

FKI expects the deal to enhance its earnings in the first full year, and to reach the group's 15 per cent target return on capital in two to three years. In 1997, the operations which FKI is buying made \$7.7m operating profit from sales of \$50.3m.

There will be an adjustment to the final sum payable if net assets differ from \$20.5m. Mr Beeston said the deal would increase gearing, as measured at the interim stage, by 16 per cent.

At the half-year, FKI said gearing would drop from 114 per cent to below 60 per cent as a result of its sale of the automotive division.

Mr Beeston also said the ASG purchase would give it "considerable opportunity" to accelerate new product development across the expanded product range.

BP dips 22% as low crude prices take toll

By Robert Carzise

British Petroleum yesterday reported a 22 per cent drop in first quarter, pre-exceptional, year-on-year replacement cost profits to £582m (\$872m) as low crude prices continued to take their toll of oil sector earnings.

On a quarter-to-quarter basis the result was only 10 per cent down, with higher refining margins and continuing productivity gains offsetting somewhat the slide in crude prices, which averaged \$14.40 for North Sea grades, \$7 below the level a year ago and \$4 down from the fourth quarter average.

BP executives said the company's performance was better than most analysts' expectations, and relatively robust when compared with other leading integrated oil companies, which have so far reported an average 38 per cent fall in year-on-year profits.

"These are strong results in a tough climate," said John Browne, BP's chief executive. "Despite a drop in the oil price of over 20 per cent from the last quarter, we have held the fall in profits to 10 per cent." He said BP benefited from \$100m in productivity gains in the quarter, with "a lot more expected later this year."

Mr Browne said BP was battling with Exxon of the US for the highest return on average capital employed, the main measure of the efficiency of integrated oil companies. BP's ratio for the first quarter was 14 per cent, well down on last year but still at the "top end" of the

industry scale, according to Mr Browne.

Exploration and production, the main source of BP's profitability in recent years, was hardest hit by weak oil prices. E&P operating profits were £524m, down 42 per cent from a year earlier, when oil prices were especially strong. Total crude production rose seven per cent to 1.34m barrels a day, although natural gas output was 13 per cent down because of the warmer than usual winter.

But the low crude price helped boost refining and marketing results. Global operating profits were up 32 per cent to £233m, with Europe - which enjoyed more than doubled operating profits - especially buoyant. Rodney Chase, deputy chief executive, said the healthy refining margins appeared to have continued in April.

Chemicals benefited from some margin improvements, with operating profits of £114m (£104m). Mr Browne said "there was no substance" to recent press reports suggesting that BP and Union Carbide of the US wanted to merge their chemical operations. "We had brief discussions with them but they came to nothing."

Mr Browne said BP had no plans to cut back on new developments, although some projects in Asia may be slowed. Capital expenditure in the quarter was £1.1bn. Net debt was \$7.2bn, with gearing at 24 per cent. Although earnings per share fell 10.1p from 13.3p a year earlier, the quarterly dividend was unchanged at 5.75p a share.

MONTHLY AVERAGES OF STOCK INDICES

	April	March	February	January
FTSE Actuaries Indices				
FTSE 100	5974.5	5861.8	5657.7	5242.1
FTSE 250	5554.7	5385.0	5007.1	4827.8
FTSE 350	2871.7	2812.3	2804.8	2515.1
FTSE Non-Financial	2776.91	2708.31	2586.40	2455.70
FTSE Financial Group	3801.70	3732.82	3542.60	4988.04
FTSE All-Share	2759.59	2740.51	2624.19	2455.05
FTSE Europe 100	2622.28	2627.81	2521.19	2341.77
FTSE Europe 200	1222.32	1173.29	1092.48	1015.22
FTSE&A World Index	291.70	283.55	270.59	252.80
FTSE Indices				
FT Dow Securities	105.00	103.99	103.44	103.10
FT Fixed Interest	142.05	140.37	138.99	138.04
FT 30	3805.8	3704.8	3468.7	3316.3
FTSE Gold Mines	253.3	1071.0	1074.8	1028.9
SEAG Bargains (\$0.00m)	6,982.82	7,344.11	6,821.76	6,212.84
Highest close Apr				
FTSE 100	6105.8 9th		5722.4 27th	
FTSE 250	5610.8 30th		5518.2 17th	
FTSE 350	2823.3 6th		2774.1 27th	
FTSE All-Share	2847.07 6th		2709.81 27th	
FT 30	3872.4 3th		3713.5 27th	

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Recommended offer by

Morgan Stanley & Co. Limited

on behalf of

Siebe plc

for

Eurotherm plc

Morgan Stanley & Co. Limited ("Morgan Stanley") announces on behalf of Siebe plc ("Siebe") that, by means of a formal offer document dated and despatched on 5 May 1998 (the "Offer Document") and by means of this advertisement, Morgan Stanley is making a recommended offer (the "Offer") on behalf of Siebe to acquire all the existing issued and fully paid ordinary shares of 10p each in Eurotherm plc ("Eurotherm") and any further such shares which are unconditionally allotted or issued prior to the date on which the Offer closes (or such earlier date, not being earlier than the date on which the Offer becomes unconditional as to acceptances or, if later, 26 May 1998, as Siebe may, subject to the City Code, determine) ("Eurotherm shares"). Words and expressions defined in the Offer Document shall have the same meanings in this advertisement.

A person who accepts the Offer (but does not elect for the Mix and Match Election described below) will receive 0.2322 new ordinary shares of 25p each in Siebe ("new Siebe shares") for each Eurotherm share and 140p in cash. On the basis set out in the Offer Document, the Offer values each Eurotherm share at approximately 437p and the entire issued and to be issued ordinary share capital of Eurotherm at approximately £436 million.

Eurotherm shareholders who validly accept the Offer may elect, subject to availability, to vary the proportions in which they receive new Siebe shares and cash in respect of their holdings of Eurotherm shares (the "Mix and Match Election"). However, the maximum number of new Siebe shares to be issued under the Offer, and the maximum amount of cash to be paid out under the Offer, will not be varied as a result of the Mix and Match Election and Siebe's ability to satisfy Mix and Match Elections made by Eurotherm shareholders will accordingly depend on other Eurotherm shareholders making offsetting elections. To the extent that elections cannot be satisfied in full, they will be scaled down on a pro rata basis. To the extent that elections can be satisfied, Eurotherm shareholders will receive new Siebe shares instead of cash, and vice versa, at the rate of 1.378p per Siebe share.

As a result, Eurotherm shareholders who make a Mix and Match Election will not necessarily know the exact number of Siebe shares or the amount of cash which they will receive until settlement of the consideration under the Offer, although an announcement will be made when the Offer becomes unconditional as to acceptances, of the approximate extent to which the Mix and Match Election will be satisfied.

The Mix and Match Election will remain open until 3.00 p.m. on the first closing date 26 May 1998. If the Offer is not then unconditional as to acceptances, Siebe may extend the Mix and Match Election to a later date. If the Mix and Match Election has been closed, Siebe reserves the right to re-introduce a mix and match election, subject to the rules of the City Code.

Eurotherm shareholders (other than certain overseas shareholders) who validly accept the Offer will be entitled to elect to receive Loan Notes instead of all or part of the cash consideration to which they would otherwise be entitled, on the basis of £1 nominal of Loan Notes for each £1 of cash (the "Loan Note Alternative").

The Loan Notes will be issued by Siebe credited as fully paid in amounts and integral multiples of £1 nominal value. Any fractional entitlements will be disregarded and not paid.

No Loan Notes will be issued unless valid elections for the Loan Note Alternative will result in the issue of at least £5 million nominal value of Loan Notes, or such smaller amount as Siebe may decide. If the Loan Notes are not issued in these circumstances, Eurotherm shareholders who elect for the Loan Note Alternative will receive cash and new Siebe shares in accordance with the terms of the Offer and the Mix and Match Election. The Loan Note Alternative will not be available to US persons or persons resident in Canada, Australia or Japan. It is not intended to make application to any stock exchange for the Loan Notes to be listed.

The rate of interest per annum payable on the Loan Notes will be the rate calculated by Siebe to be one half of one per cent, below LIBOR.

The new Siebe shares issued pursuant to the Offer will be issued credited as fully paid and will rank pari passu in all respects with the existing Siebe shares including the right to receive and retain in full all dividends and other distributions declared, made or paid after 27 April 1998, including the final dividend in respect of the financial year ended 4 April 1998 which is expected to be paid in October 1998. Application will be made to the London Stock Exchange for the new Siebe shares issued pursuant to the Offer to be admitted to the Official List.

The full terms and conditions of the Offer, the Mix and Match Election and the Loan Note Alternative referred to above (including details of how the Offer may be accepted) are set out in the Offer Document and the Form of Acceptance. Eurotherm shareholders who accept the Offer may rely only on the Offer Document and the Form of Acceptance for all the terms and conditions of the Offer (including the Mix and Match Election and the Loan Note Alternative). The Offer is conditional, inter alia, on the receipt of satisfactory clearance from the relevant competition authorities.

The Offer is, by means of this advertisement, extended to all persons to whom the Offer Document may not be despatched who hold, or who are entitled to have allotted or issued to them, Eurotherm shares. Such persons are informed that copies of the Offer Document and Forms of Acceptance are available for collection from Lloyds Bank Registrars, The Causeway, Worthing, West Sussex, BN99 6DA.

The Offer, the Mix and Match Election and the Loan Note Alternative will initially be open for acceptance until 3.00 p.m. on 26 May 1998.

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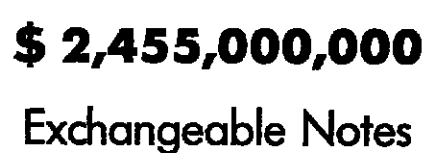
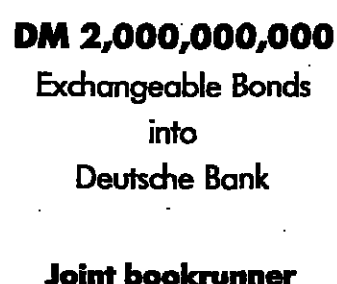
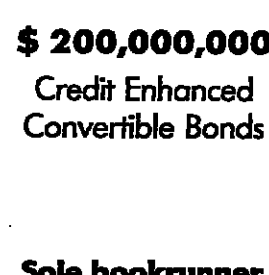
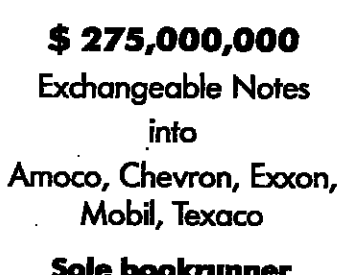
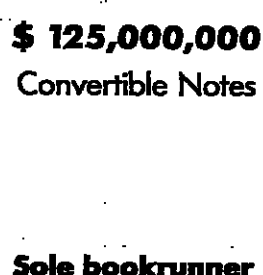
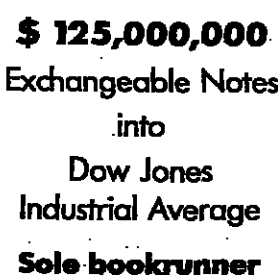
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6 May 1998

Global dominance in convertibles

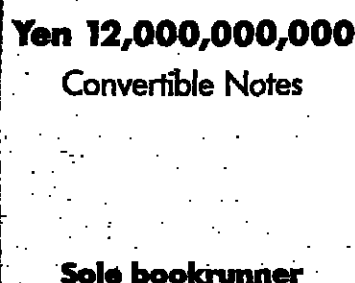
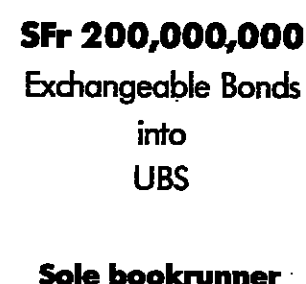
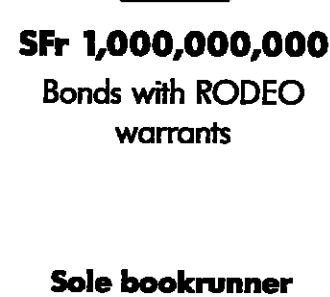


into

Telecom Corporation of
New Zealand

Sole bookrunner

**The world's largest
international equity-linked issue**



The market leader

and internationally

All international convertibles 1/1/98 to date

	Managing bank or group	Total US\$(m)	Share (%)
1	SBC Warburg Dillon Read	5,445.73	37.42
2	Morgan Stanley DW	2,651.21	18.22
3	Merrill Lynch	1,388.97	9.54
4	Goldman Sachs	861.06	5.92
5	CSFB	718.34	4.94
6	HSBC Investment	717.70	4.93
7	Dresdner-KB	542.74	3.73
8	Paribas	405.39	2.79
9	Salomon SB	372.75	2.56
10	UBS	327.10	2.25

Source: *International Financing Review* April 18, 1998

Since January 1, 1998, SBC Warburg Dillon Read has lead managed 24 equity-linked issues worldwide, raising more than \$8 billion.

Issued by Swiss Bank Corporation, acting through its division SBC Warburg Dillon Read, a member of the financial group of banks known as the BNP Paribas Group, which is a member of the International Capital Markets Association (ICMA). The ICMA is a member of the International Securities Association (ISA), which is a member of the International Organization of Securities Commissions (IOSCO). The issuer is not registered with the U.S. Securities and Exchange Commission (SEC) under the Securities Act of 1933 or the Securities Exchange Act of 1934. This offering is made pursuant to an exemption from registration provided by Section 4(1) of the Securities Act of 1933 and Rule 144 of the SEC's Regulation D. No public offering of securities has been made in the United States. There is no offering of securities in the United States. There is no offering of securities in the United States.

MANAGEMENT MANUFACTURING IN-HOUSE

Do-it-yourself secrets with a bearing on sales

Peter Marsh looks at a family-owned German engineering group that has gone against the trend towards outsourcing

Outsourcing is in vogue in many areas of manufacturing, but companies that have expanded employment by "insourcing" are rare.

One of the few that has is INA, a German engineering company that represents one of the best kept secrets of European industry.

Formed in 1946 as a maker of buckles, ladders and hand carts, the company has become one of the world's biggest makers of industrial rolling bearings.

Since 1990, it has increased employment in its 14 German factories by 2,000 to 12,000, partly by a policy of taking on work it believes is too exacting and specialised to be done by subcontractors. Similar policies have been followed by its 18 other factories worldwide, which employ 8,000.

INA, which had sales last year of DM4bn (\$2.1bn), three-quarters from bearings and the rest from bearing-related car engine parts, has only two shareholders. They are the widow and son of Georg Schaeffler, one of two brothers who started the company and who died in 1996 while still in day-to-day charge.

Both Georg Schaeffler and

his brother Wilhelm, who died in 1981, had a reputation for secrecy. They pioneered a system for linking technological development inside the company with the needs of customers. Lorenz Raith, who took over as chief executive on Georg's death, believes it is at least the equal of those practised by many better-known businesses.

Hermann Simon, a German management consultant, says INA is a good example of companies "whose secrets lie not so much in their products as in what happens inside their plants".

The company makes 50,000 products - mainly rotating bearing systems that facilitate movement in a range of machinery from paper-making equipment to the space shuttle.

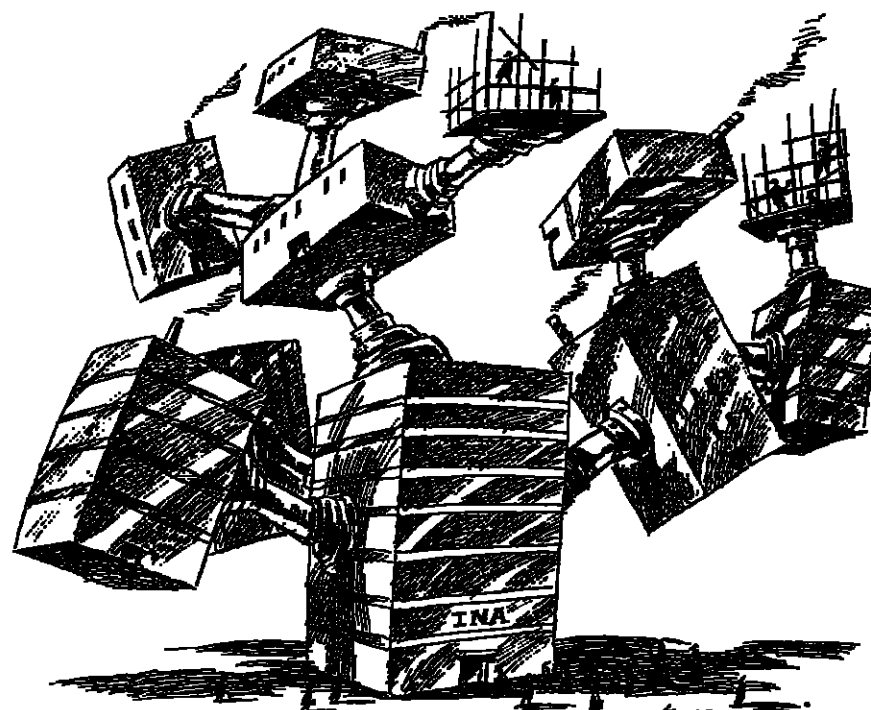
It has also exploited its production and marketing

know-how by moving into specialised engine parts for cars, such as clutch and valve systems.

About half INA's sales are to the automotive industry, where big customers include Toyota, Volkswagen and Mercedes-Benz. Some 30 per cent go to general engineering industries, with the rest to sectors such as medical, defence and cleaning equipment.

Mr Raith, who has been at INA for 20 years, says technology and production knowledge is one facet of the company's success. Another is flexibility - a trait not always associated with German industry.

"We have been increasing the depth of our manufactur-



what we do is increasing... as we move into new areas, which require, for instance, advanced knowledge of coatings technology and software. This is why it makes sense to continue building our manufacturing capabilities, even in high-cost places like Germany.

Computing skills are vital. "We have to be aware that we are competing all the time not just against other mechanical products but electronic products [for instance, for engine controls] that perform similar functions," says Mr Raith.

INA splits its worldwide workforce into about 100 product groups covering specific competences geared to customers - for example, special bearing systems for the car industry or products for printing or woodworking machines. Each group com-

prises technical, sales and marketing people.

Mr Raith says: "You have to ask yourself all the time what is the best organisation. You may need every so often to scrap one group and start another one. Our chosen method with new people is to recruit new engineers just after school and train them in our way of doing things."

Of the 20,000 employees, more than 70 per cent are skilled. INA has 250 full-time trainees, mainly working at its technical centre - what the company calls its INA University at its headquarters in Herzogenaurach near Nuremberg. Every year it takes on 250 apprentices, exclusively for the German workforce.

Underlining how INA organises itself on a "do-it-yourself" basis whenever it appears to make sense, the company has 500

people working on special manufacturing systems and tooling for internal use. "We find it cheaper to do these jobs ourselves and also make sure that the machines have the flexibility that we need," says Mr Raith.

INA does not publish profits but says its returns are high enough to pay for capital investments that on average account for 10 per cent of its turnover - compared with the average figure for Europe's engineering industry of about 5 per cent.

Mr Raith says INA's two shareholders are determined that the company stays private. "The two [Schaeffler] brothers were unique and highly motivated characters. They set the pattern for the company today. If we were merged into another big company, it would destroy much of our success factor."



LOUISE KEHOE
EAGLE EYE

Consumer satisfaction is the key

Microsoft should not be prosecuted for providing standards in PC software

Politics and industry rivalries surrounding the Microsoft antitrust investigation are making lots of headlines, but the opinions of individual personal computer users are all too often left out of the story.

Where do the "silent millions" of Microsoft software users stand? Most may know little of the company's looming battle with the US government.

Yet consumers are supposed to be at the centre of any antitrust case. Traditionally, they are the victims of money-grabbing monopolists who abuse market dominance by raising prices.

Why is it then that there are few complaints from individual PC users about the price of Microsoft's software products? The company is sometimes criticised by corporate customers for rising service costs but its retail prices do not seem to be out of line with those of other vendors.

More common are moans about the fast changes in PC software and technology. "I've only just installed Windows 95," a colleague said last week. "Am I going to have to switch again [to Windows 98]?" It is not much praise that upset PC users as the prospect of having to adjust to new ways of doing everyday things such as opening an application program or searching for a file.

Technology enthusiasts are eager to get their hands on Windows 98. Yet for the majority of PC users, new software means new hassles. PC manufacturers take the opposite view. With every "new and improved" software release, they have the opportunity to persuade buyers that it may be a good time to upgrade to a new PC.

Consumer resentment at the accelerating cycle of software and hardware upgrades underlies much of the ill feeling towards Microsoft. There is a sense that we are all at the mercy of this technology juggernaut.

The cost of a specific Microsoft program may not be unreasonable, but the cost of keeping up with PC technology is substantial and Microsoft is a big part of the problem.

The irony is that this has absolutely nothing to do with any alleged antitrust violations by the company. Microsoft's opponents argue that its stranglehold on the market for PC operating systems software slows innovation as other software developers are dissuaded from trying to compete.

The goal of US antitrust regulators is to ensure open competition, which they believe will boost innovation and accelerate technological advance. But one has to wonder whether government lawyers have taken the time to ask PC users if this is what they want.

Then there is consumer choice. US antitrust regulators say they are determined to ensure that consumers will be able to choose between Microsoft products and those offered by its competitors.

Yet there are alternatives to Microsoft software for those who want them. Unix and its variants, as well as the Apple Macintosh operating system, compete with Windows. Word Perfect competes with Microsoft Word. Netscape's Communicator is a winning alternative to Internet Explorer.

Consumers tend to take the easy path and in PC software, Microsoft provides it.

If Microsoft has violated antitrust laws by coercing its industry partners into signing exclusionary contracts, it should be hauled into court. If the company has provided what consumers seem to want - standards in PC software -

it should not be prosecuted.

Personal computers have created a new Murphy's Law: the information you need - a file, an e-mail address or a web site bookmark - is always stored on another inaccessible computer.

The problem arises because many of us have become users of multiple computers. There is one on the office desk, another at home and also a notebook computer for use on business trips.

Inevitably, the web site you bookmarked at home last night will prove unfindable the next morning at work. The documents you need are always somewhere else.

Die-hard users who carry a laptop computer with them everywhere can circumvent this problem. But they do so at the risk of losing everything altogether if the portable computer is damaged or lost.

Visto, a Silicon Valley start-up, has a solution. For less than \$10 a month the company will create your electronic briefcase - a secure storage place on the Internet for your personal files.

Visto (www.visto.com) provides an "assistant" - software that will automatically put into your electronic briefcase the data and documents you select.

If you pick up e-mail messages or record appointments while travelling, they are automatically available from your office and home computers. If you work on a document at home, the updated version will be stored on your office computer.

Since January, Visto has attracted customers from more than 100 countries: telecommuters who work at home and in an office; travellers who need to access computer files on the road; and small businesses that use the service to create a virtual private network.

Visto is an answer to the prayers of the forgetful and those who mean to update contacts/e-mail and other files but somehow never do. I'm heartened to learn there are a lot of us.

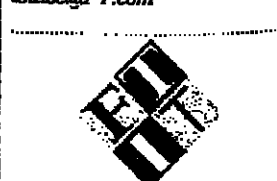
Navigating the web is always a bit hit and miss. Search engines throw up many irrelevant answers and directories never seem to have quite the thing you are looking for.

Central, a startup company attracting attention by its realnames software (www.realnames.com), is out to make the task easier. The system enables users to type in the name of a company, a trademark product name or similar phrase and go directly to the right web page. Owners of these names register them with Central for a small fee.

Today Central will announce a partnership with AltaVista, the search service owned by Digital Equipment. The deal will make the realnames system available to users of AltaVista, promising more successful web searches.

Ideally, Central's software should be built directly into a browser so that it is automatically activated when needed. But first, Central will have to navigate its own way through the browser wars. Perhaps it needs to search for politics.com.

Share your views in the Eagle Eye discussion group on the FT web site (www.ft.com) or contact Louise Kehoe by e-mail on louise@ft.com



Information Technology
● The FT's review of Information Technology appears on the first Wednesday of each month



JOHN W. HUNT
ADVISES

The perils of foreign postings for two

Dual-career families have complicated the business of filling once-prized postings. Below, how some companies are coping

Dear Professor Hunt, I have just asked my marketing manager to transfer to Moscow for two years. She has refused and if I insist she will resign. Her partner is a lawyer with a City firm and although they have an office in Moscow he will not move. Any ideas?

Prof Hunt replies: One of the great challenges for business executives this century has been the opportunity to work abroad. Thousands of young, single people have jumped at the chance of experiencing a sanitised version of the thrills of 19th century exploration.

Life became more complicated if these expats married or established permanent relationships. However, as the vast majority were men, the assumption was made that the wife or partner would be delighted to share in the experience - and this experience would be rewarded enough for the "little woman".

In return, she would be expected to manage his domestic life, enter into the social life of the community and contribute to activities that showed her husband's employers in the very best light. She was not paid for this. The fact that she had to restore the social equilibrium within the family and give up friends and interests of her own and

support her husband in all his commercial activities was rarely recognised. At best, a paltry allowance was paid for clothing or domestic help. She became an unpaid employee of the corporation.

There were benefits: a lifestyle that could not be afforded at home; a chance to play the colonial governor's lady; servants, nannies, drivers; trips home twice a year; school fees; and holidays in exotic places. It was seductive and difficult to reject.

For every successful relocation there were as many failures, and research showed the wife was the main cause. This was not surprising. The husband would arrive in a foreign city and be absorbed by the company. He had an identity, an office, support staff, authority and status. She had none of these and often did not speak the language.

It was her responsibility to look after the children, to deal with their problems of adjustment, to get them settled into schools and to ensure that the transfer abroad went as smoothly as possible.

The second world war changed expectations; people realised the armed services had better ways of handling expatriate appointments. Companies, particularly the oil companies and many of the new US multinationals,

introduced training for both expat executives and their partners.

For the first time the research evidence that the success of the appointment was heavily dependent on the adjustment of the partner was taken seriously.

But by the 1980s the number of professionally trained women accompanying their husbands on expatriate postings was increasing.

Dual-career families were no longer the exception and women started to rebel. They were not interested in playing explorer - many had explored the world already

as students and as backpackers.

Globalisation, dual careers and the rate of change have undoubtedly had an impact on the expat question. But of all these influences, the dual-career issue has caused the greatest problem for corporations. More and more companies are trying to avoid sending men or women from dual-career households abroad.

There have been other factors at work, too. Regulations in some countries about the nationality of chief executives and heads of functions have resulted in more local appointments.



MARK BEAVE

Expats themselves are less willing to change location.

Some employees, seeing profound change in the home organisation, have decided to dig in at the centre rather than risk going abroad. While expats used to be sure of a job back home, this is no longer a certainty. And recently some of the perks of expat jobs - boarding school fees and other elements of a cushioned lifestyle - have been withdrawn by some companies.

So what should you do? One problem is that there has been little good research in this area. Michael Harvey, a US academic, attempts to fill the gap in the current edition of *The International Journal for Human Resource Management*. He reports the findings of a survey of 258 dual-career couples and their experiences of working abroad. He looked at before and after they went, assessed their willingness to relocate, adjustments made, causes of stress and the type of support provided by the expatriate manager's company.

His main conclusion is that multinational corporations need to assist couples and update their human resources policies.

Most relocation policies used by companies are based on a 1970s married male whose wife remained at home and looked after the children - even though the stereotype applies to an increasingly small number of people. The increased diversity of the workforce would suggest the time has

come to change some of these outdated policies.

Mr Harvey suggests a combination of counselling and assistance in preparing the accompanying partner. Other possibilities suggested by those who responded to the survey were that the corporation offers the spouse a post in the same country, or at least some corporate support such as a personal assistant, transport, letters of introduction, help with childcare support, and assistance in keeping professional skills up to date.

In reality, many well-known multinationals still provide no support at all for anyone moving abroad, and couples are having to make their own adjustments for overseas appointments.

It is no longer rare for a couple to live in, for example, Rome, where she pursues her career, and he spends his week pursuing his in London. It is not unreasonable to expect that the dual-career problem will, in part, be resolved by faster transport.

In such a case, the company might be advised to provide generous travel expenses and assistance with renting or buying apartments. Compared with the cost of losing your marketing manager, this is likely to be the cheaper option.

John W. Hunt is Professor of Organisational Behaviour at London Business School and a consultant to private and public sector clients. This column appears fortnightly.

MANAGEMENT OVERSEAS POSTINGS

Don't forget the trailing spouse

Edi Smockum looks at some innovative solutions to the problems of working abroad

Companies ignore the problem of the "trailing spouse" - those selfless individuals who follow their partners around the globe - at their peril. That was the warning, at a recent conference held in Paris, from Markus Andres, human resource manager for Zurich Insurance.

With the pool of potential employees who are willing to accept overseas postings shrinking, "the remaining candidates may not represent the best possible selection", he pointed out.

A recent survey under-

lined the problem: 74 per cent of human resources managers said their chief global challenge was finding candidates. The most frequent reason for employees turning down expatriate appointments was concern about their spouse's career.

With that in mind, if your company's high flyer is married to another high flyer with a different company, can you entice them to set off to foreign parts? Some companies have found innovative solutions.

Motorola, which has 2,000 expatriate employees world-

wide, offers trailing spouses up to \$7,500 a year for education. This is broadly interpreted by the company - a spouse can, for example, use the money to invest in starting up a business. Alternatively, the trailing spouse can bank the money for their return, as long as it is used within two years of their getting back.

Shell International Petroleum, the Anglo-Dutch oil company which has 20 per cent of its employees serving in overseas appointments, reimburses 80 per cent of the costs of vocational training.

further education or re-education up to £19,000 (\$4,400) per assignment.

But, as Shell found, many potential expatriates are hungrier for information and advice than they are for funding. Its spouse employment centre has helped more than 1,000 couples prepare for placements overseas.

The centre recommends schools, medical facilities and housing advice and provides up-to-date information on employment, study, self-employment and voluntary work. This support, fully funded by Shell, has been found to be very cost efficient.

Failed postings are a great

risk in expatriate placements, and one that few companies take precautions against. Not only are the costs of returning a recently-moved employee and family high, the it can damage relations with local clients.

Family breakdown or maladjustment is the most cited reason for an employee to have to be repatriated. Schlumberger, the French-US oil services company, extended its worldwide company intranet to include trailing spouses with home computers. This not only gave the accompanying partner access to Schlumberger's intranet, but also allowed them on to

the world wide web.

The main obstacle for most trailing spouses is the difficulty in getting a work permit. Many multinational organisations, such as the London-based European Bank for Reconstruction and Development, have been able to negotiate work permits for trailing spouses during the course of selecting sites for their offices.

Kathleen van der Wilk-Carlson of Shell thinks companies should begin to flex their muscles: "If governments can get agreements for work permits for diplomatic staff, it is time for companies to lobby governments for the same rights."

الطريق إلى النجاح

EURO PRICES

EQUITIES

Europe weakens on rate fears

EUROPEAN OVERVIEW

By Martin Dickson, Financial Editor

Trans-European stock indices declined yesterday against a background of a strengthening D-Mark, worries over continental interest rate increases and a softer tone on Wall Street.

The FTSE Europe 300 index closed at 1,220.48, down 1.28 per cent, while the narrower Europe 100 index closed at 2,803.43, down 1.01 per cent.

The FTSE resources economic group closed down 2.3 per cent, while general industries dropped 0.70 per cent and services 1.34 per cent. Utilities were off 1.12 per cent and financials 1.46 per cent.

The market was dominated by a sharp rise in the D-Mark, which traded at a three-month peak to the dollar and at its strongest against sterling since mid-February.

This came amid renewed speculation that the Bundesbank might move early to increase interest rates fol-

lowing last weekend's compromise by the European Union over the choice of the first president of the European Central Bank.

There were interest movements elsewhere, with the Danish central bank unexpectedly raising rates to defend the krona, while Spain cut its money market rates to bring them more into line with Euro members.

German government bonds, which are expected to provide many of the benchmarks for the Eurozone fixed income market, closed down, although they were steadier in later trading. The 10-year was quoted late in the day at 102.00, down 0.16.

In equities, the weaker tone was accentuated by a weak opening on Wall Street.

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CURRENCIES & MONEY

FT SYNTHETIC EURO RATES

May 05	Currency	Rate	Change on day	Change on week	Change on month
Germany	DM	1.406185	+0.0009	+0.0000	+0.0000
France	FF	1.222255	-0.0000	-0.0000	-0.0000
Italy	Lira	2.362548	-0.0000	-0.0000	-0.0000
Spain	Peseta	166.6340	-0.0000	-0.0000	-0.0000
Portugal	Escudo	200.4820	-0.0000	-0.0000	-0.0000
Greece	Drachma	340.7500	-0.0000	-0.0000	-0.0000
Finland	Markka	5.945736	-0.0000	-0.0000	-0.0000
Sweden	Krona	10.465637	-0.0000	-0.0000	-0.0000
Netherlands	Guilder	1.376030	-0.0000	-0.0000	-0.0000
Belgium	Franc	1.336333	-0.0000	-0.0000	-0.0000
Austria	Schilling	13.760300	-0.0000	-0.0000	-0.0000
Switzerland	Franc	1.406185	-0.0000	-0.0000	-0.0000
Denmark	Krone	1.367603	-0.0000	-0.0000	-0.0000
United Kingdom	Pound	1.406185	-0.0000	-0.0000	-0.0000
Japan	Yen	100.0000	-0.0000	-0.0000	-0.0000
South Korea	Won	100.0000	-0.0000	-0.0000	-0.0000
Hong Kong	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Singapore	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Malaysia	Ringgit	1.000000	-0.0000	-0.0000	-0.0000
Philippines	Peso	1.000000	-0.0000	-0.0000	-0.0000
Indonesia	Rupiah	1.000000	-0.0000	-0.0000	-0.0000
Thailand	Baht	1.000000	-0.0000	-0.0000	-0.0000
Vietnam	Dong	1.000000	-0.0000	-0.0000	-0.0000
Laos	Kip	1.000000	-0.0000	-0.0000	-0.0000
Cambodia	Riel	1.000000	-0.0000	-0.0000	-0.0000
Myanmar	Kyat	1.000000	-0.0000	-0.0000	-0.0000
Burma	Kyat	1.000000	-0.0000	-0.0000	-0.0000
Nepal	Rupiah	1.000000	-0.0000	-0.0000	-0.0000
Bhutan	Ngultrum	1.000000	-0.0000	-0.0000	-0.0000
Maldives	Rufiyaa	1.000000	-0.0000	-0.0000	-0.0000
Sri Lanka	Rupiah	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Ghana	Cedi	1.000000	-0.0000	-0.0000	-0.0000
Senegal	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Ghana	Cedi	1.000000	-0.0000	-0.0000	-0.0000
Senegal	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Ghana	Cedi	1.000000	-0.0000	-0.0000	-0.0000
Senegal	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Ghana	Cedi	1.000000	-0.0000	-0.0000	-0.0000
Senegal	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Ghana	Cedi	1.000000	-0.0000	-0.0000	-0.0000
Senegal	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Ghana	Cedi	1.000000	-0.0000	-0.0000	-0.0000
Senegal	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Ghana	Cedi	1.000000	-0.0000	-0.0000	-0.0000
Senegal	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
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Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
Ivory Coast	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
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Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
Liberia	Dollar	1.000000	-0.0000	-0.0000	-0.0000
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Niger	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Chad	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cameroon	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Cote d'Ivoire	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Guinea-Bissau	Guinea Franc	1.000000	-0.0000	-0.0000	-0.0000
Sierra Leone	Leone	1.000000	-0.0000	-0.0000	-0.0000
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Ghana	Cedi	1.000000	-0.0000	-0.0000	-0.0000
Senegal	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000
Mali	CFA Franc	1.000000	-0.0000	-0.0000	-0.0000

COMMODITIES & AGRICULTURE

IPE calls for CO₂ emission permit trading

By Gautam Malkani

The International Petroleum Exchange in London yesterday unveiled proposals to develop trading in carbon dioxide emission permits.

The IPE submitted its response to last year's Kyoto summit on climate change, which agreed on the principle of market-based solutions to combat pollution, to the UK government and the European Commission.

It called on the government to take the lead in

Europe by introducing legislation for a national market and lobbying for its extension to other EU member states as the value of permits become standardised and allocation is reached on the basis of targets.

"There's a good chance that emissions trading is going to become very important in the years ahead, providing Kyoto works and governments are prepared to put into effect the necessary legislation," said Lynton Jones, IPE chief executive.

Under the proposals, governments would legislate and play a part in the allocation process before free markets were allowed to evolve.

Mr Jones said the market, properly monitored and enforced, would be the most cost-effective and flexible way of reducing pollution. He added that top-down regulatory approaches such as taxation would be heavy-handed. "Not all companies can effect the same sort of reduction at the same time," Mr Jones said.

Emissions trading would allow companies to emit as much pollution as they had permits for. Those that cut back on carbon dioxide with energy efficiency measures could sell or lease their surplus permits to those who could not cover the value of their emissions.

In Kyoto, the European Union agreed to reduce greenhouse gas, of which carbon dioxide accounts for 80 per cent, by 8 per cent against a baseline of 1990 levels.

The target would met by the continuous reduction of permits in circulation and the subsequent increase in the price of pollution.

Mr Jones said he expected two separate markets to evolve. First, there would be a primary market of bilateral deals between individual companies. There would also be a secondary market to provide additional flexibility to all participants, to assist in credit management and to provide greater transparency and liquidity.

The IPE is prepared to launch a carbon dioxide emissions futures contract valid for a month.

Mr Jones said the IPE's experience in developing competitive markets and in running traded energy and risk management contracts enabled it to play a significant role in monitoring and auditing the markets to ensure balance between emissions and the permits held. It would also auction unallocated permits to new market entrants.

Oil weakens as hope fades of more cuts

MARKETS REPORT

By Robert Corzine, Kenneth Gooding and Gary Mead

Oil prices weakened as speculation receded that leading oil exporters were about to launch a new round of production cuts.

The price of Brent Blend for June delivery, the benchmark futures contract on London's International Petroleum Exchange, was down 33 cents in late trading to \$14.80 a barrel.

Prices had been boosted last week by suggestions that big exporters such as Saudi Arabia, Venezuela and Mexico might meet to discuss an additional round of production cuts following a co-ordinated global reduction in March.

Last Friday's 64 cent rally in Brent was based on speculation that such a meeting might occur over the weekend. Traders said yesterday's price fall was triggered when it became clear no early meeting was likely.

Many oil traders and industry executives believe further action is needed to stabilise crude prices. John Browne, chief executive of British Petroleum, yesterday said there is still "too much production at the moment".

BP estimates that 1.3m barrels a day has come out of the market as a result of the co-ordinated cut, but Mr Browne said a further cut of 500,000 b/d might be needed to balance the market.

On the London Metal Exchange lead and zinc reacted in late trading to an announcement by Cominco in Canada that mechanical failure in an oxygen plant would put its Trail smelting-refining complex out of action for six days and cost the output of 2,000 tonnes of lead and 2,500 tonnes of zinc.

Traders suggested Cominco's difficulties were balanced by news from Arcon, an Irish company, that a three-month strike at its Galway lead-zinc mine, one of the largest in Europe, had been settled and work would start again in six days.

Lead for delivery in three months closed up \$5 a tonne, or less than 1 per cent, from Friday's close, at \$568, while three-month zinc was up \$15 a tonne, to \$1,125.

On the bullion market gold held above \$300 a troy ounce in London after falling heavily in New York at the end of last week. Traders suggested options holders were trying to push the price down ahead of the Comex options expiry on Friday.

Trading in soft commodities on the London International Financial Futures Exchange was remarkable only for the small volumes. Just 1,788 cocoa lots changed hands, with overall volume for coffee at 5,102 lots.

The July future for cocoa ended at \$1,092 a tonne, unchanged from the previous close. However, there was more activity in coffee, where the July contract ended \$1 higher at \$1,681 a tonne, a strong recovery from the April 23 slide, when investment fund-led selling induced an 8 per cent fall.

Coffee regained its interest for investment funds partly as a result of bullish figures from the International Coffee Organisation, showing members' exports at 73.2m 60kg bags in the 12 months to March, against 81.8m bags a year earlier.

Brazilian scare-mongering about frost also contributed to the reinvigorated buying, but analysis from GNI pointed out that while frost is now technically possible, it has never been seen in Brazil before the end of May.

Indian cotton growers take crop forecasters to task

Estimates of a bumper harvest led mills to reduce inventories but a late monsoon confounded their expectations, writes Kunal Bose

The Indian textile industry, which is the country's biggest employer, has again been hit by a "series of errors" in the current season's cotton crop forecasts. The industry is calling for a review of the forecasting system.

The estimate of the 1997-98 crop (October to September) has been revised downwards from the one made at the beginning of the season, of 17.2m bales of 170kg of cotton, to 14.8m bales. The latest estimate is also subject to further revision.

The East India Cotton Mills Association said: "The forecast of a bumper crop in September last, coming on top of a record crop of 17.7m bales in 1996-97, led most mills to run down their inventories of cotton."

"The federal government, anticipating a collapse in cotton prices, introduced a cotton export quota of 720,000 bales early in the season. But all the calculations have proved wrong, and the country may now finally end up with a crop as low as 14.5m bales."

While the crop failure has lifted cotton prices by 17 per

cent since October - the rise is even greater in the case of the highest quality extra long varieties - the mills will end the season with imports of more than 500,000 bales, compared with 30,000 bales last time.

Industry analysts say a large portion of the cotton export quota will remain unused because domestic prices are still high. Over the long term, domestic prices are almost in line with world prices.

"The Indian farmers are no longer complaining that they are selling cotton at a big discount over the world prices. But in the process, the highly export-oriented Indian textile industry has lost a major advantage," said Anil Jain, managing director of Indo-Count Industries, a cotton yarn spinning group.

"Except for the factories set up in the past decade, the productivity of the industry here does not compare well with its counterparts in south and south-east Asia. Comparatively low cotton prices supported exports."

Industry officials complain that while cotton prices are high, they cannot mark up

the prices of yarn and fabrics because of the recession in the Indian economy.

"We are finding it increasingly difficult to compete with textile producing countries in Asia because their currencies have undergone major depreciations. The results of Indian textile groups in 1997-98 will be highly disappointing," said Mr Jain.

Worst hit are mills that require superior varieties of cotton.

"Setbacks in production in the three north Indian states of Punjab, Haryana and Rajasthan and in Andhra Pradesh and Karnataka in the south caused a big shortfall in the supply of good quality cotton," said the EICMA spokesman.

"The industry is importing large amounts of Giza 86 variety from Egypt and Pima cotton from the US. Medium-long staple cotton is being imported from Russia and Australia."

Industry officials are surprised the crop forecasting agencies failed to predict the impact of the late arrival of the monsoon in 1997 and unseasonal rain in



Mills will import more than 500,000 bales this year, up from 30,000 bales last time

November and December, and even later rains in some areas. As a result, some crops have suffered from disease. Maharashtra, the country's second largest cotton growing state, suffered the most. The crop there is smaller than 1.5m bales, compared with last season's 3.1m bales.

Indian farmers tend to switch land to a crop fetching higher prices.

"In view of the rise in cotton prices in the current season, we expect some addition to the 9m hectares now under the crop. But the size of the crop next time will in the end be decided by the rain," said Mr Jain.

Industry officials recommend that the Cotton Advisory Board, which represents the interests of growers, trade and industry, should make a study of the cotton crop monitoring system in the US, Australia and Israel, and to introduce more reliable forecasting practices.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE
(Prices from International Metal Trading)

ALUMINIUM, 99.7 PURITY (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	3215.5	-0.8			
1411.5-12.5	1439.40				
Previous	1413.5-14.5	1440.41			
High/Low	1440.41	1440.41			
AM Official	1413.5-14.0	1440.5-11.0			
Korea close	1442.43				
Open int.	254,007				
Total daily turnover	52,282				

ALUMINIUM ALLOY (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	1288.40	1312.14			
Previous	1293.38	1315.20			
High/Low	1315.1313				
AM Official	1290.91	1313.15			
Korea close	1313.15				
Open int.	6,799				
Total daily turnover	1,763				

LEAD (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	550.1	565.54			
Previous	542.5-43.5	557.5-58.5			
High/Low	565.54	567.62			
AM Official	549.45.5	564.45			
Korea close	567.62				
Open int.	35,841				
Total daily turnover	5,383				

ZNIC, special high grade (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	5440.50	5535.40			
Previous	5440.50	5535.40			
High/Low	5535.40	5535.40			
AM Official	5440.50	5535.40			
Korea close	5535.40				
Open int.	50,280				
Total daily turnover	12,687				

ZNIC, special high grade (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	1101.22	1127.28			
Previous	1084.48	1128.10			
High/Low	1128.10	1127.28			
AM Official	1085.66	1127.28			
Korea close	1127.28				
Open int.	80,356				
Total daily turnover	20,435				

COPPER, grade A (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	1899.60	1870.71			
Previous	1894.47	1869.47			
High/Low	1870.71	1869.47			
AM Official	1892.5-3.0	1869.47			
Korea close	1871.72				
Open int.	168,630				
Total daily turnover	54,576				

LINE ALUMINUM OFFICIAL (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	1899.60	1870.71			
Previous	1894.47	1869.47			
High/Low	1870.71	1869.47			
AM Official	1892.5-3.0	1869.47			
Korea close	1871.72				
Open int.	168,630				
Total daily turnover	54,576				

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Close	1899.60	1870.71			
Previous	1894.47	1869.47			
High/Low	1870.71	1869.47			
AM Official	1892.5-3.0	1869.47			
Korea close	1871.72				
Open int.	168,630				
Total daily turnover	54,576				

PRECIOUS METALS	Sett.	Day's	High	Low	Open
Gold (1000 US dollars)	321.5	321.5			
Silver (1000 US dollars)	16.5	16.5			
Palladium (1000 US dollars)	1000	1000			
Rhodium (1000 US dollars)	1000	1000			

PRECIOUS METALS	Sett.	Day's	High	Low	Open
Gold (1000 US dollars)	321.5	321.5			
Silver (1000 US dollars)	16.5	16.5			
Palladium (1000 US dollars)	1000	1000			
Rhodium (1000 US dollars)	1000	1000			

PRECIOUS METALS	Sett.	Day's	High	Low	Open
Gold (1000 US dollars)	321.5	321.5			
Silver (1000 US dollars)	16.5	16.5			
Palladium (1000 US dollars)	1000	1000			
Rhodium (1000 US dollars)	1000	1000			

PRECIOUS METALS	Sett.	Day's	High	Low	Open
Gold (1000 US dollars)	321.5	321.5			
Silver (1000 US dollars)	16.5	16.5			
Palladium (1000 US dollars)	1000	1000			
Rhodium (1000 US dollars)	1000	1000			

PRECIOUS METALS continued

GOLD COMEX (100 Troy oz; \$ per oz)

Sett.	Day's	High	Low	Open
Close	321.5	-0.8		
1411.5-12.5	1439.40			
Previous	1413.5-14.5	1440.41		
High/Low	1440.41	1440.41		
AM Official	1413.5-14.0	1440.5-11.0		
Korea close	1442.43			
Open int.	254,007			
Total daily turnover	52,282			

ALUMINIUM ALLOY (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	1288.40	1312.14			
Previous	1293.38	1315.20			
High/Low	1315.1313				
AM Official	1290.91	1313.15			
Korea close	1313.15				
Open int.	6,799				
Total daily turnover	1,763				

LEAD (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	550.1	565.54			
Previous	542.5-43.5	557.5-58.5			
High/Low	565.54	567.62			
AM Official	549.45.5	564.45			
Korea close	567.62				
Open int.	35,841				
Total daily turnover	5,383				

ZNIC, special high grade (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	5440.50	5535.40			
Previous	5440.50	5535.40			
High/Low	5535.40	5535.40			
AM Official	5440.50	5535.40			
Korea close	5535.40				
Open int.	50,280				
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ZNIC, special high grade (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	1101.22	1127.28			
Previous	1084.48	1128.10			
High/Low	1128.10	1127.28			
AM Official	1085.66	1127.28			
Korea close	1127.28				
Open int.	80,356				
Total daily turnover	20,435				

COPPER, grade A (\$ per tonne)	Sett.	Day's	High	Low	Open
Close	1899.60	1870.71			
Previous	1894.47	1869.47			
High/Low	1870.71	1869.47			
AM Official	1892.5-3.0	1869.47			
Korea close	1871.72				
Open int.	168,630				
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PRECIOUS METALS	Sett.	Day's	High	Low	Open
Gold (1000 US dollars)	321.5	321.5			
Silver (1000 US dollars)	16.5	16.5			
Palladium (1000 US dollars)	1000	1000			
Rhodium (1000 US dollars)	1000	1000			

PRECIOUS METALS	Sett.	Day's	High	Low	Open
Gold (1000 US dollars)	321.5	321.5			
Silver (1000 US dollars)	16.5	16.5			
Palladium (1000 US dollars)	1000	1000			
Rhodium (1000 US dollars)	1000	1000			

Oct	2.395	-0.010	2.420	2.365	2,520	15.24
Nov	2.535	-0.007	2.550	2.515	1,794	10.53
Total					66,826,220,29	

■ UNLEADED GASOLINE
NYMEX (42,000 US gals.; c/o US gals.)

	Latest	Day's	High	Low	Open
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Offshore Funds and Insurances

● FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (444 171) 873 4378 for more details.

FT MANAGED FUNDS SERVICE[illegible]

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FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

● FT Closures Unit Trust Prices are available over the telephone. Call the FT Closures Help Desk on (44) 1711 823 4378 for more details.

[illegible]

111 112

PHE - Continued		52 week		Values		PHE	
PER	Name	PER	PER	PER	PER	PER	PER
765	Reagan John	100	100	100	100	100	100
766	Reagan John	100	100	100	100	100	100
767	Reagan John	100	100	100	100	100	100
768	Reagan John	100	100	100	100	100	100
769	Reagan John	100	100	100	100	100	100
770	Reagan John	100	100	100	100	100	100
771	Reagan John	100	100	100	100	100	100
772	Reagan John	100	100	100	100	100	100
773	Reagan John	100	100	100	100	100	100
774	Reagan John	100	100	100	100	100	100
775	Reagan John	100	100	100	100	100	100
776	Reagan John	100	100	100	100	100	100
777	Reagan John	100	100	100	100	100	100
778	Reagan John	100	100	100	100	100	100
779	Reagan John	100	100	100	100	100	100
780	Reagan John	100	100	100	100	100	100
781	Reagan John	100	100	100	100	100	100
782	Reagan John	100	100	100	100	100	100
783	Reagan John	100	100	100	100	100	100
784	Reagan John	100	100	100	100	100	100
785	Reagan John	100	100	100	100	100	100
786	Reagan John	100	100	100	100	100	100
787	Reagan John	100	100	100	100	100	100
788	Reagan John	100	100	100	100	100	100
789	Reagan John	100	100	100	100	100	100
790	Reagan John	100	100	100	100	100	100
791	Reagan John	100	100	100	100	100	100
792	Reagan John	100	100	100	100	100	100
793	Reagan John	100	100	100	100	100	100
794	Reagan John	100	100	100	100	100	100
795	Reagan John	100	100	100	100	100	100
796	Reagan John	100	100	100	100	100	100
797	Reagan John	100	100	100	100	100	100
798	Reagan John	100	100	100	100	100	100
799	Reagan John	100	100	100	100	100	100
800	Reagan John	100	100	100	100	100	100
801	Reagan John	100	100	100	100	100	100
802	Reagan John	100	100	100	100	100	100
803	Reagan John	100	100	100	100	100	100
804	Reagan John	100	100	100	100	100	100
805	Reagan John	100	100	100	100	100	100
806	Reagan John	100	100	100	100	100	100
807	Reagan John	100	100	100	100	100	100
808	Reagan John	100	100	100	100	100	100
809	Reagan John	100	100	100	100	100	100
810	Reagan John	100	100	100	100	100	100
811	Reagan John	100	100	100	100	100	100
812	Reagan John	100	100	100	100	100	100
813	Reagan John	100	100	100	100	100	100
814	Reagan John	100	100	100	100	100	100
815	Reagan John	100	100	100	100	100	100

[illegible]

	Yield	Price	+ or -	52 week	Volume	Yld	P/E
		10/20/84		high/low	10/20/84	%	Ratio
Aluminum Co. of Can.	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Montreal	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Nova Scotia	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Toronto	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Canadian Pacific	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Canadian National	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Imperial Oil	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Northern Telecom	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Power Corp. of Can.	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Royal Bank	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Shaw Communications	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
St. Lawrence	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Telecom Canada	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Western Union	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Woodward Clyde	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
York	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Montreal	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Nova Scotia	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Toronto	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Canadian Pacific	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Canadian National	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Imperial Oil	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Northern Telecom	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Power Corp. of Can.	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Royal Bank	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Shaw Communications	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
St. Lawrence	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Telecom Canada	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Western Union	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Woodward Clyde	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
York	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5

CANADIANS

	Yield	Price	+ or -	52 week	Volume	Yld	P/E
		10/20/84		high/low	10/20/84	%	Ratio
Aluminum Co. of Can.	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Montreal	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Nova Scotia	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Bank of Toronto	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Canadian Pacific	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Canadian National	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Imperial Oil	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Northern Telecom	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Power Corp. of Can.	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Royal Bank	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Shaw Communications	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
St. Lawrence	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Telecom Canada	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Western Union	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Woodward Clyde	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
York	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5

SOUTH AFRICANS

	Yield	Price	+ or -	52 week	Volume	Yld	P/E
		10/20/84		high/low	10/20/84	%	Ratio
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
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Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
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Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
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Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
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Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Corp	10.0	25.00	+0.125	24.875-25.00	100	10.0	12.5
Anglo Am Ind Int	10.0	25.					

[illegible]

I informed others **to persons or other** **Advisors:**
P&L, per email or by **in person.** • In absent,
mail, per mail or by **in absent,** • In absent,
mail, per mail or by **in absent,** • In absent,
• Present, or otherwise **In absent presented** • In capital,
consented children **child, per based on** • In capital,
yes, per based on **no capital deduction.**

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LONDON STOCK EXCHANGE

Footsie loses gains to slip back below 6,000

MARKET REPORT

By Steve Thompson, UK Stock Market Editor

The FTSE 100 lost its grip on the 6,000 level yesterday, burdened by a poor opening performance by Wall Street and switching prompted by a significant decline in sterling.

After the frantic weekend activity surrounding the leadership of the new European Central Bank and the establishment of the new European single currency - the euro - the pound fell away against most leading

currencies amid growing expectations of interest rate rises across Europe.

Fears of such moves were triggered by the Danish authorities, who increased their rates, bringing an instant response from other European currencies, most notably the D-Mark, against which sterling dipped around 2 pips.

The turbulence surrounding the leaders never came near to disturbing the seemingly relentless advances by the market's second-line stocks and small caps. The FTSE indices representing both areas of the market

extended their recent upsurges to fresh peaks.

Hampered by another burst of persistent selling across the financial sectors of the market, the FTSE 100 ended an erratic session 23.8 lower at 5,986.5, halting a sequence of four straight winning performances by the London market's benchmark index.

There were no such uncertainties surrounding the FTSE 250 and SmallCap. The former raced up again to hit a new intra-day record of 5,684.4 before finishing the day 29.3 ahead at a closing high of 5,682.3. The FTSE

SmallCap closed 8.4 firmer at a peak 2,665.3.

Weakness in the front-line stocks was in sharp contrast to the opening performance of the market, which saw the FTSE 100 kick off in great shape and advance to a session high of 6,064.6, up 54.3, during the first flush of excitement prompted by the "euro effect".

Sentiment was additionally enhanced by Wall Street's excellent showings on Friday evening and Monday, when the Dow Jones Industrial Average pushed ahead to a record close.

But the bullish sentiment

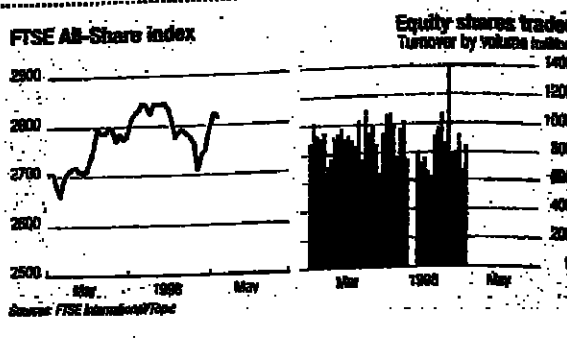
was quickly eroded, the Footsie slipping within an hour of the opening and never regaining its early poise.

Downside damage to the market was once again focused on the banking sector, where the big mortgage lenders were hit by significant selling linked to the perceived fierce competition in the sector. Alliance & Leicester and the Halifax were prominent among the worst performers in the Footsie.

The strategy team at Credit Suisse First Boston said in their latest research report: "While last week's benign US economic numbers helped to pull markets out of a sharp dip, it seems too early to conclude that global turbulence has passed. Uncertainty about interest rates within Europe still remains a live issue."

The strategy team at Goldman Sachs said it had revised earnings forecasts for the UK to reflect slowing activity. The US investment bank cut its earnings growth forecast to 6 per cent, from 8 per cent, against a consensus figure of 9 per cent.

Turnover in equities at 6pm was \$37.2m.



Indices and ratios

Index	Value	Change
FTSE 100	5986.5	-23.8
FTSE 250	5682.3	+29.3
FTSE SmallCap	2665.3	+8.4
FTSE All-Share	5977.3	-2.5
FTSE All-Share yield	2.80	

Best performing sectors

Engineering	+2.0
Power	+1.4
Oil	+1.2
Telecom	+1.1
Pharmaceuticals	+1.1

Worst performing sectors

Banking	-1.3
Oil	-1.1
Other Financial	-1.0
Retail	-1.0
Resources	-0.8

A&L off ahead of meeting

COMPANIES REPORT

By Peter John and Martin Price

Banking stocks were heavily sold and, as one of the biggest groups of the Footsie, were responsible for leading the market lower.

The main thrust of the weakness came from the mortgage lenders ahead of the annual meeting from Alliance & Leicester, which was scheduled for 7pm last night to accommodate small shareholders.

The shares fell 57 1/2 to 832 1/2, a slide of 6.5 per cent and the biggest percentage drop among the 350 biggest stocks in London. However, one broker said the sharpness of the fall reflected a big late rise on Friday, possibly because of an errant trade.

The meeting, to be held just outside Leicester, follows reports over the past fortnight from Abbey National and Halifax, which both spoke of tough conditions in the market. Halifax shed 18 to 782p and Woolwich was off 13p to 334 1/2p.

HSBC was hit by big falls in far eastern markets that have been affected by civil unrest. The stock, which is also a very big constituent of the Hang Seng index, fell 73 to £18.25. Elsewhere, Royal

Bank of Scotland lost 14 to 961p in front of tomorrow's interim.

PowerGen was the best Footsie performer for much of yesterday following weekend press reports of a potential merger with Houston Industries of the US.

Shares in the UK's second-largest generator traded up 33 at best, while a net 18 higher at 825p, while rival National Power was steady at 552p. Shares in Houston and PowerGen rose in New York trade on Monday.

Analysts said there was evident synergy in terms of both companies' international businesses. They

FT 30 INDEX

Index	Value	Change
FT 30	5986.5	-23.8
FT 100	5986.5	-23.8
FT 250	5682.3	+29.3
FT SmallCap	2665.3	+8.4
FT All-Share	5977.3	-2.5

STOCK MARKET TRADING DATA

Index	Value	Change
FT 30	5986.5	-23.8
FT 100	5986.5	-23.8
FT 250	5682.3	+29.3
FT SmallCap	2665.3	+8.4
FT All-Share	5977.3	-2.5

pointed out that Houston has projects in Latin America where PowerGen has nothing and PowerGen has projects in parts of the Pacific where Houston has nothing. However, there were doubts about the benefits to the core businesses.

Neither PowerGen nor Houston were prepared to comment, but the story built on speculation last week that suggested PacificCorp of the US might be keen to link up with PowerGen after failing to secure Energy Group. Energy issued 1 1/2 to 837p.

The information technology sub-sector continued its relentless rise, with attention on such shares focused by the launch by Merrill Lynch of a monthly newsletter for clients. In the sub-sector, Logica was notable for a gain of 55 to £16.60.

Keith Woolcock at the broker-tide clients: "The 46 per cent rise in London's IT index since its creation in January has split investor opinions: they are either terrified or electrified."

He said that although the forward price/earnings ratio for the index stands at about 40, investors should be over-weight IT shares. He also said the high rating enjoyed by such shares could lead to London becoming a magnet for flotations.

One of the prime movers behind the surge in IT stocks has been spending by the financial services industry, one of the largest areas of the UK economy.

"We would argue that UK IT shares deserve a higher rating relative to their home market than comparable stocks in America or on mainland Europe," said Mr Woolcock.

However, he said Microsoft was exerting pressure on Peion, and its shares had

further to fall. Peion, which has fallen 40 per cent since February, rose 13 1/2 to 285p.

Shares linked to the strength of sterling were the focus of attention as the pound weakened against both the D-Mark and the dollar. Their good performance powered the FTSE 250 as it outperformed the Footsie index.

Foremost among the gainers was British Steel, the most-heavily geared play on sterling, which rose 5 1/2 to 167 1/2p. However, the best Footsie performer was Blue Circle, which recovered from recent underperformance as it rose 15 to 380p.

LucasVarity up

LucasVarity was partly helped by comment from Merrill Lynch, which increased its 12-month price objective for the shares from 270p to 310p.

Adam Collins at the broker said the bid by Dana of the US for American car parts maker Echlin was at 11 times earnings while LucasVarity stock stood at just 7.2 times earnings.

He said LucasVarity's first-quarter sales had been strong, while an analyst visit to its award-winning US brakes operations in June could produce positive news-flow. The shares gained 6 1/2 to 282 1/2p.

In the FTSE 250, Glynwed International rose 17 to 321p, while TI Group gained 14 to 550p.

EMI failed to benefit from a wealth of weekend press stories about possible bidders for the music publisher. With the absence of any news yesterday the stock drifted lower.

Some traders suggested a bid would be made first thing this morning and would come in at around 800p a share. But the shares' slide of 12 to 558p did not suggest immediate activity.

Most Sunday newspapers' reports on EMI, which on Friday confirmed it had been approached by a potential suitor, widely supposed to be Seagram.

One said Carlton Communications was considering an offer although it would have problems mounting a bid with a market value of £3.1bn compared to the £6bn EMI is expected to fetch.

Another said EMI was considering a £1bn disposal of its music publishing business to fund a would-be hostile bidder.

However, most agreed that Seagram of the US was the most likely contender even if it might not yet be offering enough to satisfy EMI shareholders. Carlton closed 2 off at 518p.

Newcomer JWE Telecom, which distributes and repairs telephone handsets and was placed at 103p, opened at 117p and rose to 125p.

Top-of-the-range first-quarter profits from BP failed to help the shares, which languished 13 1/2 lower at 936. SG Securities has shaded its full-year profit forecast to just below £2.3bn which is £500m below last year's reported figure.

The shares were not helped by the underlying oil price, which was down about 30 cents in London trading. Shell Transport, which reports tomorrow and which is less exposed to oil prices, was firmer, shipping only 2 1/2 to 452 1/2p on very heavy turnover of 29m shares.

FTSE Actuaries Share Indices

Reduction in corporation tax has helped the FTSE Actuaries Share Indices.

The UK Series

FTSE Actuaries Share Indices

Reduction in corporation tax has helped the FTSE Actuaries Share Indices.

The UK Series

FUTURES AND OPTIONS

FTSE 100 INDEX FUTURES (LFF) £10 per full index point

Index	Value	Change
FTSE 100	5986.5	-23.8
FTSE 250	5682.3	+29.3
FTSE SmallCap	2665.3	+8.4
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FTSE 100 INDEX OPTION (LFF) £10 per full index point

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FTSE SmallCap	2665.3	+8.4
FTSE All-Share	5977.3	-2.5

FTSE GOLD MINES INDEX

Index	Value	Change
FTSE Gold Mines	1000.00	+10.00

TRADING VOLUME

Index	Value	Change
FTSE 100	5986.5	-23.8
FTSE 250	5682.3	+29.3
FTSE SmallCap	2665.3	+8.4
FTSE All-Share	5977.3	-2.5

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FTSE Actuaries Share Indices

The UK Series

TRADING VOLUME

Major Stocks yesterday

TRADING VOLUME

Major Stocks yesterday

TRADING VOLUME

Major Stocks yesterday

TRADING VOLUME

Major Stocks yesterday

TRADING VOLUME

Major Stocks yesterday

TRADING VOLUME

Major Stocks yesterday

TRADING VOLUME

Major Stocks yesterday

WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

EUROPE (May 5 Sat)									
BRISBANE	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
SYDNEY	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
MELBOURNE	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
PERTH	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
WELLINGTON	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
AUCKLAND	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
CHICAGO	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
NEW YORK	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
LONDON	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
PARIS	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
AMSTERDAM	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
BRUSSELS	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
FRANKFURT	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
MUNICH	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
ZURICH	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
GENOVA	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
BARCELONA	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
MADRID	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
ATLANTA	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
LOS ANGELES	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
HONOLULU	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
SEATTLE	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
PORTLAND	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
SPAIN (May 5 / Sat)									
BARCELONA	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
MADRID	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
PORTUGAL (May 5 / Sunday)									
LISBON	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
AFRICA (May 5 / Sat)									
JOHANNESBURG	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
CAPE TOWN	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
ASIA (May 5 / Sat)									
TOKYO	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
SEOUL	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
OSAKA	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
HONG KONG	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
SINGAPORE	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
NEW ZEALAND (May 5 / Sat)									
AUCKLAND	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
WELLINGTON	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00
AMERICA (May 5 / Sat)									

FT/S&P ACTUARIES WORLD INDICES

The FTSE Actuarial World Indices are owned by FTSE International Limited, Goldman, Sachs & Co. and Standard & Poor's. The indices are compiled by FTSE International and Standard & Poor's in conjunction with the Society of Actuaries and the Institute of Actuaries. NatWest Securities Ltd. was a co-founder of the indices.

[illegible]

Emerging markets:

IFC investable indices

Dollar rates				May 4			
		Day's %	May %	Day's %	May %	Day's %	May %
				1982			
Latin America							
Argentina	1.1602	+1.1	+4.3	1.1602	+1.1	+4.3	1.1602
Brazil	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Colombia	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Costa Rica	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Cuba	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Guatemala	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Honduras	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Mexico	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Nicaragua	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Panama	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Paraguay	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Peru	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Uruguay	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Venezuela	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Europe							
Belgium	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
France	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Germany	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Greece	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Ireland	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Italy	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Netherlands	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Portugal	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Spain	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Sweden	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Switzerland	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
United Kingdom	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Denmark	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Finland	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Norway	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Poland	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Czech Republic	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Slovak Republic	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Hungary	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Romania	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Bulgaria	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Yugoslavia	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Serbia	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Croatia	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Slovenia	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Albania	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Moldova	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Ukraine	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Belarus	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Lithuania	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Latvia	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Estonia	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777
Armenia	1.8777	+0.8	+2.4	1.8777	+0.8	+2.4	1.8777

NEW YORK STOCK EXCHANGE PRICES

NYSE LISTED STOCKS		1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	10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GLOBAL EQUITY MARKETS

US INDICES[illegible]

US DATA

[illegible]

JAPAN

[illegible]

FRANCE

[illegible]

Low

3228.6	14,072	36,069	IN OREX		
3300.0	1,310	18,873	May	750.00	
			May	753.00	
3210.0	24,557	136,547	IN SUFFOLK		
3226.5	351	17,238	May	7356.9	
			May	7385.0	
1986			Country	Index	May
Low	% Yield	% PE			5
7288.76	1271	na	Poland	WIG	18025.1
			Poland	Index for North sea countries with BPW bank	
3304.55	291		Portugal	BVL 30	5947.87
3286.76	291	na		PSI 20	13485.88
342.87	91	2.4	Romex	RIS	315.21
			Exacted higher after market returned from a low		
4054.76	21	1.7	Singapore	SSE 30-Spore	574.25
				Straits Times	1459.87
285.12	112	na	Sweden	Index in Stockholm based on the stock in 129	
			Stockholm	SIX	132.29
254.04		1.2	South Africa	JSE 300	
1072.36	21			JSE Ind.	9761.2
17280.00	21		Shares clipped on broad profit-taking. Share		
14094.44	121	0.5	South Korea	KornKospi	
224.06	131				
1172.76	141				
164.94	31	na	Spain	Madrid SE	873.30
			Shares sold under no tender bid granted. Total		
			Oil London	CSE 40 Share	788.00
			Swiss confirmed on heavy activity in plastics		
471.57	121	2.6	Sweden	Almquist	3077.5
			Swedish companies in South sea zone confirmed		
			Switzerland	SMI 30	759.2

Price	Change
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100.00	-1.50	759.75	745.00	22,803	142,517
100.00	+1.00	792.75	751.00	2,576	15,453
105.0	-73.0	774.00	754.00	5,225	23,258
108.0	+11.0	7708.7	7642.0	215	582
May 4	May 1	1998	1998	✖ Yield	✖ P/E
		High	Low		
17977.7	(4)	18582.0 113	13228.0 121	1.2	14.2
7.4 per cent.					
5952.97	(3)	6176.0 234	3671.2 21	0.9	44.3
13772.21		14252.0 234	8051.21		
137.22	(4)	41.28 51	265.83 201	na	na
by stock in option period					
5952.97	(3)	6176.0 193	354.96 121	2.3	15.5
1475.40	(4)	1852.35 197	1397.67 121		
na and na are financial galaxy by over 3 in 1.					
132.08	(3)	132.48 51	130.67 304	na	na
1032.1	(3)	1101.08 244	622.08 126	2.4	15.0
6940.2	(4)	6942.28 204	6715.10 121		
5 per cent.					
361.80	(3)	574.26 235	361.80 45	1.3	17.9
692.28	(4)	638.83 64	645.14 101	1.7	28.8
na at 3 per cent.					
783.70	(3)	783.78 45	655.90 201	na	na
3395.5	(3)	3769.00 154	2862.90 121	1.8	22.3
na at 3 percent.					
754.01	(3)	7622.70 64	6382.30 121	1.0	31.6

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Year	1987	1988	1989	1990
Japan	1127.40	1125.00	-2.80	1128.10
West Germany	1146.30	1146.30	-1.80	-
UK (Retail 225)	Open	Open	Open	Open
	1590.00	1550.00	-	1591.00
	1590.00	1590.00	-	1593.00

Open interest figures for futures only.

WORLD MARKETS AT A GLANCE

Country	May 5	May 4	May 1	1990 High
Argentina	General	2303.29	2349.03	(c) 2396.47 2393
Australia	All Ordinaries	2803.5	2812.3	2804.2 2881.40 1594
	UK Mining	598.3	601.3	603.7 713.90 2294
Oil and steel markets: London and New York, expect recovery.				
	Crude Index	591.56	594.74	(c) 591.82 95
	WTI Index	1533.10	1537.04	(c) 1539.09 2294
Retail rates: major banks start rising. Lending gained 1.4 p cent.				
	BSL20	3097.82	3134.55	(c) 3144.36 2294
Brazil	Dow Jones	11423.0	11597.0	(c) 12289.08 1554
Copper in the morning trading.				
Canada	TSE 100-4	468.90	470.94	468.40 475.58 1554
	Metals Index	4131.89	4150.29	4275.21 4309.01 100
	Composites-4	7703.90	7737.30	7702.10 7822.94 2294
Fertilisers: 100% rise in night morning trade. Newbury rose 3 p cent.				
	SPR (Aer)	4570.82	4597.07	(c) 4601.95 1773
China	Shanghai B	50.85	51.82	(c) 50.58 1022
	Shenzhen B	85.19	85.56	(c) 85.87 1022
Holidays in Hong Kong: equity markets fell up to Shanghai and Shenzhen after news.				
Colombia	BB	(c)	1233.04	(c) 1401.96 771

Low Est. w

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THE NASDAQ STOCK MARKET

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THE NASDAQ STOCK MARKET

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STOCK MARKETS

Investors unsettled by interest rate moves

WORLD OVERVIEW

Interest rates moved in both directions in Europe yesterday, but a tightening by the Bank of Denmark appeared to score a visible points victory over another easing by the Spanish central bank, writes Jeffrey Brown.

As a result, the D-Mark rallied to a three-month high against the dollar, and equity markets - with the single exception of Athens - were turning lower long

before a weak start on Wall Street set the seal on a dull day's trading.

Germany led the way down among the major centres, unwinding all of Monday's gains and more as tighter money markets and talk of an imminent upward rate move by the Bundesbank unsettled financials. Dresdner Bank fell 4 per cent, but big exporters like Volkswagen and MAN were not far behind.

The Danish rate rise

stemmed from local currency difficulties, with the krona under fire from the industrial strike, now in its second week, that is keeping a fifth of the workforce at home.

Nevertheless, it served to remind investors of the general feeling of unease about interest rate trends that economic expansion in the US and Europe has begun to provoke.

In this respect, the next set of US non-farm payroll

figures, due on Friday, could be critical. Some brokers are talking about a significant rebound for US job totals after the unexpected decline thrown up in March.

Whatever the immediate interest rate trends, the long-term bull argument for Europe's equity markets remains. The rapid inflow of funds eager to ride on the back of economic and monetary integration.

In their latest assessment of EMU as a harbinger of

change, Salomon Smith Barney paints a picture of Europe's stock market landscape 10 years hence that is almost mouth-watering.

The broker looks to equity markets in Europe to expand dramatically over the next decade: "In today's money, Eurozone equities could grow from \$3,600bn to \$7,500bn."

Salomon puts its faith in a radical increase in new issue flows, continued high consumer savings ratios and

growing institutional investment demand.

The wealth of the European population in terms of GDP is not far behind the US, it says. But the supply of public equity lags visibly. If all goes well, the next few years should usher in dramatic change.

The ratio of stock market capitalisation to GDP in Europe is 57 per cent, little more than a third of the 147 per cent ratio to be found in the US.

EMERGING MARKET FOCUS

Budapest hungry for new issues

When the Budapest stock exchange index, the Bux, broke through the 9,000 level to hit an all-time high on April 23, Balazs Csato was not too impressed. "I thought it would go down," he said.

Though a carpenter by trade, Mr Csato, 27, is at the bourse almost as much as the besuited brokers. He is one of 200 small investors who pack the visiting area every day to lay out from Ft50,000 (\$250) upwards on fancied shares.

A stock exchange veteran, he can remember the 20-month bull run that came to an abrupt end last August with the index near 8,500.

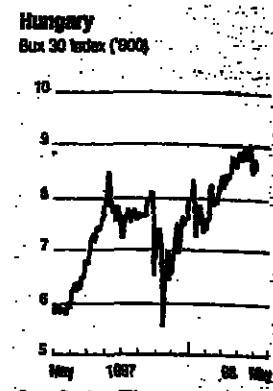
Mr Csato, and others around him, are under no illusions. "A run like that won't happen again," says a 52-year-old unemployed mason. But he is still more into blue chips than chip-pling stones.

Not that the players - big and small - don't see gains ahead, just that the heady days of 1996 and 1997 are over. "This year will see 40-50 per cent growth in forint terms," predicts Lőrincz Benedek, head of CAIB Securities fund management.

Perhaps spilt by the recent past, Mr Benedek almost sounds disappointed with his own forecast before quickly adding: "But that's still a good investment. I'm quite optimistic."

Nor is he worried by this month's elections. "Everybody is waiting, but privatisation is already done. It doesn't matter in the macro sense," Mr Benedek favours mid-sized companies, such as the industrials moving to supply the export-driven engineering sector.

The recovery since December has been driven by four big corporations - Matav, Mol, Gedeon Richter and OTV Bank - says Glenn Wellman, of Credit Suisse Asset Management. The result is an evaluation gap



Profit-taking sends US shares lower

AMERICAS

US shares followed bond prices lower, and the Dow Jones Industrial Average was almost 50 points down by midday, writes John Labate in New York.

Prices gave way to moderate profit-taking early in the session, with most sectors falling back. By early afternoon the Dow was down 49.33 to 9,143.33, and the broader Standard & Poor's 500 fell 5.80 to 1,116.27.

US Treasuries also weakened. The benchmark 30-year bond had lost $\frac{1}{8}$ to 102 $\frac{1}{8}$, sending its yield higher to 5.966 per cent.

Two major cyclical shares led the Dow lower. International Paper fell $\frac{1}{4}$ to \$52 $\frac{1}{2}$ and Caterpillar lost \$1 to \$55 $\frac{1}{2}$.

In the health sector, Entemed shares lost 10 per cent or \$4 $\frac{1}{2}$ to \$47. The stock soared more than 300 per cent on Monday after a newspaper report mentioned its cancer-fighting drug product.

Shares of Centand fell 6 $\frac{1}{2}$ to \$24 $\frac{1}{2}$ after the company reported earnings slightly higher than expected.

Internet stocks were mixed, a day after the news of two new deals. Shares of Netscape Communications rose more than 6 per cent to \$31 $\frac{1}{2}$ on its alliance with search engine Excite.

Excite's shares rose $\frac{1}{2}$ to \$73 $\frac{1}{2}$. But Lycos, the search

engine that announced a new three-year contract with AT&T, fell $\frac{1}{2}$ to \$57 $\frac{1}{2}$.

Other technology stocks were similarly mixed, sending the Nasdaq composite down 9.01 to 1,869.85. Cisco Systems, the computer networking leader, fell $\frac{1}{2}$ to \$74, while computer chip maker Intel lost $\frac{1}{4}$ to \$31 $\frac{1}{4}$.

Banking shares followed bond prices lower. The Philadelphia stock exchange's banking index fell 14.35 to 857.36. Among the fallers, NationsBank lost $\frac{1}{4}$ to \$78 $\frac{1}{4}$ and BankAmerica $\frac{1}{2}$ to \$63 $\frac{1}{2}$.

Small-cap shares lost ground as well. The Russell 2000 index fell 2.82 to 482.64.

TORONTO was weak in morning trade as growing fears of higher interest rates sparked a widespread sell-off.

The fears followed comments by an International Monetary Fund official who predicted that the US would need to raise rates sooner rather than later to dampen the high-flying US stock market.

Worries over the forthcoming release of the latest US employment data also spooked the market.

By midsession, the TSX-300 composite index was 21.10 lower at 7,716.20 in weak volume of 26.6m shares.

Against the trend, Newbridge Networks gained C\$1.35 to C\$46.15.

EUROPE

Renewed speculation that the Bundesbank may act soon to raise interest rates sent the D-Mark higher against the dollar and left FRANKFURT equities more than 2 per cent lower.

At the close of electronic trade, the Xetra Dax index was 111.55 down at 5,226.20. Mannesmann was one of the day's big losers, falling DM67.40 to DM147.70 after outlining plans to issue new shares in a capital increase in June.

Banks were also under pressure with Dresdner down DM4.15 at DM99.45 and Bayerische Hypo DM4.65 lower at DM104.35.

The day's corporate reports had a rather better day. SGL Carbon, the carbon and graphite processor, jumped DM7 to DM200 in response to substantially stronger first-quarter results and an upbeat outlook.

Phoenix, the rubber and plastics group, picked up DM2 to DM38.50 as the company announced a sharp rise in first-quarter pre-tax profit and detailed an improvement in 1997 net profit.

Deggusa, however, slipped 75 pps to DM102.50 in spite of posting substantially higher first-half results.

COPENHAGEN dropped almost 4 per cent as shares were hit by a surprise interest rate rise by the central bank and the collapse of talks seeking an end to the industrial dispute keeping around 20 per cent of the workforce at home.

The KFX index, led lower by banking shares, the Danish central bank raised its discount and repo rates by 50 basis points to support the krona, which had been under pressure in recent months.

Investor confidence was dealt a further blow when the country's largest trade union group rejected a proposed settlement by employers to end the strike which was in its ninth day yesterday, and involves almost 500,000 workers.

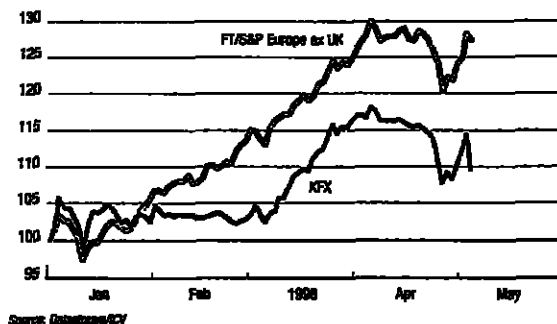
Banks were hit as bond portfolios lost value on the tumble in bond prices. Den Danske Bank fell DKr50 to DKr40 and Unibank declined DKr27 to DKr57.8.

Other blue chips were also lower with Novo Nordisk, the biotechnology group, retreating DKr50 to DKr1,100 and telecoms operator Tele Danmark down DKr19 to DKr574.

PARIS ended lower, but trading was slow and there was no shortage of firm features. The CAC 40 index ended off 29.324 at

Danish equities

indices rebound



3,944.91 having moved within a range of less than 30 points.

Strong sales got behind Alcatel Alsthom, lifting the shares FF20 to FF11.175. Usinor rose FF1.50 to FF94.30 after Morgan Stanley initiated coverage with an "outperformer" rating and a target price of FF105.

CCF bounced FF6.30 to FF499.90 on a renewed round of takeover rumours that picked a number of big Dutch names as potential suitors. ING and ABN Amro were among the front runners. The latter put out a "no comment" statement.

Oils ran into profit-taking. Elf Aquitaine came off FF20 at FF77.89 and Total FF11 at FF77.24. Lafarge ran up the day's heaviest loss, sliding FF19 or 3.2 per cent to FF57.00.

ZURICH fell prey to profit-taking after the near 6 per cent rally of the previous two sessions. The SMI index closed 44.6 lower at 7,586.2, under pressure from renewed interest rate worries in Germany and the softer tone in US stocks.

UBS and SBC performed better than most blue chips as the Swiss competition commissioner gave the go-ahead to their merger plans. UBS eased SF2 to SF2,545 and SBC was flat at SF1549. CS Group lost SF5 to SF329.50 with investors said to be switching into UBS.

Against the trend, Holderbank, the cement maker, gained SF70 to SF1,555 on a buy recommendation from a private bank.

AMSTERDAM fell 2.86 to 1,174.37 on the AEX index after a further round of tightening in the money markets and a dull day for bonds.

Publishers ran up some of the biggest losses with Wolters Kluwer and Elsevier both falling more than 4 per cent, by FF12.70 to FF1,259 and FF1,400 to FF1,300 respectively.

Interest rate concerns gnawed away at financials. ABN Amro gave up FF1.40 to

FF50.70 while Fortis Ambev, off FF2.50 at FF124.50, was also hit by scare stories suggesting that its "alliance talks" with Generale Bank of Belgium had broken down.

KNP BT lost FF1.40 to FF55.60 after local broker Van Lanschot reduced 1998 earnings forecasts for the packaging leader by 7 per cent on worries about operating margins. Software group Ban came off FF1.70 to FF1.87.30.

MADRID shed 2 per cent, led by sharp declines in blue chips in spite of a cut in money market rates to record lows. The general index fell 16.98 to 872.3.

The Bank of Spain's decision to cut its key money market rate by 25 basis points to 4.25 per cent marked the latest move in Spain's drive to bring short-term rates in line with

those of core European countries.

Telefonos lost Ptas200 or 3 per cent to Ptas6,470 while Endesa, the utility, retreated Ptas140 or 3.7 per cent to Ptas3,660.

MILAN edged lower in thin trading as a sell-off in blue chips depressed sentiment. The Mibtel index closed down 236, or 1 per cent, at 23,326.

Banca di Roma fell L85 to L2,293, while Eni lost L239 to L12,161 after the government said it planned to sell a fourth tranche of the company, later this year. Olivetti, among the few blue-chip gainers, rising L61 to L2,468.

ATHENS quickly overcame early weakness on news that the government would give details of its plan to sell Ionian Bank on Thursday.

Financials led the market's advance with a 3.6 per cent climb on renewed hopes for consolidation in the banking sector, but industrials and construction eased 0.3 per cent and 1.3 per cent.

The general index firmed 31.72 or 1.2 per cent to 2,884.54. Ionian Bank climbed Dr88 to Dr13,273 while its parent bank, the Commercial Bank of Greece, jumped Dr1,561 to Dr20,941.

Written and edited by Michael Morgan, Jeffrey Brown, Emilio Teraszono, Peter Hall and Paul Gregan

Sell-off fears at Telebrás

SAO PAULO edged lower in spite of hopes of a technical rebound following its decline on Monday.

The Bovespa Index fell 101 to 11,408 on concerns over the privatisation of Telebrás, the federal telecom company, and falls in Asia and Europe.

Telebrás fell R\$2.29 to R\$135.01. Reports yesterday by Andre Lara Resende, the

new president of the National Development Bank, that the government was studying the sale of Telebrás, triggered uncertainty over his commitment to reform.

SANTIAGO was dragged down by weakness in overseas markets and falls in ADRs of Chilean companies. The IPSA index fell 9.63 to 4,589.20.

Bullish governor unheeded

SOUTH AFRICA

Profit-taking sent Johannesburg lower as weak global markets and disappointing reserve figures outweighed bullish comments by Chris Stals. Reserve Bank governor, that economic funda-

mentals justified lower interest rates.

The overall index lost 140.9 or 1.7 per cent to 8,123.3. Industrials gave up 179.0 to 9,781.2 and financials fell 254.9 to 13,728.5. Golds were unchanged at 1,032.1 as bullion stayed range bound.

Manila spurred by poll hopes

ASIA PACIFIC

Aggressive buying of blue chips enabled MANILA to extend its winning run into a fifth consecutive session as local investors positioned themselves for a further market rally after next Monday's election.

The composite index gained 59.08 or 2.7 per cent to close at 2,257.16 in modest turnover of 1.5bn pesos.

The buying was mostly local with investors said to be scenting a smooth run through to polling.

Investors were also said to be more concerned about the way the election was going to be conducted than about who would win the 10-day presidential race.

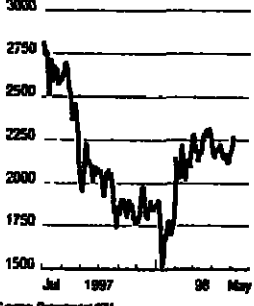
Benpres Holdings rose 80 centavos to 8 pesos and San Miguel added 3 pesos to 45.50 pesos.

JAKARTA tumbled 2.4 per cent as investors ran for cover after fuel price rises sparked fresh rioting and analysts cautioned that the outlook for the market remained bleak while social tension continued.

The composite index lost 10.83 to 435.16 as news broke of police opening fire on

Philippines

Manila Composite



index down 3 per cent as finance stocks and a handful of big names led the retreat.

At the close, the index was 19.03 lower at 608.40.

Worries about the health of brokerages reappeared after regulators banned Omega Securities from operating and asked both Omega and Alor Setar Securities to say why their licences should not be revoked or suspended.

HONG KONG was sharply lower on the heels of falling futures, in line with regional markets. The Hang Seng index lost 285.76 or 2.7 per cent to 10,132.63. Turnover picked up, but remained slim at HK\$5.5bn.

Recent local economic data that have been indicating a rapid slowing of Hong Kong's economy weighed on sentiment, as did news that local broker Forluxe Securities had suspended its stock trading activities.

Index heavyweight HSBC lost HK\$4 to HK\$221, accounting for nearly a fifth of the total turnover.

But red chips suffered the largest setbacks, largely on concern that many of the companies had lost the sta-

tus and privilege of being linked directly to the State Council.

The China-Affiliated Corporations index slumped 5.6 per cent while H-shares shed 4 per cent.

SYDNEY turned lower with the All Ordinaries index slipping 8.8 to 2,803.5. Volumes were thin with investors said to be sitting on their hands ahead of a number of heavyweight results later this week.

National Australia Bank, which reports earnings tomorrow, added 6 cents to A\$22.02 and there was an 8 cents gain to A\$18.63 for News Corp ahead of third-quarter figures on the same day.

WELLINGTON moved higher, adding 10.40 to 2,248.09 on the 40 capital index. NZ Telecom pared initial gains, but still ended 2 cents better at NZ\$5.68. Fletcher Paper gained 11 cents to NZ\$2.75.

Carter Holt Harvey shed 1 cent to NZ\$2.24 as investors positioned themselves ahead of Friday's results for the forestry leader.

Bangkok, Seoul and Tokyo closed for public holidays.

To the shareholders of Great Nordic Ltd.

The Annual General Meeting of the Company will be held on Monday 25 May 1998 at 3.30 p.m. at the Falkenberg Center, Falkenberg Allé 9, DK-2000 Frederiksberg, to transact the following business:

- Report on the Company's activities
- Presentation of the annual accounts for approval and discharge of the Board of Directors and the Executive Management from their obligations
- Resolution of the distribution of the net profit for the year, including the declaration of a dividend on the shares of the Company
- Board resolution to authorise the Board of Directors to transfer DKK 597,875,454 from the Company's share premium fund to free reserves (other reserves)
- Resolution that the Board be entitled to acquire up to 10 per cent of own shares
- Election of Board members
- Appointment of two auditors for the current financial year.

From Friday 15 May 1998 the agenda and the full and complete resolution to be proposed at the Annual General Meeting, as well as the Annual Accounts and consolidated accounts, including the Auditors' Report and the Report of the Directors, will be available for inspection by the shareholders at the Company's registered office, Kongens Nytorv 26, third floor, 1016 Copenhagen K, Denmark, and at the Company's offices in Great Britain, Great Nordic House, 204 Goodstone Road, Caterham, Surrey and at SG Hambros Bank Ltd., 41 Tower Hill, London. Not later than eight days prior to the Annual General Meeting, the above material will also be sent to every shareholder on the Company's register of members at such addresses as the shareholders have supplied to the Company.

Admission cards to the Annual General Meeting will, until five days prior to the Meeting, be available on request from the Company's office from Monday to Friday between the hours of 10 a.m. and 4 p.m. to any shareholder who can prove a good title to his shares. The ownership of shares issued to bearer shall be proved by the presentation of an original statement of account of the shareholder's holding of Company shares, dated 13 May 1998 and issued by the shareholder's account-holding bank.

Any right to vote shall be conditional upon the voting share being registered in the name of the shareholder and entered in the Company's register of members and upon the shareholder being entitled to attend the meeting pursuant to the above-mentioned provisions. Where the shareholder has acquired shares by way of transfer, the share shall furthermore have been registered in the name of the shareholder by the date when the Annual General Meeting is convened, or the shareholder shall have submitted notification and documentary proof of his title to such shares at the time of the notice convening the Annual General Meeting.

Copenhagen, 5 May 1998

The Board of Directors

TENDER NOTICE UK GOVERNMENT ECU TREASURY BILLS

For tender on 12 May 1998

- The Bank of England announces the issue by Her Majesty's Treasury of ECU 1,000 million nominal of UK Government ECU Treasury Bills, for tender on a bid-yield basis on Tuesday, 12 May 1998. An additional ECU 50 million nominal of Bills will be allotted directly to the Bank of England for the account of the Exchange Equalisation Account.
- The ECU 1,000 million of Bills to be issued by tender will be dated 14 May 1998 and will be in the following maturities: ECU 200 million for maturity on 11 June 1998, ECU 500 million for maturity on 13 August 1998, ECU 300 million for maturity on 12 November 1998.
- The tenders will be open to anyone who wishes to apply. All tenders must be made on the printed application forms available on request from the Bank of England or, in the case of the market makers listed in the Information Memorandum (as supplemented), by telephone. Completed application forms must be lodged, by hand, at the Bank of England, Customer Settlement Services, Threadneedle Street, London not later than 10.30 a.m., London time, on Tuesday, 12 May 1998. Payment for Bills allotted will be due on Thursday, 14 May 1998.
- Each tender at each yield for each maturity must be made on a separate application form for a minimum of ECU 500,000 nominal. Tenders above this minimum must be in multiples of ECU 100,000 nominal.
- Tenders must be made on a yield basis (calculated on the basis of the actual number of days to maturity and a year of 360 days) rounded to two decimal places. Each application form must state the maturity date of the Bills for which application is made, the yield bid and the amount tendered for.
- Notification will be despatched on the day of the tender to applicants whose tenders have been accepted in whole or in part. For applicants who have requested credit of Bills in global form to their account with Euroclear or Cedel Bank, Bills will be credited in the relevant systems against payment. For applicants who have requested definitive Bills, Bills will be available for collection at Customer Settlement Services, Bank of England after 1.30 p.m. on Thursday, 14 May 1998 provided cleared funds have been credited to the Bank of England's ECU Treasury Bills Account No. 59005516 with Lloyds Bank PLC, Bank Relations, St George's House, PO Box 787, 6-8 Eastcheap, London EC3M 1LL. Definitive Bills will be available in amounts of ECU 10,000, ECU 50,000, ECU 100,000, ECU 500,000, ECU 1,000,000, ECU 5,000,000 and ECU 10,000,000 nominal.
- Her Majesty's Treasury reserves the right to reject any or part of any tender.
- The arrangements for the tender are set out in more detail in the Information Memorandum on the UK Government ECU Treasury Bill programme issued by the Bank of England on behalf of Her Majesty's Treasury on 28 March 1998, and in supplements to the Information Memorandum. All tenders will be subject to the provisions of the Information Memorandum (as supplemented) and to the provisions of this notice.
- The ECU 50 million of Bills to be allotted directly to the Bank of England for the account of the Exchange Equalisation Account will be for maturity on 12 November 1998. These Bills may be made available through sale and repurchase transactions to market makers in order to facilitate settlement.
- Copies of the Information Memorandum (and supplements to it) may be obtained from the Manager, External Debt, Foreign Exchange Division at the Bank of England (telephone number 0171 601 5892). UK Government ECU Treasury Bills are issued under the Treasury Bills Act 1877, the National Loans Act 1968 and the Treasury Bills Regulations 1968 as amended.

Bank of England
5 May 1998



Digital broadcasting
Multimedia maelstrom:
Reshaping computing and
communications
Pages 4-9



IT in training
The skills' crisis:
Advent of the learning
company
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Transport telematics
Europe sets the pace:
Using IT to ease the
traffic jams
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Information Technology

Wednesday May 6 1998

With the prospect of cheaper calls, Internet telephony will transform the economics of telecommunication services for business users, reports Paul Taylor

Big shake-up for telecom suppliers

Until about a year ago, Internet or IP telephony - the technology that enables voice calls to be routed over data networks - was mostly dismissed as not a viable business option. Handicapped by its low speech-quality and complexity, it was seen as little more than a hobby for computer 'nerds' or a way for impoverished students to make cheap calls home.

Now, however, spurred on by privatisation, liberalisation and deregulation in the telecoms industry and the emergence of a new breed of 'data-centric' network operators such as Qwest, IDT and Delta3, IP telephony is set to enter the mainstream as a low-cost alternative to traditional telephone services for both individual consumers and big companies.

For example, Qwest, the fast-expanding US-based fibre network telecoms upstart, launched a cut-price IP telephony service aimed at the US consumer market in December. Users dial into the network with a local number, then enter a 10-digit authorisation code and the telephone number they are calling. Long distance calls cost 7.5 cents a minute - considerably cheaper than traditional call charges.

"These are exciting times for IP telephony," says Mark Pardon of Ascend, the communications network equipment specialist. But like most other industry insiders, he believes that while consumer Internet telephony applications grab most of the headlines, it will be corporate demand for IP services that will ultimately drive IP telephony - not least because most large companies already have dedicated data lines or virtual private networks.

"This is going to be a big year for IP telephony," agrees Patrick Fetterman, director of IP Telephony at US-based Natural MicroSystems, a technology leader in the field of advanced telecommunications. "From the traditional 'telco' infrastructure to advanced applications in call centres, IP telephony is creating new markets, opportunities, and revenues," said Natural MicroSystems in a recent report.

In the US, the market for IP telephony services is expected to be worth about \$30m this year, but by 2004, annual spending on Internet phone calls will rocket to \$2bn, or more than 4 per cent of US long-distance telephone revenues, according to Forrester

Research, a market research group. "Internet telephony is about to get respectable," says Christopher Mines, a telecoms analyst with Forrester and the author of a recent report on the subject. Another study by Frost & Sullivan predicts that the total IP telephony equipment market will have a compound annual growth rate of nearly 150 per cent for the next few years, reaching \$1.89bn by the year 2001.

Most industry analysts think it unlikely that IP telephony will replace the traditional voice networks in the foreseeable future, not least because of the huge levels of investment tied up in the 'plain old telephone service' and the relative sparsity of Internet access. But there is no doubt that IP telephony is already creating dramatic changes in the traditional telecommunications industry, forcing big telecoms operators to alter their strategies and in some cases, to set up their own IP telephony operations.

In technical terms, IP telephony represents the convergence of circuit-switched networks, such as the traditional Public Switched Telephone Network (PSTN) and leased lines, with packet-switched networks, such as the Internet or intranets, local area networks and other data communications technologies.

Instead of being handled as an analogue signal over the circuit-switched networks of the telephone companies, voice calls over the Internet are cut up into digital 'packets', compressed, transmitted independently to their destination over the Internet and are then re-assembled into speech.

Because these packets can be packed tightly together, they do not waste space on the silences and pauses that make up a typical conversation, they make much more efficient use of network bandwidth.

"The driver has been to make better use of the most expensive resource - wide area bandwidth," says Richard Frawley and Paul Shureness, experts on IP telephony with Cisco, the network equipment market leader. Using compression it is possible to squeeze up to 10 times more voice down a digital IP link than the equivalent analogue line.

What is more, from the user point of view, an Internet telephone call costs the same, no matter how far the distance. In addition, by treating voice as another form of data and sending it over the same network as data, IP telephony is enabling new applications that use the best characteristics of voice communications and data processing.

These applications can include PC-to-PC connections, PC-to-phone connections, and phone-to-phone connections. Example applications include voice over the Internet or corporate intranets, fax traffic (both real-time and store-and-forward), unified messaging via the web, web-enabled call centres, Internet call waiting, and much more.

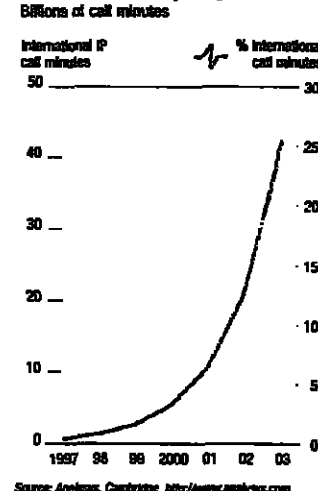
Companies will seize the opportunity to cut their phone bills by using new Internet services once sound quality issues are resolved, predicts Forrester.

International calling, fax and intra-company phone calls are identified as three types of communication most suited to IP telephony. The economics of fax transmission over the Internet are particularly compelling, because it does not matter if a fax is sent in the form of packets, is bounced around the network and then reassembled, with a few seconds delay, before being forwarded on to the recipient's fax machine. UUNET recently launched a service called UUFax which takes fax transmissions that would have travelled over expensive long-distance telephone connections, and re-routes them over the Internet.

"The Net will provide the next generation of fax technology allowing more companies to cut crippling communications costs," says Rony Homossany, in charge of sales and marketing at Rallux whose PASSaFAX products enable companies to route faxes via their existing data network or



The rise of IP telephony traffic



Engineering Task Force. With tag-switching, the first packet carries the equivalent of the pass that allows business passengers to go through a fast lane at customs. It clears a path for subsequent packets.

This type of technology will enable IP telephony service providers to offer quality of service (QoS) guarantees and provided tiered tariffs to their business customers.

This ability potentially poses a serious threat to traditional phone companies. Phillips Tariffa, a UK consulting group, estimates that US phone companies stand to lose \$900m a year in revenues by 2001 and predicts that leading European carriers would also lose hundreds of millions of dollars.

However, a growing number of traditional telephone companies including AT&T in the US and Germany's Deutsche Telekom are rising to the challenge.

"The Internet is a major force for change and the key to huge new market opportunities for telecoms companies which have to decide whether they embrace the new Internet economy and take a lead in creating the future, or fight a rearguard action against it," says Analysis, the Cambridge-based telecoms consultancy. Indeed, with IP voice traffic projected to rise from virtually zero last year to more than 45bn minutes - or more than 25 per cent of the total - in 2003, there is little doubt that the migration of voice to the Internet will transform the economics of telecoms services.

Nortel, the telecommunications equipment manufacturer, says that "voice over IP is the opening shot in a battle that will break down the barriers between voice and data carriers and reshape the industry."

In the process, business users as well as consumers, should reap the benefits of competition in the form of broader range of services and reduced costs.

"In a few years, people will look back to an age where voice and data traffic were carried on separate networks with the same mixture of puzzlement and humour with which many regard the stand-alone PC of the 1980s," says Nortel.

"Certainly, the logic behind integrating the two types of traffic is inescapable."

the Internet.

Voice conversations are more demanding because network delays (latency) or lost packets can lead to an unacceptable deterioration in quality. Indeed, much of the scepticism surrounding voice over IP services reflects the limitations of the first generation of Internet telephony software, launched in 1995, which provided a means to talk only to people with the same software. Sound quality was often poor, and intermittent delays forced users to adopt CB-radio style procedures.

But the technology underpinning IP telephony is advancing quickly. The big breakthrough has been the introduction of 'gateway servers' that link data networks to traditional telephone networks. In the 'gateway', analogue voice signals from a telephone are converted into digital packets based on the IP standard, or vice versa. This enables PC users and companies with Internet links to place calls to anyone with a telephone.

Sales of gateway servers supplied by companies such as VocalTec, the Israel-based IP telephony specialist, are expected to rise dramatically over the next few years to reach more than \$1.8bn by 2001, according to Frost & Sullivan, the market researchers.

Meanwhile, the sound quality of Internet phone calls is also improving. "The quality is already better than cellular phones," says Elie Wurtman, founder and president of Delta 3, one of the market leaders. Indeed, Delta3 claims its service can actually offer better quality than existing lines from many developing countries - at a fraction of the cost.

One way open to corporate users to further improve quality is to route voice calls over a private Internet-style network where bandwidth requirements can be effectively managed.

An alternative is a concept called tag-switching, devised by Cisco and being evaluated as a standard by the Internet



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11
2

IT NEWS UPDATE

Industry leaders Microsoft and Intel are facing mounting antitrust pressures, reports George Black

June launch of Windows 98 still under threat

Antitrust actions against industry leaders Microsoft and Intel are intensifying, amid signs that US authorities are taking a more interventionist stance.

Twelve US states are working with the Department of Justice with a view to halting Microsoft's planned June 25 launch of the Windows 98 operating system. The Software Publishers Association, which represents 1,200 software companies worldwide, has called on the Justice Department to block Windows 98 and take action against what it calls Microsoft's anti-competitive practices.

US reports say that the authorities could issue writs against Microsoft, the world's leading software company, as early as this week, though the chances of them stopping the launch are uncertain. They will have to move quickly to intervene without causing serious disruption in the market. The product has been under test by around 100,000 users and is due to ship to manufacturers in the middle of the month.

Microsoft's opponents have complained that it is unfairly forcing PC manufacturers who license its operating system to install its browser. Microsoft contends that Windows 98 does not bundle Internet access with the operating system but is a wholly new and integrated product.

It has responded with an advertising

campaign against government intervention. Rival Netscape has alleged that Microsoft in 1995 illegally proposed a deal to divide the browser market between them, a claim which Microsoft has rejected.

US politicians have begun to take sides on the issue. The Justice Department has widened its inquiry to include the dispute between Microsoft and Sun Microsystems over the Java language, which is seen as potentially important for Internet commerce. Sun and others have accused Microsoft of diverging from the proposed industry standard to tie Java to Windows.

The Justice Department has received a number of submissions from the industry on how Microsoft's dominance could be restricted.

Sense of urgency

Last month Microsoft appeared before a US appeals court seeking to overturn the Justice Department's injunction ordering the separation of its Windows 95 operating system from the browser. Microsoft's lawyers said no computer manufacturer had chosen Windows without the browser, though it had given them that option as instructed. The court is expected to rule on this case imminently.

There is a rising sense of urgency in the IT industry surrounding the antitrust probes, since many other

software developers are planning to introduce applications programs designed for use with Windows 98. PC makers are also gearing up for the software program. The potential for disruption throughout the PC industry would weigh heavily against a court granting an injunction. A coalition of technology companies, computer retailers and distributors with combined revenues of more than \$100bn (\$80bn) launched a lobbying effort last Thursday in opposition to the states' planned legal action.

Meanwhile, the Federal Trade Commission, which is looking into chip-maker Intel, is taking sworn statements from its executives. The FTC is trying to ensure the survival of Digital's Alpha chip, a rival to Intel, albeit a marginal one.

Intel recently bought Digital's Alpha factory. The FTC has ordered Digital to license Alpha production to at least three other companies. FTC chairman Robert Pitofsky has spoken of the danger of "bottleneck monopolies." In a separate action, a US court in Alabama ruled that Intel appeared to have acted in restraint of trade and violated antitrust law in a dispute with workstation manufacturer, Intergraph. Intel has appealed.

Microsoft holds around a 90 per cent share of the operating systems market and Intel around 94 per cent of the microprocessor market.

Golden handcuffs for IT staff

As companies struggle to convert their systems to cope with the year 2000 date change, they are being forced to pay IT staff more in order to retain them.

Loyalty bonuses of 50 per cent of salary are becoming commonplace in the UK, with some even willing to offer a 100 per cent of salary bonus.

Typically, companies are planning to pay the bonus some time in the year 2000, after the systems should have been shown to work and they can risk losing

some staff. Trades unions have begun to use the emergency as a bargaining counter. For example, the Banking and Finance Union has been in dispute with Barclays, demanding a special bonus to tackle the work and claiming that this was needed to keep them in line with other large employers.

Other employers are trying different tactics, such as offering increased holiday, share options, more flexible working conditions and more frequent pay and career reviews. Some are

asking for longer periods of notice before staff can leave. Many businesses are discovering that they have substantially under-estimated the impact and associated costs of the so-called 'millennium bomb' - or 'Y2K' problem.

Meanwhile, some companies have already encountered problems with non-compliant software and date-related calculations. Now investors, auditors and lawyers are becoming increasingly interested in the issue. Last month, Tony Blair,

the UK prime minister, announced a new initiative to create more IT skills by introducing short, training courses. But industry sources expect that this will make only a minimal impact on the year 2000 problem and say that companies must act urgently in whatever way they can to attract and retain staff from an already overstretched market.

See section three: fast-changing IT skills prove difficult to develop - page 10



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PC prices fall sharply

Personal computer prices are continuing to fall sharply, squeezing the margins of the industry leaders. Sales are rising, but even the largest vendors are finding the going extremely tough because intense competitive pressure keeps forcing prices down.

Lower PC prices cut Intel's profits by 36 per cent and compelled it to lay off 3,000 staff; lower prices also cut Compaq's profits by 96 per cent and contributed to IBM's first quarter profit decline of 13 per cent.

Prices look set to continue to fall through the current quarter as dealers try to get rid of excess

stock in preparation for introducing new models in the third quarter. Compaq admitted it had overstocked the reseller channel and said this would take the second quarter to rectify.

Some PCs are now selling in the UK for little more than £500. Intel reacted by launching its new Celeron chip aimed at PCs priced below £1,000. Regional director Dave Hazell says the company believes that machines based on the Celeron will appeal to home users and some smaller business users, but that the larger part of the market will remain with 'performance' PCs.

With this in mind, Intel also introduced new

Pentium 11 chips running at 350MHz and 400MHz. PCs using these chips, likely to be priced from £1,400 to £2,500, will come on to the market in the next few months. "The second half of the year should be more normal," says Hazell. Intel believes the arrival of digital video disks (see report, page nine) will cause a lot of upgrading to more expensive PCs towards the end of the year.

The battle among the leaders for market share is making it ever harder for second-tier vendors to stay in the business. Siemens-Nixdorf has announced that it will withdraw from

manufacturing, disposing of its German factory to Acer of Taiwan, one of the strongest of the second tier. Digital manufacturer Tulip has gone into receivership. Prices could fall further still if National Semiconductor succeeds in its attempt to combine most of the PC functions on to a single chip. It hopes to be producing such chips by mid-1999, which could bring personal computer prices down to around \$400, it claimed.

Price pressures are also combining with the Asian financial crisis to trouble memory chip producers, forcing LG and Hyundai to postpone opening their UK plants.

THE MONTH IN BRIEF

SAP up 72 per cent

SAP, the world leader in business applications software, recorded a 72 per cent jump in profits in the first quarter, reflecting heavy spending on new systems to cope with the year 2000 problem and Economic and Monetary Union (Emu). But the German company warned that the second half of the year would see slower growth as those projects began to be completed and the Asian financial crisis made an impact. Stronger competition with SAP from Oracle, PeopleSoft, Baan and others is foreseen by analysts.

Tech Data buys Computer 2000

Tech Data, the US computer products distributor, has bought 80 per cent of the German company Computer 2000 for around \$395m. This reinforces Tech Data's position as the second largest equipment distributor in the world after Ingram Micro, supplying around 150,000 dealers, with sales of around \$12bn.

Apple makes another profit

Apple Computer, the personal computer manufacturer, made its second successive quarterly profit, better than expected at \$55m, though revenue was down slightly to \$1.4bn. Acting chief executive Steve Jobs has been asked to stay.

Dixons buys Byte

The UK PC superstore business is now dominated by Dixons after it bought the Byte chain of 16 stores from Specialist Computer Holdings for between £5m and £7m. The Byte stores, which had been making a loss, will be re-named as PC World to match Dixons' 50 other superstores. Dixons issued a profit warning in January, partly due to slowing sales at its PC World outlets.

ISPs not held responsible

Internet service providers are not responsible for the content of Web sites to which they give access, a US court ruled, upholding the case put forward by America Online. The ruling was applied in a defamation suit against a Web site and AOL. It clarifies what ISPs have long argued, that it is unfair to treat them like traditional publishers in this respect.

Two UK companies to float

British IT services companies, Computacenter and Tinet, plan to float on the London Stock exchange. Computacenter, a leading distributor and support service, has grown to £1.13bn revenue since it was set up in 1981 and is expected to be capitalised at around £900m. Tinet, the former IT department of Cadbury Schweppes and now a top outsourcing provider, is likely to be valued at around £200m.

Intel's Grove to quit

Andy Grove, co-founder of the chip manufacturer Intel, will this month step down as chief executive and hand over to Craig Barrett. Barrett has been responsible for Intel's manufacturing operations for many years and the succession was foreseen. Grove will concentrate on his role as a champion of industry issues.

Symbol approaches Telxon

Symbol Technologies, a leader in handheld scanners, has made an informal takeover approach to Telxon, one of its principal rivals. Symbol said it hoped for an amicable solution but did not rule out a hostile bid. Telxon said its board would consider the offer. Both companies' shares rose on the news.

Silicon Graphics makes loss

Silicon Graphics, the workstation manufacturer which competes with Sun Microsystems and Hewlett-Packard, reported a heavy loss and reduced revenue in its third quarter. It had issued a profit warning. Revenue was down 22 per cent to \$708m and the company made a loss of \$68m. It announced a re-structuring and said it plans to move more towards using industry-standard Intel chips and Microsoft's Windows NT operating system.

Digital prepares for merger

Digital reported better profits than expected as it slims down in preparation for completing the take-over by Compaq in the next few months. Third-quarter profit was up from \$51m to \$307m after the sale of its networking business to Cabletron, but revenue was down 4 per cent, as customers awaited completion of the deal. Further severe staff cuts are anticipated after the take-over and Digital's chief executive Robert Palmer is expected to leave.

Check Point hit

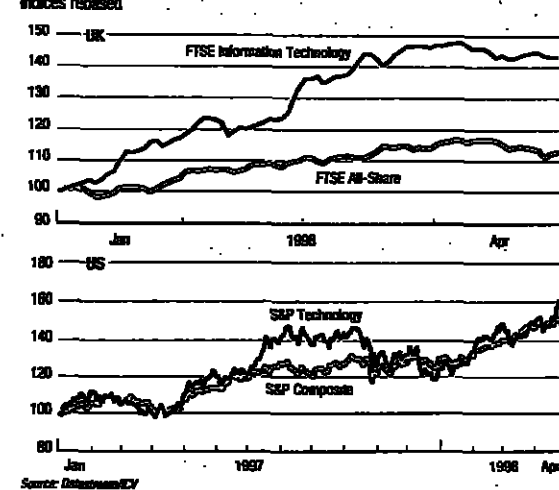
Shares in the leading firewall vendor, Check Point Technologies, fell by around 20 per cent on a statement by Microsoft that it would enter the market for Internet security products. Check Point is an Israeli company with a head office in the US. It floated in 1996 and has prospered since then, but the prospect of competing with Microsoft has shaken the confidence of investors.

ARM shares buoyant

Shares in ARM, the UK chip developer spun off from Acorn Computers, jumped 70 per cent in five minutes after the company floated on the London Stock Exchange. At one point in the day they reached £10, though the original float price had been twice raised and the eventual float price was fixed at £5.75. ARM was also listed on the US Nasdaq exchange. Its first quarter profit more than doubled to £1.6m on turnover up 66 per cent to £5.6m.

George Black's e-mail address: gbg26@diol.pipex.com

How high tech sectors outperform



RESEARCH DIGEST • By George Black

The menace of spam

While in the US attempts are being made to legislate against 'spamming' - or junk e-mail - the spam problem is costing British and Irish businesses £5bn a year in wasted time and could affect the progress of the Internet, according to a report sponsored by Novell, the networking company.

Nearly two-thirds of the respondents said they had received spam, mostly selling products or services. But much spam is aggressive or pornographic, the survey found. Most of the time is wasted in simply reading and then deleting the useless messages. Filtering techniques are rarely used, either because people do not know of their existence or because they are difficult to apply so that bona fide e-mails are not blocked. Legal remedies are also rarely sought. In the UK, it is still unclear whether the Computer Misuse Act could be invoked if actual damage to systems was sustained.

Profits 'are exaggerated'

Many US and European high technology companies may be greatly over-stating their profits because of the way in which they account for share options, says a new study by London research firm, Smithers and Co.

It has calculated that companies may have overstated their profits by as much as 30 per cent because share options are not charged to the profit and loss account as costs. In some years this could make the difference between recording a profit and recording a loss, says Smithers.

Microsoft and Intel are among the companies which,

IT spending escalates

Spending on IT as a proportion of total spending is rising inexorably, a new report by benchmarking organisation, Compass, indicates. Expenditure has risen from 2.3 per cent in the 1980s to 7-10 per cent today, with some large companies even spending more than 30 per cent. But Compass points out that most companies cannot fully justify this expenditure, as they are not measuring the contribution of IT to their profit.

Worries over e-commerce

Small and medium-sized enterprises think that cost of entry, shortage of expertise and market uncertainty are the main barriers to engaging in electronic commerce. This is the main finding of a survey by e-commerce systems vendor, ICAT.

Around 85 per cent said the cost was likely to be prohibitive, though most recognised it could increase their revenues and bring competitive advantage. Of those already involved in e-commerce, 92 per cent said it gave them a strategic advantage.

InterForum's London symposium, 'Using electronic commerce to expand your company', is on June 16 for details, see diary dates, below

Diary dates

May 7-10: IT Directors' Forum, P&O ship, Orana; conference; for details, call Richmond Events: +44 (0)181 332 2422.

May 8-7: Infobase and Internet World Spring '98, Frankfurt, Germany; International Trade Fairs; Messe Frankfurt: 00 49 69 7575 6801.

May 11-14: Internet World UK Spring '98, London Olympia; conference; contact: Mecklermedia: +44 (0)171 976 0405.

May 13: IT Futures '98, Hesse-wood Hall, Hesse, East Yorkshire, UK; conference run by Martin Butler, chairman, Butler Group. Details on +44 (0)1482 642700.

June 2-3: Preparing for EMU: the IT challenge, London; conference and workshop; Business Intelligence: +44 (0)181 879 3335.

June 2-3: Marketing on the Internet, Washington hotel, London; conference; Learning in Business: +44 (0)181 944 9030.

June 3-5: Electronic Commerce Europe, Amsterdam, Netherlands; conference: ESMA: +44 (0)1396 730028.

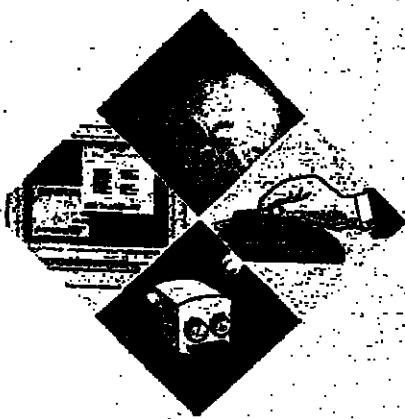
June 9-11: Telesystems '98, Westbury Conference Centre, London; conference and exhibition; for details, call Starform: +44 (0)181 201 9888.

June 10: InterForum '98 Symposium, in association with the Department of Trade and Industry; the symposium theme at the Queen Elizabeth II Conference Centre, Westminster, London; is: Electronic commerce today and its role in your company. Details from InterForum on +44 (0)1784 473 005; web site, <http://www.interforum.org>

June 16-17: International conference on knowledge management, Mayfair Intercontinental Hotel, London; conference; for details, call IC3: +44 (0)171 915 5103.

June 17-18: Business Intelligence '98, London Olympia; conference; for details, call Business Intelligence: +44 (0)181 879 3335.

June 23-25: Networks Telecom, NEC Birmingham; conference; details from Miller Freeman on +44 (0)1203 426511.



The FT Review of Information Technology

This review is published on the first Wednesday of the month. In addition, FT-IT features appear in the 'Inside Track' section of the FT on each of the other Wednesdays of the month. The IT Appointments section is also published each Wednesday.

FT-IT Review, editorial contributors: Michael Withshire. Editorial inquiries: see details of the FT-IT box-a-back service, page 15. Writers in this issue, (volume four, number six): Paul Taylor, IT correspondent; John Kavanagh, Geoffrey Nairn, Tom Foremaki, Philip Manchester, Rod Newing, George Black, Geoffrey Wheelwright, and John Shillingford.

Cover illustration: Mark Thomas. Graphics: Robert Hutchison. Picture research: Patricia Lee and Matthew Glynn.

The next issue: Wednesday, June 2. There will include IT in retailing; IT in sport; and a third section which will focus on 50 years of IT, as June marks the 50th anniversary of the first computer to run with its own program, stored in memory.

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Paul Taylor interviews Gaston Bastiaens, chief executive of the speech technology pioneer, Lernout & Hauspie

Breakthroughs in voice technology

When Microsoft, the world's largest software group, invested \$45m in Lernout & Hauspie, the Belgium-based speech technology pioneer, last autumn, it sent a wake-up call to the information technology industry: after years of laboratory development, voice technology is a 'hot' topic poised to enter the commercial mainstream.

"Over the last year there has been a fundamental breakthrough in the acceptance of speech across the range of applications," says Gaston Bastiaens, Lernout & Hauspie's chief executive. "The reason for this is very obvious - it is due to the ability of high speed, low cost, digital sound processors, and high-speed microprocessors."

As a result, he says it is now possible to integrate complex algorithms with low cost devices while maintaining high quality.

"The market for speech applications includes key markets such as computing, consumer electronics, communication, document generation, education, entertainment, navigation, productivity and security - all areas where today you can see real-world speech-based applications," he says.

At present, the biggest sector is in telephony, where applications range from voice-dialling to automatic attendance, e-mail reading, web telephony, voice paging, voice-based telephony broadcasting, smart phones and universal mail boxes.

Another important area is certainly the consumer electronics market where, up to now, the main application has been "talking dictionaries," says Mr Bastiaens. "Now, you see speech integration in electronic organisers, digital answering machines and voice recorders, and companies are working on hand held translators."

Other areas that are growing rapidly are the home automation and industrial markets which

include factory automation systems, security and car navigation. "This is a market we consider to have high potential growth and it is an area where we have a strong position as a result of important deals that we have made over the last year with chip manufacturers such as Hitachi, NEC, LG Semicon and SGS-Thomson," says Mr Bastiaens.

The company has also completed deals with market system suppliers, such as Pioneer and Alpine, which integrate L&H technology into their systems. "Microsoft has decided to integrate our ASR200, automatic speech recognition engine and text-to-speech engine in the Windows CE platform focused on car navigation," he adds.

L&H's close relationship with Microsoft also includes a co-marketing deal with the US software giant. "This is important to our dictation division where we have introduced VoicePress technology which is based on continuous dictation and combines capability found in our Voice Commands product, a natural language-based command and control system."

Initially, L&H is targeting the American market where it has a strong position following the acquisition of Kurzweil, he says. "We will also be targeting the broader business market and in that area the co-operation with Microsoft is of very high importance."

Mr Bastiaens argues that the human voice is the most natural way to communicate with devices and software programs. For instance, in the medical market, in areas such as cardiology, radiology and emergency medicine where doctors and specialists need to record everything they do, voice is the most natural way.

"Voice is a very simple way to communicate if you are dealing with financial transactions or, if



Gaston Bastiaens believes the voice technology market will grow into a multi-billion dollar market in the next decade

you are looking at security, as the human voice is as unique as your fingerprint - and this can give you protection," he adds.

In education voice can also be very important. "We are working on programs for devices such as talking dolls where a child can talk to the doll and the doll can talk back. "It is a very, very good way to help children learn to write and pronounce properly," says Mr Bastiaens.

Over the next ten years, he believes the voice technology market will grow into a multi-billion dollar market. The dictation market alone could be worth about three billion dollars worldwide because of the breakthrough in continuous dictation. Meanwhile, the translation services market is already worth about three billion dollars and is growing by 15 per cent a year. A big part of that is currently human-based, but L&H insists its machine translation technology is rapidly making

inroads into the market.

"There are a lot of companies that are in speech technology, but the majority of them are niche players," says the L&H chief executive.

"We are basically the only global player who can offer the broad range of solutions. If you look at the compression market, there are big players such as Lucent and a lot of smaller players such as DBSI, and also the DSP Group that integrates coding and chips and so on, but we are in a strong position with our low-bit codes for wireless communications."

"Also, continuous dictation where you have suppliers such as Phillips, IBM, Dragon and so on - again, there we also have a unique position because of our integration of continuous dictation with natural language base commands, so I think across the board we are the only company that clearly has all those technologies."

He also insists that the group's phonetic-based engine and, more particularly, its linguistic

Lernout & Hauspie's man at the top

Name: Gaston Bastiaens.
Title: President and chief executive, Lernout & Hauspie, Belgium.
Education: Masters degree in engineering, Louvain University, Belgium.
Career: Mr Bastiaens has 20 years' experience in the consumer electronics, multimedia and computer software industry. He started at Philips Electronics, as general manager of the interactive media division. He was vice president and general manager of Apple Computer's personal electronics division and became president and chief executive of Quarterdec before becoming president of Lernout & Hauspie.

components, give it an advantage over some of its competitors. "Our background in machine translation together with dictation and text to speech means that we are able to develop natural language based components and natural language processing."

"If you can understand a sentence it is much easier to translate it. When a computer understands a sentence, then the computer can better answer it. And that's the basis of the dialogue system. When you take a sentence which resembles another sentence with the same components, it's then very easy to respond to it."

Mr Bastiaens also believes that being headquartered in Belgium has been a positive advantage.

"Take, for instance, the linguistic element of machine translation. Let's look at the European Union. The EU has to support 15 countries with 14 languages and they are going to add five new language areas which will include Czech and Polish and so on."

"After that, they are going to add another six, so in the end, every time they add another language, they have to add 21 language pairs."

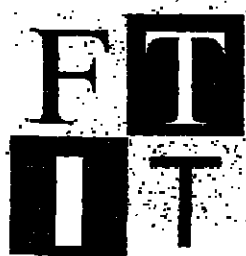
"It may be easy to find Ukrainian, German, French or English translators, but finding Ukrainian to Danish, or Ukrainian to Flemish translators, would be very difficult to find."

Looking ahead, he says he expects L&H's four basic businesses to grow in tandem. "I expect that we will get 30 per cent of our revenue from licensing, 30 per cent from dictation, 30 per cent from translation services and 10 per cent from machine translation. We expect these figures to be in place for the next couple of years and we will see growth in all four areas in revenue and in earnings contribution."

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Focus on digital broadcasting and new media

Here and on the following five pages, FT writers look at the impact of digital technology in the home and business world:

□ Digital satellites: who rules the 'airwaves' in cyberspace? Page 5

□ Direct satellite services: digital TV heralds a vast range of new channels; set-top boxes. Page 6

□ Pioneer in high-end digital TV; digital radio. Page 7

□ Broadband technologies; internet broadcasts; digital versatile discs. Pages 8 and 9

We are in the midst of a digital maelstrom which is reshaping the traditional computing, communications and consumer electronics industries and promises unprecedented choice for consumers and a new multimedia-rich world of information, education and entertainment.

This revolution, which spans the traditional media, broadcasting and cable industries but also embraces new forms of distribution, has at its core the development, manipulation and dissemination of information stored in the form of the 'ones and zeros' of binary computer language.

Because they share a common foundation, digital technologies are sweeping away the differences between data processing and telephony, laying the foundations for the dawn of the information age, or global information society as the European Union calls it.

Digital technology has made it possible to convert text, sound, graphics and moving images into coded digital messages which can be combined, stored, manipulated and transmitted quickly, efficiently, and in large volumes over wired and wireless networks without loss of quality. This dynamic process is epitomised by the explosive growth of the Internet and the deployment of new digital interactive services via cables, satellites and - with the UK in the forefront - via digital terrestrial television.

"Convergence of the IT, telecoms and broadcasting industries - made possible by developments in digital technologies - means that many different organisations

Visions of a multimedia-rich millennium

With the convergence of the IT, telecoms and broadcasting industries, many organisations are positioning themselves to provide multimedia products and services to the home and business, reports Paul Taylor

are positioning themselves to provide multimedia products and services to the home and business," says Ovum, the London-based market research firm.

"Digital TV, though essentially a new method of television transmission, has become the buzzword for a revolution," says a recent issue of Insights, a newsletter published by Booz Allen & Hamilton. "With its potential for narrow-casting, individualised viewing and full interactivity, it represents an opportunity to push television into the online world, as well as hasten the development of multimedia into a mass market medium."

This convergence could dramatically change traditional industry structures - new players will enter the race for 'eyeballs' and previously distinct platforms will become intertwined. This is reflected in the growing number of alliances, partnerships and mergers in the IT, communications and entertainment industries. Elsewhere, convergence is creating great business opportunities and challenges.

For example, Internet telephony and e-mail are challenging traditional telecoms business models, while web television and 'push' technologies are forcing broadcasters and information suppliers to reassess their strategies and embrace new technologies such as digital broadcasting, cable modems and digital versatile disk (DVD) which all promise a revolution in delivery channels.

In the home, web televi-

sion, smart phones and low-price computing devices such as set-top boxes and network computers herald the arrival of the digital networked home. "NCs are significant because they are part of the convergence between the TV and computer industries and also because they enable new services," notes Ovum. NCs could provide the 'bridge' between the competing aspirations of the television and computing industries.

Other important indicators of this 'convergence' include the launch of direct satellite services linked to PC-card adapters manufactured by companies, such as Adaptec, capable of delivering broadband multimedia services including rich web content direct to the desktop.

Digital radio and television in particular represents an exciting new opportunity. While the BBC is working on a range of digital audio broadcasting, this year will also see the launch of mass market digital satellite television in the UK and the world debut for digital terrestrial television.

British Digital Broadcasting, a partnership between Carlton TV and Granada, plans to launch digital terrestrial service this autumn, but also faces some tough competition from satellite and cable-based digital services. BSkyB and its joint venture British Interactive Broadcasting (BIB) with its partners, British Telecommunications, Matsushita and Midland bank, plans to launch a digital satellite service next month. Meanwhile, Cable & Wireless Commu-

cations unveiled plans in March to provide 200 digital cable TV channels and internet access to its 760,000 customers.

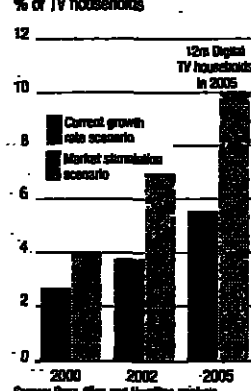
Ed Straw, a partner with Coopers & Lybrand's consultancy practice in London, highlights the emerging 'platform wars' between digital cable, satellite and terrestrial services in a soon-to-be published report.

"Each platform has its benefits," he says. "Cable has interactivity, capacity and telephony but the investment is high, coverage is not universal, it has received a bad image and there are 'noise factors' getting connected."

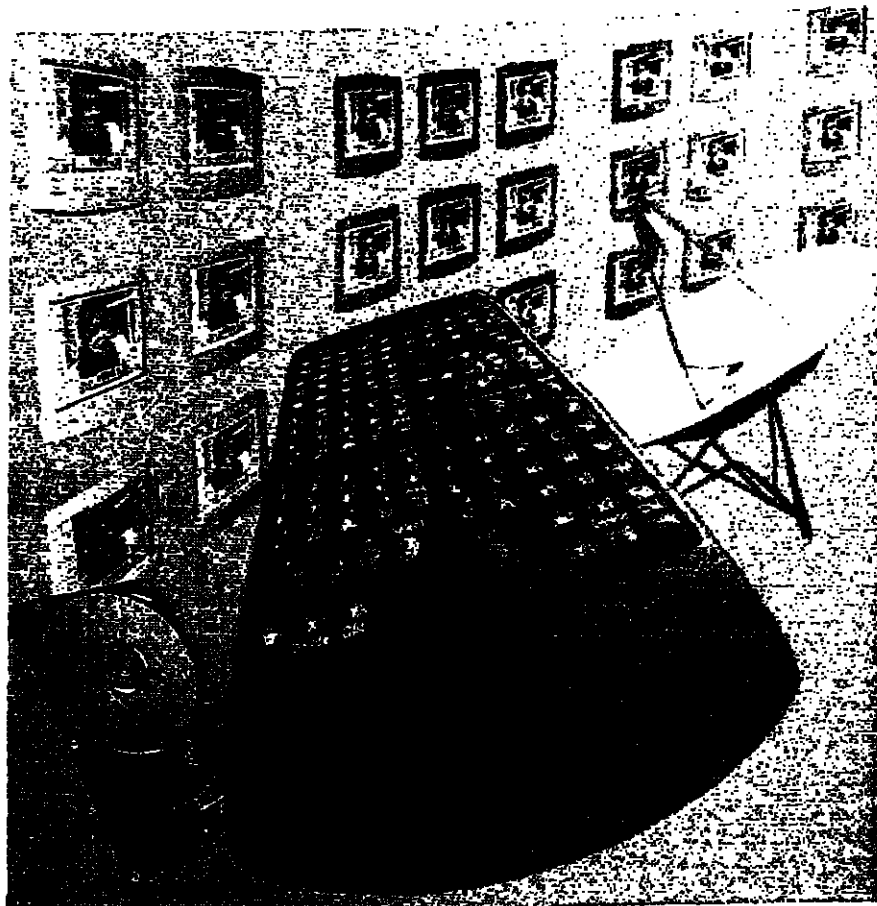
"Satellite has reach and capacity, it is less good on interactivity and targeting and you need a dish. Terrestrial is familiar, uses the existing aerial and benefits most from the analogue 'switch off', but its capacity and interactivity are limited."

Overall, it could be an

Digital TV in Europe
% of TV households



Source: Booz Allen & Hamilton analysis. Figures shown in %



Digital TV has become the buzzword for a media revolution

even race, he says. There is not a predetermined 'technical' answer and marketing quality is often the deciding factor in such situations.

In the long term, Internet or telecoms delivery is another potential platform competing directly, although the indirect competitive threat, in terms of competing for screen time, is already here, says Mr Straw.

Nevertheless, most industry analysts agree that digital TV - delivered by whatever means - has enormous potential. "Digital television will change the way we shop, the way we bank and the way we use information and entertainment," said David Coverdale of Pace, the UK-based electronics group, one of the main suppliers of the set-top boxes required to receive the new satellite, cable and terrestrial services.

However, forecasts about the uptake of digital TV, which is already available in many parts of the world, vary sharply. According to the Digital TV Worldwide 1998 report, prepared by Market Tracking International,

the global audience for digital TV is forecast to reach 58.6m by 2002, seven times the estimated 8.4m digital subscribers at present.

"By 2002, Europe will have overtaken the US to become the largest digital market," said Adam Thomas, editor of the report. Today, the US has two-thirds of all digital subscribers, but its share will decline to around a quarter over the next four years. Europe will then have 23.4m subscribers, followed by North America (17.2m) and Asia (15.2m).

In contrast, Booz Allen & Hamilton notes that digital television penetration in Europe remains low in comparison with the US and there is much lower optimism about future prospects.

At present growth rates, digital TV will probably only access 7m homes in Europe by the year 2005 - a mere six per cent of the accessible 122m TV homes in Europe. "At this level, it is unlikely that acceptable returns can be achieved given the high upfront outlay needed to cre-

ate the platform, secure required content and acquire a customer base," warns Booz Allen.

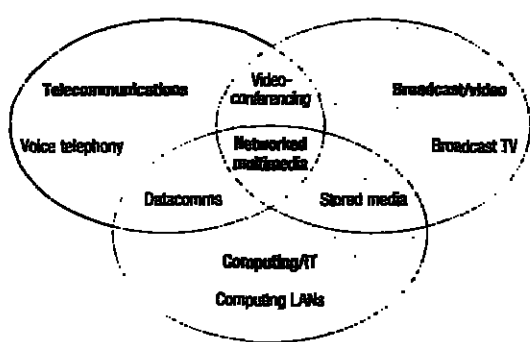
John Clements, chairman of Continental Research, the new media research specialist, writing in a recent report from Pace on UK consumer attitudes towards digital television, says digital TV offers a totally new form of TV in the future - "TV that goes beyond the bounds of entertainment into providing personally relevant information and opportunities. Post 2000, it will change the face of TV and the ways in which users interact with their TV sets."

But he adds: "It will not happen overnight - it will be a gradual process. Even at a 'lowish price', Continental Research forecasts that fewer than 1.5m homes will opt for digital terrestrial television by 2002. "That may provide good commercial returns, but does not mark a digital revolution."

Mr Straw of Coopers & Lybrand agrees. "Digital broadcasting is a 'hot' issue.

Turn to page six

Multimedia industry convergence



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DIGITAL SATELLITES • By Philip Manchester

Fresh business opportunities

Digital satellite broadcasting opens the way for the business world to exploit the technology with innovative services

Ever since Telstar was launched into earth orbit in the early 1960s, satellites have become an important part of the global telecommunications infrastructure.

Until quite recently, however, the main use of satellites has been for long-haul voice traffic and data retransmission. The costs of launching and maintaining satellites – together with the high cost of receiver dishes – has limited their use and appeal. This is set to change dramatically as we enter the 21st century.

Indeed, the falling costs of receiver equipment and the increase in the geographical coverage of satellites has begun to tip the balance in their favour for some applications. There are several reasons for the shift: the

increased use of satellite for domestic television signals has created a critical mass in the market which has spread set-up costs; the ease and speed of installation compared to land-based telecoms; and the growth in competition among satellite service providers.

But the two most important factors are the high bandwidth offered by satellite and the ability to use the technology for compressed digital signals. Potentially, digital broadcasting can provide hundreds of channels through a satellite system and opens the door to many innovative services that would be impossible using analogue communications.

These factors also broaden the appeal of satellite broadcasting beyond the traditional domestic TV market

to offer opportunities for business to exploit the technology. "What we are seeing is a convergence of communications, computing and broadcast technologies. At the same time, we are starting to see a growth of multiple computing devices in the home – embracing the telephone, the television and even the automobile," explains Greg Adkin, marketing manager for consumer products group at chip builder Intel.

These developments are fuelling an increased demand for bandwidth which satellite technology can help to meet. "When you put a set-top box on a television, you can offer all sorts of new digital services – information services, education and entertainment, for example," he says.

Intel recently signed a deal with the US Public Broadcast System to combine data and video signals for transmission to set-top boxes. The service will use Intel's Inter-cast technology which

allows transmission of data with a TV broadcast signal. More significantly, Microsoft has announced that Windows 98, the successor to its popular Windows 95 operating environment for Intel-based PCs will include features to accept TV and data signals simultaneously. Mr

Multinational companies can distribute key messages to their global workforce

Adkin sees the combination of digital broadcast technology and set-top boxes as the catalyst for all kinds of new information services.

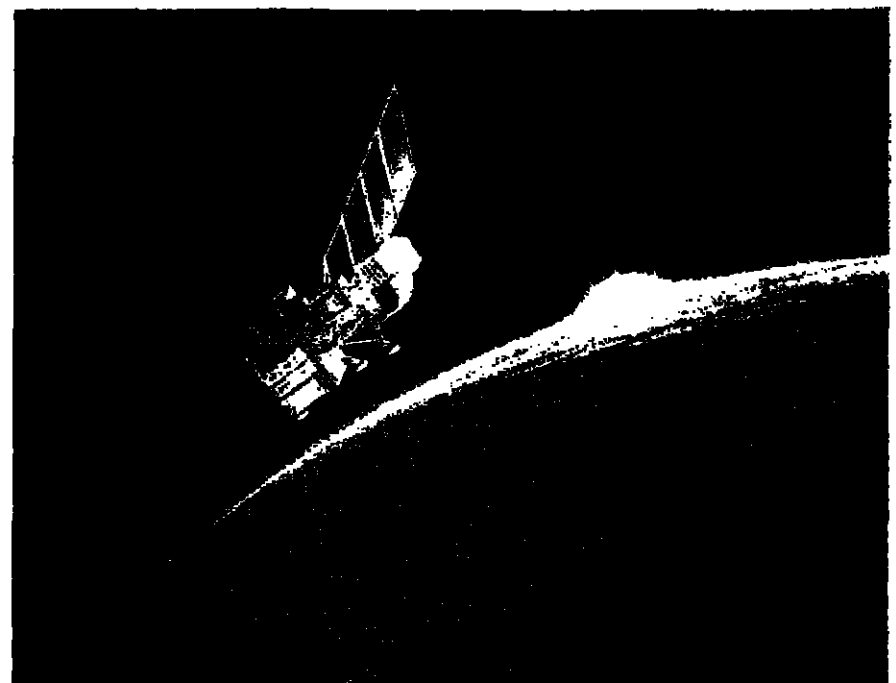
"By putting the PC at the point where the broadcast signal comes in, you can start to enhance what people can do with a simple TV. You can, for example, use a

time-shift feature so that you can carry on watching your favourite programme after an interruption. Or you can get other kinds of information alongside the video – say, on the soccer World Cup or stocks and shares information."

While today's emphasis for broadcasting via satellite is on the domestic market, the shift to digital signals will also bring benefits to business. There is a strong potential market for digital broadcast satellite technology in business.

Multinational companies, for example, can distribute key messages to their global workforce. They can store broadcast messages on a server for later review or distribute high-quality technical information and even software using broadcast satellite technology, explains Simon Wyatt, business development manager for satellite services at Oracle.

"The point about satellite is that it is not constricted by bandwidth limitations



Digital broadcasting can provide hundreds of channels through a satellite system

like other telecommunications services," says Mr Wyatt. "In Europe, businesses are beginning to look at this potential."

Europe is particularly well-placed to take advantage of satellite technology for digital broadcasting

because of de-regulation and well-established standards. "Digital Video Broadcast (DVB) is a standard across Europe and the competitive environment among telecommunications, cable and satellite companies is growing," says Mr Wyatt. "They all

want to deliver a range of services to consumers and to business."

The main breakthrough is coming with the new generation of satellite technology now coming on stream. "The introduction of low earth orbit (LEO) satellites for services such as mobile telephony is going to change things significantly. They cost less to launch and maintain. So, in about five years' time, as costs fall, we will see this technology being used for videoconferencing, mobile telephones and other services," he says.

Leos orbit the earth at a height of about 550 miles compared to the 22,300-mile orbit used by the earlier generation of geosynchronous satellites. In addition to the lower cost in launching them, Leos have very short transmission times and need lower power transmitters – although many more are required to give global coverage and the satellites have a shorter 'lifetime'.

More importantly LEO satellites offer the possibilities of interactive communications and place them in a stronger position to compete with 'earthbound' technologies such as wire and cable. The first LEO services are expected to be launched in the early part of the next century – and that is when satellite will really begin to compete with traditional telecom services.

'AIRWAVES' IN CYBERSPACE • By Geoffrey Wheelwright

Upheavals for the broadcasting world

Video streaming allows live programmes be watched on the Internet on dozens of Net TV 'channels' that are entirely unregulated by any national agency

From the moment it arrived, television broadcasting has long been a heavily regulated industry in most countries.

It is no surprise that in revolutions in many smaller countries over the past three decades, troops have fought almost as heavily for control of the national television broadcasting centre as they have for the 'presidential palace' or some other symbol of state control.

Equally, government regulatory agencies such as the Federal Communications Commission (FCC) in the United States – as well as similar bodies in other countries all over the world – have fought hard to make sure that television serves society.

Broadcasting licences have often been awarded as much on the merit of the content of a proposed television network as on its technological and financial capabilities – particularly in countries where television is

seen as a vital tool in helping to sustain a sense of national identity.

Suddenly, however, these various august bodies are now having to look a lot harder at their mandate as the advent of 'netcasting' or television-style programming on the Internet and the World Wide Web changes the very foundation on which they were established. It is now possible for Internet users with fairly modest personal computers and a fast Internet connection to receive television programs of all kinds through the use of 'video streaming' technology that sends video and audio data live to their screens as it is broadcast.

Video streaming means that everything from live news programs to music concerts to awards shows can be watched on the Internet on dozens of 'Internet TV' channels that are entirely unregulated by any national agency.

Viewers in the United States, for example, can watch television news shows from London's ITN or the British Broadcasting Corporation – while Europeans can watch Fox television news from the United States or from the Canadian Broadcasting Corporation.

The quality of these broadcasts does not yet match what can be achieved with a basic colour

television set receiving conventional television signals from cable, satellite or 'on-air' broadcasting. But it seems clear that the pace of change in Web-based video streaming technology should deliver TV-quality broadcasts via the Internet within the next couple of years.

Meanwhile, the cost of the devices needed to receive those signals is expected to come down – with some even being built-in to television set-top boxes so that viewers can watch Internet-based TV signals. And all of this is happening completely outside the framework of traditional television broadcasting regulators.

According to the man whose company holds the vast majority of the global market for video streaming software, governments are starting to take notice. Rob Glaser, founder and chief executive of RealNetworks, has seen television networks the world over use his company's RealVideo software to bring their programming to the Internet and most recently agreed to serve on a US presidential panel about the future of digital television.

Mr Glaser says that having spent time recently with officials from the FCC, he thinks the relatively relaxed US attitude toward Internet broadcasting will serve consumers well.

"By and large, the US Federal Communications Commission has done a good

job of viewing the Internet as having great communications potential and has taken a really thoughtful approach to the different dynamics of the Internet," he says.

In addition, he suggests that the issue will become even more "interesting" when low-cost television 'set-top' boxes can provide users with the ability to receive Internet television programming on standard television sets, rather than requiring them to use computers to do so.

RealNetworks, in which software giant Microsoft holds a 10 per cent minority stake, has been working with the Microsoft subsidiary, WebTV, to look at ways to make this happen.

Mr Glaser suggests that from the point of view of providing a diversity of

opinion and programming to consumers, there are few better models than video streaming technology over the Web. He admits, however, that the opposite could happen if access to 'video publishing' is restricted.

"The challenge is to make sure that economies of scale do not unduly favour those who can take advantage of them," he says. "There is potential for those with great economies of scale to swamp those with less developed infrastructure. You need to make sure that you not only have the 'haves' jumping in – and that there is diverse participation in the medium."

□ Set-top boxes, the key to digital programming: page 6
□ New services via Internet broadcasting: page 8

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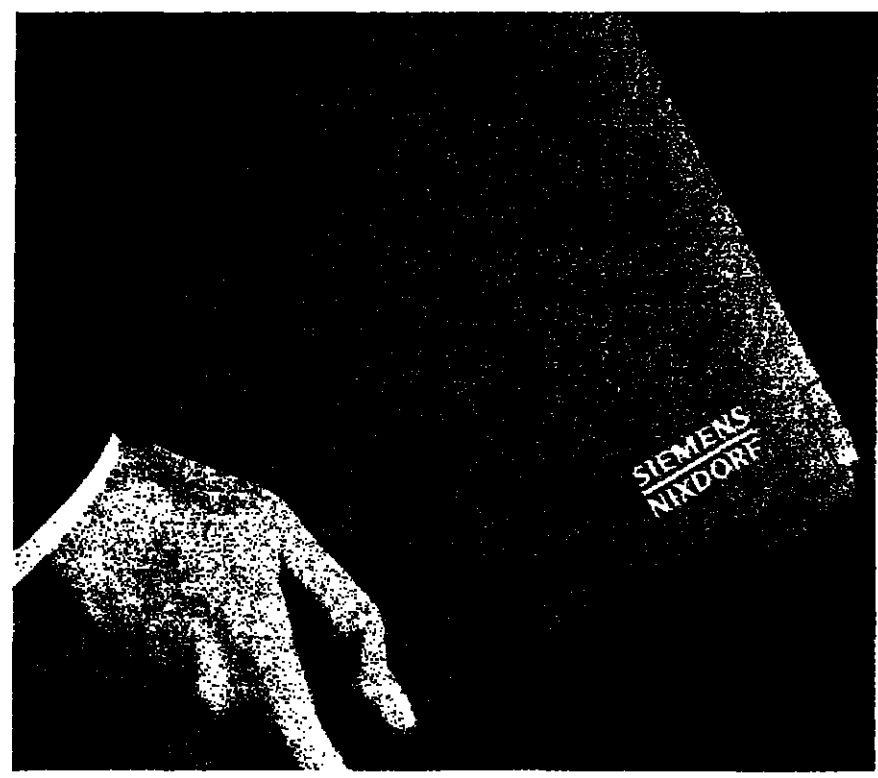
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DIRECT SATELLITE SERVICES • By Geoffrey Wheelwright

Surge of new corporate applications

Business TV broadcasts via satellite have now become viable for staff training

Satellite-based television and telecommunications has been with us for many decades now, largely directed towards delivering broadcast TV signals and voice information from one place to another.

Increasingly, however, satellites are now being called on to deliver digital computer data – and are changing the speed and efficiency of data delivery mechanisms for corporations in the process.

Take, for example, the efforts of IBM to bring data to its global customers via satellite. IBM has deemed this to be such an important task that it has established extension satellite-based solutions within its IBM Global Network services division.

Many businesses – from automobile manufacturers to television companies – are using these solutions for quickly moving vast

amounts of rich and complex data (including television-quality digital video) from one place to another.

According to Renaud Regis, satellite services manager for IBM Global Services/Network Services, the power and capacity of these new satellite-based digital data delivery systems is creating the opportunity for an entire range of applications that was just not previously possible.

The VSAT (very small aperture terminal) technology that is increasingly being used to bring data from satellite to computer will change the way that corporations think about using their global networks, he predicts.

"We are now at the point where VSAT can represent an economically viable and feasible alternative for corporations to use worldwide, continent-wide or country-wide," he adds.

"We are steadily moving towards multimedia for new high-bandwidth applications – ones that were previously not feasible or cost-justifiable with past technologies."

One of the previously unjustifiable applications



New satellite-based communications are opening the way for innovative and economical services for the business world

was the creation of internal corporate 'television networks' at large companies. Citing the example of car-maker Ford in the US, Mr Regis suggests that it is now possible – and even attractive – for companies to use an internal, digitally-delivered corporate television broadcast system via satellite as a way to bring training and corporate sales materials to employees.

"More and more companies are getting into this – though not necessarily broadcasting 24 hours a day," he explains.

Ford in the US is using it only for business purposes and training 6,000 dealers, currently running six or

seven TV channels a day. "Distance learning is going to be an important application for satellite technology in the years to come – every company has a compelling need for training and retraining their people over – and they need to do this cost-effectively," says Mr Regis.

Meanwhile, IBM's largest client for this kind of application in Europe are French vehicle makers, Peugeot and Citroën.

Three years ago, Citroën signed up to use a VSAT-based system to enhance communications with 4,300 independent automobile dealers in 11 European countries.

DIGITAL TERRESTRIAL TV • By Michael Dempsey

Domestic market may offer huge rewards

While viewers will have a vast range of new digital channels, advertisers see the prospect for more precise targeting, with interactive services

Computer chips have taken digital technology way beyond consumer electronics. The convergence of information and communication technologies and so many other industries is now well under way in the most potent entertainment medium of all.

Conventional television signals are transmitted by radio wave in analogue form. Digital TV compresses that signal, cuts out repetition and allows several programmes to be broadcast on the same frequency. It also has the potential for improved picture quality.

The possibility of interactive services, with viewers arranging their individual running order of programmes or chasing up more information on an advertised product, has generated huge commercial interest.

In the UK, British Digital Broadcasting, a joint venture by Granada and Carlton TV, will broadcast to homes without satellite TV aerials.

"It's going to be very easy to install. You just buy a set-top box and plug it in. There's no dish and no cable," a spokeswoman explains.

Grundig, Pace, Philips, Nokia, Sony and Toshiba have signed up to manufacture BDB's 'plug in and play' devices.

BDB's research indicates that three out of four UK homes do not have cable or satellite TV links, making 17m homes 'virgin for the digital market'. Across Europe, 60 per cent of homes do not have multi-channel access via cable or satellite.

In the US, this figure is much lower, at 30 per cent.

BDB says its research shows that 60 per cent of the 17m homes in Britain are prepared to pay for more choice on terrestrial lines.

giving it a potential domestic market of 100 or more channels under the new regime. BDB regards 30 channels as a manageable choice for the consumer.

The exact way in which TV will adopt a raft of new technologies – and the attitude of potential consumers – is the subject of great debate. The volume of reports and comment on this issue is almost overwhelming.

One contributor to this argument is the Cap Gemini Group which this year forecast that the demand for interactive shopping services will propel digital broadcasting to prominence during

the next 12 months.

While the move to digital services will boost spending by new TV companies on equipment, the advertisers eager to exploit the new medium will be installing call centres and technical support services to back up products sold via expanding menus on offer to viewers.

John Moroney, a telecoms consultant with the high technology analysts, Ovum, points out that the improved signal from digital television is not a huge issue to UK consumers, who already enjoy a good service from analogue TV. It is the scope of the new service that will

attract viewers.

"You will get an almost limitless number of channels. For the advertiser, this means precise targeting, with interactivity making those adverts more effective," says Mr Moroney.

The opportunity of digital TV also brings the danger of diluting the impact of advertising if the segmentation is not effective, according to Mr Moroney.

US-owned Symbolics, a £12.5m company, with offices in Cambridge in the UK, is a design services business that is cashing in on the demand for digital TV products. Its customers include Ericsson and Sony.

Symbolics' interest is in the production of devices that consumers will want to use. Henk Koopmans, the marketing director, argues that simplicity of design is key to making consumers adapt to interactive services.

"There are a billion TVs out there, but only 100 million PCs. The new generation of TVs will have the processing power of a Pentium PC, but just presenting the user with a keyboard won't work. You must give them something like a telephone, with around eight keys and a straightforward interface. Anything more complicated won't work."

The business software giant, Oracle, has a 60 per cent holding in a joint venture with Netscape, the Internet software developer, aimed at developing software for the digital TV industry. Network Computing Inc (NCI) is based in California on the same campus as Oracle's world headquarters, but in a separate building, emphasising the dedicated mission of an organisation that will pour programming into set-top boxes.

Stuart Mitchell, Oracle's UK director of business development in telecoms and media, works very closely with NCI. He says the infrastructure development that

will accompany the launch of digital channels is impressive. "The market is already worth \$100m in Europe – this is real money. The digital broadcasters all need to upgrade their networks and station technology."

Oracle is using its track record in the large commercial database software market to promote applications that contain visual images for the digital channel.

Online banking and educational services are potentially lucrative for the software industry, Mr Mitchell says.

"People who want to offer services over the digital network need tools to govern what the customer will see. The object of the toolset we are creating is to make it quicker and easier to make programmes."

Acorn Group has taken the logical step from PC manufacturing to making interactive digital TV set-top boxes. Andy Moe, vice president for business development, is a sceptical voice among the market optimists.

He points out that users are happy to work on an interactive level with a PC because of its physical proximity, a two-foot experience, with TV viewing takes place a greater distance – "a ten foot experience" – and does not easily lend itself to interactive services.

"You will not see a sudden surge in interactive services until the providers can demonstrate a clear benefit," he predicts.

The broad spread of players in this market underlines the size of the rewards in prospect for those who gain a commanding role in home entertainment and business.

The personal computers commands the attention of 'eyeballs in business'; however, in the digital broadcasting world, eyeballs are king.

talk of acquiring a technology that will give them control over 'eyeballs in the home'. This domestic market is potentially a huge prize.

NEW MULTIMEDIA MILLENNIUM

Common standards are crucial

From page four:

but it will evolve over time," he says.

Crucially, he argues that the speed of uptake will depend upon the adoption of common standards. As he notes in an earlier report, "standards wars, driven by nationalism and corporate xenophobia, have made industries and broken companies."

The standards issue revolves around what Booz Allen & Hamilton defines as the digital platform – the

decoder, conditional access system, subscriber authorisation system and subscriber management system.

European broadcasters, technology groups and regulators took a significant step towards avoiding conflicts when they agreed in September to work together to set open standards for the next generation of set-top boxes, carrying not just digital TV signals but interactive multimedia services and the Internet.

The agreement, reached in Geneva by the steering committee of the Digital Video Broadcasting consortium, built on earlier joint work among the consortium's 200-plus members on setting the European digital transmission standard and brought together media, public broadcasting and telecom groups, plus computer giants Microsoft, Intel, Motorola and IBM.

But other standards issues remain, including the choice of conditional access technology, which could delay deployment and cause customer confusion.

As the Pace reports notes, the arrival of mainstream digital TV will probably involve both successes and failures.

"As with satellite TV, the brave – or at least some of the brave – will benefit," says John Clements of Continental Research.

"There will be new 'Murdoch's', new 'Gates', but as yet it is early days to say what services they will provide that will take advantage of the technology opportunities opening up in the new millennium."

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SET-TOP BOXES • By Michael Dempsey

Patrick Custer is the chief executive of a company that has seen its turnover plunge from \$350m to \$1.5m inside three years. Most top executives in his position would be extremely anxious. But for Mr Custer, dramatic decline in revenues is part of a plan to redirect the energies of UniView Technologies Corporation into a dynamic emerging market that may dominate the consumer electronics and IT sectors in the next century.

UniView owns Curtis Mathes, a name that was prominent among US TV manufacturers. Until two years ago, it made expensive high-end TVs. But Mr Custer has no nostalgia for this past. "We still own some patents, and being in that business helped us to understand the TV viewer," he says.

Today, Mr Custer's preoccupation is with the world of the set-top box. In theory, the set-top box is a beautifully simple idea: take one device that mixes and matches digital signals from different sources; then connect it to a TV set and allow the viewer to break out of conventional programming and join the Internet without first owning a computer.

The set-top box is the key to opening up digital programming, whether from conventional terrestrial landlines, cable or satellite. It is the device that the viewer turns to in order to manipulate the vast, and potentially confusing, choice that digital TV offers.

UniView is licensing its set-top box designs to other companies, notably telephone companies. Mr Custer believes that his organisation enjoys an advantage by concentrating on the design and licensing of devices that boast telephony features such as speaker phones. By pushing a button on the remote control, a user can hear a telephone caller over the TV speakers. The familiarity of telephone controls may be a powerful selling tool as companies battle to entice consumers into a new range of entertainment products.

UniView is working with other high-technology players such as Motorola, Lucent Technology and the UK's Acorn.

The set-top box market is truly international. Pace Micro Technology is a £200m

The key to digital programming

Set-top boxes will allow viewers to break out of conventional programming and join the Internet without first owning a computer

UK company that is one of three suppliers appointed by Microsoft. Along with Sun and Oracle, Microsoft bought into the digital TV and set-top box market in 1997.

The potential for expanding digital information into the domestic market while bypassing the conventional PC means these IT giants could not afford to ignore the set-top box.

Andrew Wallace, Pace marketing director, is looking way beyond the UK market. Most of the 1.5m digital set-top boxes priced at up to £500 each that Pace has sold have been destined for South America and Asia.

"In France, the broadcasters are already offering interactive services for sporting events such as the soccer World Cup and cycling's Tour de France," he says.

Pace boxes are promoted through the Canal Plus subscription channel. Mr Wallace recently visited the conference of the US National Association of Broadcasters, where digital TV and Internet access via the TV were key themes. But he is cautious about the immediate prospects for a world of TV viewers logging on to the Internet. "Net access through set-top boxes is not going to be explosive in the coming year. Interactivity needs to be carefully designed," he says.

At Microsoft, 600 of its 13,000 employees now work on services for its WebTV operation, one of the three IT industry TV 'purchasers' of 1997. WebTV connects the viewer to the Internet without a PC, with a WebTV terminal incorporating Microsoft software available from \$99, plus \$22 per month rental including service.

"Our experience to date is that WebTV reaches people that PCs don't," says Judy Gibbons, director of online services at Microsoft UK.

Linking up against Microsoft is Sun Microsystems. Sun acquired Diba, a Silicon Valley start-up operation, in last year's buying spree. At the same time, Oracle purchased the Navio subsidiary of Netscape.

Joe Gillach, a Sun marketing director, was vice president of marketing at Diba. "All three small companies, Diba, Navio and WebTV, were doing the same kind of thing," Mr Gillach recalls.

"The summer of buy-outs was a recognition on the part of Sun, Oracle and Microsoft that the concept of an alternative platform in the home was compelling."

Three small operations, with around 100 employees each, had sparked a lot of interest. For Mr Gillach, the big question is pricing. "Can you bring the cost of these devices down to \$200?"

Prominent US research group Forrester has spoken of IT companies praying for a new generation of "mouse potatoes" surfing the Internet in the same manner as compulsive TV viewers. But Mr Gillach thinks the set-top box audience will not want to arm itself with computer mice. "Look at a kitchen blender: that's the sort of device that consumers will pay for because it's easy to use."

Ease of application is core to the Java programming language from Sun. Aimed at allowing developers to turn around quick new products for consumer devices with computer chips, Java should have a bright future in the world of the set-top box. Chips incorporating Java technology are now being licensed by electronics-related companies as diverse as Korea's LG and IBM.

As a recent recruit to the world of Sun, Mr Gillach takes a relaxed view of Java: "Java chips are just emerging as powerful and cheap devices," he says.

Will they come to power

set-top boxes? "This market was never going to mature as fast as people forecast, but then we never claimed it would," he says.

The user-base of this technology is emerging, despite cautionary noises from some analysts. Margaret Fitzgerald, a 76-year-old enthusiast from Massachusetts, has been subscribing to WebTV for the last year. "My children and grandchildren are spread across five states and two continents. I keep in touch with them all via my television screen."

Mrs Fitzgerald sends about ten e-mails a week through her WebTV, disconnecting the system and bringing it with her when she travels to Florida for the winter months.

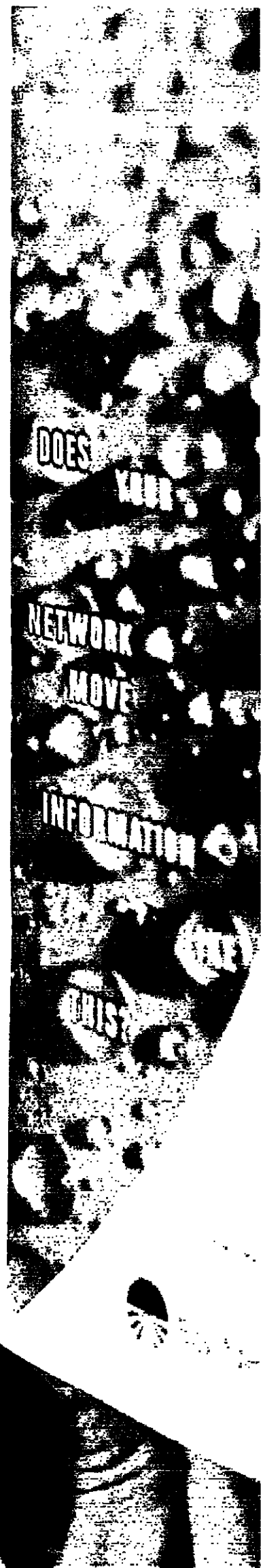
Mrs Fitzgerald is typical of emerging consumer groups who may be the true champions of the next generation of products from an industry that cut its teeth in a youthful market. Forrester Research speaks of "teens and tweens" – parents who will subscribe to the Internet and interactive TV services to boost their children's education.

Spyglass, a \$20m Chicago company, supplies search engine software for set-top boxes, allowing the TV set to decode and display information from sources that include the Internet.

David Harris-Evans, European managing director of the company, thinks that it will take more than the presence of big-name IT companies and the TV convergence. Oracle and Microsoft have invested vast sums of money. But a consumer market is very, very different from an IT market," he observes. "I'm not saying the Internet TV won't happen, but it won't be the first thing consumers want."

The set-top box is clearly here to stay. But the user will be put to are not obvious. Grandmothers and dedicated parents will opt for services that apply to their lives. These may not be exactly what the prophets of TV and PC convergence have in mind.

DIGITAL ALBUMS BEST OF THE BEST
Coming soon:
radio with
pictures



DIGITAL AUDIO BROADCASTING • By Geoffrey Naim

Coming soon: radio with pictures

As well as offering improved sound quality, digital audio broadcasts will offer text and images relating to individual programmes

In an age of digital television and the Internet, radio broadcasters know they must innovate or slowly fade away. But how to change this time-worn medium without alienating the millions of loyal listeners who treat radio as a faithful companion?

Digital Audio Broadcasting (Dab) aims to achieve this delicate balancing act, eliminating analogue radio's drawbacks but without abandoning its many advantages, such as low cost, small size and ease of use. Dab is seen by most broadcasters as the future of radio as it makes more efficient use of crowded airwaves and provides CD-quality sound that is noticeably better than an FM analogue broadcast.

The in-studio technology used to edit and produce radio programmes is increasingly digital – and full digital broadcasting, using the Dab standard, is seen as the logical evolution.

"Digital technology is transforming the broadcasting industry," says Glyn Jones, managing editor of BBC Digital Radio.

As well as offering better sound quality, Dab allows broadcasters to transmit text or data relating to the programme, so listeners could read – on a small LCD screen – the plot line for a radio serial or see artist, title and composer details for the song currently playing. A more ambitious use would be to broadcast a succession of images from the promotional video accompanying a song.

The limited bandwidth of Dab cannot support moving images so, instead, a 'slide show' approach is used with images changing every ten seconds. The possibilities are

endless, broadcasters claim, and pilot broadcasts in several European countries have demonstrated the feasibility of these new services.

However, broadcasters are frustrated by the manufacturers' continuing delays in launching Dab receivers for the consumer market. "Until we know what 'box' will be used, it's difficult to design services," says Mr Jones.

Prototype Dab receivers have existed for some years. Grundig, the German manufacturer, has demonstrated a Dab in-car receiver that can be attached to a monochrome or colour display similar to a miniature TV. But such prototypes are pricey and manufacturers have traditionally been reluctant to begin volume production of Dab products – which would bring down prices – until the population covered by Dab broadcasts reaches a sufficiently high level.

Mr Jones claims this point has now been reached in several countries. The BBC, which has been running DAB broadcasts since 1995, claims its Dab transmitters can now reach 60 per cent of the UK population – more than 30m people.

In the coming months, Sweden, another Dab pioneer, aims to reach 75 per cent coverage with its national Dab service and 55 per cent with a regional service. But the number of people who today hear Dab broadcasts can be counted in hundreds rather than millions because of the lack of affordable Dab receivers for consumers to buy.

The big step forward could come this summer when radio makers such as Grundig, Kenwood, Pioneer and Clarion say they will start volume production of Dab



The shape of things to come: this BBC digital radio receiver has a multimedia screen on top for displaying text and images. The BBC worked with the IDEO design consultancy to produce this concept radio. Also featured here is a mini speaker, linked to the receiver by an infra red signal

car radios. Sets for the home should not be far behind and Boeck recently demonstrated a portable Dab radio with LCD screen similar to a cellular phone.

The in-car market initially offers most interest to Dab manufacturers, as buyers are used to paying steep prices for high-quality in-car

The in-car radio market offers most interest to the makers of digital audio broadcasting systems

entertainment. As well as CD-quality sound, Dab broadcasts are virtually immune from interference and fading. So programmes are not suddenly lost when the car passes through a tunnel or under a power line.

Another promising Dab product is a plug-in receiver card for PCs. This would allow PC users to listen to the radio whilst working on

a spreadsheet and view programme-related data – such as song details or competition rules – in another window on the screen.

Dab was developed as a European standard and its influence has spread further afield as broadcasters from South Africa to South Korea see in DAB the future of radio; the only important markets that have not committed to the standard are the US and Japan.

One of the principal advantages of switching to Dab is that a single frequency – called a "multiplex" – can carry up to six stereo or 12 mono services, or any combination in between. So, six stereo stations that today each require a dedicated FM frequency can be combined on a single digital multiplex.

By moving national and local radio stations to a handful of Dab multiplexes, governments could free frequencies in the crowded FM band and ultimately pull the plug on analogue radio broadcasts – though that is unlikely to happen for a decade or so.

In the UK, two pilot London-only multiplexes are already carrying the broadcasts of a dozen local FM

radio stations. But Dab also allows broadcasters to go beyond audio and use some of the multiplex capacity to transmit data that is not related to programming.

GWR, an independent radio group in the UK, has performed test Dab broadcasts of financial data and digital video – the quality of the video is similar to that achieved over the Internet.

The World Dab Forum, an umbrella organisation set up to promote the standard, carried out a consumer study last year that showed 37 per cent of households in Europe would be "very interested" in buying digital radios, which amounts to around 33m families.

The respondents were also prepared to pay substantially more for receivers with Dab facilities – up to 50 per cent more for car radios and hi-fi systems, and around twice as much for portables. But until products are widely available in stores, the industry does not know whether these intentions will translate into much-needed sales. "The next step is in the manufacturers' hands," says Mr Jones.

However, smooth transmission of high quality material, says Cramer, poses

HIGH QUALITY DIGITAL BROADCASTING

Pioneer in high-end digital TV market

While many digital broadcasting players make tools for transmitting to mass audiences, ECI Telecom, an Israeli telecommunications manufacturer, is carving out a role in the smaller, high-end of the market for professional television production.

Last year, ECI launched Hi-TV, a digital broadcasting system designed to handle top quality television and video. The system broadens the potential of broadband terrestrial telecom networks. These networks carry thousands of times more data per second than regular networks.



Hi-TV is finding favour in sports broadcasting. Pictured here are Brazilian players, winners of the 1994 soccer World Cup. The next World Cup will be this June – and the June 2 FT-IT Review will carry a special focus on the impact of IT in sport

a different challenge than broadcasting to a mass audience. This is because for a mass audience, which will only watch a program once, broadcasters are willing to sacrifice quality by compressing the broadcast tightly. Devices that handle this end of the broadcast involve relatively low bit rates.

Quality level

Transmitting for professionals demands high quality throughout the process, however. "When you are going to go through successive chains of editing – compressing, decompressing and recompressing – you lose quality," says Mr Cramer. "After about eight times, it looks awful."

Devices for high quality broadcasting must therefore be capable of handling high bit rates, he explains, because only light compression is tolerable.

When big 'chunks' of television travel over a shared network, however, additional problems emerge. For example, when lines become clogged with other data, digital TV broadcasts can 'get the jitters' (industry jargon), throwing the broadcast out of sync.

ECI designed its system with quirks like this in mind, drawing on its experience in the telecoms market. Indeed, Hi-TV's technology is an adaptation of DCME, telephony compression products in which ECI is a world market leader.

Industry analysts estimate the nascent market for high-end digital broadcasting equipment could be worth between \$200m and \$500m a year. Hi-TV's main competition comes from Sony, Lucent Technologies of the US, and Nortel of Canada. ECI's edge is confirmed by MCI, which along with seven other companies, is participating in a three-year, \$60m RDTV project backed by the US government that will end this September.

Fred Huffman, senior engineer at MCI, says ECI is cheaper and faster than the competition. Before choosing ECI, proposals were considered from manufacturers of both telecoms and broadcasting equipment. "When you looked beneath the surface," says Mr Huffman, "ECI knew more about the television world than the broadcast equipment manufacturers knew about the telecoms world."

Avi Machlis
in Tel Aviv

Broadband issues: Page 8

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BROADBAND TECHNOLOGIES • By Tom Foremski

Aiming for faster Internet access

Each country has its own type of communications infrastructure which will determine which broadband technology will be dominant

US telephone and cable TV companies are gearing up to offer tens of millions of customers faster Internet access through inexpensive cable and telephone line modems thanks to advances in broadband technologies.

Leading US computer companies are helping to promote broadband technologies as they eye opportunities for software and hardware sales. And Internet firms are preparing new types of web-based content such as digital television and CD-quality music piped into customer's homes through faster Internet connections.

There are two main US initiatives, with one camp pushing cable TV modems while a rival camp is promoting ADSL (Asymmetric Digital Subscriber Line) technologies which operate over regular telephone lines.

Until recently, most industry observers were predicting that cable modems would win the battle against

ADSL modems. But advances in ADSL technology, called 'splitterless ADSL', have changed those forecasts. The advantage of splitterless ADSL is that there is no need for a separate line 'splitter' separating voice and data calls on the telephone line.

'Splitterless ADSL represents considerable cost-savings for phone companies, otherwise they would have to send technicians to every home to install ADSL and they would need more expensive equipment at the switching offices,' says Will Strauss, president of US market research firm, Forward Concepts.

Splitterless ADSL, also called DSL Lite or Consumer DSL (CDSL), offers bandwidth of up to 1.5 Mbps per second, more than 50 times faster than current 56 Kbit modems. Although cable modems potentially offer speeds of 4 Mbps and more, that bandwidth is usually shared between many users on the same cable circuit.

Splitterless ADSL has received the heavyweight backing of Microsoft, Intel and Compaq Computer. The three companies have set up a consortium called the Universal ADSL Working Group and have persuaded GTE, Ameritech, BellSouth, Ameritech, SBS Communications, and US West, four of the five largest regional US telephone companies to support the technology. The goal is to offer standard Consumer DSL modems for about the same price as a traditional modem, and one that they can buy at any computer store.

Forward Concepts had originally predicted that cable TV-based modems would win the lion's share of the market, compared with ADSL. In a report published late last year, Forward estimated that by the year 2002, there would be about 7m US users of cable modems, four times the number of ADSL modem users. But Mr Strauss concedes that the gap between the two will be much narrower if CDSL modems become widely available.

The Universal ADSL Working Group has adopted DSL technology developed

by US firm Aware using a modulation technique called Discrete Multi Tone. CDSL offers downstream speeds of between 512 Kbits to 1.5 Mbps, and 128 Kbits and 384 Kbit per second speeds upstream, roughly equivalent to a T1 line.

'Our DSL Lite technology clearly moves DSL beyond the realm of a telecommunications transmission system toward that of a PC modem,' said Jim Bender, CEO of Aware.

The involvement of Intel, Microsoft and Compaq in sponsoring broadband communications technologies is self-serving. Intel wants to ensure that there will be demand for high performance microprocessors, and a technology such as CDSL will provide a need for more powerful PCs, which in turn will benefit Compaq, the leading vendor of PCs.

Microsoft benefits from every PC sold and it is also making a big push into online content delivery. To really exploit the potential of that, Microsoft needs bigger data pipes into the home, hence its support for cable modems through its \$1bn

investment in the US cable TV company, Comcast, and CDSL.

'If there is any area that I have a little concern about - in proceeding fast enough - it is communications technology, being able to connect up these machines at very fast speeds,' said Microsoft chairman Bill Gates at a conference for investment bankers in San Francisco.

There are still significant technical challenges to be dealt with for both CDSL and cable TV modems. For example, cable TV modems are sensitive to interference picked up through leaks in cables, which can then be amplified within the network.

The success of these broadband technologies also depends on how aggressively telephone and cable companies move. US telephone companies' commitment to faster Internet access through ISDN, has been disappointing, showing little enthusiasm despite strong customer demand.

Similarly, US cable TV companies have spoken about adding fast Internet access services but have been slow to exploit the potential business opportuni-

ties for cable modems.

'With the involvement of Intel, Microsoft and Compaq, the phone companies are being pushed to be more aggressive,' points out Mr Strauss. 'The phone companies have been holding out because of the lack of standards, but this is now changing.'

Over the short term, cable modems are expected to generate an early lead over ADSL, because cable modem industry standards have already been developed by the Multimedia Cable Network System consortium.

'The business model for cable modems is much more attractive,' says Mike Valiant, product manager at network equipment firm 3Com. 'Basically, for a cable company to offer cable modem service it needs to deploy head-end equipment which enables a high speed downstream service to be offered to its customers. This equipment is relatively low cost as cable modems work on the basis that the infrastructure is shared by many hundreds of users.'

Each country has its own type of communications infrastructure which will determine which broadband

FT web site wins high ranking

FT.com, the Financial Times web site, has become the most popular European-based news web site, according to the latest Hot 100 rankings. It was ranked the most popular non-US based finance site.

Following its redesign four weeks ago, FT.com jumped 14 places to number 15 in the April listings of news sites. That took it for the first time above rivals such as the Electronic Telegraph and the (London) Times.

The site has doubled the number of page views that it serves in the past four weeks. 'A key aim of the redesign was to make it easier for our users to move around the site and discover more of both the quality and quantity of what's there,' says Paul Maidment, editor of FT.com. The rankings are compiled by Web21, a Californian online company that counts web traffic. Rankings are dominated by US sites, led by CNN, USA Today and ABC News. Apart from FT.com, only two other non-US sites, The Age and The Sydney Morning Herald, make the top 15 news sites for the month.

□ The Hot 100 rankings: <http://www.hot100.com/>



Bill Gates, Microsoft chairman, making a big push into online content delivery

technology will be dominant, says Mr Valiant. For example, in the UK, only about 16 per cent of homes receive TV programmes through cable, compared to about 95 per cent in Belgium. In Finland, companies can rent telephone lines from telecom companies and offer ADSL services, but in the UK, British Telecom does not allow these kinds of services from third parties.

The key word is competition: if there are companies in each country providing a variety of either cable or ADSL-based services, consumers and businesses will benefit from fast Internet access at low prices.

INTERNET BROADCASTS

Webcasting heralds many new services

TV and film companies are taking the Internet very seriously, reports Joia Shillingford

Streaming audio and video down the Internet promises to deliver a wide range of new services to both businesses and consumers.

'Audio and video are already happening on the Internet,' says Paul Ayres, European managing director of the US company, RealNetworks, 'and as time goes on, webcasting will become increasingly widespread.'

RealNetworks, which produces audio and video software for the Internet, is already working in the UK with companies such as ITN, the BBC, Capital Radio and the British Film Institute. 'ITN regularly broadcasts news headlines over the Net and the BBC puts out the entire contents of the Nine O'Clock News,' says Mr Ayres.

UK radio stations Virgin Radio and Classic FM are on air and on the Net at the same time. And, in the US, TV channels, such as CNN and Fox News, broadcast live on the Net at the same time as they broadcast to TV viewers.

A number of companies are also broadcasting training videos, the thoughts of the chief executive, or public shareholders' meetings over their company intranet (or private Internet). For example, the aircraft company, Boeing and technology companies Bay Networks and Sybase, all broadcast video over their intranets.

The research company Gartner Group webcasts (or broadcasts over the Net) to selected audiences. Last month, it webcast video and audio from its conference, 'Gartner Group Predicts: The IT Marketplace', in San Diego, to customers world wide.

Benefits

'Traditional broadcasting is linear,' says Ayres. 'The Net is interactive. It lets users select the stories they want to watch, in the order they want to watch them.'

'They can also mix and match, getting their socio-political news from the BBC and their world news from CNN. Users can get the TV and radio stations they want from anywhere. An expatriate Englishman could watch the Nine O'Clock News via the Net from Nairobi.'

'The Net increases the TV and radio footprint,' says Mr Ayres. 'Longer-term, this will command a fee.'

To receive audio and video information over the Internet, a user needs a multimedia PC with speakers, Internet browser software and audio/video

software. Ideally, the PC should have at least an Intel Pentium chip inside. The good news is that the audio and video software, such as RealNetworks' RealPlayer can be downloaded free from the Internet. Once downloaded, the software sits in the user's internet browser.

Then, when the user connects to the Internet to watch a programme, a channel is created between the user's PC and the broadcaster's server computer. This is known as streaming video. Instead of a user downloading all the images to a hard disk and then watching them - which would be slow and require a huge disk - the user watches them stream past.

The images are compressed, sent over the Internet from the broadcaster's computer, then decompressed at the user's end, otherwise they would be bulky to transmit. The quality of image that can be received using streaming video varies.

A user with a modem (a communications device) operating at 28,800 bits per second, can receive audio and video at 6-8 frames a second. This compares with 28 frames a second for commercial television and 30 frames a second for the cinema.

'The quality depends on the type of image being received,' says Mr Ayres. 'With news, the background changes little and you can get something eminently watchable.'

Users might, however, find it disappointing after conventional TV. The advent of a faster modem standard X2, giving 56 kilobits a second, will provide a frame rate approaching 12-15 frames a second. Or with higher bandwidth technologies, 30 frames a second.

Higher bandwidth technologies include T1 lines (in the US), cable modems (for use over cable TV networks) and XDSL, a technology for providing higher capacity over standard analogue phone lines.

The biggest supplier of audio and video software to Internet users is RealNetworks. Mr Ayres says 40m copies of its software (some just for audio) have been downloaded from its www.rn.com site. Of these, 12-15m copies are of its latest video software.

RealNetworks recently acquired Vivo software, another leading Internet video company. It is also in what it calls 'co-optation' with Microsoft.

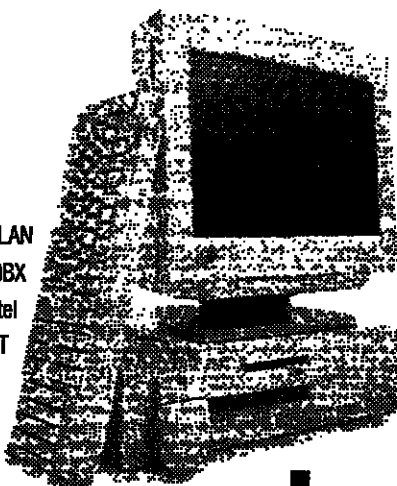
'Microsoft has bought the rights to our technology and is embedding it in a product of their own,' he adds.

In the future, users will even watch films over the Internet, suggests Mr Ayres. When the company

Turn to facing page

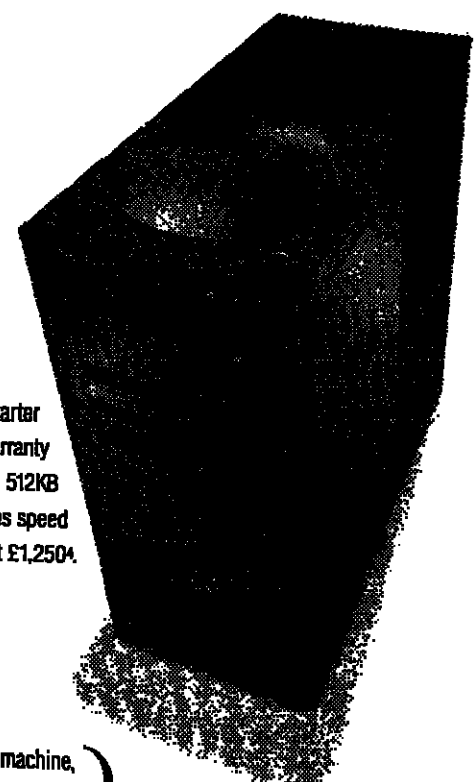
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DIGITAL VERSATILE DISK INDUSTRY • By Geoffrey Naim

Market fears an outbreak of 'format wars'

Sales are hindered by consumers' uncertainty over two rival formats for DVDs in the PC market.

The launch of Microsoft's Windows 98 operating system is awaited by many, but perhaps most eagerly by the digital versatile disk industry, which hopes a new generation of Windows 98-equipped PCs will stimulate sluggish sales of DVD drives and disks.

Windows 98 is Microsoft's first operating system optimised to work with DVD and the industry hope the arrival of Windows 98 will encourage PC users to upgrade to new computers fitted with DVD drives.

Some PC makers - such as IBM with its Aptiva range - have offered DVD drives on selected models since 1997, but the arrival of Windows 98 could see DVD drives rapidly supplant the traditional CD-Rom drive as a standard device on new PCs. Compaq says 70 per cent of its new PCs will come with a DVD drive by the end of this year.

"I take that figure with a pinch of salt," says Ted Pine, president of Infotech, a US market research company. Analysts have grown accustomed to the over-optimistic

forecasts of the DVD industry and note that three years after first being unveiled, DVD is still struggling to make an impact in the PC and consumer electronics markets.

Infotech says only 300,000 DVD drives for PCs were sold last year compared with initial forecasts of twice that figure.

In the consumer market, where DVD-video disks are being promoted as a replacement for pre-recorded video tapes, the disappointment has been even greater, given the industry's high hopes of a sales bonanza in the run-up to Christmas 1997.

According to Infotech, just 230,000 stand-alone DVD-video players were sold in 1997 in the US. "DVD-video did pretty well, but it failed to live up to the most hyped expectations," says Mr Pine.

A DVD-video disk can be played on a stand-alone DVD-video player or on a PC fitted with DVD drive. The latter can also load software from DVD disks formatted to the DVD-Rom standard.

In an effort to spur consumer awareness of DVD-

video, Warner Home Video announced last month it would allow video stores to rent out players so that consumers could experience the superior picture quality and sound claimed for DVD-video. Consumers are increasingly reluctant to buy untried technologies, fearing another outbreak of the "format wars" that have plagued the consumer electronics industry.

In the case of DVD-video, there is already a rival incompatible technology, Divx. This is a pay-per-view system developed by Circuit City, the largest consumer electronics chain in the US, and backed by several film studios which prefer Divx to DVD-video because of its ability to deliver a steady royalty stream.

Each time a Divx disk is played, the Divx player dials a central database and deducts the consumer's account with the appropriate rental.

"We remain especially excited about the possibilities for Divx," says Richard Sharp, Circuit City's chairman and chief executive off-



Panasonic's DVD 'home theatre' system uses a 12cm disc that holds a two-hour feature film, although the DVD looks like a CD. It is capable of producing cinema-quality sound and pictures.

cer. Analysts are not so sure. "Divx has received an inordinate amount of attention in the industry but it has not yet made its case to the public," says Mr Pine of Infotech.

Industry experts say the uncertainty caused by these two rival video disk formats in the consumer market is

hindering DVD's chances in the PC market. If few DVD-video titles are available because of poor sales of DVD-video players, then PC users will see less reason to pay the premium for a new PC with a DVD drive, instead of a conventional CD drive. Windows 98 will still be available on CD-Rom, so a

DVD drive is not essential to use the new operating system.

Given the incompatibility problems that have plagued early DVD drives, many PC buyers may prefer to continue using established CD-Rom technology.

The same issue affects the makers of "jukebox" prod-

ucts that traditionally use CD-Rom drives. One such is Kodak Business Imaging Systems whose latest jukebox uses two CD-Rom drives with 54 CD slots to manage 35.1 gigabits of information. Colin Cooke, European marketing manager, claims the product is "DVD ready", meaning it is compatible with DVD drives, even though Kodak will continue to ship it with CD drives.

Avantis, a UK company that makes CD file servers, has likewise chosen to continue fitting CD drives to its products and offer a DVD drive as an £500 option that attaches externally.

Trevor Duplock, marketing manager, says DVD will undoubtedly be successful in the mass storage applications - one DVD-Rom can hold the data of 7 CD-Roms - but Avantis is reluctant to switch to DVD drives, fearing incompatibility problems between DVD disks and drives from different manufacturers.

The arrival of rewritable CDs (CD-RW) further complicates the choice facing storage makers and PC users. The DVD standard includes a rewritable format, called DVD-Ram, that aims to

address the big criticism of CD-Rom - the stored data can only be read; it cannot be changed. However, DVD-Ram is not yet perfected and to complicate things further, Sony and Philips are promoting a rival rewritable DVD format that is incompatible with DVD-Ram.

CD-RW, by contrast, is a stable technology that is commercially available and prices of CD-RW drives have fallen dramatically. "Read only" has always been considered a major drawback for CD technology," says Wolfgang Schlichting, research manager for removable storage at market research firm IDC.

"Now that these limitations have been addressed, users must decide whether to move to DVD and its higher capacity, or stick with CD and its low-cost ability to record."

Infotech predicts more than 6.5m DVD drives will be sold this year, but Mr Pine admits there is a high degree of uncertainty in such predictions and a lot hinges on the success of Windows 98. "The onus is ultimately on Microsoft to deliver Windows 98 in timely fashion," he concludes.

INTERNET BROADCASTS

Big interest from film companies

From facing page:

launched RealVideo just over a year ago, it asked film director Spike Lee to make three films optimised for the Internet. The films, available on its Web site, have been watched several thousand times.

Today, there are restrictions on the way films can be viewed online, says Mr Ayres. As well as bandwidth restrictions, video can only be viewed in a quarter of the screen unless Microsoft's Direct X software is used.

But the restrictions will be overcome, he believes. "TV and film companies are taking the Internet very seriously," he says. "They see it as augmenting what they do. Right now, a number of film companies are very bullish about advertising on the Net and are using it to show clips and as part of the marketing mix to promote what they do."

Nethold in the Netherlands, which supplies

footage to leading satellite and cable operators in Europe has set up an extranet (a closed user group on the Internet). This enables authorised operators to download video clips from their site, which are used to produce electronic programme guides. Thus, TV operators can market their programmes quickly on their own services or via the Internet.

Nick Ayre of computer services company, Cap Gemini, says: "Nethold cuts out a huge amount of effort and cost in not having to distribute video tapes around Europe. It can also monitor who is using what material."

Paul Ayres believes the Internet could open up new markets for broadcasters. "ITN does archive some of its broadcasts and make them available free on the Internet," he says. "But broadcasters are starting to realise that 'old news' is a valuable resource you can charge for."

BRITISH COMPUTER SOCIETY AWARD

The top team will be announced next week

The winner of the 1998 Information Systems Management Award, organised by the professional body, the British Computer Society, in association with the Financial Times, will be announced at a dinner in London on May 14.

The speaker will be the deputy chairman of Marks and Spencer, Keith Oates. Individual tickets are £65 and corporate tables are available at £250. The event is at the Landmark Hotel, opposite London's Marylebone Station.

The awards recognise achievement, improvement and innovation in information systems management in the UK. The judges look

in particular for impact on business performance, the relationship with end-users, and the management of development or operations or both. The award typically goes to a team, rather than an individual.

Past winners have included Ford, Tesco, P&O Ferries, Eagle Star Life, London Ambulance Service and Cheshire County Council. The sponsors are Blue Circle Industries, Deloitte & Touche, KPMG Impact, Unisys, and the Woolwich bank and financial services group.

□ Tickets can be booked through Karen O'Sullivan on 01793 417434 and at kosullivan@bcs.org.uk.

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Fast-changing IT skills prove difficult to develop

Employees with computer science degrees do not necessarily make the best IT staff, reports Philip Manchester

It looks like double trouble: the combination of the looming deadline for the year 2000 and the Millennium 'bomb' computer date problem, plus the prospect of European Monetary Union (Emu) and the birth of the euro currency, masks two long-running problems in information technology: how can businesses ensure that they have the right balance of IT skills and how can they identify the skills they need?

The recent belated call by the UK's prime minister Tony Blair to fix the year 2000 computer date problem has also focused attention on the increasing shortage of IT skills.

Part of the difficulty lies in the fast-moving nature of the IT industry. Skills that are relevant today could be obsolete in a few months' time because the technology has moved on. As a result, academic institutions – the most obvious primary source of skills development – find it difficult to keep their syllabuses in line with advances in technology and IT-based qualifications have always been difficult to define.

Graduates

Most IT companies, for example, do not place great value on computer science degrees as a measure of IT skills potential when recruiting at graduate level.

"I don't think there is much evidence that people with a computer science degree will make good IT people. Indeed, we have found that some of our best people have degrees in unrelated subjects," notes Vance Kearney, UK human resources director at database software giant Oracle.

"There is no doubt that the disciplines of a degree do help – but it does not have to be a computer science degree. The trick is to take people who have the right approach to thinking about IT and teaching them how to

apply this," echoes Jim McKenna, human resources director at software consultant Logica.

Nevertheless, the formal education system is still seen as the best place to develop basic IT skills. A recent NOP survey in the UK sponsored by Microsoft, for example, showed that most people (78 per cent) see the education system as having the most important role to play in developing IT skills. But the same survey also showed that almost half (45 per cent) of IT contractors acquired new skills 'on the job' rather than through formal training courses.

The survey has prompted Microsoft to promote industry-specific course modules within the full-time education system.

"The IT industry has always had a problem when it comes to base qualifications – unlike, say, law or accountancy where there is a tradition of qualifications and continued professional development," explains Debbie Walsh, IT skills development manager at Microsoft UK.

"We have found that universities are keen to offer course modules that cultivate specific skills. They want to attract undergraduates who are beginning to see that you need more than a degree to get into the IT industry," she adds.

"Microsoft has pioneered arrangements with several UK universities, including Napier University, and the universities of Wolverhampton and Brighton – to develop course modules based on its Microsoft Certified Professional (MCP) qualifications."

"Our emphasis has been mainly on the newer universities – the former polytechnics. But we are beginning to see interest from the older established institutions," says Ms Walsh.

The MCP qualifications are, of course, geared to Microsoft's own product



IT in training

Here and on the facing page, FT writers examine ways in which the IT industry and other sectors are attempting to ease the IT skills crisis with computer-based training



Going online: Royal Mail sorters in London. IT training is a necessity now in every large business

range such as the Windows NT operating system. But Ms Walsh is keen to point out that these product-oriented qualifications are offered as additional modules rather than being incorporated in the formal degree qualification.

"At Napier, the MCP course is offered as an extra module. Other universities offer it as an extra-mural course. And Plymouth, for

example, offers students a post graduate one-year conversion course to help students understand the commercial aspects of IT. Our remit has expanded to cover general promotion of technology awareness."

Others are more sceptical about Microsoft's intentions. "I have some reservations about product-oriented courses within the education system. If it is a genuine

desire to improve the skill pool, that's fine. But it could be viewed as another way of vertically integrating their monopoly," notes Mr Kearney of Oracle.

"I don't really like the idea of developing course modules based on commercial products within the context of a general course on IT," says Mr McKenna of Logica.

Ms Walsh of Microsoft accepts this argument – but

places it in the wider context of the perennial argument about the value of academic qualifications compared to vocational qualifications.

"There is a place for both and we are talking to the UK's department of education and employment about how we can find the right balance and get a good broad base of all kinds of skills," she says.

IT itself may of course pro-

vide part of the answer. Innovative ways of delivering educational material – both for academic and vocational qualifications – are emerging from the training industry. The Internet and multimedia CD-Rom, for example, provide new ways for individuals to develop their skills and increase their value to their employers.

Ms Walsh of Microsoft sug-

gests that this will help businesses keep up their staff training obligations without incurring extra costs. "One of the problems is that training budgets are often the first to be cut."

"Along with many IT companies, we are experimenting with outsourcing training and staff development functions to keep costs down and you can see evidence that this is working. But you need the right support structures and technologies to make this work."

One thing is clear: even with the emergence of product-based qualifications such as those promoted by Microsoft, IT skills are always going to be difficult to develop – both within the formal education system and in the front-line of commercial IT. Technology developments in computer-based training (CBT) will help, but they can never provide a complete solution.

The NOP/Microsoft survey suggests that the real key lies in providing a good grounding in IT at secondary school or high school level. This demands a significant investment that seems unlikely against a background of tightening education budgets.

EMPLOYEE EMPOWERMENT • By Philip Manchester

Advent of 'the learning company'

With the help of technology, the development of skills in the business world is increasingly tied to commercial goals

Today's successful company is a 'learning company'. Increasingly, this means that companies are handing responsibility for career and skills development to individual employees. New learning technologies – computer-based training (CBT), the Internet and CD-Rom – are central to this change and IT companies are, unsurprisingly, in the forefront of what amounts to a revolution in learning.

"Technology is undoubtedly a key factor – but then, so is the cultural environment which gives employees the encouragement and opportunity to improve their

skills," says Richard Straub, IBM Europe's newly-appointed director of learning.

"We know we have to take a more integrated approach to training, skills development and professional development. It is a challenge to everyone in IT because of the huge demands of the market," he adds.

Along with many IT companies, IBM has recognised that its future depends upon a continuously evolving workforce that can cope with the increasing demand for skills at all levels.

The company has introduced training programmes that use technologies such

as the World Wide Web both to provide access to training material and monitor the progress of employees.

"We had training programmes before, of course. But the Internet has made it much easier to administer," says Mr Straub. "Our 'Compass for Learning' programme, for example, gives employees access to information that relates directly to the job they are doing. They can look at industry-specific education programmes and link through to other training materials."

Database software giant Oracle is taking a similar approach. "We are in the process of building what we

call a 'virtual campus'. Staff can go in and assess their current capabilities and see where they need to develop their skills," says Vance Kearney, human resources director at Oracle UK.

Further options for employees

Staff at the software company can then go for one or more options – such as ordering a training video or CD-Rom, booking into an online course or even sessions of instructor-led training, according to their needs," he adds. Oracle operates a scheme where employees

can book their own training on the network. Requests are channelled to senior managers for 'passive' approval. The manager only need act if the course is not approved.

Oracle sees the online approach as particularly suited to the way the market is developing – especially as the demand for skills moves closer to business knowledge, rather than purely technical knowledge.

"We see the action in future lying very much in the area of packaged software solutions. So we want people who are, for example, skilled in accountancy but need some technical train-

ing. We want their understanding of the business and the way financial systems work – then we can give the opportunity to get the technical training they need," says Mr Kearney.

The shift to online training is, however, seen as an addition to traditional approaches. Oracle sees new methods such as Internet-based learning as working best when combined with traditional classroom learning. "You have to combine the new technology with existing training to get the best out of all of them. So we

Turn to facing page

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TRAINING VIA THE INTERNET • By John Kavanagh

Early days yet for online courses

Critics claim that suppliers have seized upon a new technology too quickly and enthusiastically

When two leading companies revise their ambitions for training over the Internet it is clear that things are not going as expected. Oracle launched its Internet service 18 months ago with 75 courses from four suppliers and predictions that the number would get into four figures in 1997. The total actually reached 400.

Meanwhile, Microsoft has acted to put new life into its Microsoft Online Institute with a scheme to encourage training centres and course developers to offer their services and products online. Oracle's experience suggests that user companies are not yet sure about this new way of delivering training, which is raising questions about the very purpose of traditional courses. Oracle says companies are still tending to take small subscriptions to try it out.

Training via the Internet ranges from accessing computer-based self-study courses at a supplier's Web site, to complete electronic classrooms: these are typically a mixture of self-study and live class discussion led by a teacher, either through Internet chat facilities or indirectly through electronic bulletin boards which participants can access at leisure and add their own comments. Some companies are developing these ideas further, bringing in voice communication to make discussion simpler. These online classes typically use the Web to present charts and other visual material, plus telephone conference calls.

The immediate benefit outlined for such courses is that people do not have to disrupt their work to go away on a course, paying three-figure sums per day, plus accommodation and travel: online courses are far cheaper. As with any course including a large self-study element, people can study when it suits them, and wherever they are in the world, fitting training around their work commitments.

In addition, the versatility of computers arguably makes online training more attractive than traditional self-study materials.

Mike Harbon, training and development manager at the telecoms group AT&T, endorses this last point: when the company went live with a service from training supplier NBT's last autumn, 5,000 staff looked at what was available in their own time over the first weekend.

"If you give people the opportunity to learn - the right environment, the right programmes, the right time - they will gladly undertake training," he says.

He cites the recent case of an AT&T engineer waiting for a flight who retrieved a course module via the Internet and did an hour's training in an airport departure lounge.

This example highlights another benefit claimed for courses provided through the Internet, an advantage which starts to challenge traditional thinking about training.

Users and suppliers are looking at this new method as a way of getting "just-in-time" training, learning the features of a software product individually just before they are used, rather than all at once in a classroom and then forgotten.

'Bite-sized chunks of learning'

This point is underlined by Paul Pestell, a northern Europe training manager at Ford Motor Company, the first user of an online service developed by BT and Futuremedia.

He refers to the benefit of "bite-sized chunks of manageable learning", and the fact that staff can "dip in and out of different course sections, from advice to reference material and back to training".

With a system like this, "you can do only the parts you need, and whenever you want," he says.

But despite the recent introduction of training over the Internet by the such companies as AT&T and Ford, overall acceptance has been patchy so far. Some companies believe this could be because suppliers have grabbed a new technology too quickly and too enthusiastically.

"At present, few of those offering training on the Net are getting it right," says Gillian Brand, a manager at Learning Tree International, which provides both classroom and computer-based courses.

"But as soon as the technologies mature and more people come up with

exciting ways to deliver training over the Net it will certainly take off."

Phil Lawman, UK general manager of Hewlett-Packard Education Services, agrees. This month, the company's training business is making a late entry into the Internet, and says that by delaying its launch it has put together the best combination of classroom, Internet and self-study training.

"Many suppliers have jumped into new technology and are forcing clients into it too, for example by promoting the cost savings," Mr Lawman says. "We mainly run technical courses, and for this you need hands-on training, which demands classroom sessions."

"We're proposing that people do some self-study, typically through the Web or computer-based training, before a classroom course. They thus do part of the course at their convenience and we can reduce a five-day course, say, to three days, while still providing the hands-on element."

The company will also encourage follow-up learning through the Internet, combining slides on the Web and telephone conference calls, to enable people to raise questions based on their experience back at the office.

While suppliers review their offerings and consider the best ways of using the Internet, a technical issue still has to be resolved which could increase acceptance, according to Oracle Education's global media products manager, Andy Ellwood.

Oracle is leading a push for worldwide technical standards to enable users and online services to mix and match courses from different suppliers.

Its campaigning earnestness is reflected in the fact that when it launched its online service its aim was to establish its own Oracle Learning Architecture as the standard. But it is now teaming up with Futuremedia, supplier of software products for designing multimedia courses and other systems, to adopt and promote a standard developed by the US Aviation Industry Computer-Based Training Committee. Other suppliers are also looking at this standard.

"We simply want a standard to get established, and we don't care whose it is," Mr Ellwood says. "Then the industry can grow."

RECRUITMENT • By John Kavanagh

Desperate times call for desperate measures, and worsening IT skills shortages are leading the IT services giant, EDS, to recruit teenagers, IBM to fly students from South Africa to Europe, and other companies to bring homeless people off the streets.

The desperation is reflected in new research by IBM Global Services which shows that the UK alone somehow has to find another 250,000 IT specialists in the next five years - increasing the current number by a third. Meanwhile, the US Bureau of Labour Statistics has forecast a need for 750,000 more systems analysts and programmers within 10 years.

In the UK, EDS is looking at almost 30 per cent expansion of 14,000 staff this year by looking beyond its normal graduate recruitment, which alone will account for 700 trainees this year.

In particular, it has introduced an apprenticeship for school leavers. The first 65 people, aged 16 to 20, have joined the company and it expects to take on another 200-250 in the autumn if the scheme is successful.

The teenagers are joining under the UK government's Modern Apprenticeship scheme, which pays towards the costs. Individuals and employers commit to each other for three years, during which the young people are full-time staff who are helped to work towards a level three National Vocational Qualification, based on training and experience, (there are five qualification levels in all).

"We have an enormous

Training initiatives to ease the IT skills' crisis

To help retain the services of IT staff, companies need to provide training and re-training facilities

spectrum of work and we've decided we don't need graduates for all of it," says EDS chief executive Alan Stevens. "We've never had such young recruits before but they are enriching the mix of skills and personalities in the company."

The apprentices are training for network and systems support and for programming. Mr Stevens says they will be earning their keep within two months. Each apprentice has a relatively young mentor to help informally, and a more senior assessor.

In addition, EDS is taking on what Mr Stevens calls "retreads": typically, graduates in their 20s who believe they are in the wrong jobs and want to try information technology.

Also for the first time, the company is looking at students from courses which demand a year in industry, and at offering them extra work during holidays.

IBM, too, works closely with some universities on similar initiatives. In addition, the company is joining



Staff training at Reuters' New York office

a scheme devised by South Africa's biggest IT services company, Q Data, under which graduate trainees from that country, already experienced in business work, swap jobs for up to two years with their counterparts in Europe.

Q Data Consulting says its proposal not only trains a European company's own graduate intake and gives them experience with clients in South Africa but also fills its skills gaps by providing cheaper skilled contract staff in the interim.

Another graduate training scheme has been set up in the UK by Icon Solutions, which takes on graduates and puts them to work for two years on client projects, again at rates which reflect their experience, and then offers them to the client as trained and experienced employees, as long as the individuals are willing. Icon points out that by that time they know the client company, its systems and its staff.

The growing trend towards IT staff leaving permanent jobs to go freelance - some predictions see the number of contractors in the UK doubling to 100,000 in the next five years - is also

and a fifth with people over 40 years of age.

A common thread in all this is something that many employers still seem to regard as the unspeakable T-word: training.

"There is increased investment in training, but it still averages at only around £1,000 a head," says Tony Reeves, chairman of the IT services group, Delphi, which found in its recent survey that IT skills shortages in the UK were costing companies £280,000 a year on average. "It's surprising that although people recognise the costs of the skills shortage, they are only spending a small percentage of these costs on training."

Mr Reeves says the extra costs arise from employers largely concentrating on trying to recruit or buy in experience from a jobs market already short of specialists, rather than training people.

Yet IBM Global Services says such approaches are a false economy. It says training and retraining of both permanent and contract staff is the secret to retaining their services. Its proof is the fact that its overall staff turnover has been no more than two per cent a year during five years of 20 per cent annual business growth.

"The industry is moving so quickly that we are always retraining our staff," says northern Europe director Brian Sellwood.

"We also have more than 2,000 contract staff, and training and retraining these people, too, is unavoidable. There's little evidence that they leave us once they've had the training. They stay to get experience. There's a fair amount of loyalty among people who see this as added value to their own growth."

He adds: "We want to avoid the periodic recruitment blitz. It's much better to focus on career development, retraining and redeployment than on firing and rehiring."

EMPOWERMENT

Building up the skills base

From facing page

are using CD-Rom, self-paced learning courses and the Web alongside the classroom approach," says Mr Kearney.

Software consultant Logica also sees a combination of training methods as the best way to empower employees. "We want to make sure our people get the most appropriate training because the better our skills base, the more value we can deliver to our customers," says Jim McKenna, human resources director at Logica.

"At the same time, there is a personal drive from individuals to gain the new skills and work on the best projects," he adds. "We organise our training programmes so that we have classic training alongside CBT to give us the greatest flexibility."

Advances in CBT and other technologies are making it easier to give power to employees for their own skills development. "Most of all, it gives them the ability to monitor their own development and see how they are progressing," he adds.

However, this employee empowerment goes beyond individual development. It also involves co-operation between individuals. "We encourage our staff to set up ad hoc briefings on subjects of interest. These focus groups bring people together and allow them to discuss new technology and business developments for the benefit of everyone in the company," he says.

Mr Straub of IBM also acknowledges the power of co-operation between employees and sees this as one of the keys to maintaining the development of "corporate learning".

"I see my role very much as creating a framework for continuous learning within the company. We are, for example, encouraging programmes which come out of a culture of sharing and openness; more experienced employees can act as 'mentors' for the less-experienced - fully supported by Web-based tools.

"In addition, we have tools such as Lotus Learning Space, based on Lotus Notes. This creates the equivalent of a virtual classroom with a tutor and combines the advantages of distance learning with traditional instructor-led teaching. More importantly, it allows us to point 'learners' at other training materials that might be relevant to their skills development," says Mr Straub.

All businesses, he says, will need to look at how IT can help in training - both to maintain the evolution of the 'learning company' and to survive in an increasingly competitive environment.

The days of ad hoc training and education are gone, he adds.



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Key weapon in the battle to beat traffic congestion

Europe has taken an early lead in transport telematics to help improve transport by road, air, rail and water, reports Geoffrey Nairn

Transport is an emotive subject and policies vary widely around the world, but there is general agreement that information technology can help solve many of today's traffic problems. Transport telematics has thus become one of the fastest growing applications of IT.

The multi-lane freeways of California may seem to have little in common with the streets of central Paris but there is of course a common denominator: traffic congestion. According to the US research company, Frost & Sullivan, congestion in the US has reached an all-time high.

Nine out of every ten Americans travel to work by car contributing to the morning nightmare known as gridlock. As 76 per cent of the US driving public sits alone in their cars, only 12 per cent of the working population is using the carpool lane and just 5 per cent is taking public transport.

In Europe, the growth in demand for transport has been met largely by increased use of private cars which now account for 75 per cent of kilometres travelled. Ownership of cars in the EU almost doubled between 1975 and 1995 from 232 to 435 cars per 1,000 people.

The economic cost of traffic delays and accidents is

put at Ecu150bn (\$163.5bn or £98.1bn) annually - five times what is spent on public transport. Estimates indicate that in some European cities average traffic speeds at peak times are lower than in the days of the horse drawn carriage.

New solutions are desperately needed to reduce the high levels of accidents, congestion and pollution caused by today's ever-increasing traffic volumes.

Once, the answer was to build more roads but this is no longer an option in many



Martin Bangemann, the European Commissioner responsible for IT, transport and telematics has a crucial role

areas simply because there is no space for additional construction.

"The mobility problem cannot be solved simply by building more roads. We in the Netherlands do not have any room," says Annemarie Jorritsma, the country's transport minister.

Even if space is available, new roads are increasingly opposed because of their heavy financial and environmental costs and the short-term fix they provide. Studies indicate that improving infrastructure results in more journeys overall as road users make use of the better facilities.

Transport telematics is the application of computers and telecommunications to solve transport problems. The solutions range from futuristic in-vehicle guidance systems that aim to reduce accidents and improve traffic flows, to novel applications of more established technologies.

An example of the latter is integrated smartcard ticketing that permits passengers to change between different types of public transport and allows the various operators to collect their share of the ticket revenue.

Inevitably, road transport attracts the lion's share of research funding under the transport telematics umbrella, but policy-makers are keen to apply IT to other

forms of transport that lack the voice of the powerful car lobby.

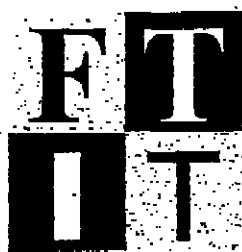
So, telematics applications are being developed for all transport modes - road, air, rail and water - and their interconnections. This multi-modal approach is seen as vital to the development of integrated transport services and it promotes public-private partnerships.

Europe took an early lead in transport telematics, and after a decade or more of research, the technology is maturing to the point where the EU considers full-scale deployment of telematics is no longer a dream.

Transport accounts for the largest share of the Ecu222m (\$11bn) that the EU is spending on telematics within its Fourth Framework Programme of research and development.

The Ecu222m transport telematics budget is divided into 70 projects, covering applications as diverse as integrated vessel traffic services to improve maritime safety, interoperable mobile radio systems for Europe's railways and anti-collision systems for cars.

A focus for much of the research is finding ways to improve the chronic traffic problems on Europe's roads. "How do you better organise the traffic in European towns and cities? The answer has to be transport



Transport telematics

Here and on the following pages, FT writers look at transport telematics - new ways of solving transport problems, using computers and telecommunications



Congestion on the M6, near Birmingham. Transport telematics aims to ease these problems. Picture: AP

telematics," says Martin Bangemann, the European Commissioner responsible for IT.

One simple, although highly unpopular solution to traffic jams is to restrict entry to congested cities at busy times. The Netherlands hopes to introduce a road pricing system on its busiest roads in 2001 to cut traffic by 11 to 15 per cent at peak time.

But trials have shown that far from encouraging car drivers to switch to public transport, they simply reorganise their day so as to drive in and out of cities at off-peak times. "It's difficult to get them out of their cars," admits Ms Jorritsma.

She says telematics is essential to implement road pricing and, in particular, there must be an extensive data network based on the

standard known as Traffic Message Channel over Radio Data System (RDS/TMC). "Road pricing cannot be done without RDS/TMC and we can only employ telematics effectively if such systems are adopted on a large scale."

Data in various languages

The Netherlands will start rolling out its RDS/TMC network this year. RDS/TMC is now seen as an important traffic management tool in many European countries. The technology allows users to receive traffic information in the language they choose wherever they drive in Europe and gives them more immediate access to traffic information.

One trial of RDS/TMC

showed 34 per cent of drivers changed their route following messages about congestion, and 33 per cent reduced speed when approaching an announced incident area.

RDS/TMC is just one of the tools employed to achieve the ultimate goal for traffic planners: an integrated transport management. Various European cities have been working towards a more integrated approach to transport telematics, so as to better support a range of city-wide policies for congestion management, traffic and parking control, and reduce over-reliance on private cars.

Integrated transport management can deliver significant benefits, according to Vito Mauro, who leads a European research project, Quartet Plus, that has demonstrated this approach in six European cities.

In the project, reductions in average travel times as high as 20 per cent have been achieved, and the simple act of prioritising public transport led to improvements in public transport journey times of 15 per cent with no disadvantage to private transport.

"Transport telematics can be used as a substitute for investment in new infrastructure," he says. Quartet Plus is just one of a growing number of projects that demonstrate the wide-ranging benefits in transport and traffic that can be achieved by telematics. But their widespread application ultimately depends on achieving the political consensus needed to reform transport policy.

Telematics in shipping applications: see page 15

EUROPE'S 'PROMISE' PROJECT • By Geoffrey Nairn

The inexorable rise of car ownership, once a measure of healthy economic development, has in many cities become a curse. Authorities hope to stem the tide and encourage more people to leave their cars at home using telematics to improve public transport.

The European Union believes a significant shift from private cars to public transport can help achieve its transport policy objectives of reducing urban congestion and pollution. Telematics applications can help in various ways. They can provide better services for public transport users, such as electronic fare collection, services that more closely match changing demand, interactive trip-planning kiosks and real-time information about when the next bus will arrive.

For the operators, technology can help them improve service quality through bus priority systems, advanced vehicle scheduling and control systems. Telematics - using a combination of computer-based and telecommunications technologies - can also be applied at a higher level to co-ordinate and inte-

How IT helps plan better transport services

New information systems will enable the public to make easier connections and alternative transport choices - and, hopefully, leave the car at home

grate transport using standardised system architectures, data models and interfaces.

Promise is the acronym of one transport telematics project funded by the EU that aims to provide travellers with easy access to real-time information throughout their day and so allow them to make better transport choices and, hopefully, leave their car at home.

The project depends on the GSM cellular network, which is widespread throughout Europe.

"The modern GSM phone is not only for voice communication, but it is also a data terminal providing access to a vast source of useful information," says Tommi Ojala, Promise project co-ordinator at Nokia, the Finnish telecommunications supplier.

Nokia is one of the partners in the project which also includes IBM and Philips, car manufacturers Volvo, Renault and BMW.

road and telecommunications operators BT, Telecom Finland, France Telecom and PTT Telecom Netherlands.

Promise will be demonstrated at six trial sites in Finland, Sweden, UK, the Netherlands, France, and Germany during 1998 and over 500 people will test the

Early feedback on the 'Promise' project at test sites in six countries is promising

system. Travellers can access the service using various terminals. They can use their personal computers for pre-trip planning at home, or an in-car terminal while on the

road and a portable terminal - such as the Nokia Communicator or Philips Velo handheld PC - when waiting for the train or standing at the bus stop.

According to Peter Geen, the Promise project manager at Volvo, research shows that much congestion results from people not choosing the best means, time or route to make their journeys. The Promise project thus aims to increase travel efficiency by giving the people the chance to make better decisions before and while travelling, based on information that is updated in real time.

The project also seeks to provide help when unexpected travel problems emerge, such as when an accident blocks a road and without warning creates a serious traffic jam.

In such a case, a driver will be alerted to congestion ahead, allowing him or her to decide to leave the car at the nearest station and con-

tinue the journey by train. Timetables can be consulted online from the car and while the user is in the train, he or she can plan the next stage of the journey using a handheld PC with GSM wireless link.

An overriding concern in developing Promise was to design a service that can be accessed from a remote server using affordable standard GSM terminals without requiring large local memory.

This server-based approach contrasts sharply with in-car guidance systems, for example, that require expensive dedicated terminals and CD-Rom drives to store the digital maps. The service uses currently available GSM data services, such as GSM data and fax, Short Message Service and Cell Broadcast.

SMS allows the transmission of short enquiry and information messages with a length of a 160 characters. The GSM Cell Broadcast function enables short messages to be broadcast to an area of one or more GSM cells, and this is used for

efficient transmission of messages to a selected group of mobile stations in a cell - to distribute traffic-related data for example.

Using the GSM network has the obvious advantage that it is an established and easy-to-use technology but it has its disadvantages, such as relatively low data transfer rate of 9600 bits a second. "GSM is not really capable of providing information as quickly as we would like," says Mr Geen. "However, there are developments on the horizon to improve the speed."

As well as using GSM, Promise also employs another highly successful network - the Internet. The

service supports standard Internet protocols and the user interface in the handheld terminal is based on a standard web browser.

Nokia Communicators are being used as the portable terminal during the Promise trials while Nokia has developed a prototype in-vehicle terminal with a positioning device.

Contrary to existing in-car systems, the in-vehicle terminals are not based on onboard navigation or real-time traffic information.

According to Mr Geen, the in-car terminals have been the most problematic. "They will need a lot of further work, particularly on the user interface. You cannot

compare standing at a bus stop with a Communicator to using one in a car."

He believes the ideal solution to prevent drivers taking their eyes off the road would be to incorporate some form of voice recognition, but such technology is today immature.

The Promise project started at the beginning of 1996 and will last until the end of this year. Although it is too early to draw conclusions, Mr Geen believes that early feedback is promising.

"We have noted a change in people's behaviour," he says. "They will use more public transport because they have more information."

CASE STUDY: Enhanced bus services • By Joia Shillingford

Get there quick on route 66

A global positioning systems pinpoints bus arrival times

People working on the edge of Ipswich, Suffolk, on Britain's east coast, no longer have to spend time hanging around at bus stops. If they work at British Telecom's Martlesham Laboratories they can dial a phone number to obtain the latest bus-arrival information. All they have to do is select the bus stop - for example, the local Tesco supermarket or BT's complex - from a list of interactive voice prompts.

The information is gathered from tracking devices on each bus that interact with the global positioning system navigational satellites that orbit the earth. People living or working in the area can also find out when the next bus is going to arrive by looking on the Internet.

Information on when buses are due to arrive is available at many Superoute 66 bus stops, too. The idea behind the system was to make travelling by bus as attractive as possible - to tempt drivers off the congested Woodbridge Road corridor.

This seems to be succeeding. Within this corridor, the number of passengers has increased by 8,000 since January 1995 - an estimated reduction of between 3,300

and 5,000 car-movements a week.

The real-time information system has been in place since January 1995, delivering information to bus stops. But it has only been available on the Internet since January this year, with the phone-based system being added for BT users and their visitors a few months ago.

How the system works

Tracking devices on each bus work out its position to within 100 metres. This data is transmitted by mobile radio to computers at Advanced Communications and Information Systems (ACIS) which produces the 35 bus-stop and two super-market displays. Information from ACIS is then sent to a server computer at BT Labs for the Internet trial.

Prediction software on the server combines the data with a route description and timetable to produce the current position of the buses on the route. After this it estimates their arrival time at all the other stops along the way. This information is provided on the Internet and updated every 30 seconds.

The predicted arrival times are delivered to the Internet through the use of Microsoft Active Server pages. These pull the latest information off a database, so the Internet surfer always receives current information. Java applets (small

applications) are used to make the website more interesting - for example, they are used to move the 'bus icon' along the route map.

Internet users can read the route information in two

Increasing use of satellite navigation systems

Satellite navigation systems are being used more widely, partly because of the falling cost of the technology for receiving a positioning (latitude and longitude) signal. Global positioning systems for telling boat-users their location, for example, can now be bought for as little as £24.95, writes Joia Shillingford.

GPS systems are also being used as part of in-car navigation systems, such as those provided by the Automobile Association. The AA's telematics technology combines GSM mobile communications, satellite positioning systems and digital mapping.

Satellite navigation systems can also be used to improve safety. BT Laboratories in Martlesham has produced a mobile social alarm (codenamed 'Moss') that takes advantage of GPS.

The alarm is a mobile phone, designed for people such as social workers going into high-risk situations. It has a GPS receiver attached, which constantly monitors the phone's position and stores the location data. Then, if the user pushes the panic button, the location information is automatically sent to a call centre, which can send help.

BT also makes use of Inmarsat satellites to track large vessels or trucks around the world. Satellite navigation systems are often used in conjunction with mobile radio for fleet management. A GPS receiver attached to a truck can be very useful if the vehicle is stolen with expensive cargo - such as cigarettes or alcohol - on board.

The Superoute 66 Live web site is at <http://travel.labs.bt.com>

BT developed the trial system in collaboration with Suffolk County Council, Dennis Sheat, BT manager at the Labs heading the project, says: "The website trial runs to the end of the year. But early feedback shows that usage peaks between 4pm and 6pm when people are thinking about travelling home. This suggests that people are finding it useful. About 25,000 people have accessed the site since January 22."

As well as other passengers, staff at Martlesham benefit from it because the Eastern Counties Buses' route connects BT Laboratories at Martlesham Heath (and Kesgrave) with Ipswich town centre and the railway station. In fact, many of Superoute 66's regular passengers are visitors to the BT complex.

Tony Lewis, chairman of Suffolk County Council's Transport Committee, believes that "one of the biggest issues facing us today is how we are going to persuade people to cut down on their use of private cars and the associated problems of pollution and congestion. We see this development as a significant step forward in making public transport more appealing to a wider number of people."

Mr Sheat says that the next step for routes such as 66 is to provide arrival times - not just to the Internet, but also to portable devices such as mobile phones and pagers.

EUROPEAN RAIL SERVICES • By Geoffrey Nairn

Radical approach to network operations

The Netherlands aims for a total reconstruction of its train planning system from timetable publishing to rolling stock movements

Decades of under-investment and declining interest from the travelling public have left much of Europe's rail network, once the pride of the world, in a poor state.

The political climate has also turned against further extensive public investment in the railways and so rail operators are using IT to improve services and better exploit their existing infrastructure.

The Netherlands has a particularly dense rail network with an intensity of rail use that is three times higher than in the rest of Europe - about 16bn passenger kilometres were travelled in 1997. Rotterdam is also Europe's busiest port and 80 per cent of freight is through traffic on its way to Germany and other countries.

All this traffic places heavy demands placed on the rail network of operator Nederlandse Spoorwegen (NS). New investment projects have been planned to improve critical parts of the network - such as an Amsterdam-to-Brussels extension for France's TGV high-speed network.

But apart from these showcase projects, the infrastructure as a whole leaves a lot to be desired with signalling systems that are decades old and the quest for greater efficiencies is hindered by antiquated labour-intensive processes and piecemeal investment in technology.

Because of these problems, in 1994, NS decided to look for a private company to buy and run its

IT subsidiary leaving the public operator free to concentrate on running trains. In June 1995, the contract was awarded to the Dutch subsidiary of EDS, which claims NS was the first European railway to outsource its IT department. "The idea is to bring in IT to better manage the rail operations and so run more trains on the network," says Henk Tjissen, manager for rail operations with EDS in Utrecht.

Railways have a highly regulated traffic process in which every movement is carefully planned and published. Traditionally, this time-consuming process would take six months to accomplish with nothing to help the planners but an old mainframe.

IT systems are now being developed by EDS in a contract worth \$1bn over 10 years

NS has started a programme to modernise the planning and management systems with the aim of reducing the planning cycle by 50 per cent in 2001.

"NS wanted a total reconstruction of its train planning system from timetable publishing to rolling stock movements,"

says Mr Tjissen.

A key to achieving greater efficiencies is to integrate traffic control systems so that a train controller can see the whole of the Netherlands on his or her computer screen. Before, controllers sat in local control centres and had just a localised view of the network.

A new main centre has been built in Amsterdam and ultimately, NS wants to reduce the number of control sites from the current 15 to 5 or less, according to Mr Tjissen.

Another benefit of the new system is that changes to the published plan can be communicated to the controllers' screens - before, such changes had to be distributed on paper or by phone - and routes can be automatically set to reflect the changes.

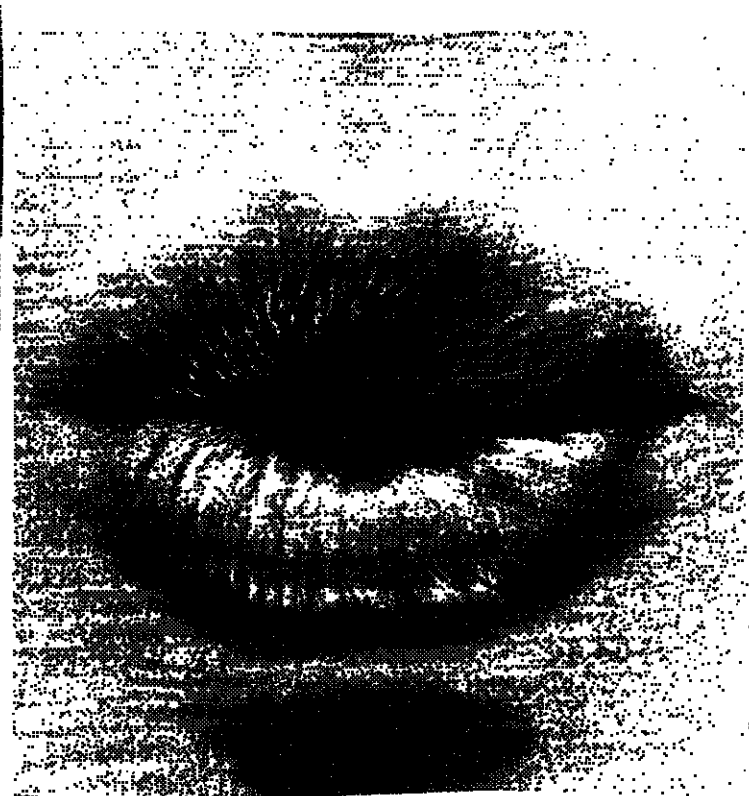
The IT systems are being developed by EDS and because of the lengthy nature of the project - the first plans were drawn up ten years ago - it has had to adapt to different generations of computer technology.

For example, the first developments in the late 1980s were designed around Digital Equipment's Vax computers running the VMS operating system. EDS has since started to move to Unix-based systems and, most recently, Windows NT.

"The changeover cannot be completed overnight, however. We have a lot of investment in VMS and do not think Windows NT is yet stable enough for a project of this type," says Mr Tjissen.

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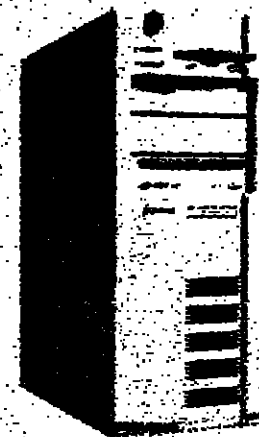
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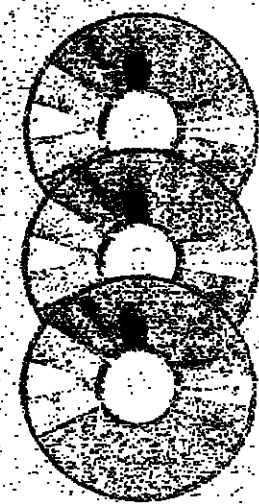
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TRANSPORTATION

Big savings for haulage companies

'GreenTrip' project optimises route planning and also benefits the environment, reports Michael Dempsey

Tollpost-Globe, one of Norway's largest road transportation companies, has recently reduced the distance that many of its drivers cover in Oslo by 25 per cent. The key to this development, with its dramatic cost-savings, lies in computer software that optimises route planning.

For Jørn Kveseth, Tollpost-Globe manager for local pick-up and delivery, the technology itself is irrelevant. "As an end-user, all I know is that it takes information from our administration system, adds all the information about orders and says where and when a driver should pick up and drop off a delivery."

Tollpost-Globe is one partner in a £3.3m European Union-backed programme named 'GreenTrip'. As the name implies, the project's goal - which is reducing the distance covered by road haulage companies in Europe - should benefit the environment. But for Tollpost-Globe, GreenTrip has opened up the prospect of significant cuts in its operating costs.

During a working day in Oslo, its drivers handle 3,000 pick-ups and deliveries. As well as finding the fastest route between stops, Toll-

post-Globe wanted the ability to re-route drivers to cope with late orders or sudden changes to the customers' needs.

Each of the vehicles in the GreenTrip initiative is fitted with a small terminal for receiving data on the move. Information is delivered via Mobetex, a radio-based vehicle communication system.

A program from the Norwegian Mapping Authority, known in IT circles as a Geographical Information System or GIS, contains every road and address in the country. Each driver might make 50 stops in a day, so the mapping information is vital.

The software intervenes at the very start of this process. The program, called Dispatcher, from the French software house, Ilog, takes the order data and arrives at a list of addresses containing the shortest possible route between stops.

The process that Dispatcher engages in is called Optimisation, picking information from the electronic list of roads and addresses contained in the GIS. The choice of the Ilog software came via the involvement of Norwegian research foundation Sintef.

Mr Kveseth says he had been looking without success for software that would handle drivers' directions. The search had been futile because Tollpost-Globe lacked intimate industry knowledge. It was not, of course, the prime concern of a road haulage company.

"We are, of course, just a

transportation company - we don't have the network to research these products," he says.

Dispatcher works by a process Ilog which calls "Constraint Programming". Each address fed into the system is recognised as having a specific attribute. Thus, Tollpost-Globe only describes the address to Dispatcher once. The system builds up a library of material relying on algorithms developed by Ilog to link the different attributes together.

Clearly, a vehicle with a capacity of 1,000kg is in a very different category to a small van capable of holding 100kg of goods. The larger transporter is automatically allocated to carry the heavier cargo.

Mobile communications within the vehicle mean fresh orders can be swiftly programmed into it and communicated to the driver during quieter periods in the middle of the day.

The company has also experimented with Global Positioning System equipment in one vehicle, using satellite navigation to pinpoint the exact location of the van. But the frequent communications between its fleet and the Dis-

pacher workstation at the home-base mean that this technology is redundant.

"With 3,000 orders flowing through Oslo every day, we get a pretty good idea of where the vehicles are," says Mr Kveseth.

Bruno De Backer, Ilog's project manager for Dispatcher, is also working with Pirelli Cable to optimise the resources of its European distribution network. This is driven "by very visible economics," says De Backer.

"Typically, 30 per cent of the price of a final product can go into transportation."

At Tollpost-Globe, Mr Kveseth says the Dispatcher-enabled drivers have reduced their daily trips by an average of 200 kilometres. Tollpost-Globe started using Dispatcher in January 1996. The trial has been confined to 15 vehicles out of the 100-strong fleet in Oslo, but Mr Kveseth now plans to expand the GreenTrip principle.

"Savings of 25 per cent in the distance travelled mean about 10 per cent savings in costs," he says.

A reduction in the size of Tollpost-Globe's fleet is now possible. Mr Kveseth predicts the company will soon be seeing savings of £25,000 a month from a reduced pay-

roll. Tollpost-Globe's annual revenues are £80m, of which some £15m consists of payments to its 450 drivers.

Around half of that sum is paid to drivers in urban areas, where this technology makes good sense.

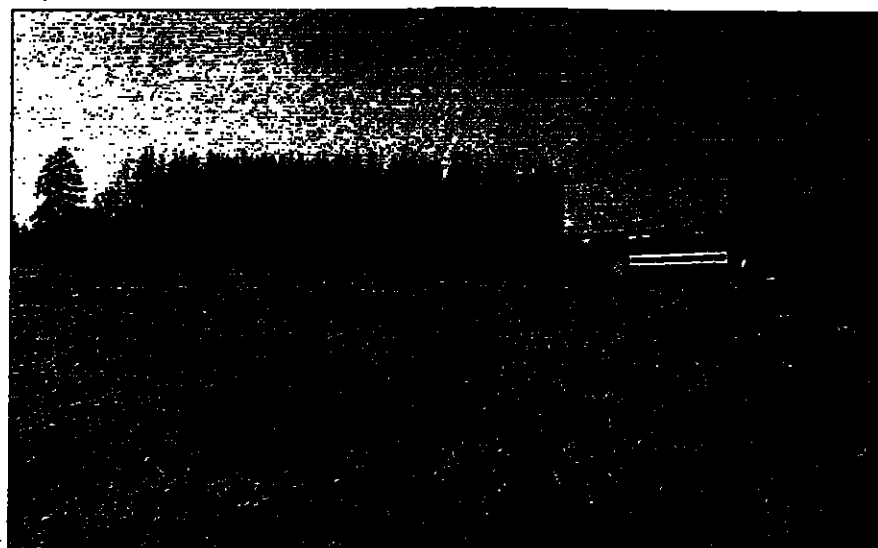
For the rural side of the company's operations, Mr Kveseth is less enthusiastic about the benefits of linking sophisticated software running on an office workstation to the driver via mobile data links.

"You don't need an optimisation product, if you're in a valley because you probably know the best route anyway," he says.

For Tollpost-Globe, the marriage of IT and mobile communications will be confined to the urban zone around the Oslo Fjord.

The European Union GreenTrip appears to be answering a difficult question. How does Europe sustain economic growth while paying more attention to the environment?

The imaginative use of technology in a field referred to by some players as Transport Telematics, should provide a compelling reason for businesses to sign up to a green agenda that benefits the bottom line.



Frosty landscape in Norway, one of the Tollpost-Globe vehicles en route to Oslo. IT systems are saving time and money for the distribution company by streamlining route selection

ROAD PRICING • By Mark Vernon

Toll concept is gaining ground

But finding electronic ways of making charges on motorists is proving difficult

The use of road pricing, as an alternative way to charge road users, is well-established in France, Italy, Greece, Spain and Portugal, to say nothing of its extensive use in the US.

The idea of road pricing via advanced electronic tolling has been boosted by a moral imperative arising from the increased significance of green politics.

A report from the UK's Royal Commission on Environmental Pollution, advocates a list of actions which are essential to make private transport less damaging and public transport more attractive. And across Europe, road pricing is gaining ground as a better solution than increasing taxes on fuel, the so-called carbon taxes.

Road pricing helps fulfil the political necessity of targeting charges precisely according to usage and distributing the revenues collected to related environmental projects.

Achieving a realisation of this policy would not be possible without technology. It will play a crucial role if practical methods of collecting differentiated charges are to be made cost-effective. And as Neil Kinnock, the European Commissioner responsible for this area of EU policy, commented in a keynote address to the EC Conference on Fair and Efficient Road Pricing last September, "when recent technological advances make such change feasible, it really is time to move on."

However, although there is a general acceptance that the technology is capable, the pilots that have been running across Europe have highlighted important concerns that are blocking widespread roll-out.

Incidentally, within this climate of growing interest, technology is also aiding the spread of the knowledge-base. Mr Kinnock has expressed the need to facilitate a structured information exchange on road pricing by electronic means such as the Citizens' Network

database which is being developed for the Internet. Typically, projects deploy smartcards and remote readers to log motor vehicles as they enter pre-defined corridors in order that drivers might be charged.

The infrastructure has so far tended to be dedicated, say in the form of an overhead gantry on the motorway, but there is also some discussion of using the GSM standard to integrate detection with other networks too, though whether these systems would then be built into cars and/or trucks as standard is open to question.

Ren Bastiaens, head of road transport research, directorate general VII of the EC, has considered a number of test cases that illustrate the stumbling blocks.

The Netherlands' Ministry of Transport has a pilot project in the Amsterdam area; it recorded a rate of misses



Neil Kinnock, EU Transport Commissioner, encouraging progress in road pricing by electronic means

greater than one vehicle in 100,000, which is not trivial.

There was a German field experiment, run two years ago by the Federal Transport Authority, which was deemed by one group of analysts a success, but by another group a failure, because of the types of misses: if a driver is not charged, that might be acceptable, but if the systems gets it wrong, that cannot be allowed to pass.

This raises the second big issue of political acceptability and the need to hypothesize charges. A pilot in

Trondheim, Norway, uses road pricing to encourage alternative modes of transport for getting into the city, explains Mr Bastiaens. This so-called electronic congestion charging is a strategy that makes road pricing acceptable to the public.

The UK's Department of Transport ran a similar model for London, experimenting with a minimum charge of £1 for crossing points that roughly coincide with the North and South Circular Roads. If a scheme can cope with a London pilot, the busiest city in Europe, it could cope with traffic volumes anywhere. But although the detection end of the system was, in theory, up to the task, the problems came with allocating these revenues to public transport and other local purposes.

Overcoming these integration issues keeps the technology costly and complicated to implement. In fact, according to Stephen Glaister, Cassel Reader in Economic Geography at the London School of Economics, "simple, low-tech options have been dismissed too lightly". The simple solution, he says, is the daily-dated piece of paper displayed in the windscreen of a vehicle found within the designated area known as supplementary licensing.

He challenges the assumption that the long term cost-benefits of the low-tech alternative would not perform as well. For example, this route offers flexibility and lower risks when compared to electronic systems. Or, he argues, if low-tech solutions raise complications, such as how to treat car-owners who live within the controlled area, consider how complex electro-mechanic systems would become.

He recommends the London Travelcard, upgraded from its use on the London Underground, as a kind of civic membership card, giving its holder freedom to travel at no extra cost by whichever mode suited his or her particular trip.

Finding a way of charging motorists for the cost of their journeys has exercised the minds of transport experts for more than 30 years. It would seem that there are a few more years to run yet.

TRAFFIC MANAGEMENT/ELECTRONIC TICKETING • By Geoffrey Naim

Pioneering projects in Paris

The city benefits from a new public-private partnership in traffic management

Parisian motorists stuck in a jam on the notorious Périphérique ring road this morning need little reminding that 80 per cent of French traffic jams are located in the greater Paris area known as Ile-de-France.

But what is perhaps not well known is that traffic congestion cost the French economy a staggering FF6bn a year. Half of traffic jams are due to unforeseeable situations such as accidents and breakdowns so if drivers could be given up-to-date information on current road conditions it would allow them to choose alternative routes.

This is the thinking behind the Visionaute system which has been operating commercially in the Ile de France since last October and is claimed to be the first such system in a European city.

The service is operated by MediAmobile, a company set up by France Telecom with carmaker Renault and other shareholders. An on-board computer collects real-time information provided by the local traffic authorities using a standard known as Traffic Message Channel over Radio Data System (RDS/TMC).

The information is shown on a small screen on an

onboard terminal built in the car dashboard or on a portable unit. Motorists are already used to receiving traffic information via various forms.

The Internet, telephone information services and France's Minitel all provide traffic reports, but they are difficult to consult once on the road and the data becomes quickly obsolete.

Radio reports are another source of traffic information, but such reports are general and do not take the motorist's personal journey into account. In addition, the information is often broadcast too late for the motorist to take an alternative route. In Paris, drivers on the Périphérique and other main roads have grown accustomed to the large Variable Message Signs (VMS) besides the highway which give them an estimate of drive times to important junctions.

However, these signs are no help if the driver decides to leave the main roads. The Visionaute terminal aims to overcome the disadvantages of the above methods and offer real-time personalised information that is constantly up to date.

"Wherever the motorist is, Visionaute can provide him with traffic information," says Robert Chassang, chief executive officer of MediAmobile.

The system works thanks to thousands of sensors installed by Parisian roads that continually record data on traffic flows; these same sensors also feed the VMS

panels. This data is then sent to the control centre operated by MediAmobile and combined with information on accidents, roadworks and street demonstrations.

The centre processes this data using algorithms that calculate the predicted journey times for routes between approximately 200 different points in Paris and Ile-de-France. The driver simply enters his or her start point and destination on the Visionaute terminal and the system proposes three different routes.

□ The most direct route using main roads.

□ The route the driver usually takes - it can memorise 14 personal itineraries.

□ A third option is proposed if the other two routes are congested. The system will alert the driver if an accident or other unexpected development occurs, allowing him or her to change route if necessary.

MediAmobile says the system can be quickly consulted on the road - waiting at a red light, for example - and the portable version can be carried around, allowing the driver to plan his or her route before leaving the house or office.

Use of the Visionaute service costs 18 euros a month (equivalent to FF18) while the portable terminal costs 480 euros. The in-car version, currently only available as an option for the Renault Megane Scenic, costs 480 euros and offers extra features,

such as GPS positioning that allows the actual location of the vehicle to be displayed on the digital map.

Mr Chassang says the Visionaute system could be extended nationwide in 1999 and the service expanded to broadcast the location of the nearest chemist or service station and the occupancy levels of car parks, for example.

In time, he sees the system being extended across Europe and discussions are already under way with potential operators in UK, Germany, Italy and the Netherlands. The standard used to broadcast Visionaute is compatible with the pan-European service that several EU countries plan to launch this year on Europe's principal motorways.

Paris is widely considered one of the best examples of transport telematics practice, thanks to its extensive VMS network and, most recently, the Visionaute system which is a showcase demonstration of the benefits of public-private partnership in traffic management - in this case, public bodies provide the traffic information while private companies supply the terminals and operate the service.

The interconnection of the urban and regional traffic control centres is expected to lead to an improvement in co-ordination between road authorities and more extensive use of VMS.

Other transport projects are similarly advanced. For example, within the next three years, the public transport system in the Ile-de-France plans to use contactless payment and ticketing systems.

RATP, the Paris mass-transit authority, was one of the first transport authorities to install a magnetic payment system 30 years ago but the familiar green tickets are showing their age and the system must be renewed.

The new electronic ticketing system, based on contactless smartcards, has been under test since 1991 in conjunction with SNCF, the state railway and is open to other operators in the Ile-de-France region. It is now in its final test stage before entering general use.

More than 6m transactions have been performed and the results show that reliability is at least 10 times better than the magnetic green ticket, while the time taken to perform a transaction is 100 milliseconds as against a second for the traditional ticket.

The Paris project forms

CROSSING THE ALPS • By Joia Shillingford

Crossing the Alps has never been easy, as Hannibal discovered long ago when he took a group of elephants to fight the Romans. Today, 'Hannibal' is a name that stands for High Altitude Network for the Needs of Integrated Border-Crossing Applications and Links and it's a three-year project to improve trans-Alpine traffic flow.

This European Commission project is designed to reduce congestion and pollution through better traffic management. It began in 1996 and has three parts: the Paris-Lyon-Turin-Milan-Trieste Corridor, the Alps Crossing and the Sestriere demonstration project for the World Skiing Championships.

The aim of the Corridor part of the project is to improve information to drivers on the Paris to Trieste motorway. This is harder than it sounds because there are 12 different motorway operators along the route.

And surprise, surprise: they use a variety of different technologies - some communicate traffic information via radio, others by putting information on overhead digital displays along the route. But not all the displays (known as Variable Message Signs) use the same language or have the same number of letters.

Drivers can usually obtain reasonable information about the part of the route they are on, but not the next part. So the Hannibal team is developing software that will enable one message to be sent out in a form that can be displayed/broadcast on all operators' equipment.

The different operators are not obliged to display each others' information, therefore the project team is helping to set rules for when another operator's newflash might take precedence. For example, a safety issue such as fog ahead would take precedence over information about a traffic jam.

Working out and agreeing the different priorities is quite a complex task, according to Martial Chevreuil,

Trans-Alpine delays are reduced by traffic management software

project director of Hannibal and manager of transport engineering at Egis subsidiary, ISIS, in France.

The Corridor demonstration (trial system) will begin in June and should be ready in time for the soccer World Cup in France. Hannibal is also preparing a 'feed' that can take information from all the operators and broadcast it on a new radio traffic system that will transmit digital data to cars.

The Alps-Crossing part of Hannibal seeks to optimise the allocation of traffic between the two tunnels

The system can be applied to other European road networks

connecting France and Italy, the Mont-Blanc and Fréjus tunnels.

This is particularly important in winter when adverse weather conditions can block a tunnel. The Hannibal team is working with the tunnel operators to agree the criteria for re-routing traffic between them, since they are both toll tunnels and could lose revenue.

"For example," says Mr Chevreuil, "if there is a two-hour delay, traffic could be re-routed from one tunnel to another. But if both tunnels are blocked and there is a four-hour delay, vehicles not even near it yet, need to be warned."

This is because it is much

safer for lorries to wait in service-station car parks than on steep alpine roads.

Hannibal has developed software to manage such problems and is building up a library of plans for different situations. "These plans exist on paper, but they are not as manageable," says Mr Chevreuil. The software also provides the traffic authorities with a forecasting tool enabling them to anticipate difficulties and change their plans quickly.

Data from metal strips (or inductive loops) is sent into the software via fixed telecoms lines when cars pass over them. From this data - gathered using telematics - the software can estimate the number of lorries, work congestion levels, then work out what measures to take.

The Alps-Crossing demonstration project will begin in June and continue through the winter.

The Hannibal project team gained much experience of managing traffic during the 1997 World Skiing Championships which took place in Sestriere in early February last year.

Here, traffic was measured as cars passed over metal strips on the main motorways and access roads into the region. This information was transmitted to a traffic control centre on the border between France and Italy, near the Fréjus tunnel.

Information was also collected by around 30 police and road-maintenance staff using portable computers linked to Global System for Mobile (GSM) phones. This data, which included details of any tailbacks and their length and any adverse weather conditions (such as black ice), was also transmitted to the control centre.

At the centre, traffic management software from the project's Italian partner,

CSST, analysed the data and made recommendations. However, the final decisions on what to do were made by a group of people including police.

Traffic was managed by encouraging drivers to park near Sestriere and travel into the resort on shuttle buses. Shuttle-bus parking software was developed to forecast the traffic expected in each car park and organise the shuttle in real-time.

When one car park was full, drivers would be directed to the next one. Data from the traffic centre was also transmitted to a server computer in Sestriere and combined with other data, such as hotel availability and details of ski runs.

This information could be viewed on kiosks around the resort or on an Internet Web site. VIPs were even given GSM phone-cum-personal-organisers for two or three days at a time to check out the Web site.

"The Sestriere demonstration worked very efficiently," according to Mr Chevreuil. He says: "There were no four-hour traffic jams as there often are during peak times in the Alps, such as French school holidays."

"The first day there was a one or two-kilometre tailback because one of the measures the police had to take had not been fully understood. But after that, there were no further problems. Twenty minutes was about the maximum delay anyone visiting Sestriere for the championships experienced."

Data and software developed for Hannibal should be relevant to other European road networks at a time when new road building is becoming unpopular - though not as unpopular as Hannibal was with the Romans.



Trucks approaching Paris, infamous for its traffic jams. Congestion costs the French economy an estimated FF6bn a year. Telematics is helping to ease the problems



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MOBILE COMMUNICATIONS By Geoffrey Naim

High tech taxis

Time is saved and customer services are enhanced with digital data links

Taxis are not the type of vehicle you normally associate with high technology, but recent developments in computerised taxi dispatch and management systems are starting to change all that.

The latest in-vehicle mobile data communication systems used by many taxis incorporate digital data communications, global positioning system (GPS) technology and a variety of wireless data transportation options.

They mark a big change from old radio-based systems that could not always be relied upon to maintain a clearly audible link between driver and dispatch office – and inevitably led to misunderstandings between dispatch and driver that left passengers unimpressed.

The Canadian company, Mobile Data Solutions (MDSI), based in Richmond, British Columbia, has enjoyed considerable success globally with its Advantex-Taxi system. It sends job details and information to taxis or fleet vehicles in a rapid wireless digital format, rather than the traditional voice over radio. The digital system dramatically speeds up job-allocation and 'ride turnover', says the company.

By using MDSI's implementation of GPS technology, the Advantex-Taxi can automatically offer jobs to those taxis that are closest to the customer – leaving the dispatcher free to handle customers' calls.

The Canadian company also features in-vehicle terminals also feature an integral receipt printer and magnetic card swipe to give drivers rapid online authorisation for credit and

smartcard payments. The system is also configured with a large display screen capable of displaying both character messages and graphics, which MDSI says will ensure that drivers rapidly receive accurate job details.

Last year, the company signed a \$1m deal with Copenhagen-based Amager-Øbro Taxi for Advantex-Taxi systems for use in the Danish company's taxi fleet. It is just one of a number of orders won for the system, including an earlier \$8m contract with Copenhagen Taxi and a large order from UK-based Radio Taxi of London in 1996.

MDSI, however, is not the only company in this highly competitive sector. UK-based Cognito has also enjoyed success in this market, attracting fleet, management and limousine service companies. Airport limousine company, Tristar Cars, for example, is using Cognito Messenger system to improve the quality and capacity of its service.

Tristar Cars works with many of the leading airlines – including Virgin Atlantic, Cathay Pacific and Continental Airlines – to offer first class customers limousine service to and from London Heathrow, Gatwick and Manchester airports.

It operates a fleet of 292 cars, including Saab, Range Rover and Honda Legend cars – and relies heavily on quick communications with drivers to collect passengers quickly and efficiently. Tristar's marketing manager, John Saunders, says that traditional radio-based voice communications were just not up to the job – and the company had to find a better way to communicate with drivers.

"We have found speech to be time-consuming and error-prone when relaying details of jobs to drivers," he explains. "Typically, a phone call would last two

minutes, and when you multiply that by 30 jobs, you have already lost a very valuable hour. Multiply that by 180 vehicles and you're wasting money."

The answer came in the form of Cognito Messenger, a hand portable 'sit-in-one' mobile data terminal that the company says will provide 20 hours use from a single charge.

The Messenger is operated through a QWERTY keyboard with function keys for sending and receiving free-text messages and forms, which are displayed on a LCD screen along with battery and signal strength levels.

Mr Saunders says it has made "a huge difference" to his company, allowing dispatchers to handle more calls and largely eliminating the frustration experienced by drivers and customers when orders were garbled during voice communication.

He adds that one of the keys to the success of this system is simplicity for the driver. A number of two-digit codes are all that the driver needs to enter to communicate a variety of messages – drivers type 03 to accept a job, 97 to indicate that they are running late, 53 to indicate that an address is wrong, and so on.

There are also codes to indicate estimated time to drop-off of a passenger. And unlike many technological enhancements, the payback from this system has been fast and quantifiable.

"Using this system, we've almost trebled our capability," he says. "Instead of each booking requiring a two-minute phone call with the driver, by using Cognito Messenger, the process of distributing a job can take as little as four seconds."

Using a mobile data terminal to do job distribution can provide a much greater level of detail to drivers regarding customers' requirements, thus enhancing services.

PORT PROJECTS By Geoffrey Naim

A boost for maritime safety

Advanced communications technologies enhance marine traffic management

A strong seafaring tradition has given Norway a particular interest in improving the safety and efficiency of maritime transport. The crowded waterways around Oslo – known as Oslofjord – are thus being used to pioneer new techniques in maritime traffic management using advanced communications technologies known as Vessel Traffic Services (VTS).

The port of Oslo handles 24m tonnes of goods and 8m passengers each year and the fjord is home to several other ports as well as a large oil terminal.

The consequences of an oil spill or collision would be tremendous, says Christian Hurum, a manager with Norwegian company Kongsberg Norcontrol Systems, which is building the VTS system for Oslofjord.

Experts say an oil spill in the fjord would create severe damage to the environment and cost up to Nkr800m (\$66m) to clear up. Fortunately, serious collisions are rare, although near-misses are more common – the latest, between a large passenger ferry and a smaller ferry, occurred just months ago.

The Norwegian government decided in 1991 to use VTS technology in Oslofjord and other high-risk areas to reduce the chance of collisions. Marine safety depends on different bodies and this fragmentation has traditionally held back the development of integrated marine traffic management.

For example, the Norwegian Coast Directorate and the Port Authority of Oslo originally decided to develop

separate VTS systems for their own needs.

However, they have since changed tack and are now co-ordinating their efforts and developing an integrated system that includes vessel traffic services for coastal monitoring – the task of the Coast Directorate – as well as a port VTS for monitoring movements in Oslo port itself.

The two VTS centres are connected by a 2 megabit communications link. The integrated approach has allowed the two authorities to reduce the cost of the project, put at Nkr80m, as well as share sensor data and data processing facilities.

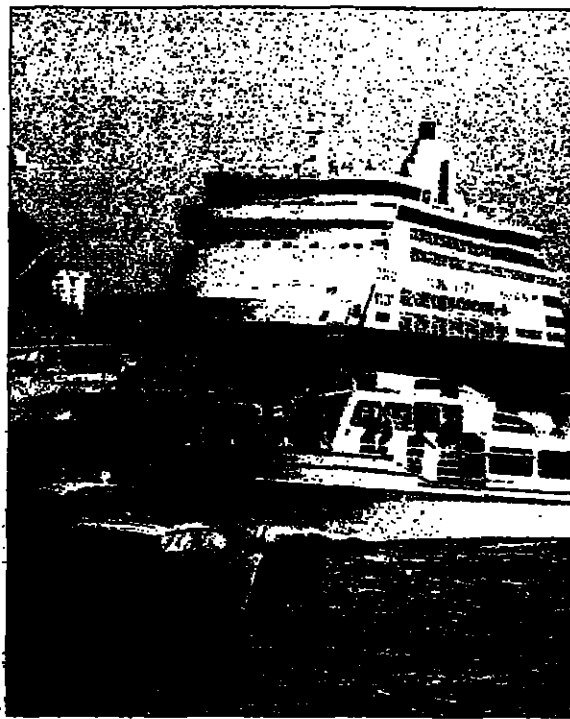
Information is obtained from a range of sensors: high-resolution radar, closed-circuit TV to identify vessels and monitor visibility, VHF direction finders, meteorological sensors and, most recently, transponders to identify vessels using a technology called Automatic Identification System.

Identification of the blips on a VTS radar screen has traditionally been done manually by calling ships on the radio. But in high-traffic areas the radio calls impose quite a burden on the operator, according to Mr Hurum.

AIS overcomes this and works much like the radio transponders that identify aircraft in the sky to air traffic controllers on the ground. It uses the satellite-based Global Positioning System to track vessels and a transponder to relay the ships' 'call signs' to the VTS control centre.

The VTS system uses radar as its primary information source and the radar-derived position of the vessel is then checked against the AIS system to ensure the two positions coincide and identify the vessel.

"The trouble with radar is it can only tell you that



Cruise liner in Oslo Harbour: the busy port handles 8m passengers and 24m tonnes of goods a year. New techniques in maritime traffic management are included in the pan-European Poseidon project, funded by the European Commission. Picture: Tony Andrews

there is a vessel in a certain position. It tells you nothing about the vessel," says Mr Hurum, who sees AIS becoming particularly important for ship-to-ship communications, as it will allow vessels to identify themselves to each other.

The integrated VTS system being installed in Oslofjord is designed for AIS, although its use on vessels is unlikely to become mandatory until 2002.

Much more information can be superimposed on the digital maps of the VTS screen. Real-time weather data from meteorological sensors around the fjord can be displayed along with forecasts from the national weather service.

Because of the complex topography of the fjord, current and wind conditions vary considerably between its outer and inner parts, and so the system also displays wave and current forecasts.

An expert system has been developed to allow the effects of an oil spill to be calculated and this data can be displayed on the console.

Another application is to publish VTS maps as web pages on the Internet, allowing, for example, sailing

enthusiasts to see wave and traffic conditions on their PC screen before they set sail.

The Oslofjord has been included in the pan-European Poseidon project funded by the European Commission. This was started in 1986 to develop standards and an 'interoperability architecture' to ensure different VTS systems work together.

The aim of the exercise is to allow information on a particular ship – such as hazardous cargo information – to be passed between ports when the ship leaves one port on route for another.

Several EU countries are improving their VTS systems but requirements vary widely in each country and the systems are currently incompatible. Poseidon aims to achieve interoperability between these systems at the local, regional and European level through the integration of VTS with advanced vessel communications and tracking technologies.

The Poseidon project also involves ports in Greece, the UK, Spain and Finland. The integrated VTS for Oslofjord is currently being installed and should be operational this summer.

FT IT

The next issue of the FT-IT Review

□ The main theme of the next issue of the review on Wednesday, June 2, will highlight advances in IT in the retailing sector.

□ IT in sport: since June is also the month of soccer's World Cup, the review will focus on the increasing role of IT in a wide range of sports, ranging from sports sponsorship to the rapid growth of sporting websites.

□ A third section, on managing information, will focus on 50 years of IT, as June marks the 50th anniversary of the first computer to run with its own program, stored in memory. What will the next decade bring?

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INTERVIEW Geoffrey Martin meets Mitchell Kertzman, chief executive of Sybase

Better prepared for battles ahead

Sybase is aiming to break out of traditional software product areas and move into faster-growing markets

It is a source of constant frustration to Mitchell Kertzman, chairman and chief executive officer of Sybase, that his company remains typecast as a relational database company despite his repeated attempts to present Sybase as a more broadly-based business.

"I do not believe that there is a database industry anymore and I certainly do not think of ourselves as a database company," he says, preferring to paint Sybase as a vendor of enterprise software and development tools. Sybase, along with rivals Oracle and Informix, helped found the relational database industry in the 1980s and their products underpin most business IT systems. But what was once a booming market today looks a lot less attractive and disappointing recent results from these three companies hint at an industry-wide slowdown in sales.

For the first quarter of Sybase's current financial year, revenues from software licences dropped dramatic-

ally 24 per cent to \$96m compared with \$127m a year earlier. Thanks to its services business, which grew slightly, the fall in total revenues was contained to 11 per cent.

"The whole industry is under a cloud," says Mr Kertzman, who claims many potential customers are postponing investment in new IT systems because of the challenges of adapting existing systems to handle the Year 2000 and single European currency.

However, analysts say sluggish market conditions do not fully explain Sybase's disastrous financial results. Last month, it surprised Wall Street with a first-quarter net loss of \$81m including a hefty restructuring charge of \$22m.

Investors had only just recovered from Sybase's previous bombshell, dropped in January, when it revealed it had incurred big losses on improper contracts from its Japanese operation. Five salesmen had booked revenue from contracts before the products were shipped to

end users, thus violating company policy. Sybase had to restate its results for the previous nine months.

"The fault is partly that [database] companies are driven to produce abnormally high rates of growth and these are now harder to come by," says Mr Kertzman. "We did a thorough investigation and found the problem did not exist anywhere else or in prior years. We do not think there is any systemic risk."

The news was a big blow to Mr Kertzman as he had spent 1997 painstakingly putting Sybase on the road to recovery. At the end of 1997, after three consecutive profitable quarters, the company looked to have turned the corner, finally shaking off the "struggling" epithet that dogged it during 1996.

Mr Kertzman took control of Sybase in July of that year following the merger of Sybase, originally just a database vendor, with Powersoft, a fast-growing software tools company that he helped found in 1974.

Powersoft rode to fame on the back of its best-selling PowerBuilder product, which has become a standard for building client/server environments.

However, PowerBuilder and similar proprietary tools could soon be eclipsed by the Java programming language, which promises to revolutionise software development with a radically different "component" approach.

"A component approach to software development should bring two important advantages: higher quality and greater productivity through re-usability," he says.

Java is one way of implementing the component model, in which large programs are assembled from smaller "components". These have been previously tested and so offer known quality and performance, allowing developers to avoid many of the headaches of software which is built from scratch.

Sybase has been quick to embrace Java and has a growing range of products based on the new language. But Mr Kertzman does not believe Java will make existing development methods obsolete overnight. In particular, he believes PowerBuilder can coexist with Java. "PowerBuilder components will be one type of component and Java will be

another," he says.

In addition, he believes Java is still too immature. "If a bank were to ask me whether to switch to Java, I would say 'no'". The slow performance of Java is one problem; another is the battle between Microsoft and Sun over Java's future direction.

"I think customers are confused by the battle and so they are waiting to see how it all turns out before committing to Java," says Mr Kertzman, who sits on the fence in the debate over whether Java-based network computers or traditional PCs will dominate corporate desktops in the future.

"Unlike some, we do not think that PCs are evil and we also support Java and PCs," he says.

Today, database software accounts for around 70 per cent of Sybase's licence revenues, which make up around 50 per cent of the company's turnover. The other half comes from services. Mr Kertzman would like to increase the revenue share from licences to around 60 per cent - a difficult task given Sybase's current slump in licence revenue. Poor financial perfor-

mance has dogged Sybase's recent history and analysts say the weakened company makes an easy acquisition target. But no potential buyer has surfaced to date and Mr Kertzman believes the company must find its own salvation by identifying fast-growing new market opportunities and reducing its dependence on traditional products.

New types of software, such as "component servers" and "middleware" are poised to play an increasingly important role in enterprise computing and encroach on the functions traditionally performed by the relational database products of Sybase, as well as Oracle and Informix.

These vendors are responding by transforming their traditional products into "universal" databases that can store a richer variety of information and perform more functions.

For example, the latest release of Sybase's core database product, Adaptive Server, is designed to link with enterprise resource planning (ERP) software from vendors such as PeopleSoft or Baan, so allowing Sybase to challenge Oracle's traditional dominance of the

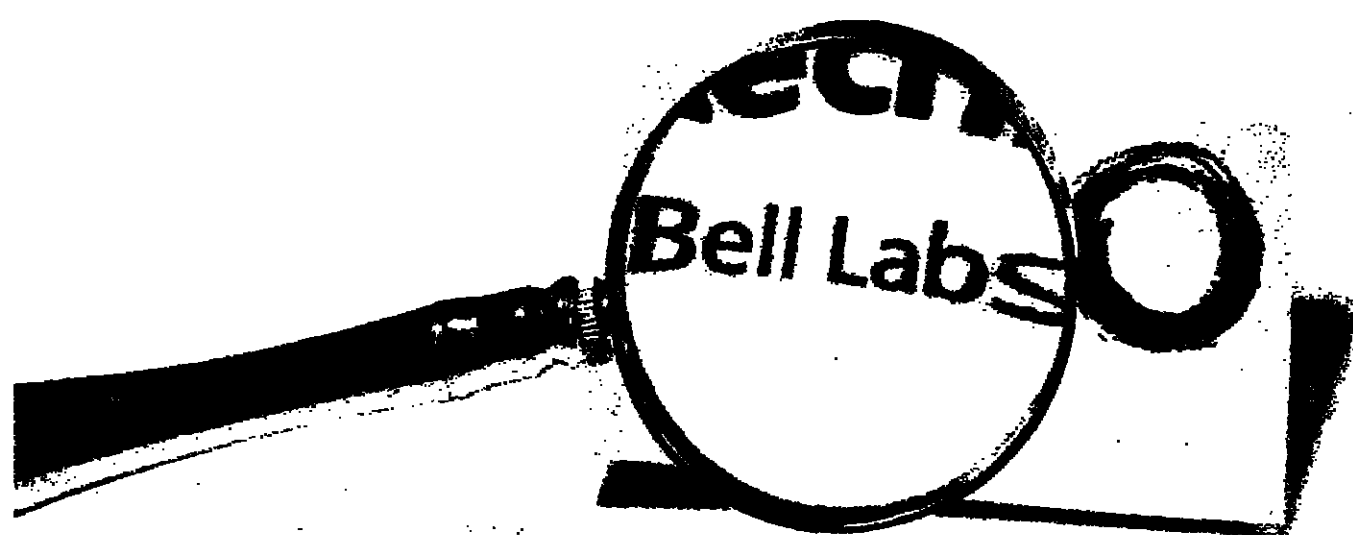


Kertzman: a determined optimist, despite recent setbacks

ERP database market. Mr Kertzman also talks enthusiastically about a version of Adaptive Server designed for Microsoft's Windows CE operating system, which is used in mobile consumers' products such as hand-held computers. "Even Microsoft does not have this," he boasts.

With these and other developments, Mr Kertzman claims Sybase is better prepared for harder times ahead and he quotes a recent contract win requiring Sybase

to link several proprietary databases running on a range of hardware. "The interesting thing is that we didn't sell them any Sybase database software," he says. "The company's future will increasingly lie in this type of work," he believes, as Sybase can no longer rely on the steady stream of database licence revenues it once enjoyed. "Before, a Sybase salesman would not make any money unless he sold a database, but that has now changed," he says.



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